

WE BELIEVE IN VILLIERSDORP

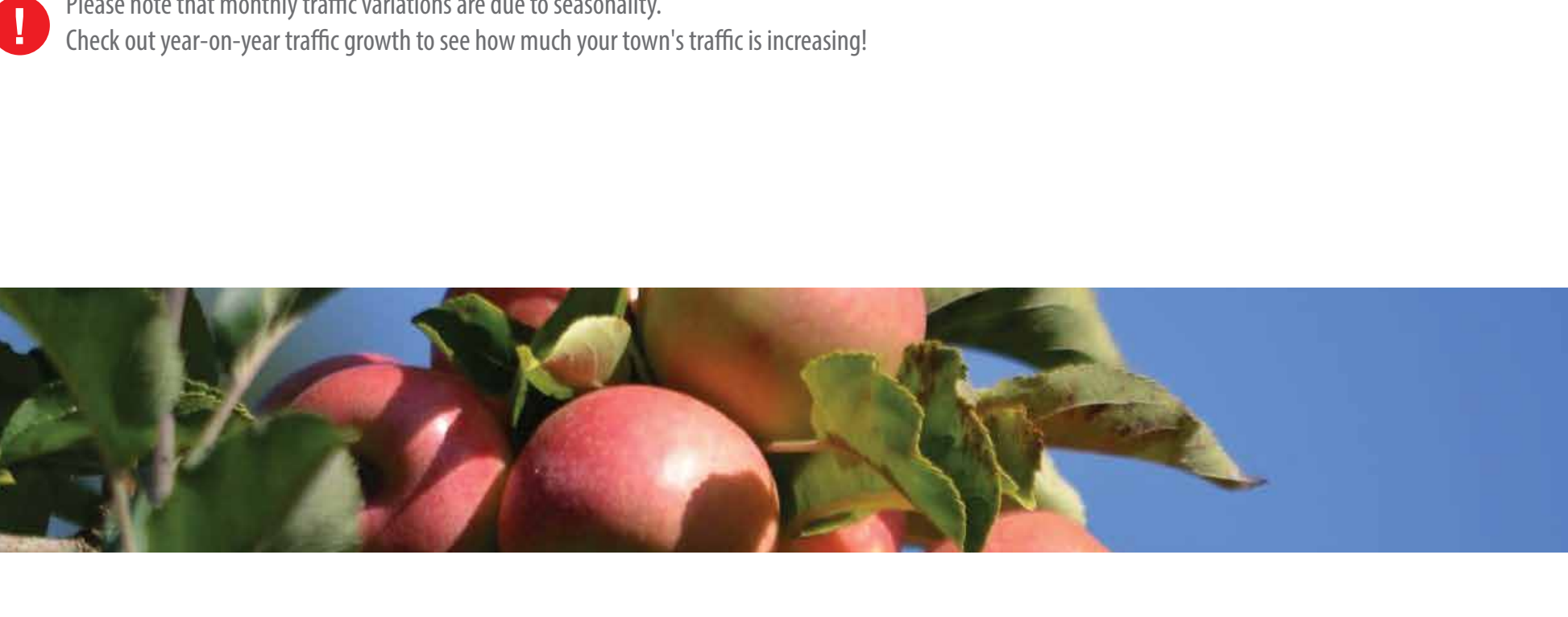
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Villiersdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Villiersdorp Online Growth

We are currently reaching **916** people searching for information about Villiersdorp on the internet every month. That's over **30** potential customers interested in your town per day!

