

WE BELIEVE IN GREYTON

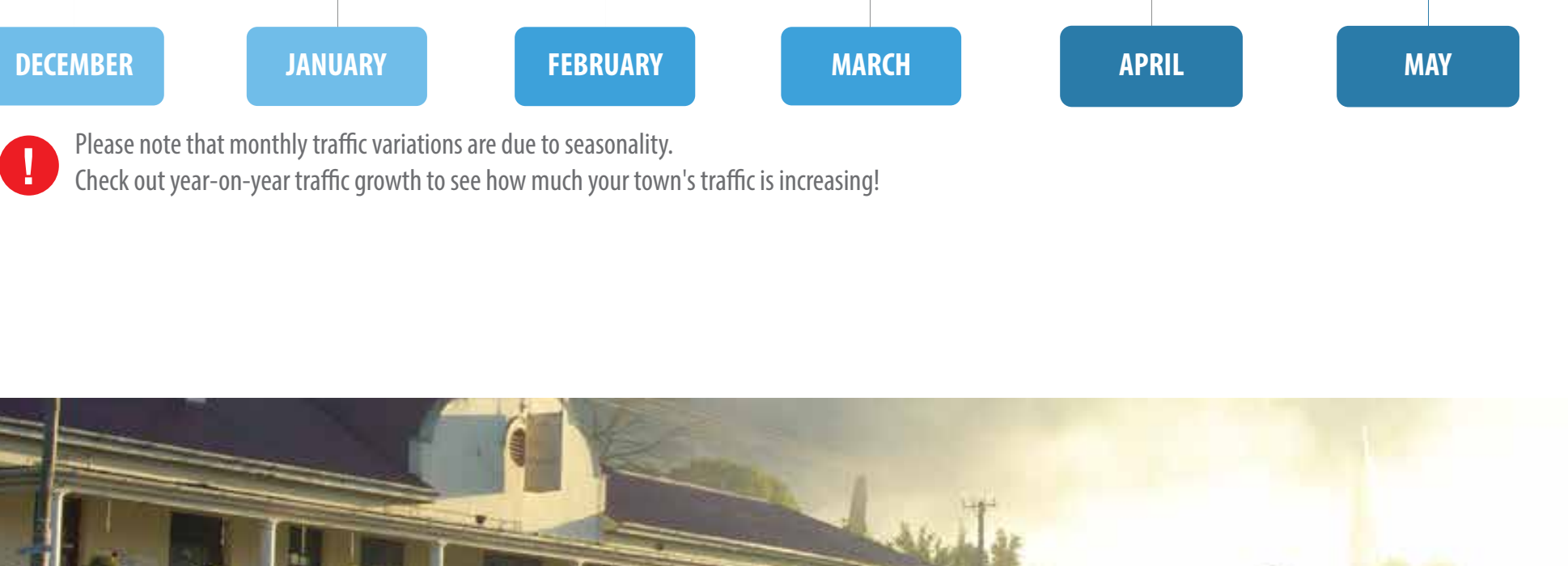
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Greyton Online Growth

We are currently reaching **891** people searching for information about Greyton on the internet every month. That's over **28** potential customers interested in your town per day!

★ 28 Per Day



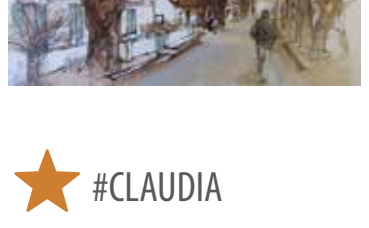
! Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

