

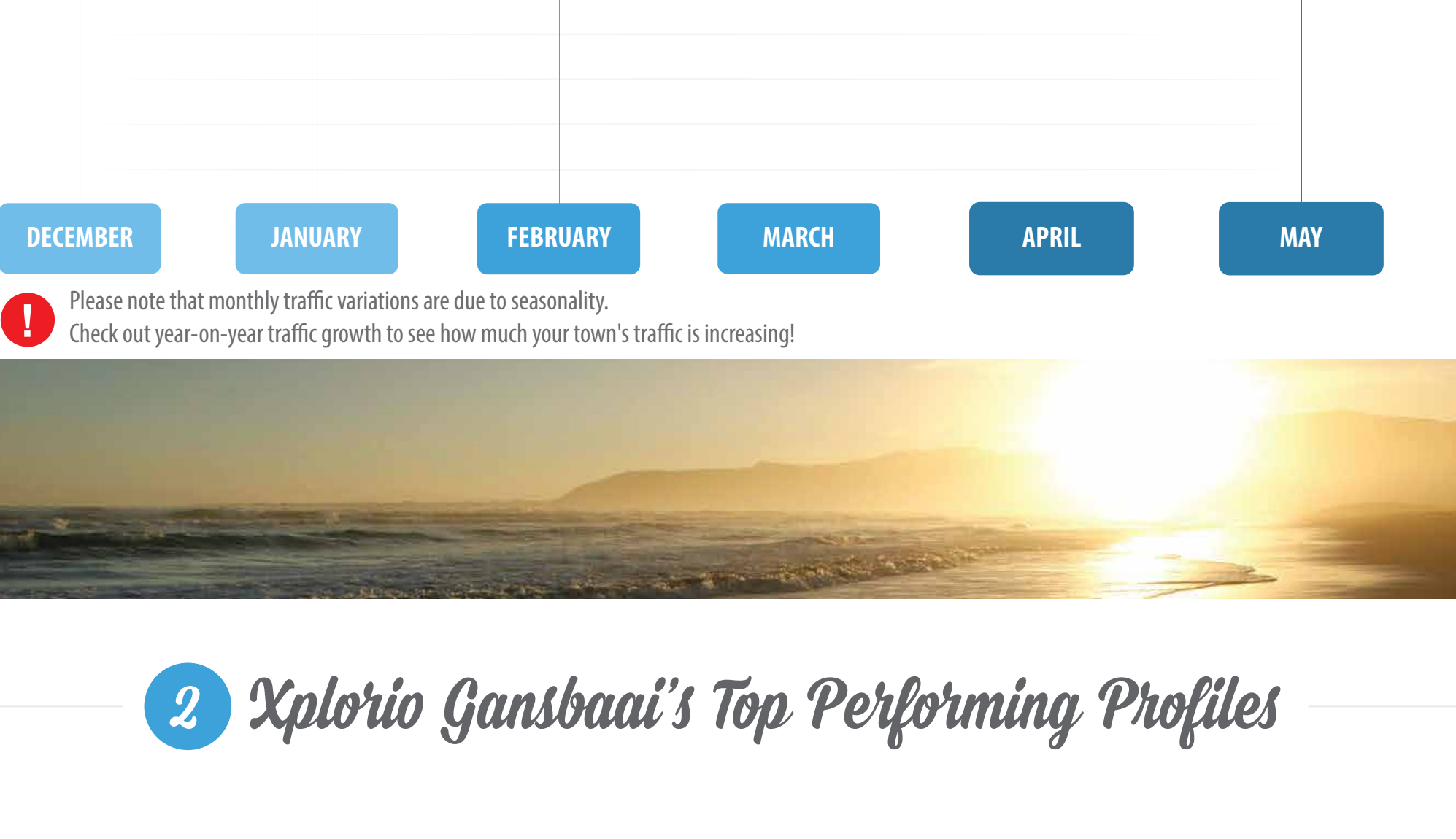
# WE BELIEVE IN GANSBAAI

## ★ What is this Report?

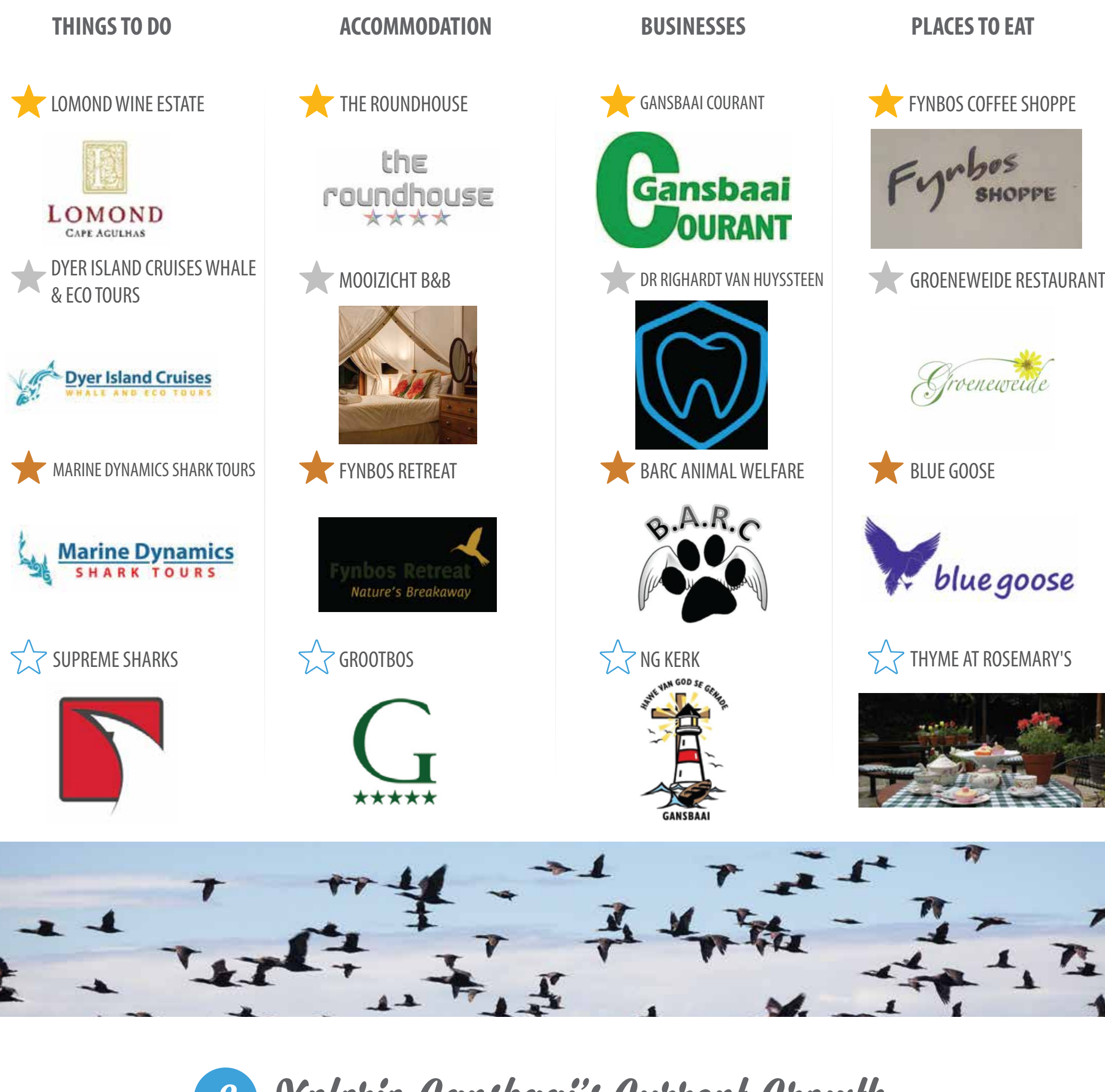
If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Gansbaai has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Gansbaai Online Growth

