

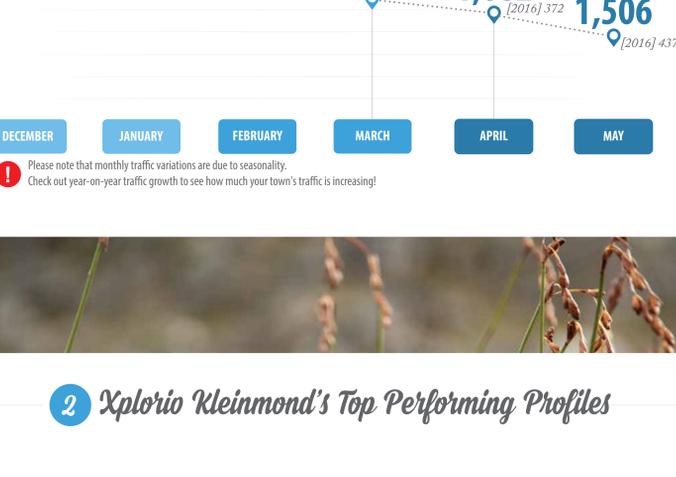
# WE BELIEVE IN KLEINMOND

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Kleinmond Online Growth

We are currently reaching **1,506** people searching for information about Kleinmond on the internet every month. That's over **48** potential customers interested in your town per day!



Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

### 2 Xplorio Kleinmond's Top Performing Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ JOE LATEGAN PHOTOGRAPHY	★ THE WILD FIG GUEST HOUSE	★ PAM GOLDING PROPERTIES	★ KABELJOE'S RESTAURANT
★ KOGELBERG NATURE RESERVE	★ PINO MARI HOLIDAY HOME NO 16	★ KLEINMOND CYCLES AND SPORT	★ CUP'A CAFE
★ PALMIET RIVER MTB ROUTE	★ XANSKE'S PLACE	★ POINT OF GRACE	★ STOEP CAFE
★ GRAVITY ADVENTURES	★ FORGET-ME-NOT	★ CHANGE IS IMMINENT...	★ BISTRO 14

### 3 Xplorio Kleinmond's Current Growth

<b>ACCOMMODATIONS</b> CUSTOMERS: 121   LEADS: 39	<b>THINGS TO DO</b> CUSTOMERS: 169   LEADS: 55
<b>PLACES TO EAT</b> CUSTOMERS: 104   LEADS: 34	<b>BUSINESSES</b> CUSTOMERS: 570   LEADS: 188

\* Customers are defined as website visitors with the intent of finding a business.  
 \*\* Leads are customers who enquire via phone or email with a specific business.  
 \*\*\* Data provided above are for the last 3 months.

~93% of Kleinmond Businesses are already on Xplorio.

220 / 235

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Kleinmond?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond. (Google, Bing, Yahoo! logos)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond. (AdWords, AdSense icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more. (Xplorio logo, XPLORIO.COM/KLEINMOND)
- Online Reputation Management**: We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information. (Facebook post snippet)

**Over 200** -Man Hours Spent

~**R12,000.00** -Advertising Spend

**Over 100,000 People** -Reached via Social

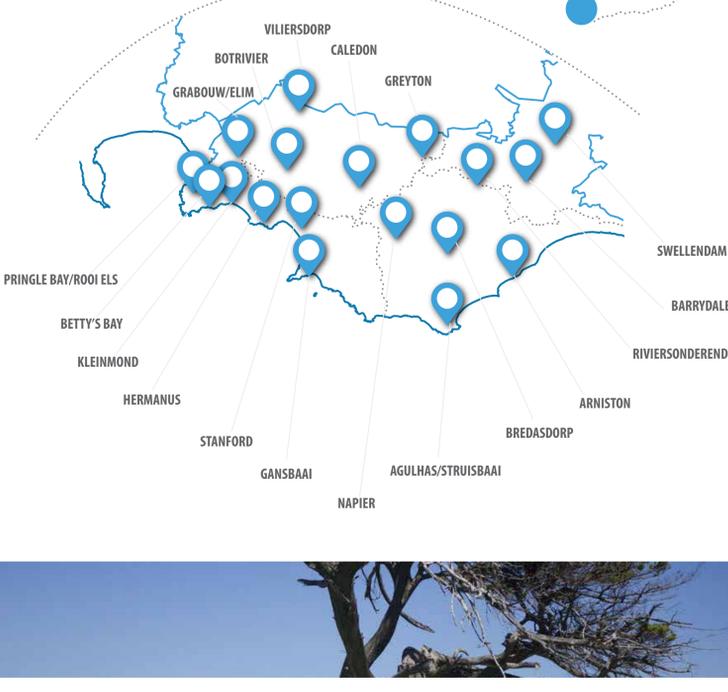
**Over 26,000 Users** -Total traffic to date

**Highlights- Time Period**

## MORE ABOUT XPLORIO

### Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
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#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

