

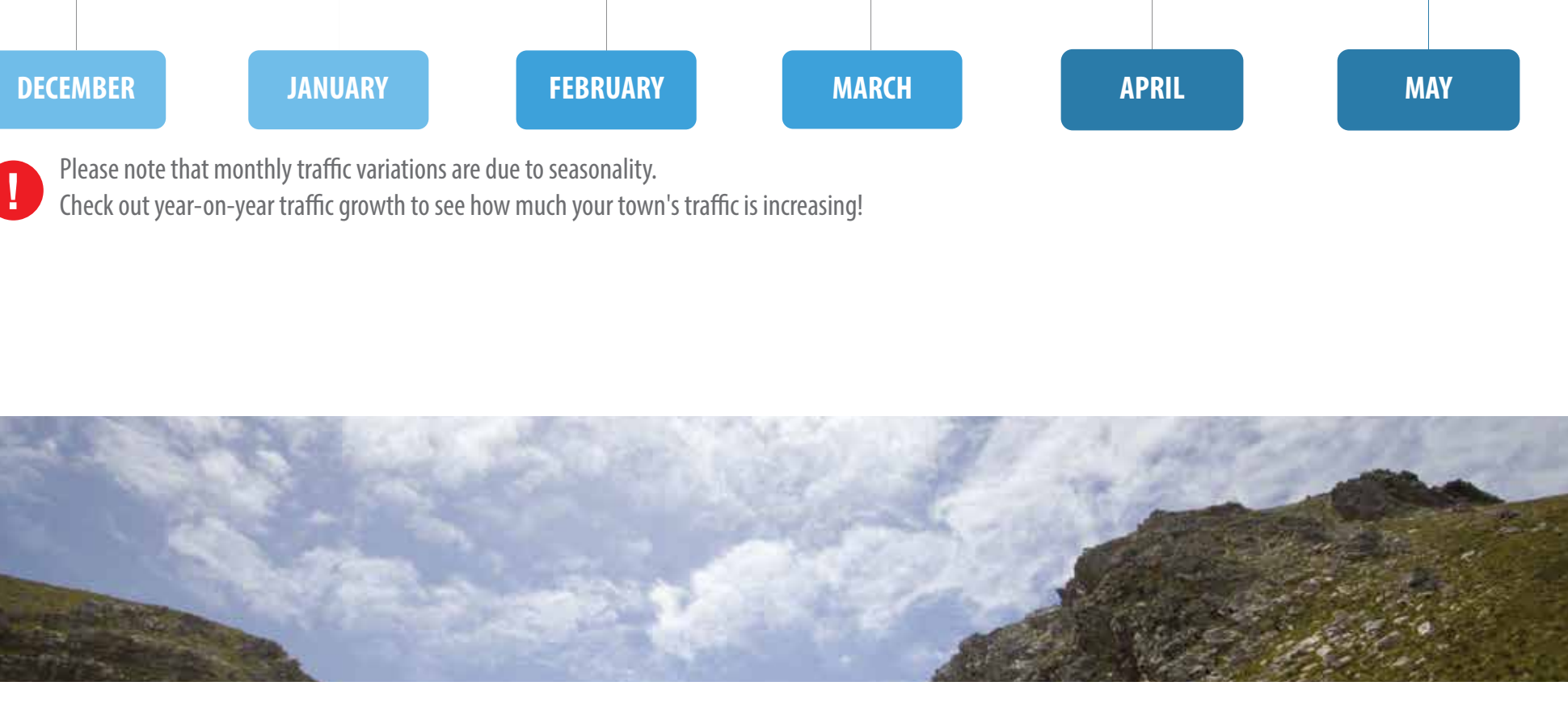
WE BELIEVE IN BETTY'S BAY

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Betty's Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

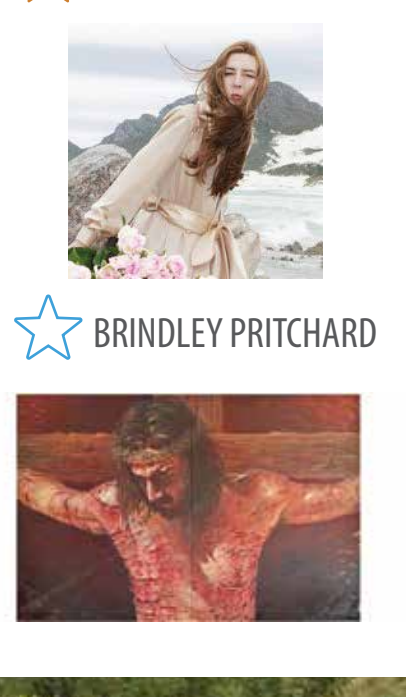
1 Xplorio Betty's Bay Online Growth

We are currently reaching **914** people searching for information about Betty's Bay on the internet every month. That's over **29** potential customers interested in your town per day!