★ 30 Per Day



2 Xplorio Villiersdorp's Top Ranking Profiles



THINGS TO DO

★ MIWAT CAPE ULTRA TRIATH-



★ VCP MTB
Bouldering 10 October 2017
10km, 20km, 30km

★ KERSMARK MET LIEFDE



★ DORPSMARK @ DAGBREEK



ACCOMMODATION

★ THE OLD FARM HOUSE



★ MISTY MOUNTAIN



★ RIETSPRUIT COUNTRY COTTAGES



BUSINESSES

★ JAWITZ PROPERTIES



★ THEEWATER SPORTS CLUB



★ VILLIERSDORP TOURISM



PLACES TO EAT

★ DE SIEK



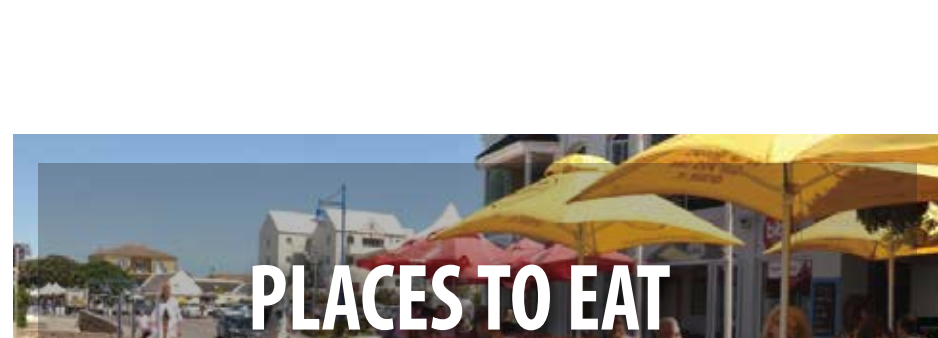
★ COUNTRY CLASSICS COFFEE SHOP



★ CHANAN COFFEE SHOP



3 Xplorio Villiersdorp's Current Growth



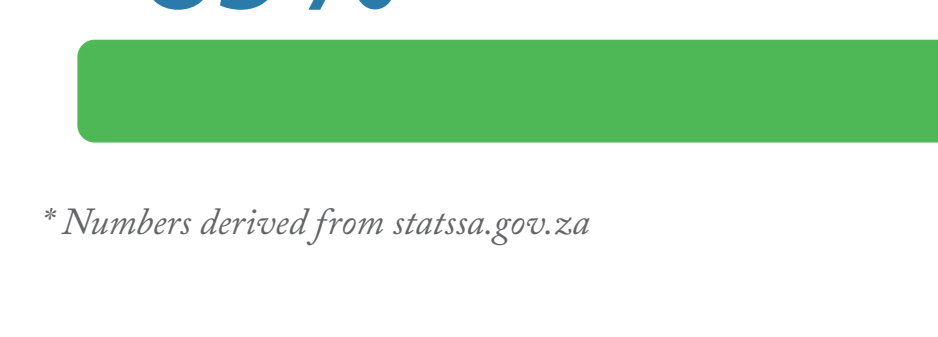
ACCOMMODATIONS

CUSTOMERS 80 LEADS 28



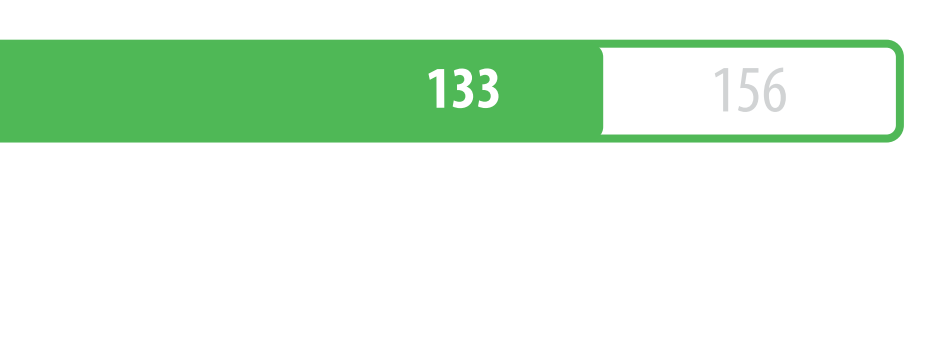
THINGS TO DO

CUSTOMERS 121 LEADS 42



PLACES TO EAT

CUSTOMERS 89 LEADS 31



BUSINESSES

CUSTOMERS 241 LEADS 93

* Customers are defined as website visitors with the intent of finding a business.

**Leads are customers who enquire via phone or email with a specific business.

***Data provided above are for the last 3 months.

~85% of Villiersdorp Businesses are already on Xplorio.

133 156

* Numbers derived from stats.gov.za

4 How does Xplorio promote Villiersdorp?



Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Villiersdorp pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Villiersdorp .



