

WE BELIEVE IN AGULHAS & STRUISBAAI

QUARTERLY REPORT

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Agulhas has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Agulhas Online Growth

We reached **15,847** people searching for information about Agulhas & Struisbaai online in the last three months. That's roughly **172** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **27%** growth in users.



2 Xplorio Agulhas's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ MICHAELSWANPOEL.COM 	★ ACCOMMODATION AGULHAS 	★ JIKEL 	★ AVIATORS RESTAURANT
★ STRANDVELD VINEYARDS 	★ A LA MER 	★ INTERDENOMINATIONAL CHURCH 	★ L'AGULHAS SEAFOODS
★ THE SHED 	★ POTPOURRI STAY 	★ STRUISBAAI SEA SHACK 	★ PELICANS HARBOUR CAFÉ
★ FRASERS FOLLY CRAFT BEER 	★ THE SUN CATCHER 	★ LA PETITE 	★ TOLBOS KONTREIWIINKEL

3 Xplorio Agulhas's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 589 LEADS: 194	CUSTOMERS: 858 LEADS: 283
PLACES TO EAT	BUSINESSES
CUSTOMERS: 140 LEADS: 46	CUSTOMERS: 1495 LEADS: 493

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.

~**86%** of Agulhas Businesses are already on Xplorio



4 How does Xplorio promote Agulhas?

Social Media
We publish your town's content on our social media platforms, driving more traffic to Xplorio Agulhas pages and profiles.

SEO
We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Agulhas.

Search Advertising
We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Agulhas.

Traditional Marketing
We ensure constant brand awareness in the real world too with Xplorio Agulhas fliers, advertorials, billboards and more.

Online Reputation Management
We encourage people who are talking about Agulhas online to visit Xplorio Agulhas pages and profiles by linking them to relevant information.

Over **82,000 Users** - Total traffic to date

Highlights - Time Period

Xplorio Community
Published by Florence Dorel Chabes (11 November 16 at 3:10pm) 41

One reason that excites locals and tourists alike in L'Agulhas and Struisbaai is the access to freshly caught seafood! Here's a list of 5 seafood restaurants in these coastal towns that combine succulent seafood with great views:

