

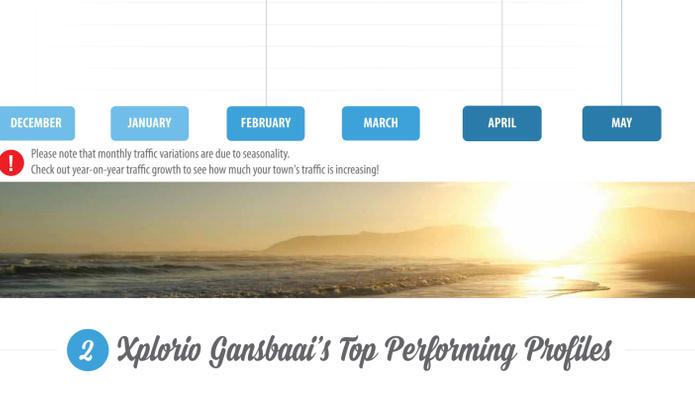
WE BELIEVE IN GANSBAAI

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Gansbaai has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Gansbaai Online Growth

We are currently reaching **7,364** people searching for information about Gansbaai on the internet every month. That's about **237** potential customers interested in your town per day.

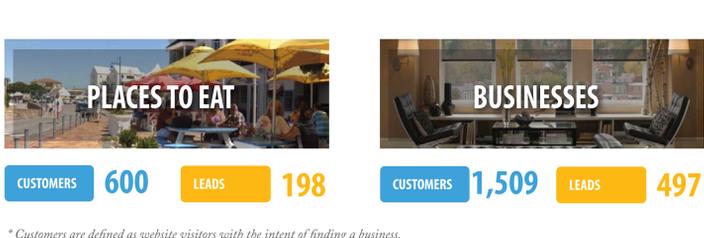


! Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

2 Xplorio Gansbaai's Top Performing Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ LOMOND WINE ESTATE	★ THE ROUNDHOUSE	★ GANSBAAI COURANT	★ FYNBOS COFFEE SHOPPE
★ DYER ISLAND CRUISES WHALE & ECO TOURS	★ MOOIZICHT B&B	★ DR RIGHARDT VAN HUYSTEEN	★ GROENEWIDE RESTAURANT
★ MARINE DYNAMICS SHARK TOURS	★ FYNBOS RETREAT	★ BARC ANIMAL WELFARE	★ BLUE GOOSE
★ SUPREME SHARKS	★ GROOTBOS	★ NG KERK	★ THYME AT ROSEMARY'S

3 Xplorio Gansbaai's Current Growth



* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~95% of Gansbaai Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

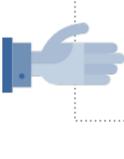
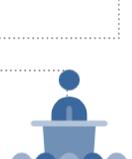
4 How does Xplorio promote Gansbaai?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Gansbaai pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Gansbaai. (Google, Bing, Yahoo! logos)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Gansbaai. (AdWords, AdSense icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Gansbaai fliers, advertorials, billboards and more. (Xplorio logo, XPLORIO.COM/GANSBAAI)
- Online Reputation Management**: We encourage people who are talking about Gansbaai online to visit Xplorio Gansbaai pages and profiles by linking them to relevant information. (Facebook post example: "Is there anyone who can fix my car in Gansbaai?")



Over 4,000 -Man Hours Spent

R147,631.99 -Advertising Spend



Over 1 Million People -Reached via Social

Over 1,017,000 Users -Total traffic to date



Highlights- Time Period

Agulhas Community
Published by Gansbaai (1) · May 17 at 11:03am · 0

With all its natural splendour, it comes as no surprise that the friendly folks of the Overberg are very involved in the protection and conservation of the area, both natural and human.

Click below to find out more about the NGOs in Gansbaai and how you can get involved!

Get Involved in Gansbaai
Here are a few of the great non-profit Organisations in Gansbaai.

XPLORIO.COM

4,107 people searched

Like Comment Share

Barndi Napi, Claudine Jacqueline Whewer and 54 others

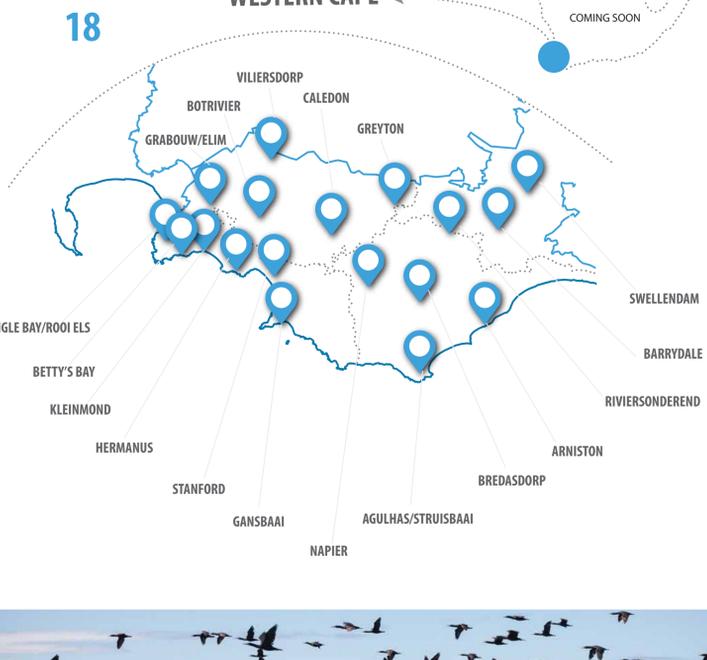
Chronological

4 likes

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Gansbaai video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

