



NEUKLAD RANGE

The benchmark in exterior paint.

PROMINENT
PAINTS

beyond colour



The benchmark in exterior paint.

A name trusted for generations.
A brand developed for the toughest, South African weather conditions.
The new Prominent Neuklad Range - crafted to uphold and advance a legacy.

-  DEVELOPED FOR THE TOUGHEST, SOUTH AFRICAN WEATHER CONDITIONS
-  UV RESISTANT
-  SUPERIOR FLEXIBILITY & ELASTICITY

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Introducing the latest innovation from Prominent Paints

NEUKLAD RANGE

Introducing the Prominent Neuklad Range: the pinnacle of exterior waterproofing paint excellence, backed by decades of industry-leading innovation. This range sets a new benchmark for performance and durability, crafted from a unique pure acrylic blend that offers exceptional flexibility, elasticity, and UV resistance. Designed specifically to withstand the harsh South African climates, once you experience the Neuklad Range, nothing else will suffice.

The Prominent Neuklad Range is a professional-grade product line that meets the needs of professional contractors, commercial building owners, developers, and discerning homeowners. With a legacy of unmatched quality and performance, this range delivers extraordinary durability and versatility, making it the perfect choice for any exterior paint project. Whether you're a professional applicator seeking reliability and efficiency or a owner prioritising lasting quality, the Prominent Neuklad Range exceeds expectations.

For the quality-conscious customer, the Prominent Neuklad Range is the ideal choice. It offers long-term benefits of superior durability and performance, ensuring lasting beauty and protection for your exterior walls.

With the Prominent Neuklad Range, excellence is not just a promise – it's the new standard.



Important to Remember

Start with a Sound Foundation

- **Clean Surfaces:** Paint and dirt don't mix. Ensure all surfaces are sound, dry, and free from dirt, grime, and any loose or flaky material.
- **Proper Preparation:** All surfaces should be correctly prepared and primed with the appropriate primer for the specific substrate type and conditions.

A Few Things to Consider

- **Weather Conditions:** Avoid painting in cold and moist conditions. Paint dries faster in dry air, so steer clear of humid days.
- **Mixing Paint:** Stir the paint thoroughly before starting. Use a flat paddle instead of a round stick to ensure an even consistency.

Tip: A flat paddle mixes paint particles more thoroughly than a stick-shaped mixing tool.

- **Painting Technique:** When using a roller, paint from top to bottom to avoid streaks or irregular lines.
- **Protecting Fixtures:** Wrap door handles with plastic, such as sandwich bags, to keep them clean.
- **Calculate Paint Quantity:** Measure the width and height of the surfaces to be painted. Use the coverage rates provided in this booklet to determine how many litres of paint you would need to complete your entire project, or ask your in-store paint consultant for an estimate. Always ensure you buy enough paint to complete your project and make sure it's from the same batch to maintain colour and sheen consistency.

Professional Tip

- **Surface Preparation:** The secret to a quality finish lies in how well the surface is prepared. Ensure every step is done meticulously for the best and most durable results.

USE IN CONJUNCTION WITH
PROMINENT NEUKLAD RANGE
NEUKLAD FOR A
15-YEAR PAINT FILM WARRANTY



KEY FEATURES

- Alkali Resistant Barrier
- Excellent Penetration
- Superior Adhesion
- Protects subsequent coats against alkali attack



Please refer to Technical Data Sheets for product specific surface preparation, application methods and limitations.

ALKALI-RESISTANT
SEALER

PRODUCT APPLICATION

Prominent Neuklad Range Alkali Resistant Sealer is a high quality sealer or primer coat, based on carefully selected solvent-based acrylic copolymers, specially designed for porous, chalky and friable substrates. It functions as a barrier against alkali attack on subsequent coats as well as a sealer to improve adhesion of subsequent coats. Use Prominent Paints Neuklad as a top coat for an optimal coating solution.