2 Xplorio Betty's Bay's Top Performing Profiles

THINGS TO DO



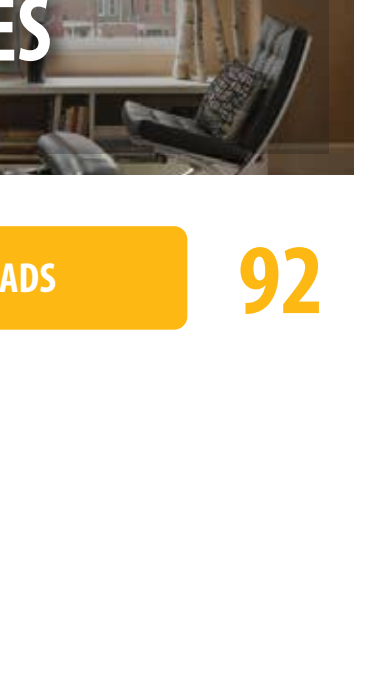
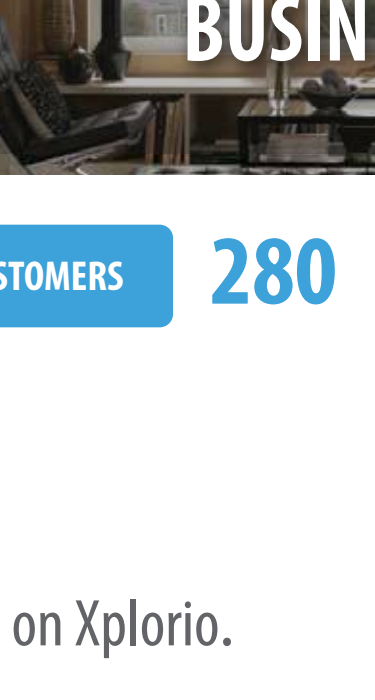
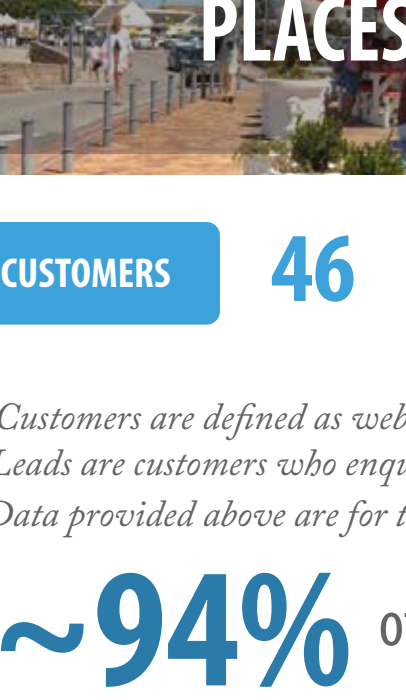
