

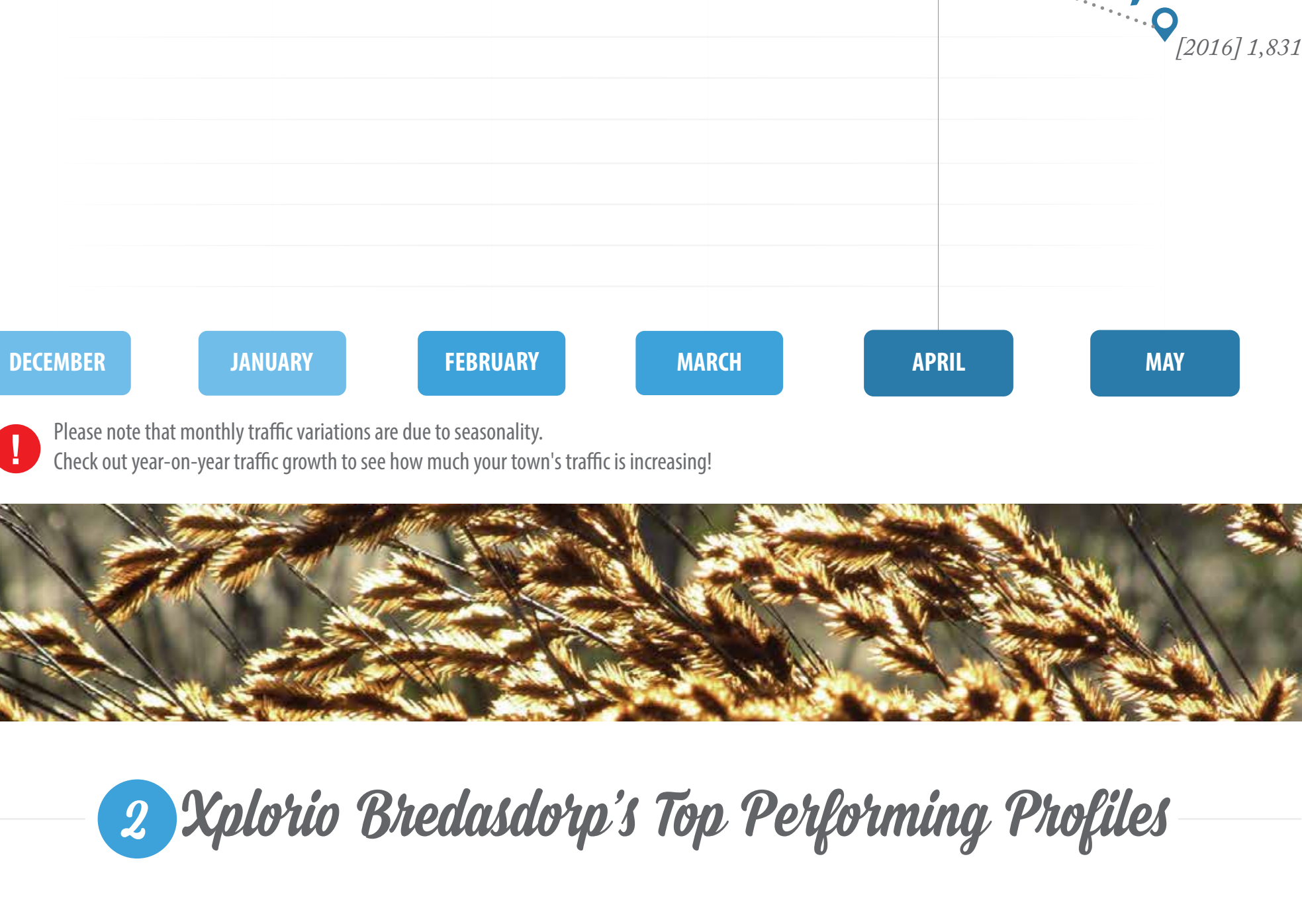
WE BELIEVE IN BREDASDORP

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We are currently reaching **2,261** people searching for information about Bredasdorp on the internet every month. That's over **72** potential customers interested in your town per day!