INTERIOR / EXTERIOR

SOLVENT-BASED

PRODUCT INFORMATION

APPEARANCE	Matt Finish
SPREADING RATE	* 3 - 5m ²
CLEANING	Turpentine
APPLICATION METHOD	Brush & Roller
TOUCH-DRY TIME	4 Hours
RECOATING TIME	16 Hours
COLOURS & TINTABILITY	Not suitable for tinting. Available in White.

* Dependent on surface texture and porosity

USES

- Superior primer / sealer for new cement plaster.
- Primer / sealer for correctly prepared rhinolite, glasstone, plaster, fibre-cement, gypsum board / plaster, hardboard and cement.
- Binds oxidation of the previously painted wall surface and providing a sound surface for adhesion of top coats.

PACKAGING

White in 5L and 20L.

WARRANTY

15-Years when used in conjunction with Neuklad Range Neuklad.

**Warranties subject to correct and prescribed application methods. The Prominent Paints warranty is a standard measurement for product quality & performance. To register, visit www.prominentpaints.co.za and view all our terms and conditions. Products must be registered within 30 days of purchase.*

USE IN CONJUNCTION WITH
PROMINENT NEUKLAD RANGE
ALKALI-RESISTANT SEALER FOR A
15-YEAR PAINT FILM WARRANTY



DEVELOPED FOR THE TOUGHEST,
SOUTH AFRICAN WEATHER CONDITIONS

UV RESISTANT

SUPERIOR FLEXIBILITY & ELASTICITY



KEY FEATURES

- UV Resistant
- Waterproof
- Anti-Microbial
- Weather Resistant
- Washable
- Bridges Hairline Cracks
- Superior Flexibility
- Low Odour
- Quick Drying
- Resists Water Ingress

Please refer to Technical Data Sheets for product specific surface preparation, application methods and limitations.

NEUKLAD

PRODUCT APPLICATION

Prominent Neuklad Range Neuklad is one of the most durable and versatile exterior waterproof coatings available. It is based on pure acrylic blend that is reinforced with carefully selected fibres that deliver unmatched flexibility and excellent elasticity thereby offering resistance to the most extreme weather conditions and bridging hairline cracks.

EXTERIOR	WATER-BASED
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PRODUCT INFORMATION

APPEARANCE	Sheen Finish
SPREADING RATE	* 5 - 7m ²
CLEANING	Water
APPLICATION METHOD	Brush & Roller
TOUCH-DRY TIME	30 Minutes
RECOATING TIME	4 Hours
COLOURS & TINTABILITY	Suitable for tinting. Available in White, Pastel, Medium and Clear tint bases.

* Without membrane.
Dependent on surface texture and porosity

USES

- To waterproof and protect exterior wall surfaces.
- For use on vertical surfaces, parapets, gutters & flashings.
- Can be applied to primed cement plaster, concrete, brickwork, fibre-cement and suitably primed metal and wood substrates.
- As a waterproofing system in conjunction with non-woven polyester membrane.

PACKAGING

White, Pastel, Medium and Clear Tint Bases in 1L, 5L and 20L.

WARRANTY

15-Years when used in conjunction with Neuklad Range Alkali Resistant Sealer.

**Warranties subject to correct and prescribed application methods. The Prominent Paints warranty is a standard measurement for product quality & performance. To register, visit www.prominentpaints.co.za and view all our terms and conditions. Products must be registered within 30 days of purchase.*



THE PERFECT PARTNERSHIP

The Prominent Neuklad Range Alkali-Resistant Sealer and Neuklad is an exceptional waterproofing coatings system engineered specifically to endure South Africa's harsh weather conditions. When used together, this system comes with a 15-year paint film guarantee. Trusted for decades, it offers remarkable durability and versatility, making it the premier choice for exterior waterproofing. The system's unparalleled flexibility and excellent elasticity allow it to bridge hairline cracks effectively. Additionally, it boasts anti-bacterial properties and resistance to dirt retention, ensuring easy maintenance.

Once you've tried it, nothing else will do!