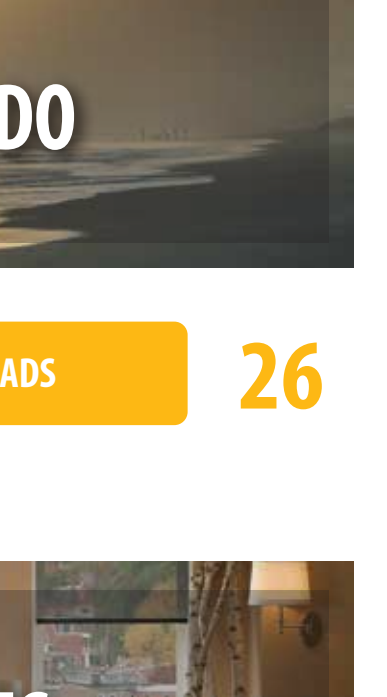
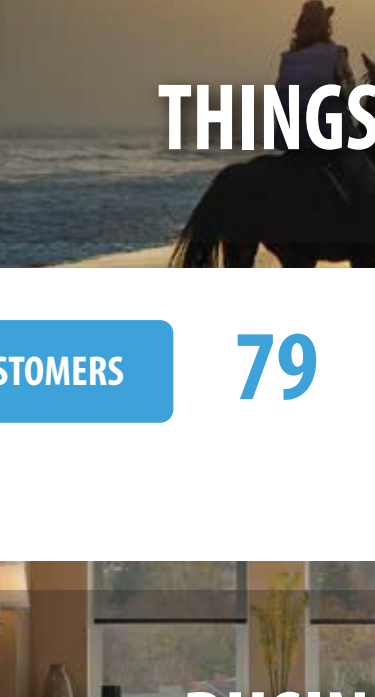
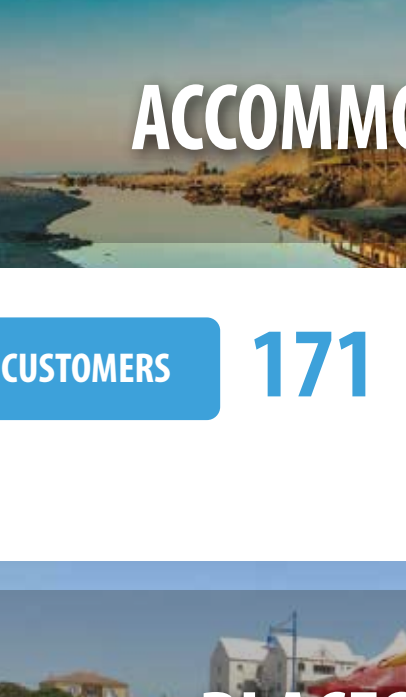
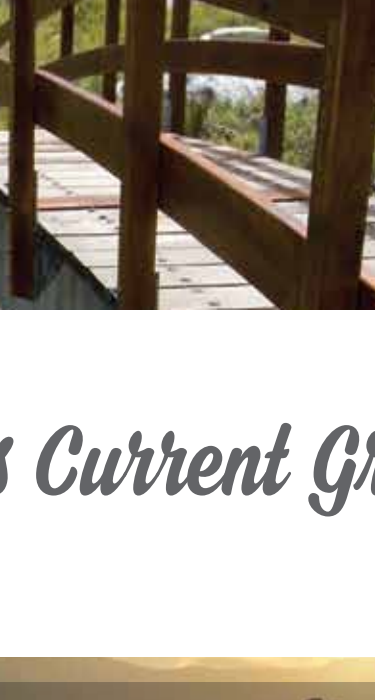
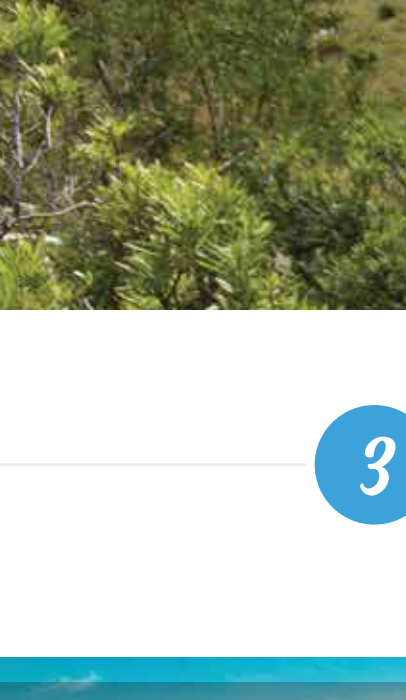
ACCOMMODATION