2 Xplorio Bredasdorp's Top Performing Profiles



THINGS TO DO

★ BLACK OYSTERCATCHER WINES



★ @DEPUNT



★ FIDDLERS GREEN



★ NACHT WACHT GALLERY



ACCOMMODATION

★ DE HOOP COLLECTION



★ DE VOLKSHUUS



★ BREDASDORP SQUARE



★ BLACK OYSTERCATCHER COTTAGES



BUSINESSES

★ BREDASDORP SQUARE DECOR & GIFT SHOP



★ STH ENERGY SOLUTIONS



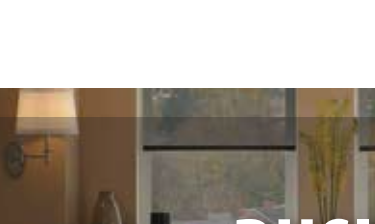
★ ENERGY SOLUTIONS



★ HOUSE OF CARPETS, FURNITURE AND APPLIANCES



★ SUIDEROORD TEHUIS VIR BEJAARDES

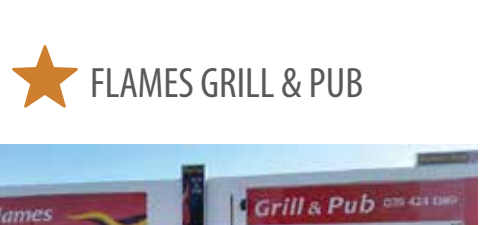


★ ACVV



PLACES TO EAT

★ BREDASDORP SQUARE COFFEE SHOP



★ BREDASDORP SQUARE



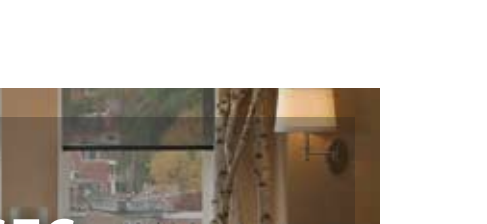
★ BLACK OYSTERCATCHER RESTAURANT



★ FLAMES GRILL & PUB



★ NACHT WACHT RESTAURANT

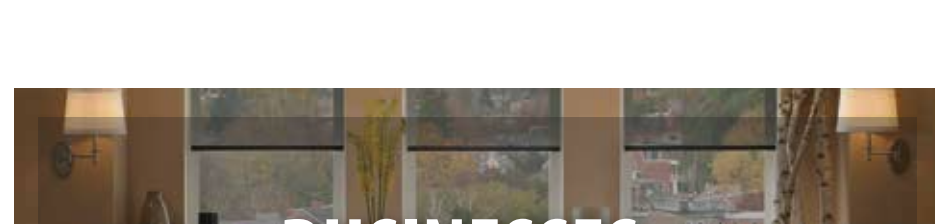


3 Xplorio Bredasdorp's Current Growth



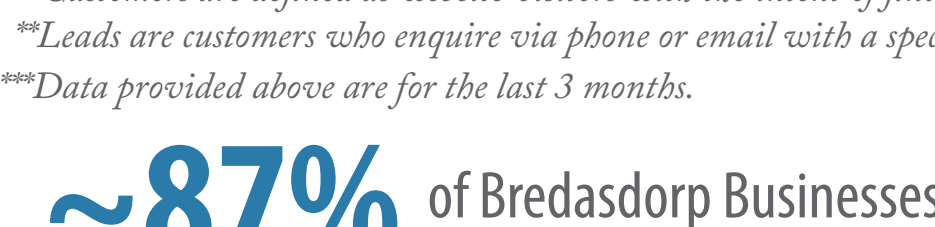
ACCOMMODATIONS

CUSTOMERS **284** LEADS **93**



THINGS TO DO

CUSTOMERS **239** LEADS **78**



PLACES TO EAT

CUSTOMERS **75** LEADS **24**



BUSINESSES

CUSTOMERS **1,065** LEADS **351**

* Customers are defined as website visitors with the intent of finding a business.

**Leads are customers who enquire via phone or email with a specific business.

***Data provided above are for the last 3 months.

~87% of Bredasdorp Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Bredasdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.

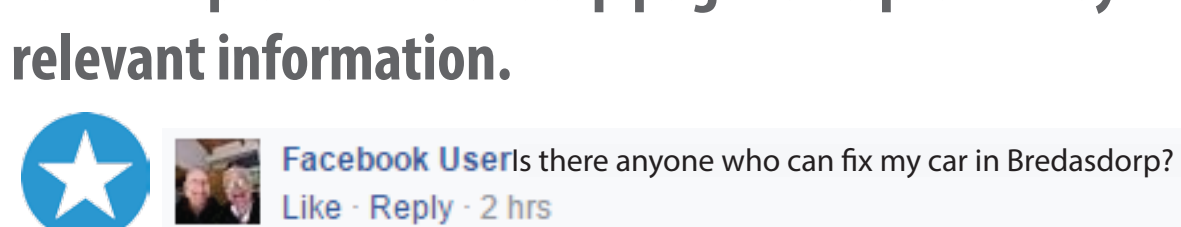


Social Media



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.



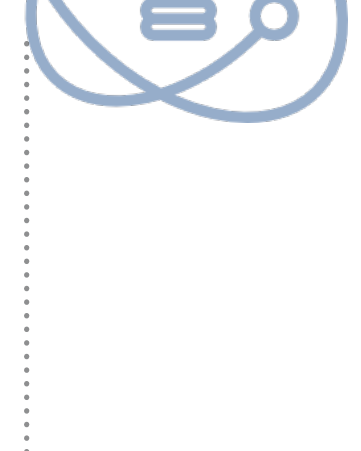
Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.



Online Reputation Management

We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.