-  DEVELOPED FOR THE TOUGHEST, SOUTH AFRICAN WEATHER CONDITIONS
-  UV RESISTANT
-  SUPERIOR FLEXIBILITY & ELASTICITY
-  COMBATS RISING DAMP



Think of it as armour plating for your exterior walls!



COOL ROOF
& REFLECTIVE
TECHNOLOGY

COOL ROOF

PRODUCT APPLICATION

Prominent Neuklad Range Cool Roof is one of the most heat reflective coatings in any of our roof paint ranges. Prominent Neuklad Range Cool Roof has unsurpassed flexibility, elongation and elasticity, excellent UV and water resistance as well as heat reflective properties with low dirt retention.

EXTERIOR

WATER-BASED

PRODUCT INFORMATION

APPEARANCE	Sheen Finish
SPREADING RATE	* 5 - 8m ²
CLEANING	Water
APPLICATION METHOD	Brush, Roller & Airless Spray Gun
TOUCH-DRY TIME	30 Minutes
RECOATING TIME	4 Hours
COLOURS & TINTABILITY	White and Dove Grey Only

** Dependent on surface texture and porosity*

USES

- To reflect heat and protect exterior roof surfaces.
- For use on galvanised, chromadek and roof tiles with correct preparation and primer.
- Can be applied to primed cement plaster, concrete, brickwork, fibre-cement and suitably primed metal and wood substrates.
- As a cool roof paint system.

PACKAGING

White and Dove Grey in 5L and 20L.

WARRANTY

Up to 12-Years

**Warranties subject to correct and prescribed application methods. The Prominent Paints warranty is a standard measurement for product quality & performance. To register, visit www.prominentpaints.co.za and view all our terms and conditions. Products must be registered within 30 days of purchase.*



DEVELOPED FOR THE TOUGHEST,
SOUTH AFRICAN WEATHER CONDITIONS

UV RESISTANT

SUPERIOR FLEXIBILITY & ELASTICITY



KEY FEATURES

- Superior Flexibility
- Excellent Elasticity
- Reflects at least 30% of Solar Heat
- Results in Cooler Interiors
- UV Resistant
- Weather Resistant
- Easy to Clean
- Anti-Microbial
- Quick Drying

Please refer to Technical Data Sheets for product specific surface preparation, application methods and limitations.



DEVELOPED FOR THE TOUGHEST,
SOUTH AFRICAN WEATHER CONDITIONS

UV RESISTANT

SUPERIOR FLEXIBILITY & ELASTICITY



KEY FEATURES

- UV Resistant
- Low Dirt Retention
- Water Vapour Permeable
- Weather Resistant
- Washable
- Bridges Hairline Cracks
- Easy Cleaning
- Low Odour
- Good Adhesion
- Resists Staining

Please refer to Technical Data Sheets for product specific surface preparation, application methods and limitations.

ULTRA SHIELD

PRODUCT APPLICATION

Prominent Neuklad Range Ultra Shield is a fine textured, superior quality, low sheen wall coating. This flexible exterior wall coating is specifically formulated to permanently bridge hairline cracks and the UV resistant properties help protect and extend the life of exterior walls.

EXTERIOR	WATER-BASED
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PRODUCT INFORMATION

APPEARANCE	Low Sheen Finish with Fine Texture
SPREADING RATE	* 3 - 5m ²
CLEANING	Water
APPLICATION METHOD	Brush & Roller
TOUCH-DRY TIME	2 Hours
RECOATING TIME	4 Hours
COLOURS & TINTABILITY	Suitable for tinting. Available in White, Pastel and Clear tint bases.

* Dependent on surface texture and porosity

USES

- Exterior final coat for new or existing exterior walls.
- Decorating and protecting of correctly prepared and primed cement plaster, concrete, brickwork, fibre-cement, metal and wood substrates.

PACKAGING

White, Pastel and Clear Tint Bases in 5L and 20L.

WARRANTY

Up to 12-Years

*Warranties subject to correct and prescribed application methods. The Prominent Paints warranty is a standard measurement for product quality & performance. To register, visit www.prominentpaints.co.za and view all our terms and conditions. Products must be registered within 30 days of purchase.



