

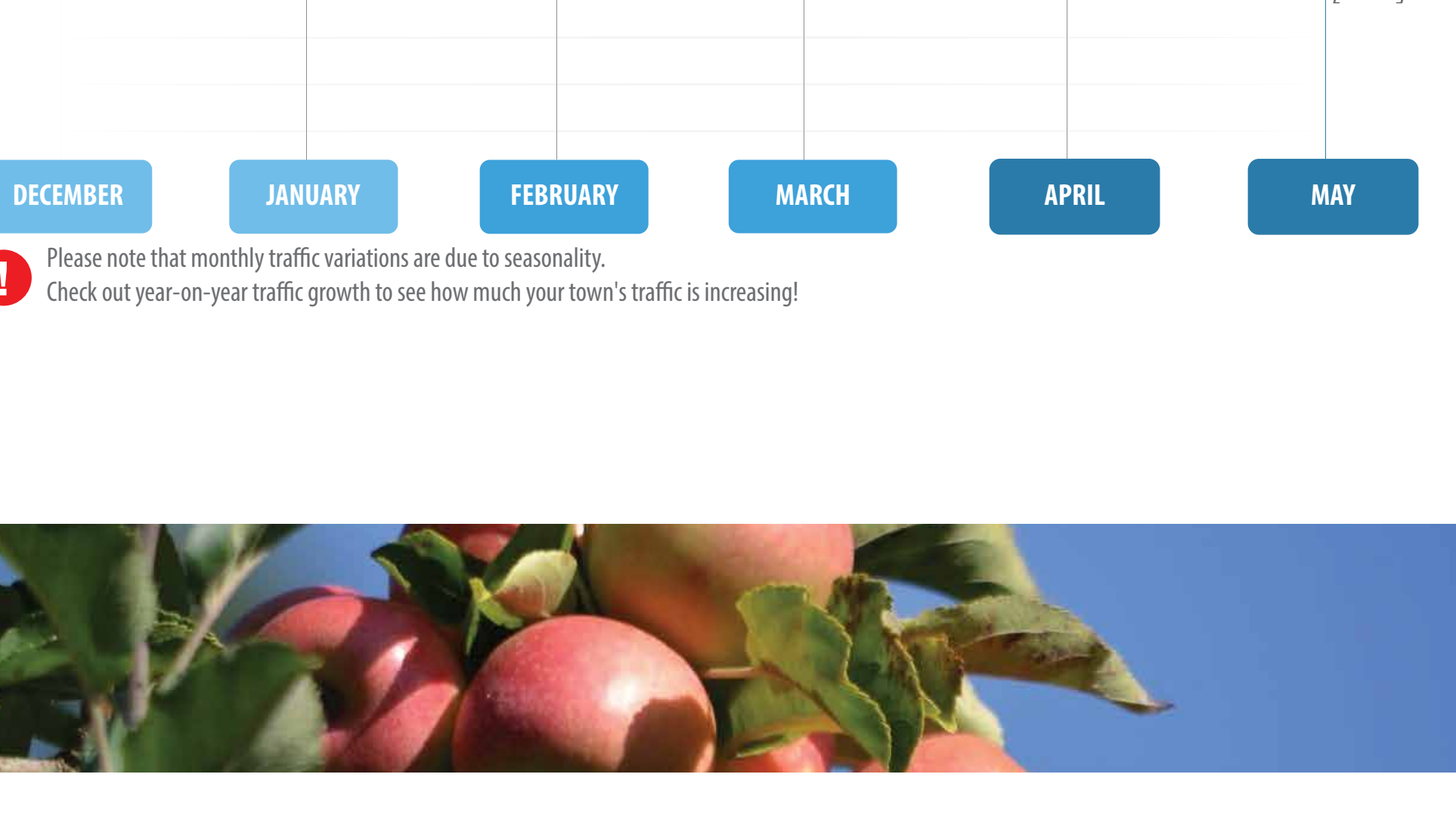
# WE BELIEVE IN VILLIERSDORP

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Villiersdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Villiersdorp Online Growth

We are currently reaching **1,136** people searching for information about Villiersdorp on the internet every month. That's over **36** potential customers interested in your town per day!



