



# NEWSLETTER 2021

FIRST QUARTER



CABA members donated a jungle gym to Rising Eagles in Struisbaai as part of the community drive. It was installed just before Christmas. Thank you to Dr Deon Venter for this initiative, and another thank you to the following people involved; Ben Bester, Heindrie Marais, Jean Kriel, Saloma Gouws, Duane Venter and Ruben Venter. You did an amazing job!

# Letter from the Chair

## Dear CABA Members

I am sure all will agree that 2020 was an incredibly challenging year. This year it seems, are still holding the same challenges. My wish is that all our businesses will not only survive this, but will thrive and be stronger than ever before. In my opinion, the two most important words in the dictionary are persistence and perseverance.

## When you are persistent

- you continue doing something even though it is difficult,
- or you have competition,
- or that you might have failed at it before.

## We persevere because

- we know why we do what we do,
- want it badly enough,
- believe in ourselves and our own abilities,
- have clear goals,
- stay informed of the trends in our specific sector,
- and cultivate good habits such as positive thinking and positive speech.

Perseverance is persistence in sticking to a plan, continuing the course of action you have mapped out for yourself even if you get discouraged. Let us keep our heads clear, thoughts as positive as humanly possible and do not lose sight of our goals.

*Eloise*



## Committee 2020

### Chairperson/Communication

Eloise Krige

### Vice-Chairperson/Media

Rudi De Waal

### Treasurer

Ben Bester

### Secretary

Wanda Richter

Jackie Swart (Co-opted)

### Member Liaison

Waldo Strydom

### Technical Assistance

Mandy Carpenter

### Affiliations

Kent Georgala

### Marketing

Richard Pratt

Kirste Carpenter (Co-opted)

### Events

Alta Du Toit

### Special Projects

Dr. Deon Venter

Derick Burger (Co-opted)

*Let's live the brand!*

# 2021 Annual General Meeting

Join us at our virtual AGM on **4 March 2021**. Confirm your attendance by sending an email to [info@caba.co.za](mailto:info@caba.co.za) or send a Whatsapp to 082 821 0287.

## Meeting dates of the previous financial year

18	March	2020	Posponement (Covid Lockdown)
14	May	2020	Committee Meeting via Zoom
17	June	2020	First Virtual AGM
02	July	2020	Committee Meeting, Struisbaai
10	Sep	2020	Committee Meeting, MS Teams
08	Oct	2020	Committee Meeting, Napier
12	Nov	2020	Committee Meeting, MS Teams
03	Dec	2020	Committee Meeting, MS Teams
19	Jan	2021	Committee Meeting, MS Teams
11	Feb	2021	Committee Meeting, MS Teams
04	March	2021	Second Virtual AGM

## Ons neem afskeid

Ons sê totsiens aan twee stigterslede Richard Pratt en Rudi De Waal.

Baie dankie vir julle bydraes tot nou toe, julle sal verseker gemis word.

Die twee manne is dus nie verkiesbaar vir die volgende finansiële jaar nie. Baie dankie aan die KABA komitee van 2020!

## Marketing on Facebook

Remember to send your advert to us to help you with your brand visibility! We strongly encourage our members to make use of this platform to promote services and products provided by your business.

## Kersliggie Kompetisie

KABA het 'n informele Kersliggie kompetisie rondom Kersfees geloots. Daar is deur die dorp se strate gery en gesoek na die mooiste liggies. Ses huise is geïdentifiseer en het pryse ontvang, van bottels wyn tot koffie geskenkbewyse. Baie dankie aan Alta Du Toit vir hierdie inisiatief.



# Wat het ons bereik in 2020?

## Administratief

- Jaarbeplanning en begroting is opgestel en ingedien.
- Ons het die kuns bemeester om virtuele vergaderings aan te bied.
- Daarstelling van 'n nuusbrief.

## Lede Ondersteuning

- Die kontrakte vir die huur van die munisipale gronde deur Zoetendal Akademie is onderteken.
- Ons het as organisasie deelgeneem aan die Publieke Deelname Proses vir die ontwikkeling van L'Agulhas Lifestyle and Retirement Estate.
- Daarstelling van die "CABA Care Teams" stelsel vir meer persoonlike ondersteuning van ons lede.
- Ons het geveg om ons strande vir so lank as moontlik oop te hou.
- Plaas van ons lede se besigheidsadvertensies op sosiale media.
- Het kommunikasie kanale oop gemaak en ons lede ingelig gehou t.o.v alle gebeure.



## Relationships: We...

- welcomed our new MM Eben Phillips at his office in Bredasdorp,
- started the 2020 financial year with our AGM and had 8 committee meetings thereafter.
- attended all Ward 5 meetings of CAM and will also be attending the meetings of Ward 1 and Ward 4 going forward.
- expanded the SBI affiliation and attended their virtual AGM. Affiliation with NEASA was also considered.
- were in constant contact with our MM, the Mayor, and other relevant parties at CAM, our tourism and Economic Development office, Sanparks and the Heritage Association, the SRA and CPF to be able to keep our members informed and support them through the pandemic.
- attended the opening of Western Cape Provincial Parliament in Genadendal.

# Why should you join or stay a member of CABA?

- CABA directly links the Business Sector and the Municipality
- Representation on 3 ward committees of CAM
- Affiliation with the Small Business Institute (SBI)
- Networking opportunities
- Purposeful addressing of issues in all the CAM towns
- Special offerings by members to the members
- Training and development opportunities
- Free marketing of our members' businesses
- General support and motivation of members
- Direct links to the Suidpunt Residents Association (SRA) and the Community Police Forum (CPF)

**CABA will continually strive to increase member benefits.**

**Become a member**

Email: [info@caba.co.za](mailto:info@caba.co.za) | Contact: 082 821 0287



CABA at Southernmost Tip

xplorio Cape Agulhas Business Association

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## Special offerings by members to members



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