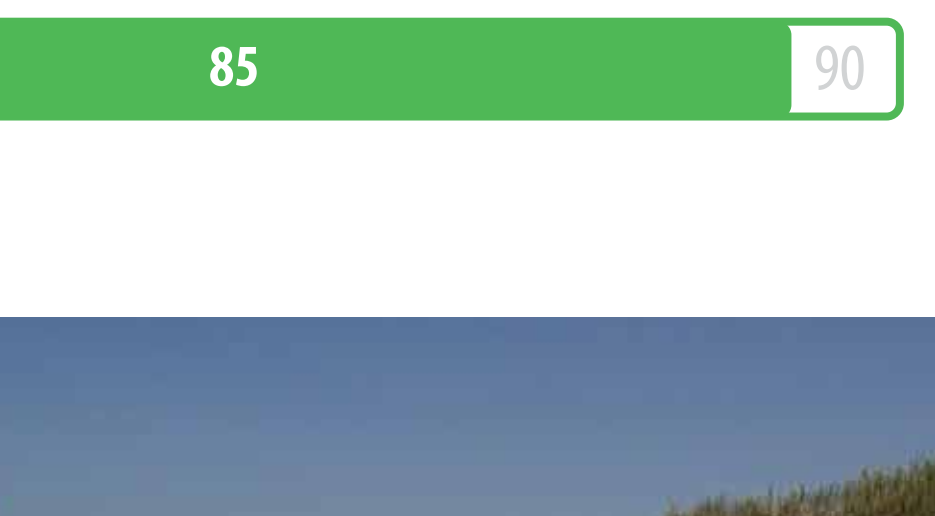
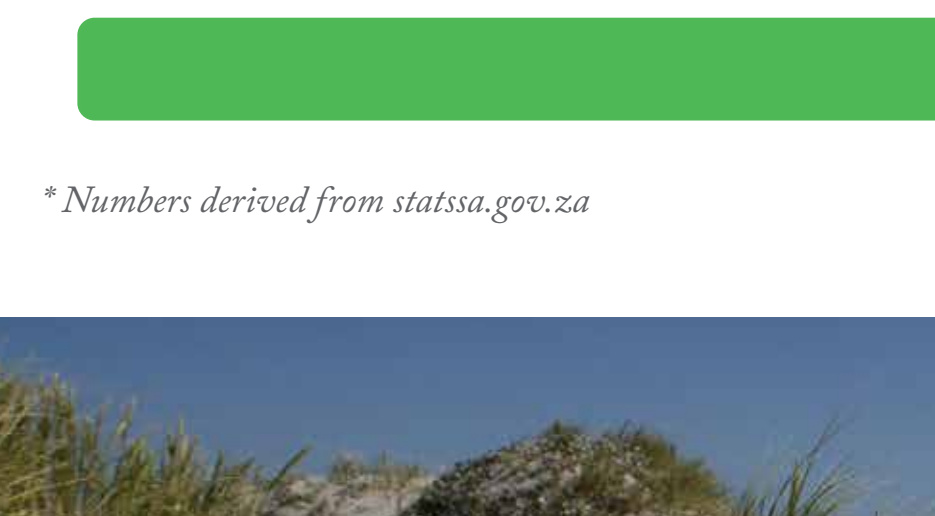
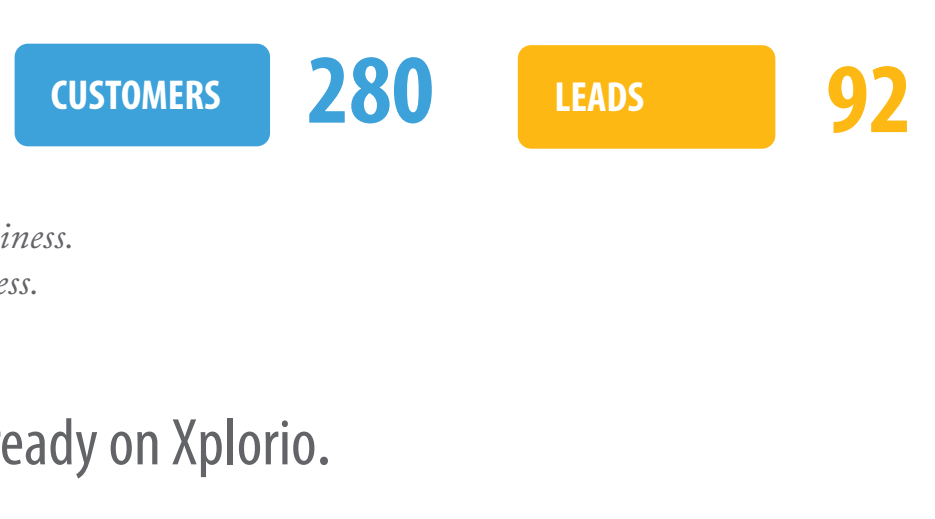
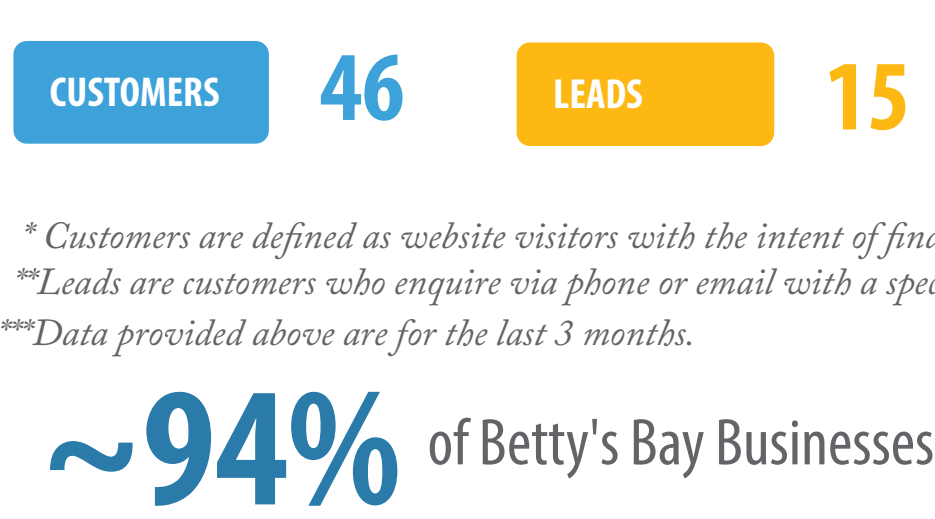
BUSINESSES