### 2 Xplorio Villiersdorp's Top Performing Profiles

✓ THINGS TO DO

- ★ MOUNTAIN BREWING CO
- ★ COUNTRY CLASSICS ART GALLERY
- ★ SAMURAI KARATE VYEBOOM
- ★ OAKLANE EQUESTRIAN CENTRE

🛏 ACCOMMODATION

- ★ THE OLD FARM HOUSE
- ★ MISTY MOUNTAIN
- ★ RIETSPRUIT COUNTRY COTTAGES
- ★ DE VILLIERS COUNTRY LODGE

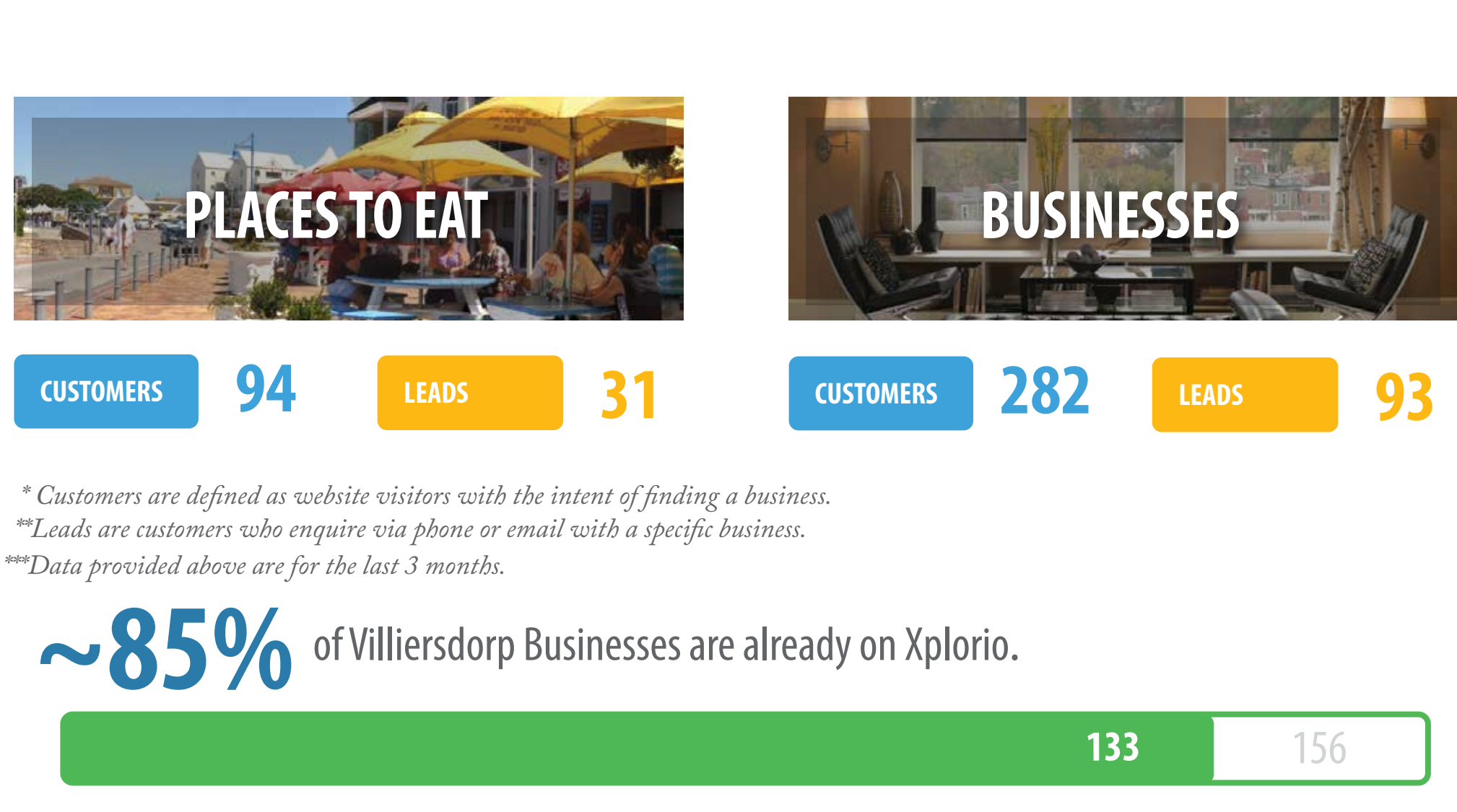
👤 BUSINESSES

- ★ JAWITZ PROPERTIES
- ★ COLEEN BOWNES PERMANENT MAKEUP AND SALON
- ★ THEEWATER SPORTS CLUB
- ★ VILLIERSDORP TOURISM

🍴 PLACES TO EAT

- ★ DE SIEK
- ★ COUNTRY CLASSICS COFFEE SHOP
- ★ CHANAN COFFEE SHOP
- ★ CHICCHI DI CAFE

### 3 Xplorio Villiersdorp's Current Growth



\* Customers are defined as website visitors with the intent of finding a business.