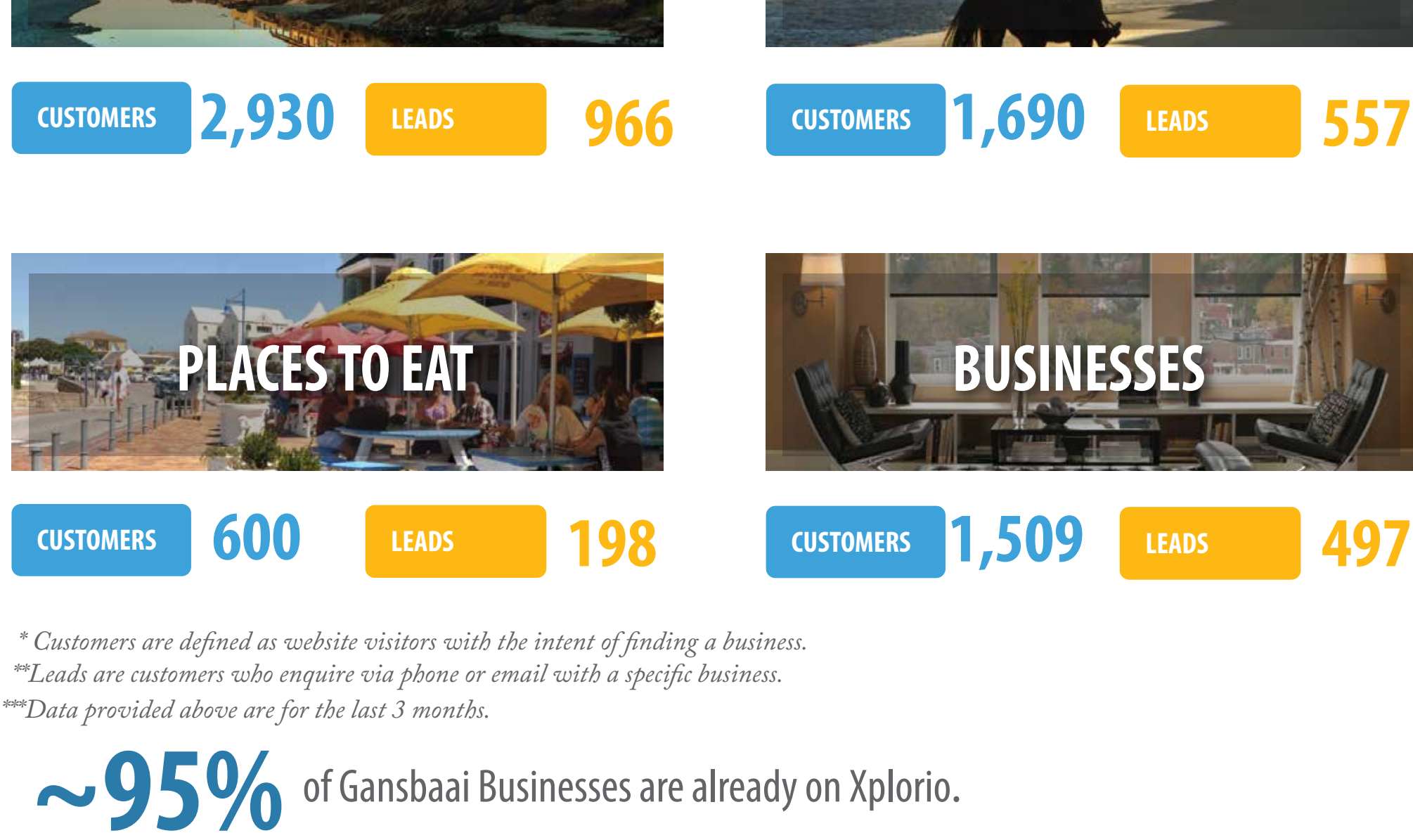
We are currently reaching **7,364** people searching for information about Gansbaai on the internet every month. That's about **237** potential customers interested in your town per day.



### 2 Xplorio Gansbaai's Top Performing Profiles



### 3 Xplorio Gansbaai's Current Growth



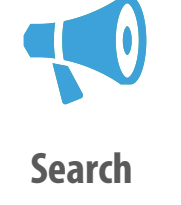
~95% of Gansbaai Businesses are already on Xplorio.

391 413

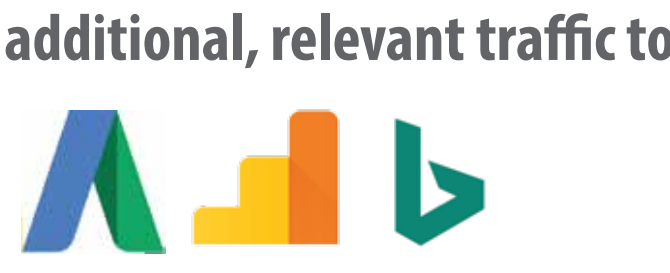
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Gansbaai?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Gansbaai pages and profiles.

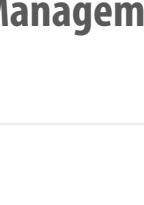
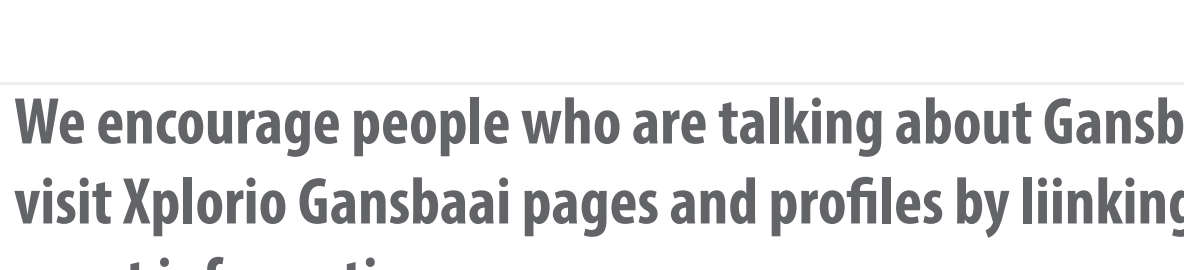


Social Media



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Gansbaai.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Gansbaai.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Gansbaai fliers, advertorials, billboards and more.



