

WE BELIEVE IN BOTRIVIER

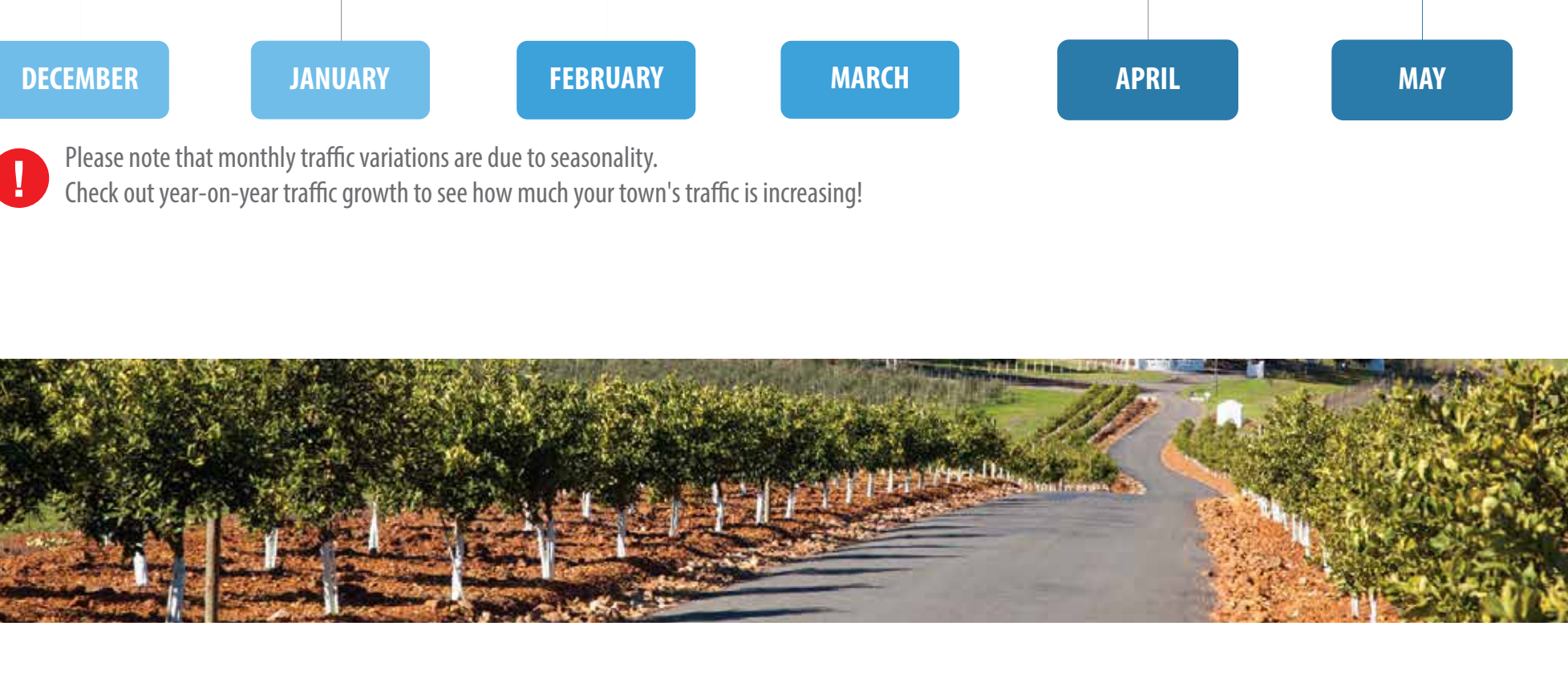
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Botrivier has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Botrivier Online Growth

We are currently reaching **765** people searching for information about Botrivier on the internet every month. That's over **24** potential customers interested in your town per day!