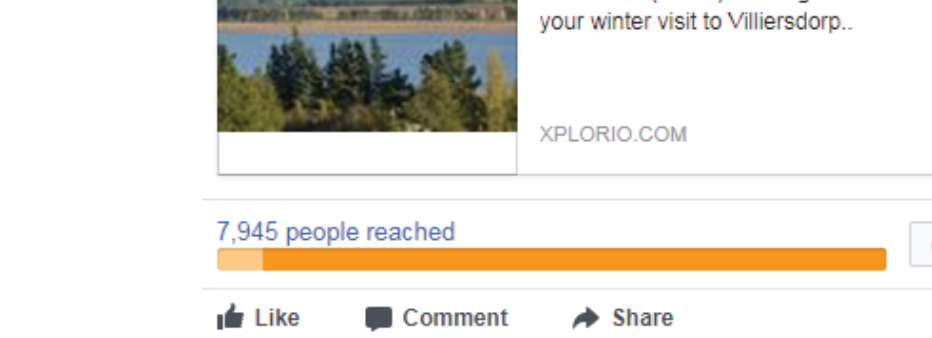
Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Villiersdorp.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Villiersdorp fliers, advertorials, billboards and more.



Online Reputation Management

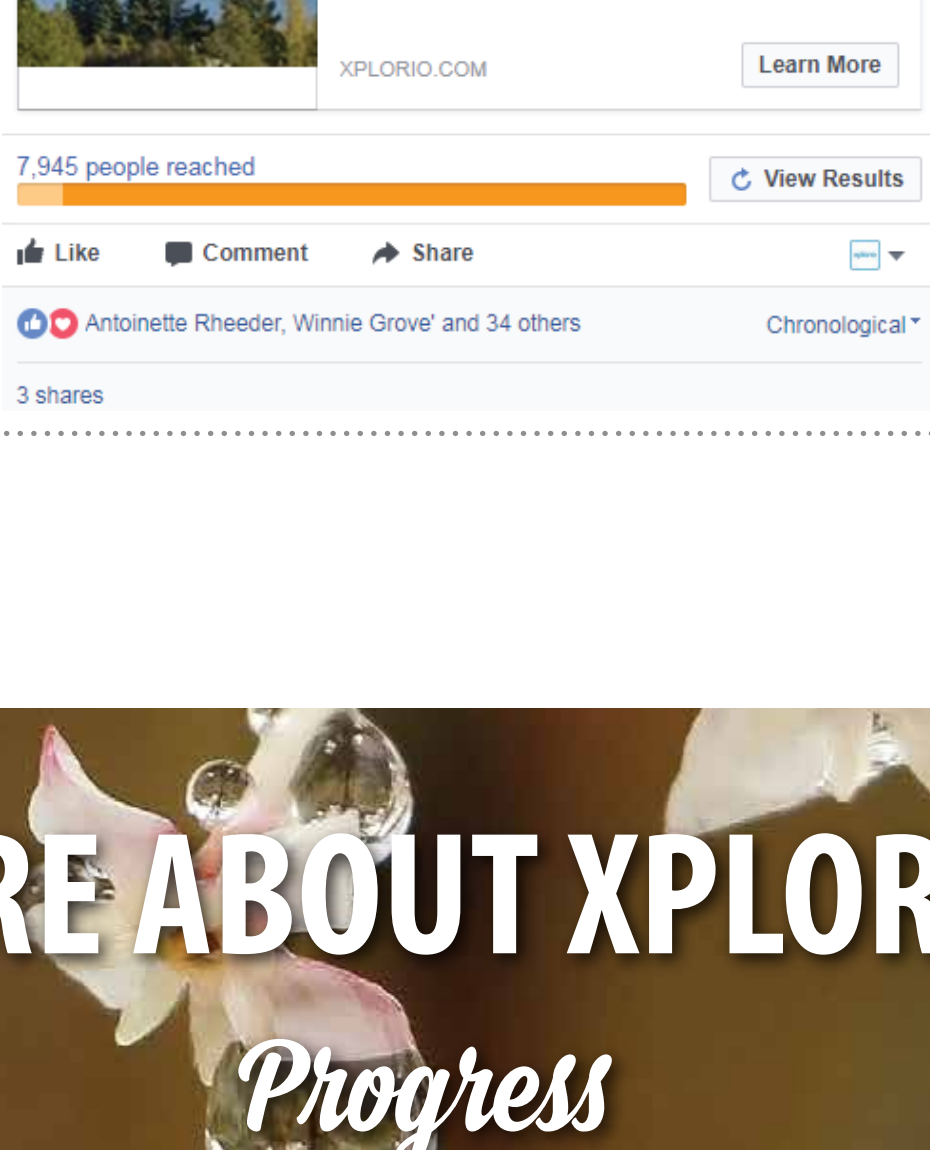
We encourage people who are talking about Villiersdorp online to visit Xplorio Villiersdorp pages and profiles by linking them to relevant information.



