

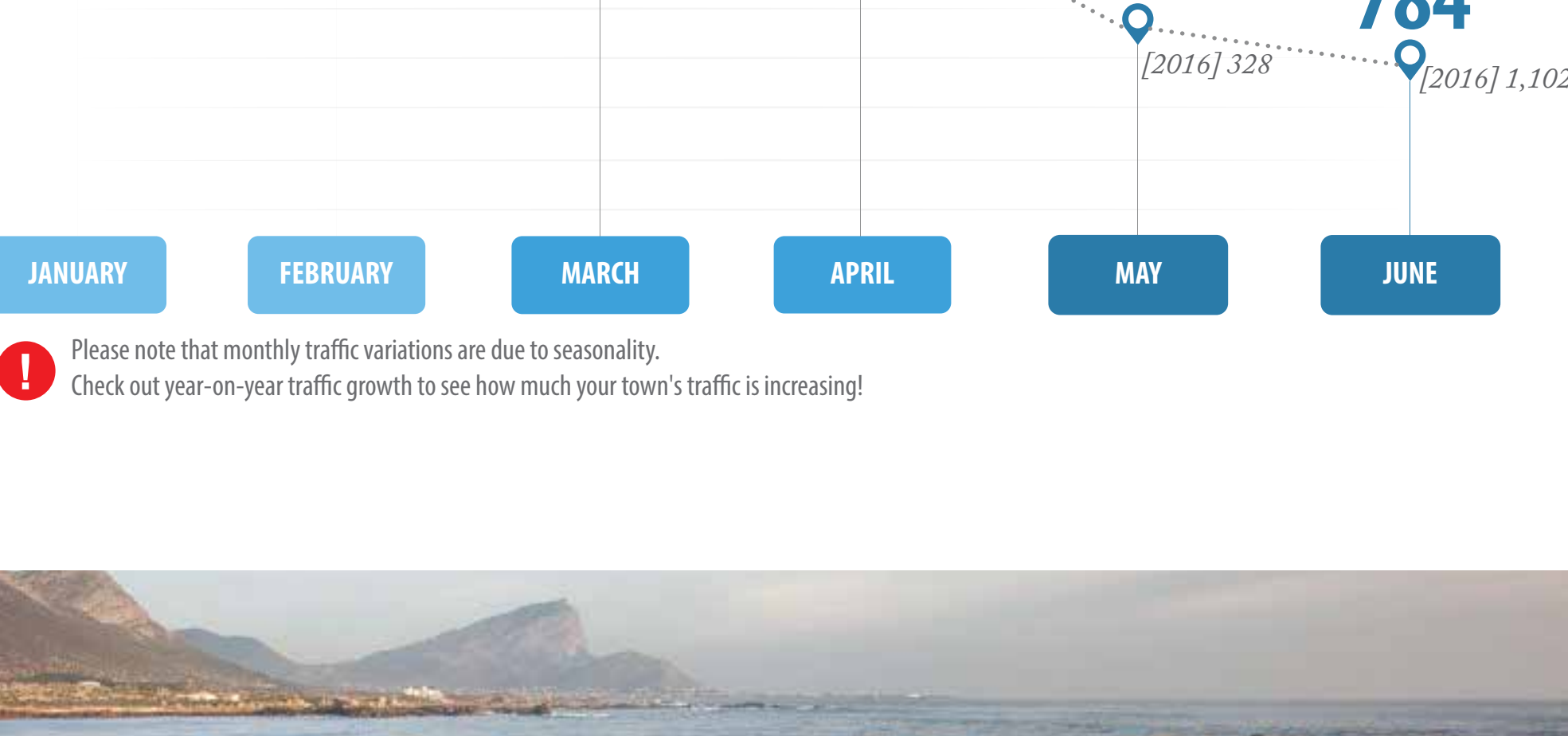
# WE BELIEVE IN PRINGLE BAY & ROOI ELS

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Pringle Bay Online Growth

We are currently reaching **784** people searching for information about Pringle Bay on the internet every month. That's over **26** potential customers interested in your town per day!