★ 24 Per Day



2 Xplorio Botrivier's Top Performing Profiles

THINGS TO DO

- ★ KLEIN PARADYS EQUESTRIAN CENTRE
- ★ HONINGKLIP MTB TRAIL
- ★ GABRIELSKLOOF WINE ESTATE
- ★ HONINGKLIP BREWERY

ACCOMMODATION

- ★ UITWAAIEN SELF-CATERING
- ★ SWAYNEKLOOF FARM
- ★ SWAN GABLES
- ★ BOTRIVIER HOTEL

BUSINESSES

- ★ KRUMMELS SUGAR ART
- ★ BOTRIVIER SLAGHUIS
- ★ OVERBERG REIKI CENTER
- ★ HOME WITH A HEART

PLACES TO EAT

- ★ MANNY'S KITCHEN
- ★ ECOLOGY LIFESTYLE FARM GARDEN RESTAURANT
- ★ CHILLI LINGO
- ★ PRIELLA FARM STALL & COFFEE SHOP

3 Xplorio Botrivier's Current Growth

ACCOMMODATIONS

CUSTOMERS 67 LEADS 22

THINGS TO DO

CUSTOMERS 59 LEADS 19

PLACES TO EAT

CUSTOMERS 25 LEADS 9

BUSINESSES

CUSTOMERS 108 LEADS 35

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~91% of Botrivier Businesses are already on Xplorio.

83 91

* Numbers derived from stats.gov.za

4 How does Xplorio promote Botrivier?

Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Botrivier pages and profiles.

Facebook Instagram Twitter YouTube

SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Botrivier.

Google Bing Yahoo!

Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Botrivier.

Adwords Display

Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Botrivier fliers, advertorials and more.

Xplorio XPLORIO.COM/BOTRIVIER

Online Reputation Management

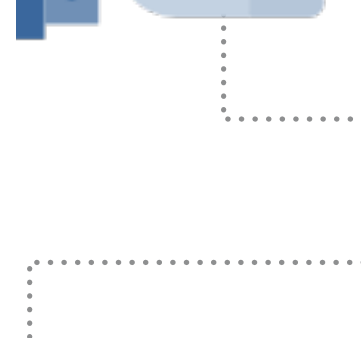
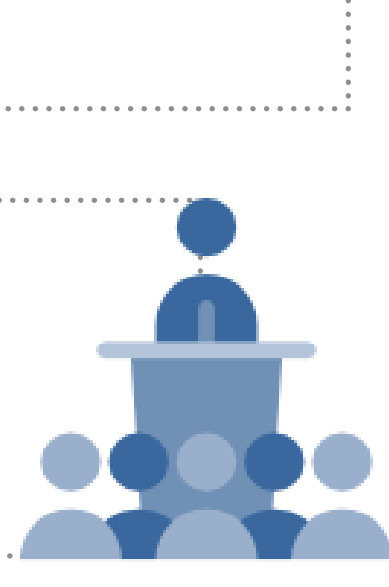
We encourage people who are talking about Botrivier online to visit Xplorio Botrivier pages and profiles by linking them to relevant information.

Facebook User Is there anyone who can fix my car in Botrivier? Like Reply 2 hrs



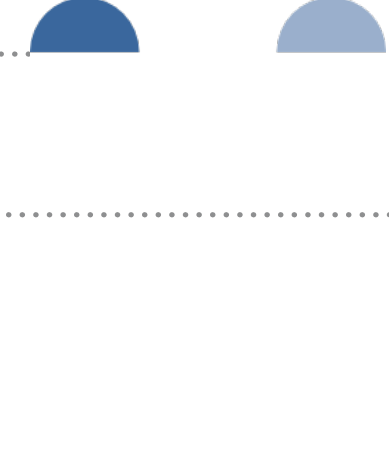
Over 200 -Man Hours Spent

~R11,000.00 -Advertising Spend



Over 80,000 People -Reached via Social

Over 13,000 Users -Total traffic to date



Highlights- Time Period

Xplorio Community

Published by Candice Lombard 171 March 2017

With the frantic hustle and bustle of the nowadays, it's good to take a moment to enjoy the simpler things in life. And when it comes to food, the simpler the better because there's nothing quite like a good old burger! Some right?

Click below to find out where to grab a burger done right in Botrivier: xplorioBotrivier... See More

Where to Grab a Burger in Botrivier

Waking your way along the R62, pop into the pretty village of Botrivier and grab a burger done right at the great place in town.

