

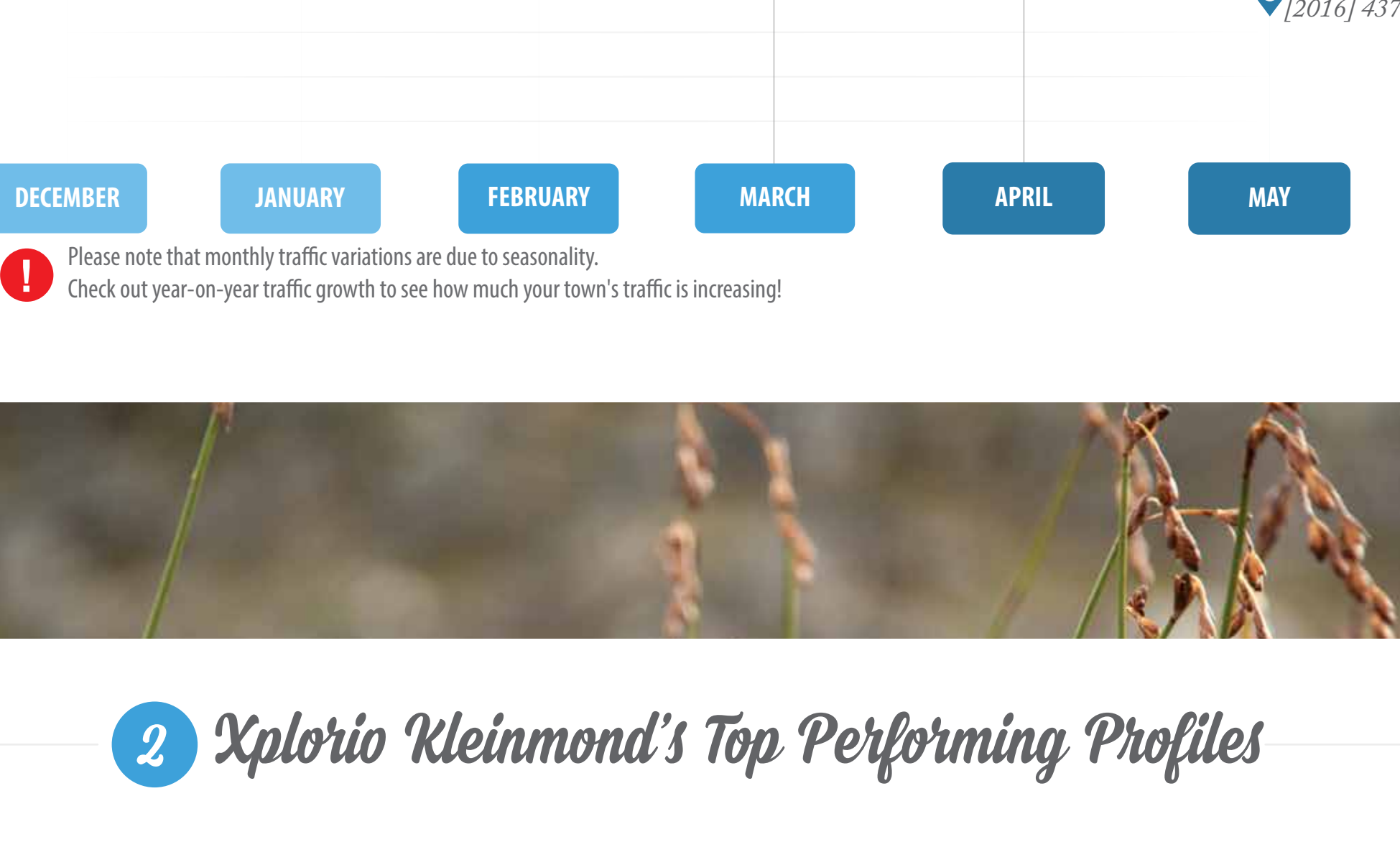
# WE BELIEVE IN KLEINMOND

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Kleinmond Online Growth

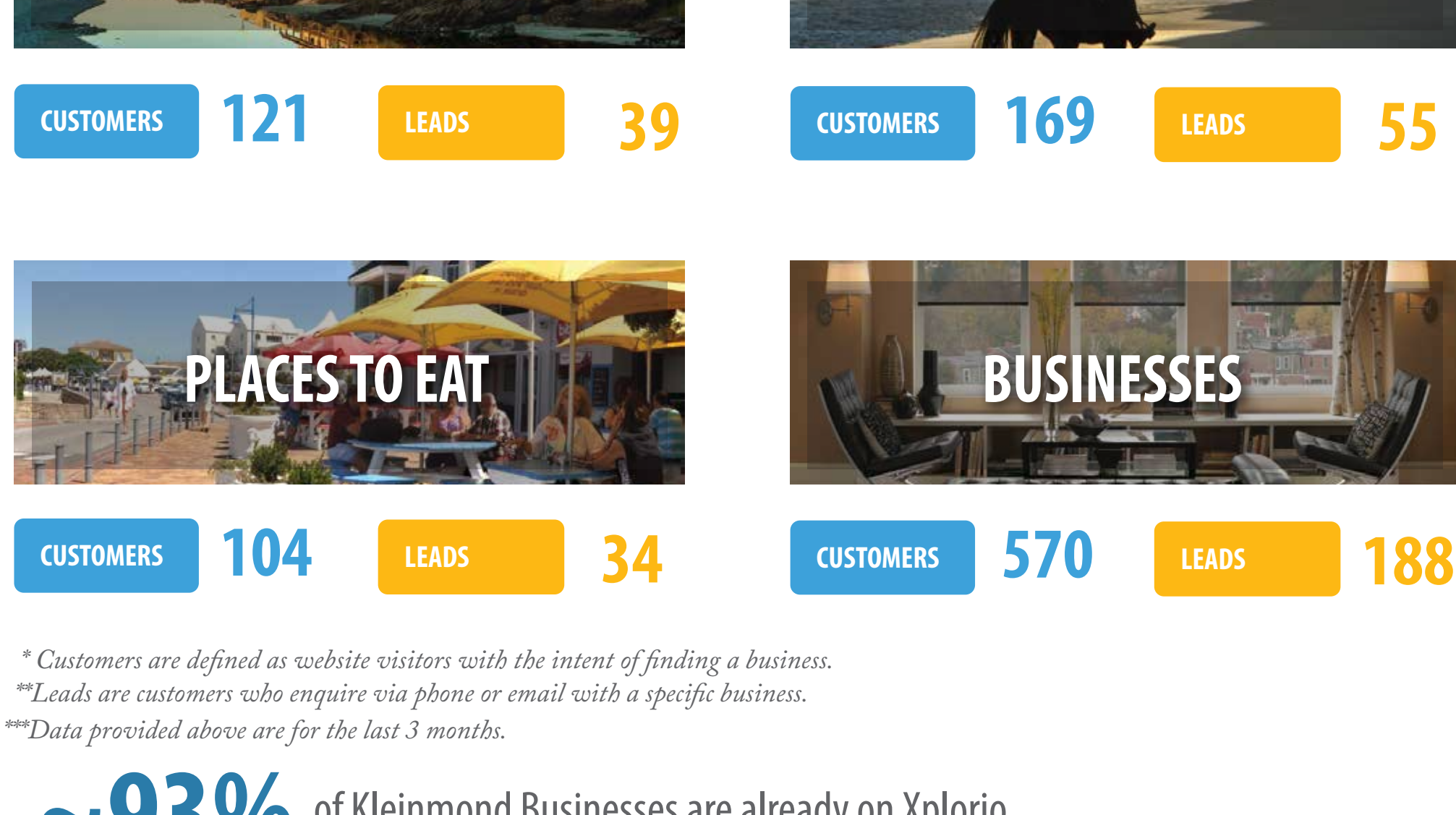
We are currently reaching **1,506** people searching for information about Kleinmond on the internet every month. That's over **48** potential customers interested in your town per day!



### 2 Xplorio Kleinmond's Top Performing Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ JOE LATEGAN PHOTOGRAPHY	★ THE WILD FIG GUEST HOUSE	★ PAM GOLDING PROPERTIES	★ KABELJOE'S RESTAURANT
★ KOGELBERG NATURE RESERVE	★ PINO MARI HOLIDAY HOME NO 16	★ KLEINMOND CYCLES AND SPORT	★ CUP'A CAFE
★ PALMIET RIVER MTB ROUTE	★ XANSKE'S PLACE	★ POINT OF GRACE	★ STOEP CAFE
★ GRAVITY ADVENTURES	★ FORGET-ME-NOT	★ CHANGE IS IMMINENT...	★ BISTRO 14

### 3 Xplorio Kleinmond's Current Growth



~93% of Kleinmond Businesses are already on Xplorio.