\*\* Leads are customers who enquire via phone or email with a specific business.

\*\*\* Data provided above are for the last 3 months.

~85% of Villiersdorp Businesses are already on Xplorio.

133 156

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Villiersdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Villiersdorp pages and profiles.



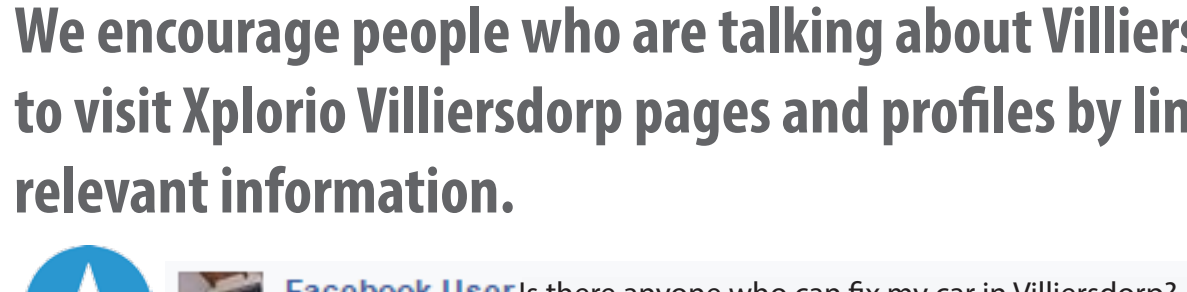
Social Media



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Villiersdorp .



SEO



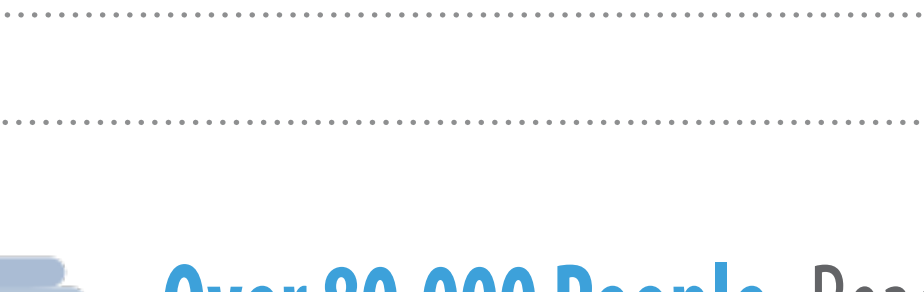
Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Villiersdorp.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Villiersdorp fliers, advertorials, billboards and more.



Online Reputation Management

We encourage people who are talking about Villiersdorp online to visit Xplorio Villiersdorp pages and profiles by linking them to relevant information.



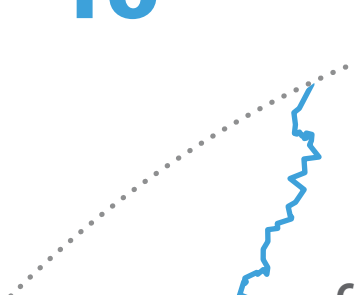
Over 200 -Man Hours Spent

~R18,000.00 -Advertising Spend



Over 80,000 People -Reached via Social

Over 16,000 Users -Total traffic to date



#### Highlights- Time Period

Xplorio Community  
Published by Carissa Lombard 11 May 19 at 10:22am · 40

The fruitful valley of Villiersdorp hosts a wealth of interesting things to make any holiday exciting. Click below to have at some of the curious destinations to explore in Villiersdorp.

See More

Curious Destinations in Villiersdorp  
The Outback town has a wealth of interesting things to make any holiday exciting. We take a quick look at the curiosities of Villiersdorp.