Over 16,000 Users -Total traffic to date



Highlights- Time Period



MORE ABOUT XPLORIO

Progress

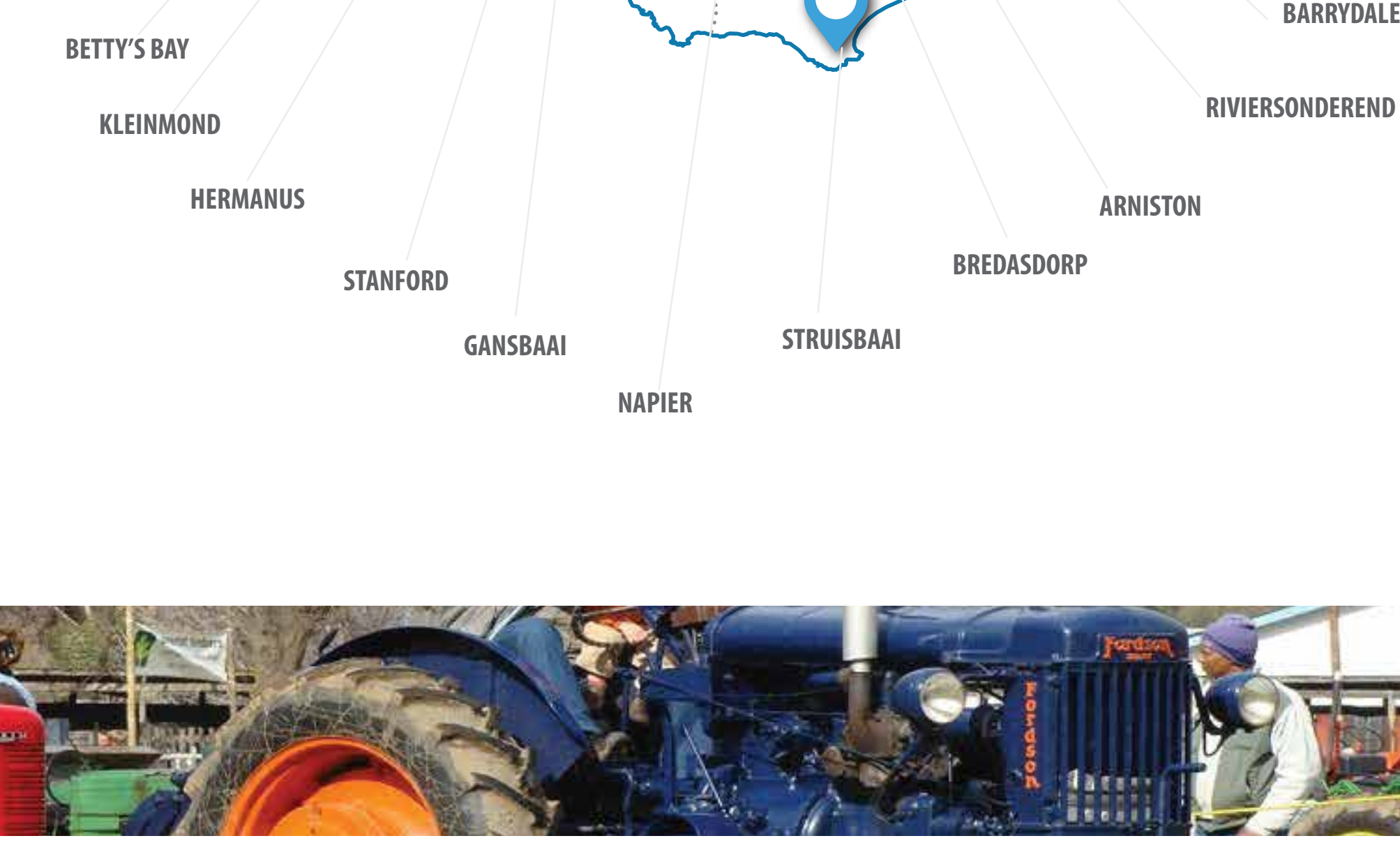
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000
Businesses



40,000
Monthly Visitors



9,000
Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Villiersdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