220 / 235

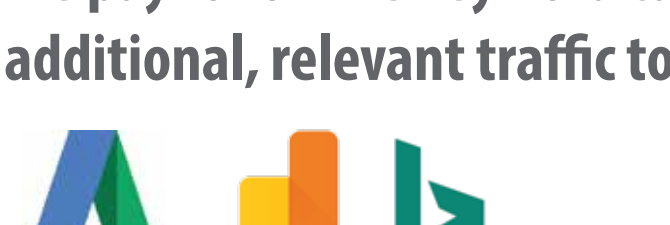
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Kleinmond?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.



Social Media



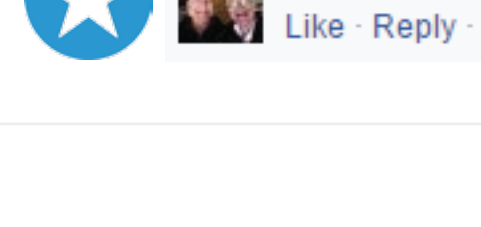
SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.



Online Reputation Management

We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.



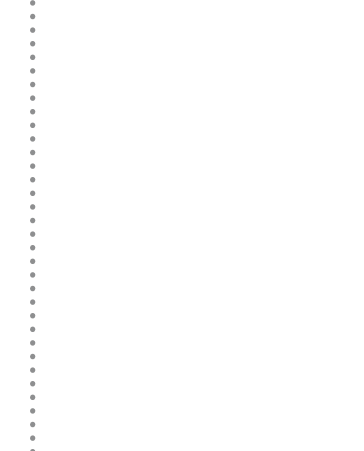
Over 200 -Man Hours Spent

~R12,000.00 -Advertising Spend

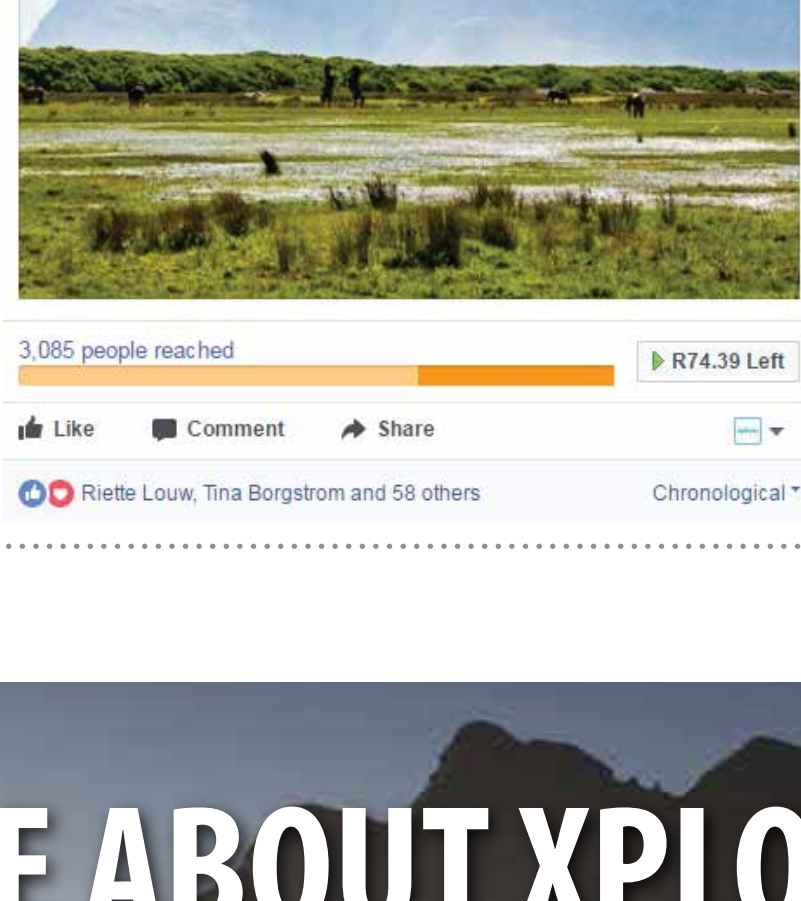