XPLORIO.COM

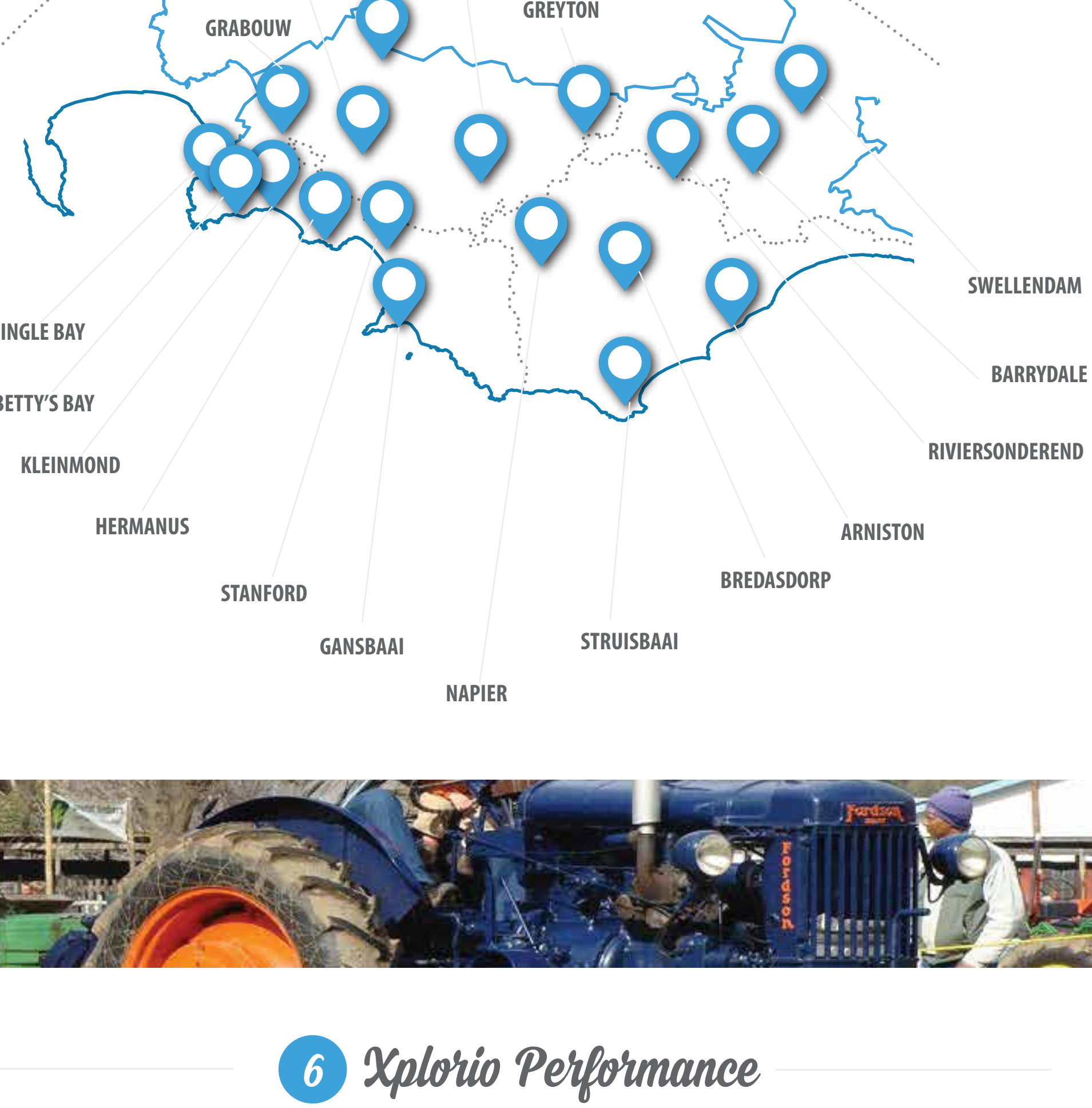
8,041 people reached

View Results

Like Comment Share

25 likes · 10 likes · 10 likes · 10 likes

### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

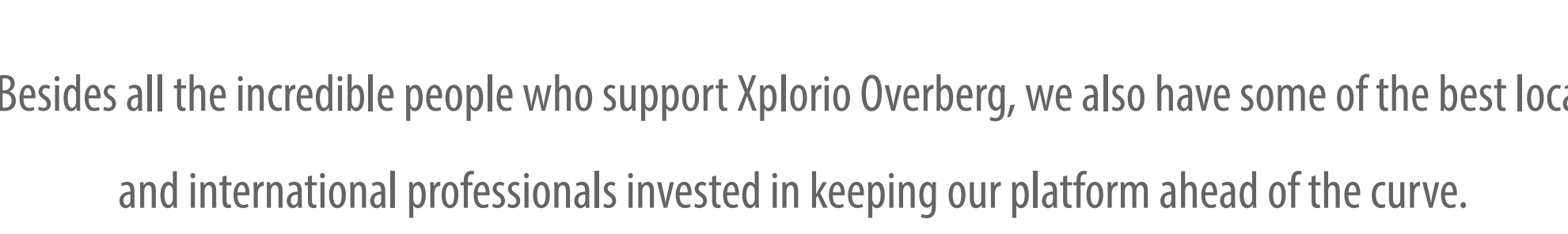
#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Villiersdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