COARSE
TEXTURE



SUPERIOR
ADHESION

DEVELOPED FOR THE TOUGHEST,
SOUTH AFRICAN WEATHER CONDITIONS

UV RESISTANT

SUPERIOR FLEXIBILITY & ELASTICITY



HIDES
IMPERFECTIONS

KEY FEATURES

- UV Resistant
- Weather Resistant
- Excellent Adhesion
- Fills and Hides Wall Imperfections
- Bridges Hairline Cracks
- Coarse Texture
- Water Resistant
- Excellent Flexibility
- Protective

Please refer to Technical Data Sheets for product specific surface preparation, application methods and limitations.

EARTH

PRODUCT APPLICATION

Prominent Neuklad Range Earth is a high build, textured, protective, and decorative coating that is designed to permanently bridge hairline cracks. Prominent Neuklad Range Earth has outstanding flexibility and hides surface imperfections. When applied correctly, it creates a stressed (Tuscan) effect, resulting from the peaks and valleys of the unique textured structure.

EXTERIOR

WATER-BASED

PRODUCT INFORMATION

APPEARANCE	Coarse Texture
SPREADING RATE	* 3 - 5m ²
CLEANING	Water
APPLICATION METHOD	Brush & Roller
TOUCH-DRY TIME	1 - 2 Hours
RECOATING TIME	4 Hours
COLOURS & TINTABILITY	Suitable for tinting. Available as made-to-order White and Clear Tint Bases.

* Dependent on surface texture and porosity

USES

- To weatherproof and protect exterior wall surfaces.
- To bridge and fill hairline cracks on exterior wall surfaces.
- To hide badly plastered walls
- Can be applied to cement plaster, concrete, brickwork, fibre-cement and suitably primed metal and wood.

PACKAGING

White and Clear Tint Bases in 20L.



TIPS WHEN CHOOSING EXTERIOR COLOURS

Consider the Environment

Look at the natural surroundings and choose colours that complement the landscape, whether it's lush greenery, coastal blues, or urban grays.

Harmony with Architecture

Select colours that enhance the architectural style of your home. Traditional homes often look great with classic, muted tones, while modern homes and buildings can handle bolder, contrasting colours.

Climate Impact

Lighter colours reflect sunlight and keep your home or office building cooler, ideal for hot climates. Darker colours can absorb heat, making them suitable for cooler climates.

Test Samples

Paint small sections of your exterior with different colour samples. Observe them at various times of the day to see how they look in different lighting conditions.

Consider the Roof

Ensure your exterior paint colour complements your roof colour. When visible, the roof is a significant visual component of your home's exterior and should be in harmony with your wall colours.

Accent Colours

Use accent colours for doors, window frames, and trim. These can add personality and highlight architectural details without overwhelming the main colour.

Future-Proof Your Choice

Choose colours that will still look good years down the line. Trendy colours might date quickly, so opt for shades that have lasting appeal.

Maintenance Considerations

Darker colours can show more wear and fade faster than lighter shades. Consider the maintenance and longevity of your chosen colours.

By keeping these tips in mind, you'll be able to select exterior colours that not only enhance the beauty of your home but also stand the test of time.



Best value for money

Inferior paint products cost more in the long run. While the initial cost of quality products may be higher, the superior performance, durability, and quality of these coatings offer better value for money over time. By investing in these premium products, homeowners and applicators can enjoy long-lasting protection that endures harsh weather conditions, reducing the need for frequent repaints and maintenance. Inferior products need to be recoated more frequently and often fail when exposed to external environmental elements such as water, dampness, natural structural settling, and the harsh sun. This translates to significant savings over time, making the Prominent Neuklad Range a smart, cost-effective choice.

Trusted for decades—it makes sense to choose the best.

The **benchmark** in exterior paint.



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SOUTH AFRICAN WEATHER CONDITIONS



UV RESISTANT



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