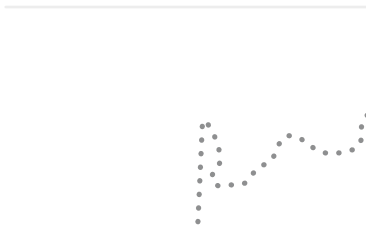


Over 200 -Man Hours Spent

~R30,000.00 -Advertising Spend



Over 55,000 Users -Total traffic to date



Highlights- Time Period

Xplorio Community

Upcoming Events in Bredasdorp

1,703 people reached

Like Comment Share

MORE ABOUT XPLORIO

Progress



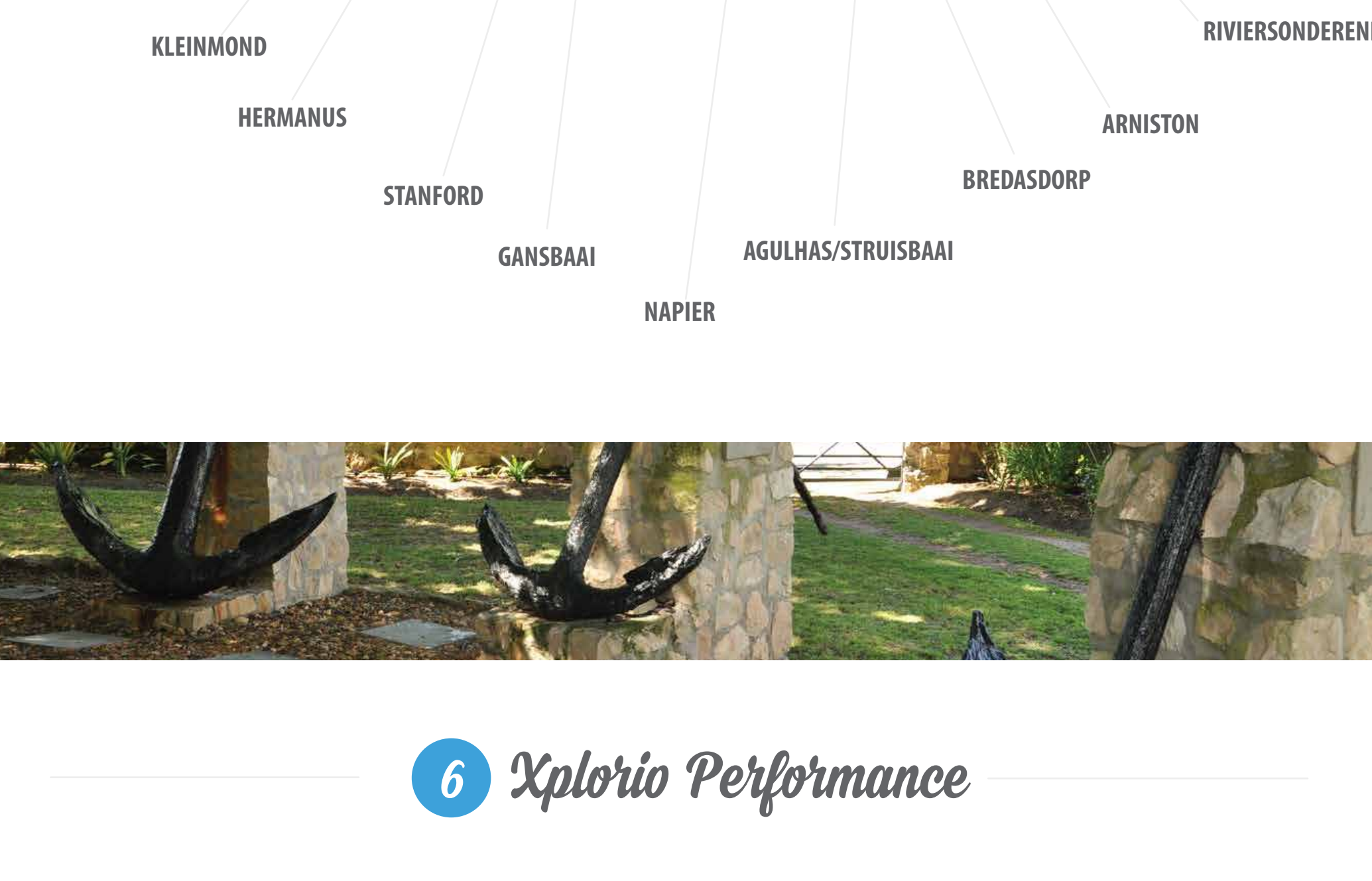
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

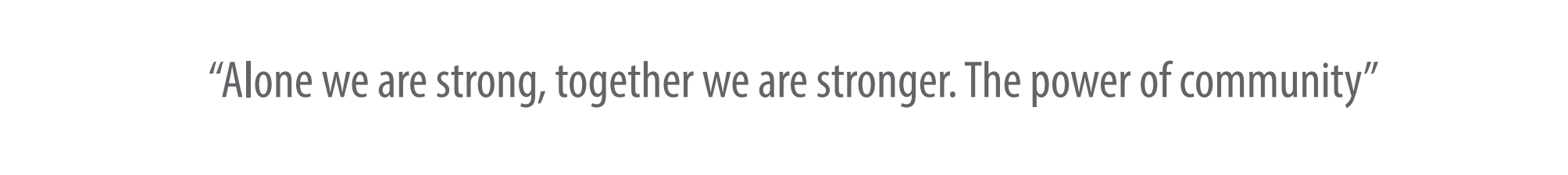
MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