Online Reputation Management

We encourage people who are talking about Gansbaai online to visit Xplorio Gansbaai pages and profiles by linking them to relevant information.



Over 4,000 -Man Hours Spent

Over 1,017,000 Users -Total traffic to date



Over 1 Million People -Reached via Social



Over 1,017,000 Users -Total traffic to date



Over 1 Million People -Reached via Social



Over 1,017,000 Users -Total traffic to date



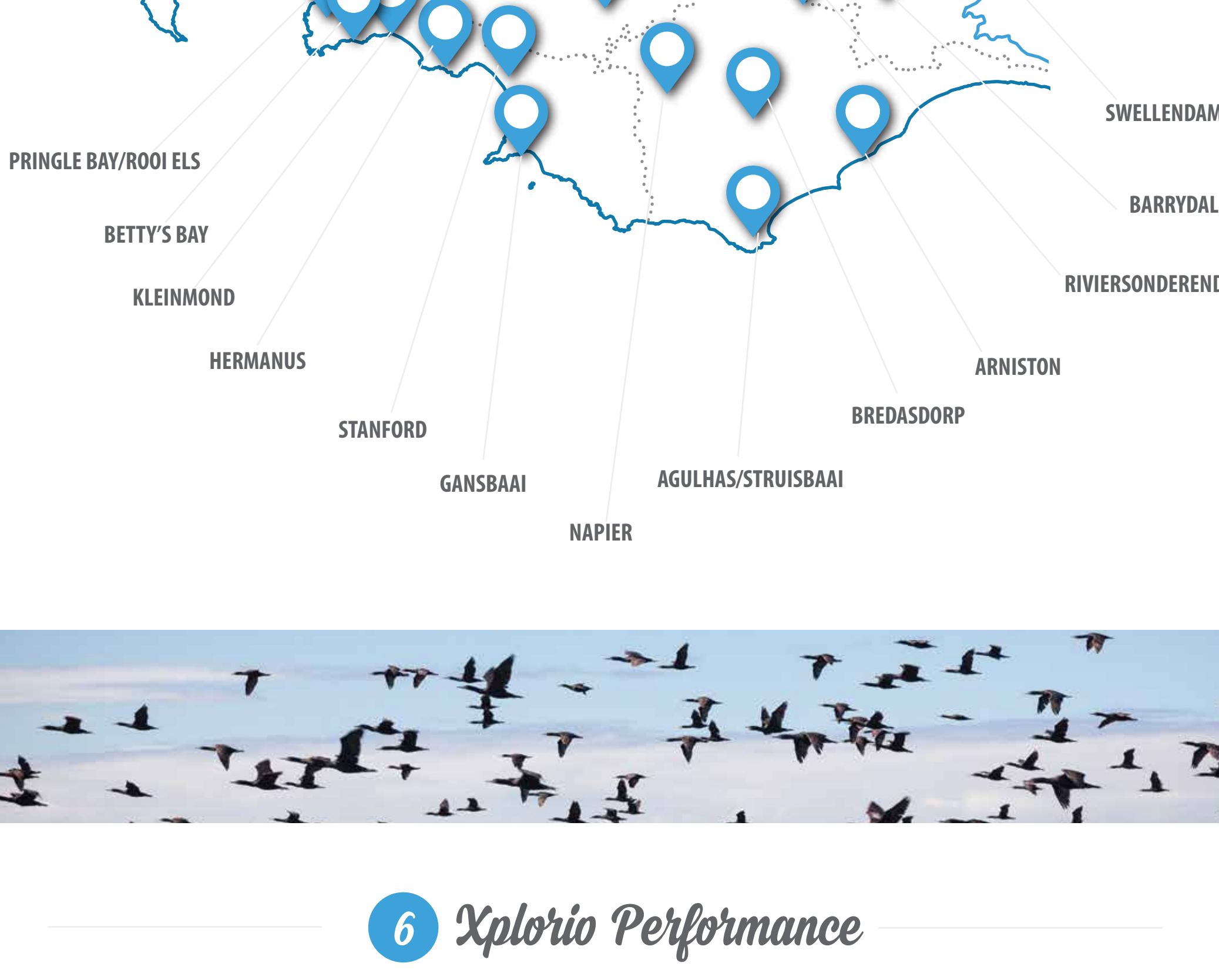
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Gansbaai video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"