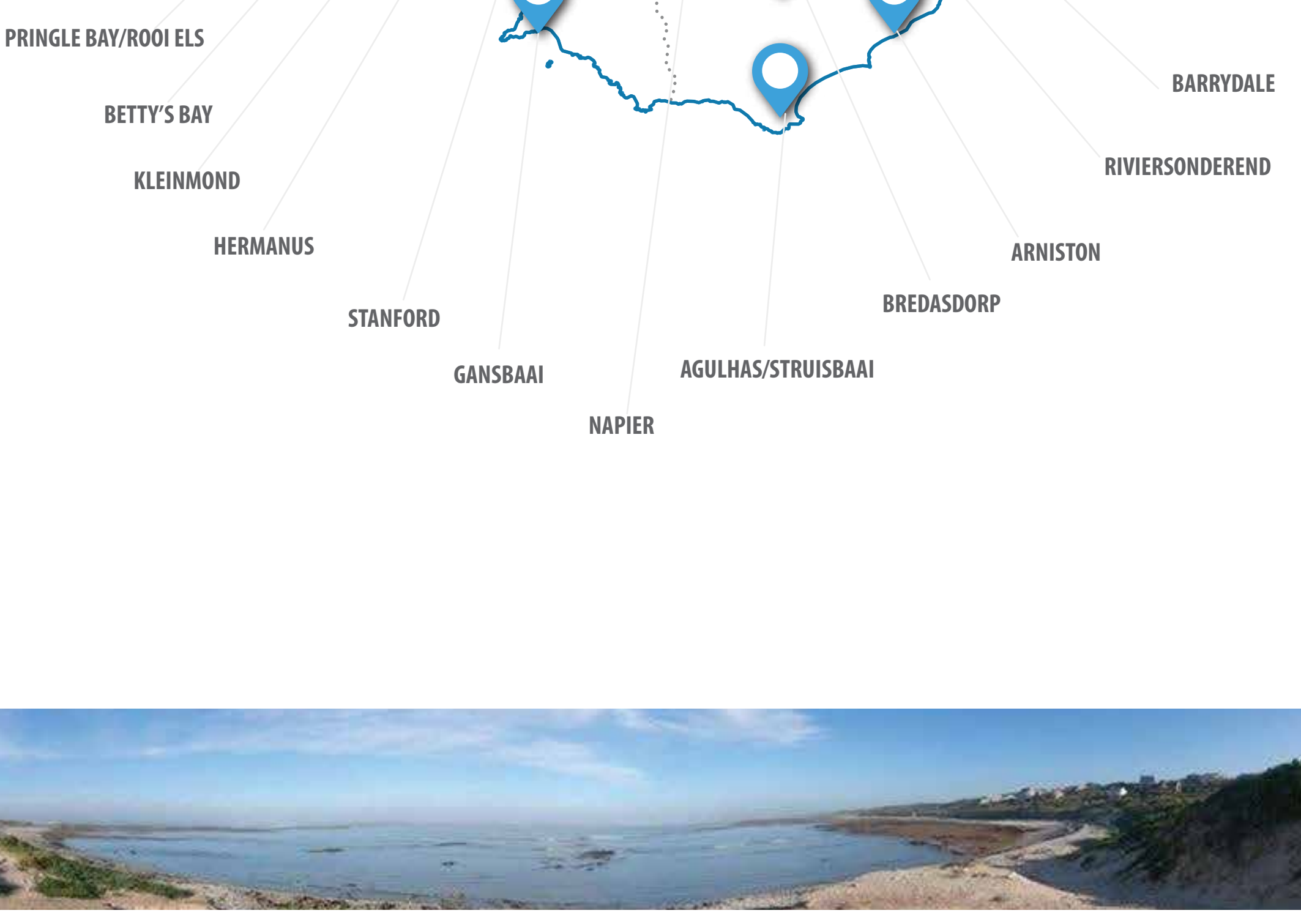
Succulent Seafood paired with Great Views in L'Agulhas & Struisbaai
We've put together a list of 5 seafood restaurants in L'Agulhas and Struisbaai that combine succulent seafood with great views. Have a look.

5530 people reached

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses
40,000 Monthly Visitors
9,000 Enquiries p/m

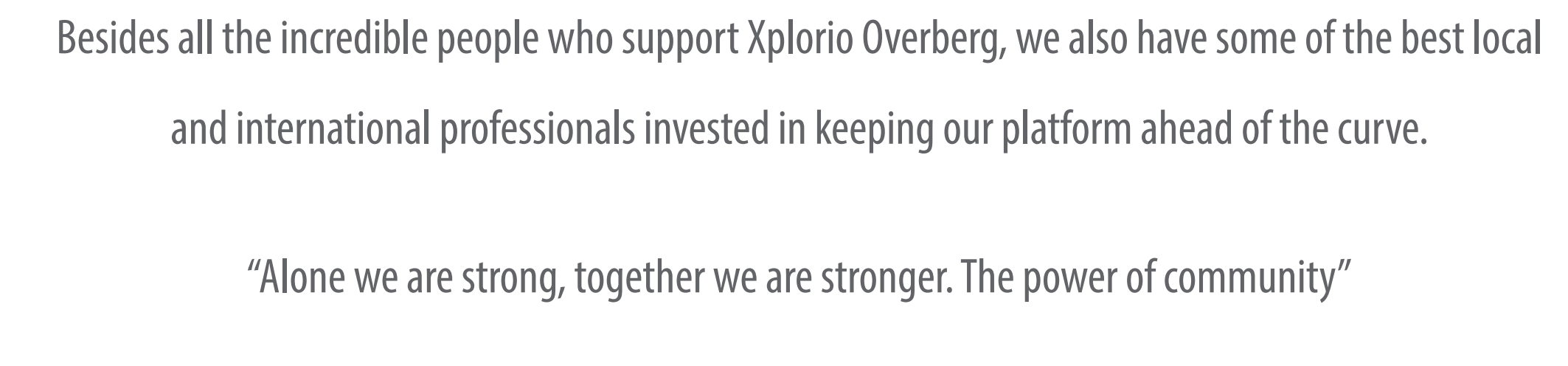
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS NINE

7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Agulhas video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