Over 100,000 People -Reached via Social

Over 26,000 Users -Total traffic to date



#### Highlights- Time Period



## MORE ABOUT XPLORIO

### Progress

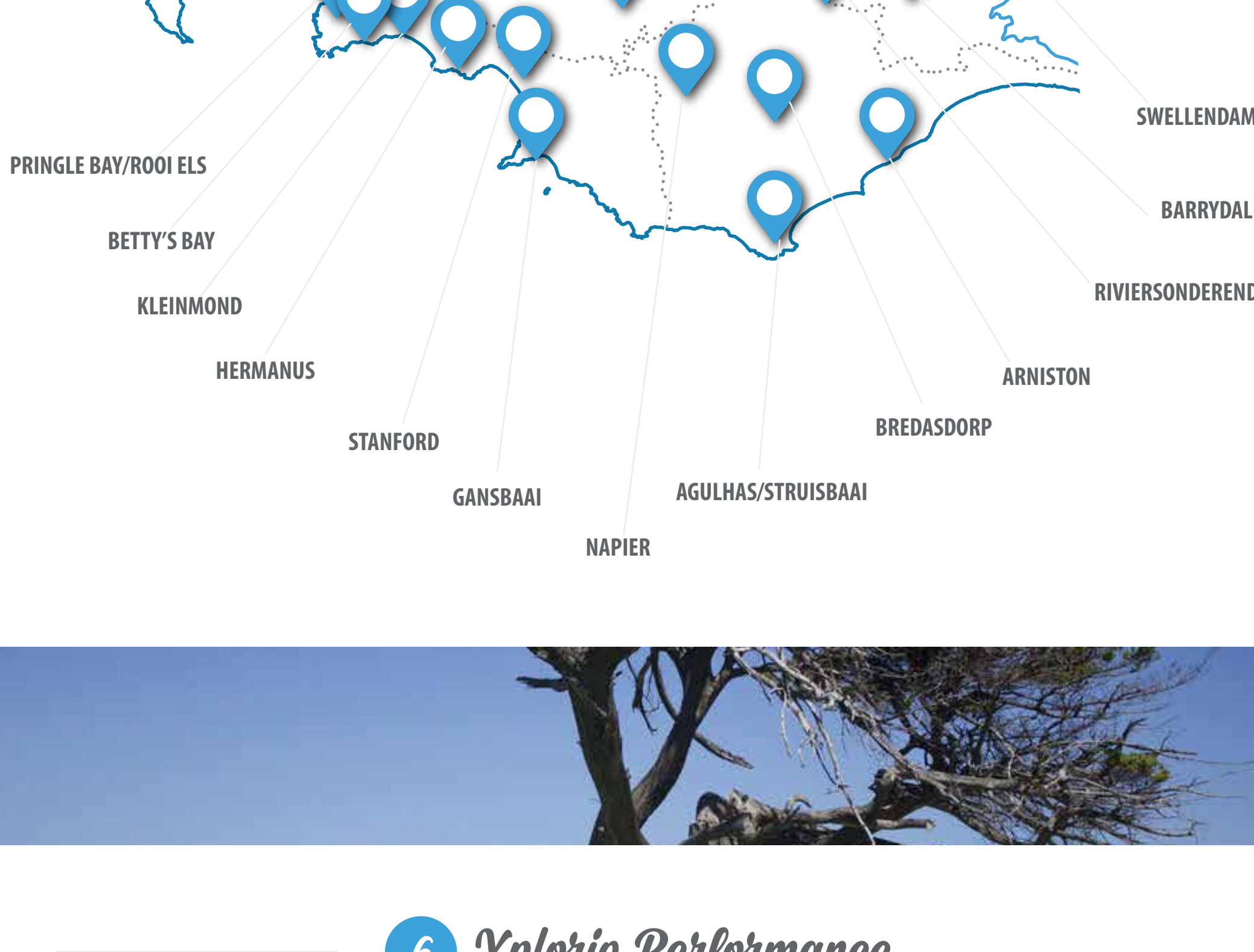
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS



5,000 Businesses

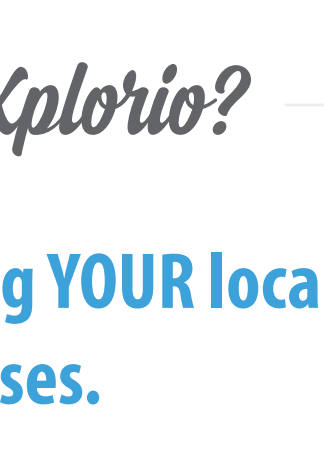
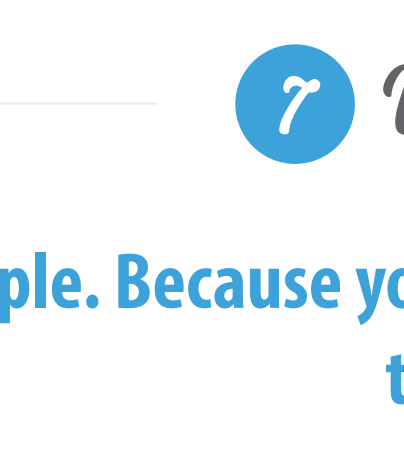


40,000 Monthly Visitors



9,000 Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video

Watch Kleinmond Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