2 Xplorio Greyton's Top Performing Profiles

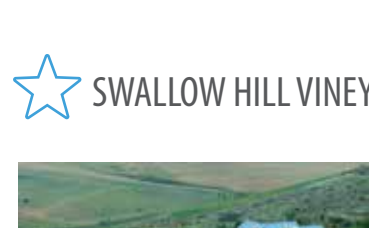


THINGS TO DO

★ GREYTON CONSERVATION SOCIETY



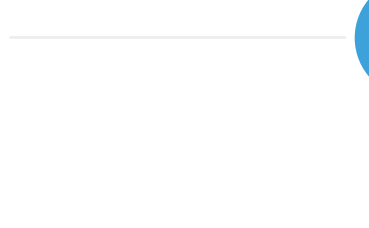
★ ALIDA BOTHMA ART



★ #CLAUDIA

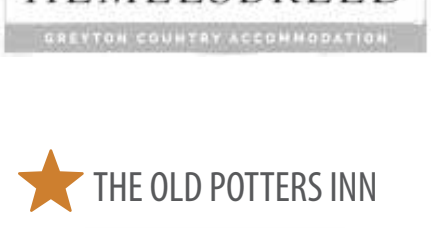


★ SWALLOW HILL VINEYARD



ACCOMMODATION

★ GREYTON ECOLODGE



★ HEMELSBREED



★ THE OLD POTTERS INN

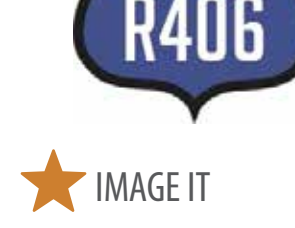


★ POESPASRIEVER COTTAGE



BUSINESSES

★ GREYTON LIQUOR & WINE BOUTIQUE



★ ROUTE406



★ IMAGE IT



★ FIORE GARDEN CENTRE



PLACES TO EAT

★ THE POST HOUSE COUNTRY HOUSE



★ THE OAK AND VIGNE CAFE



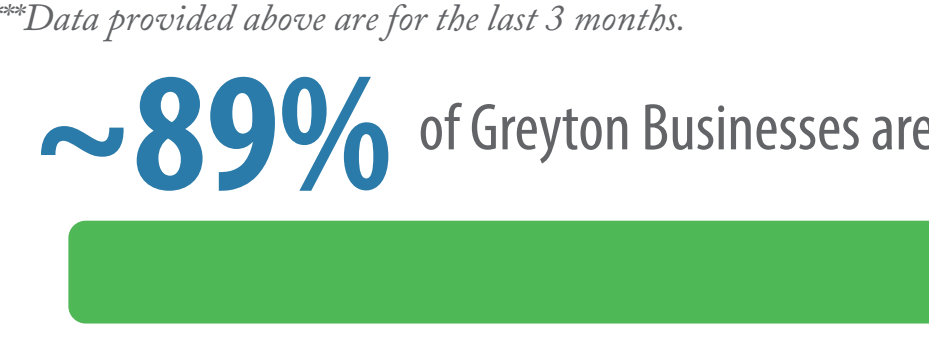
★ PURE CAFE



★ ABBEY ROSE RESTAURANT



3 Xplorio Greyton's Current Growth



* Customers are defined as website visitors with the intent of finding a business.

**Leads are customers who enquire via phone or email with a specific business.

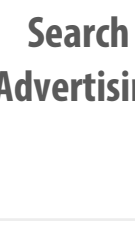
***Data provided above are for the last 3 months.

~89% of Greyton Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Greyton?



Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.



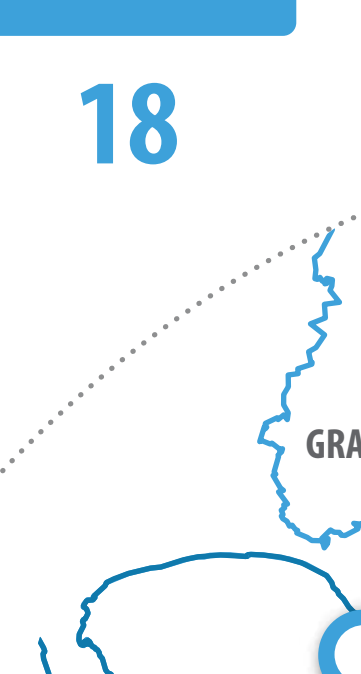
Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.



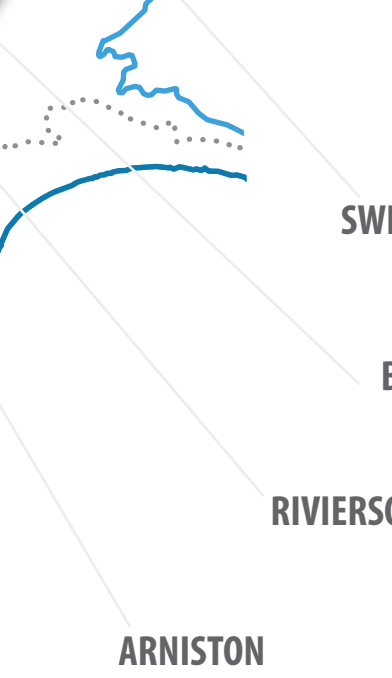
Online Reputation Management

We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.