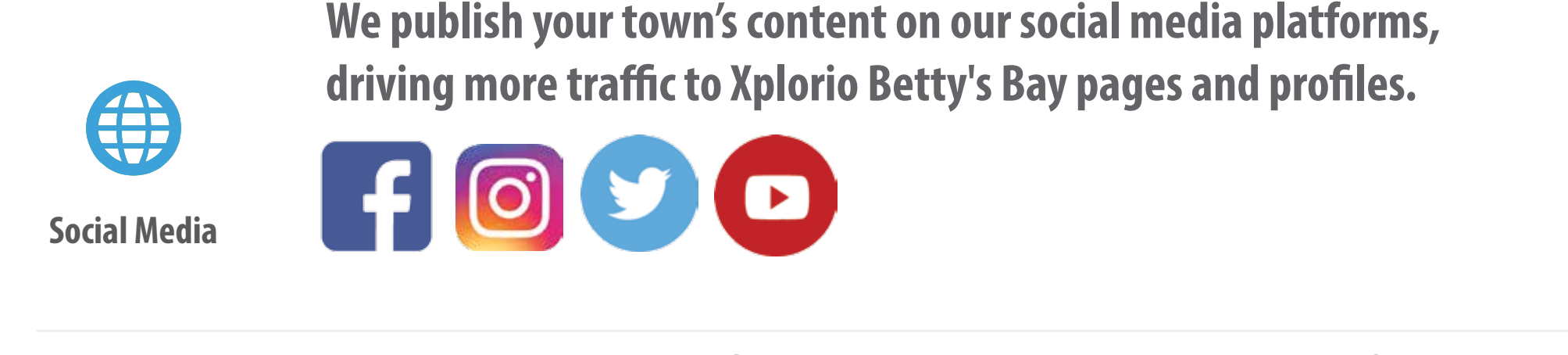
PLACES TO EAT



3 Xplorio Betty's Bay's Current Growth



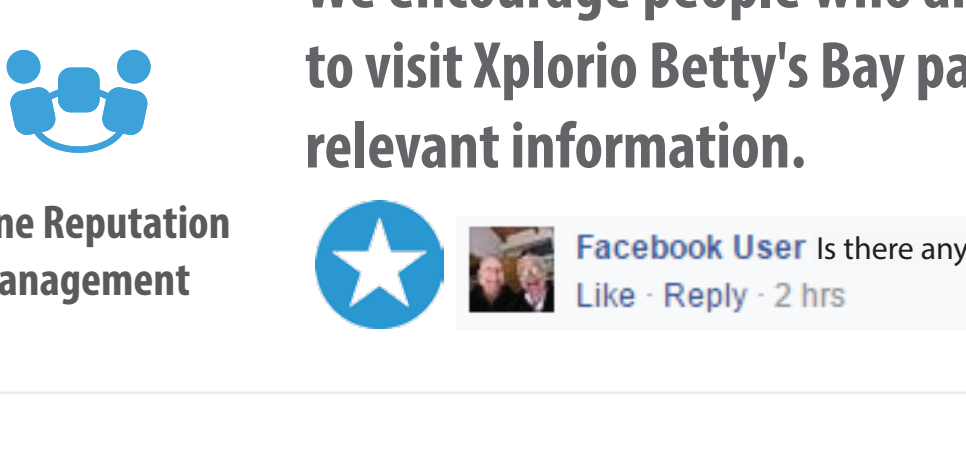
* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Betty's Bay?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Betty's Bay pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Betty's Bay.



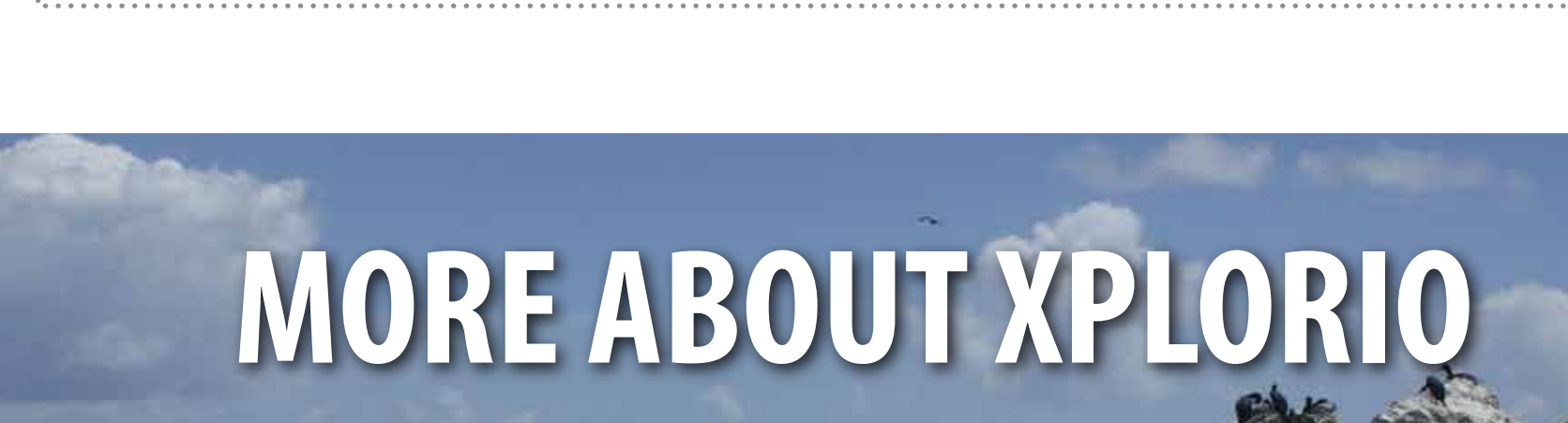
We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Betty's Bay.



We ensure constant brand awareness in the real world too with Xplorio Betty's Bay fliers, advertorials and more.

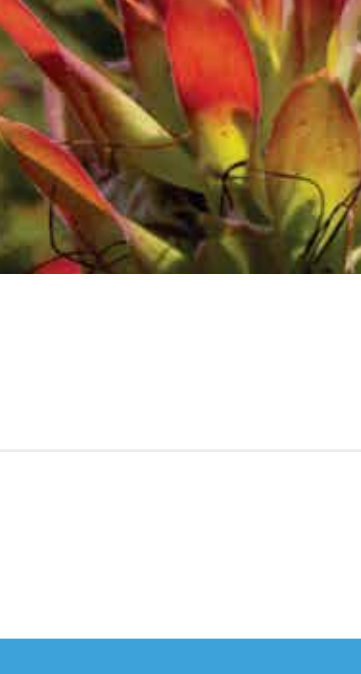


We encourage people who are talking about Betty's Bay online to visit Xplorio Betty's Bay pages and profiles by linking them to relevant information.