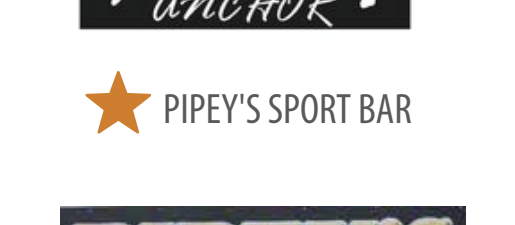
Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

### 2 Xplorio Pringle Bay's Top Ranking Profiles



THINGS TO DO

★ HEAD OFFICE PUB



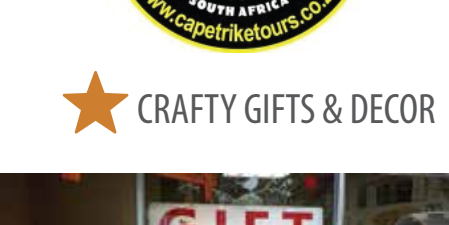
ACCOMMODATION

★ SEABREAK COTTAGE



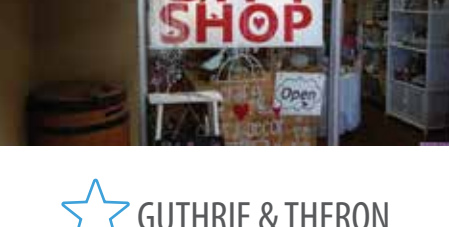
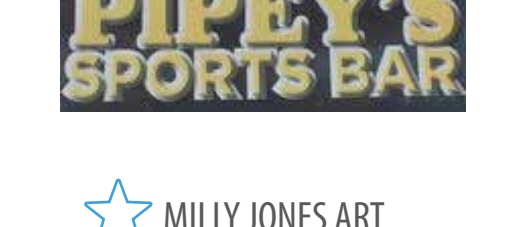
BUSINESSES

★ AUDREYS HOME CLEANING



PLACES TO EAT

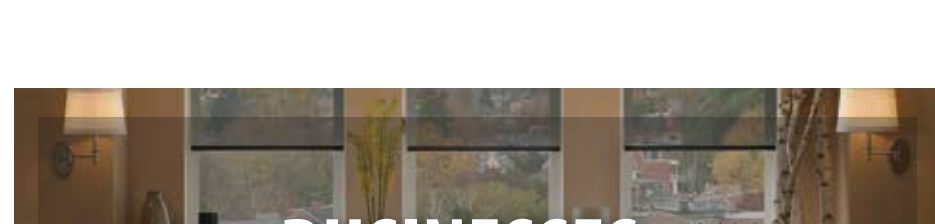
★ HANGING ROCK KITCHEN



### 3 Xplorio Pringle Bay's Current Growth



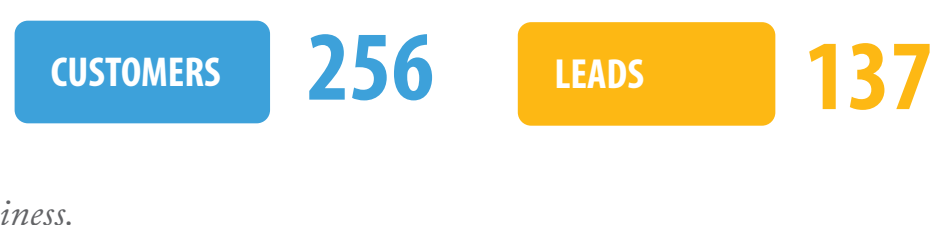
CUSTOMERS 195 LEADS 95



CUSTOMERS 210 LEADS 74



CUSTOMERS 72 LEADS 26



CUSTOMERS 256 LEADS 137

\* Customers are defined as website visitors with the intent of finding a business.

\*\* Leads are customers who enquire via phone or email with a specific business.