5,301 people reached

Like Comment Share

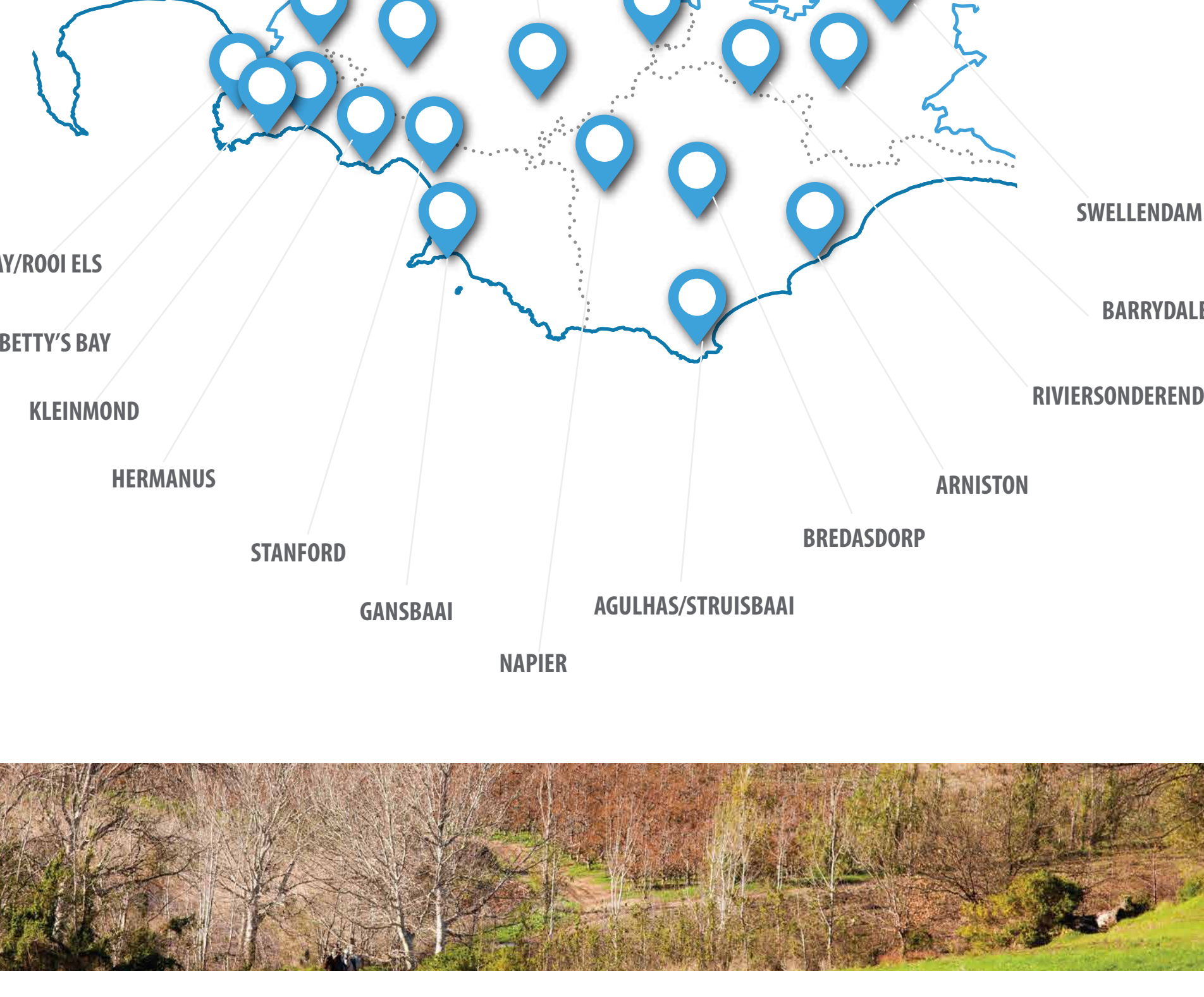
Catherine Walters, Fiona Berrim and 114 others

4 shares

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Botrivier video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