Over 200 -Man Hours Spent

~R10,000.00 -Advertising Spend



Over 200,000 People -Reached via Social

Over 17,000 Users -Total traffic to date



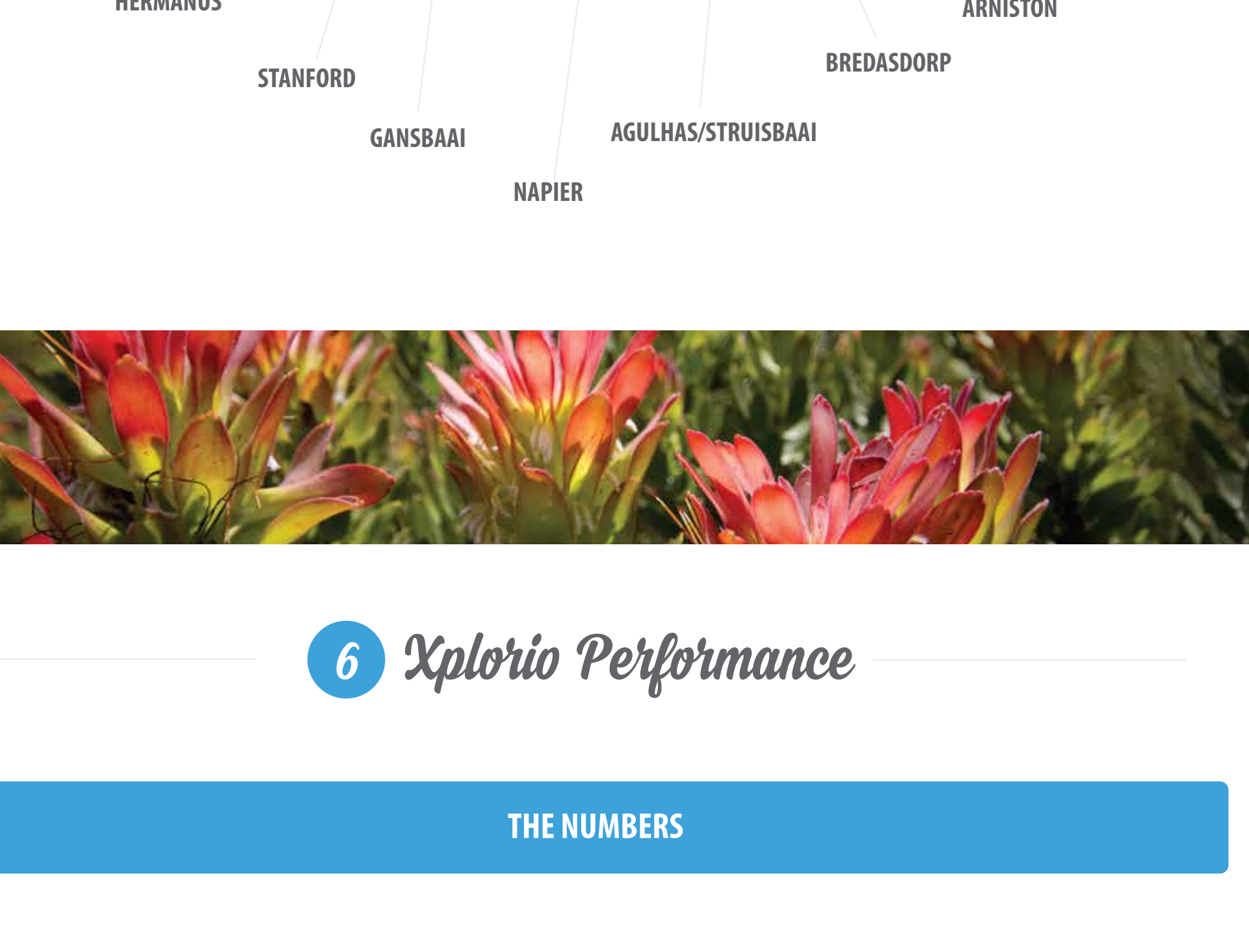
Highlights- Time Period



MORE ABOUT XPLORIO

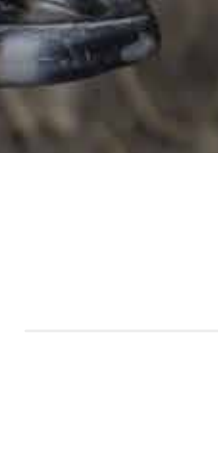
Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Betty's Bay video

Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