\*\*\* Data provided above are for the last 3 months.

~91% of Pringle Bay Businesses are already on Xplorio.

84 92

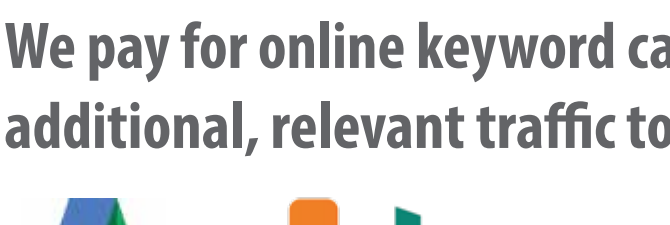
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Pringle Bay?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.

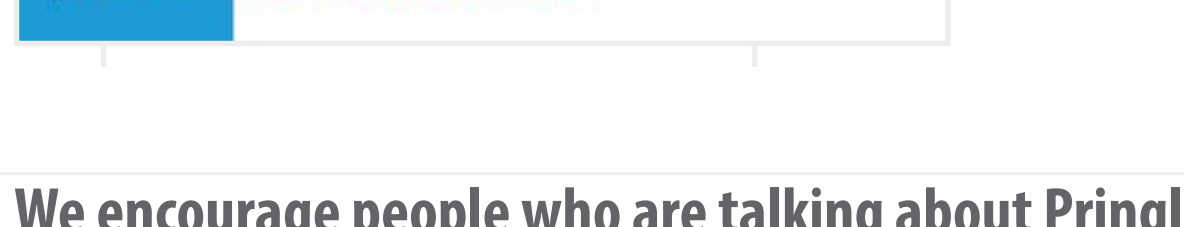


Social Media



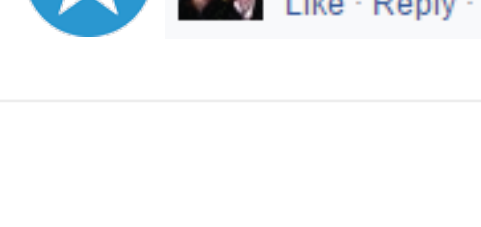
SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



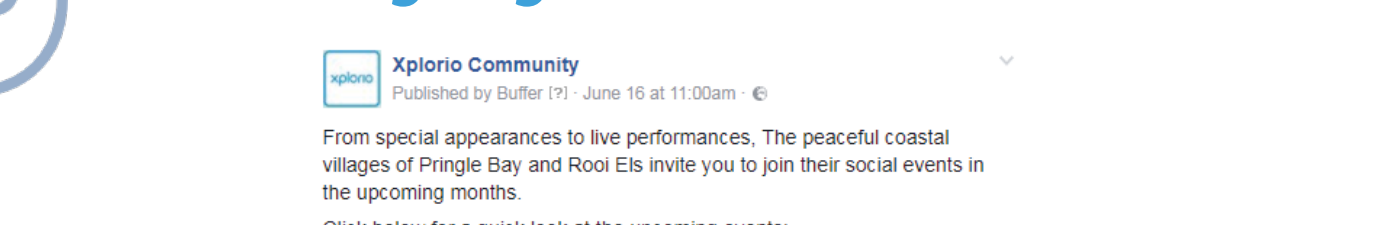
Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.