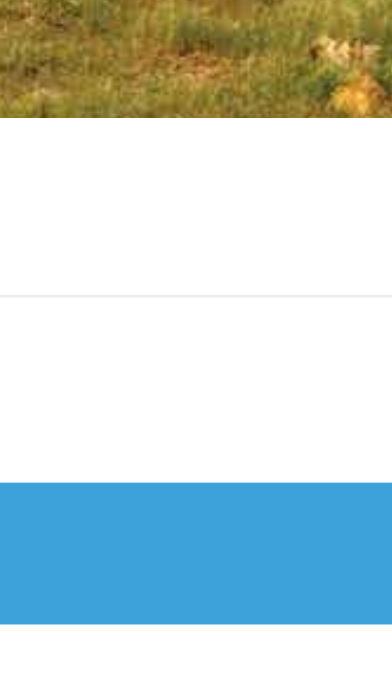
Over 200 -Man Hours Spent

~R40,000.00 -Advertising Spend



Over 200,000 People -Reached via Social

Over 23,000 Users -Total traffic to date



Highlights- Time Period



MORE ABOUT XPLORIO Progress

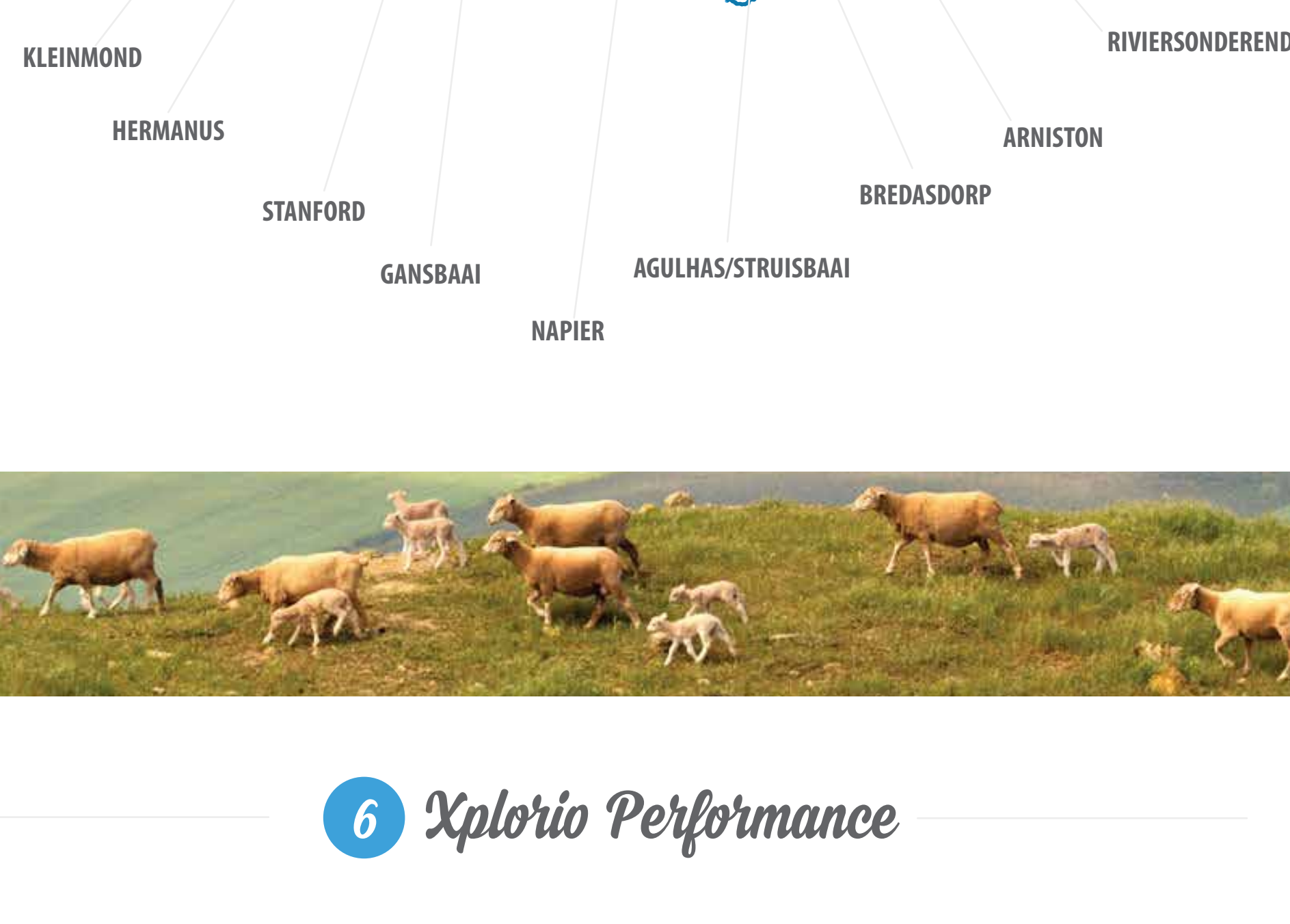
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000 Businesses

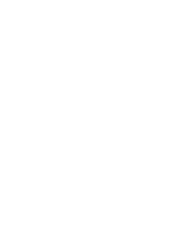


40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Greyton video

Watch Greyton Video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"