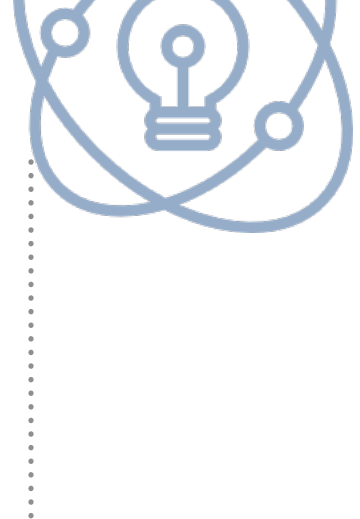
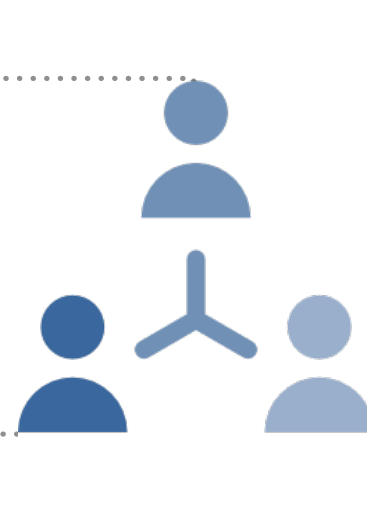


Online Reputation Management

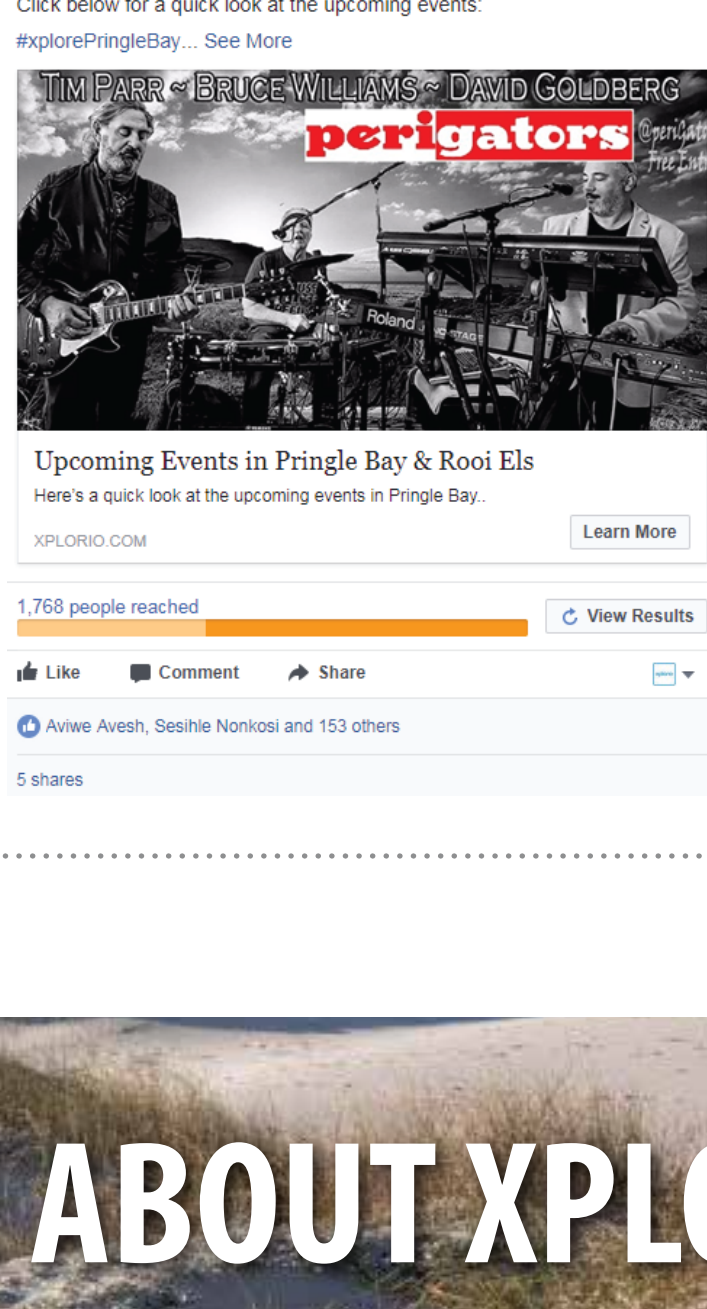
We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.



Over 22,000 Users - Total traffic to date



#### Highlights- Time Period



## MORE ABOUT XPLORIO

Progress

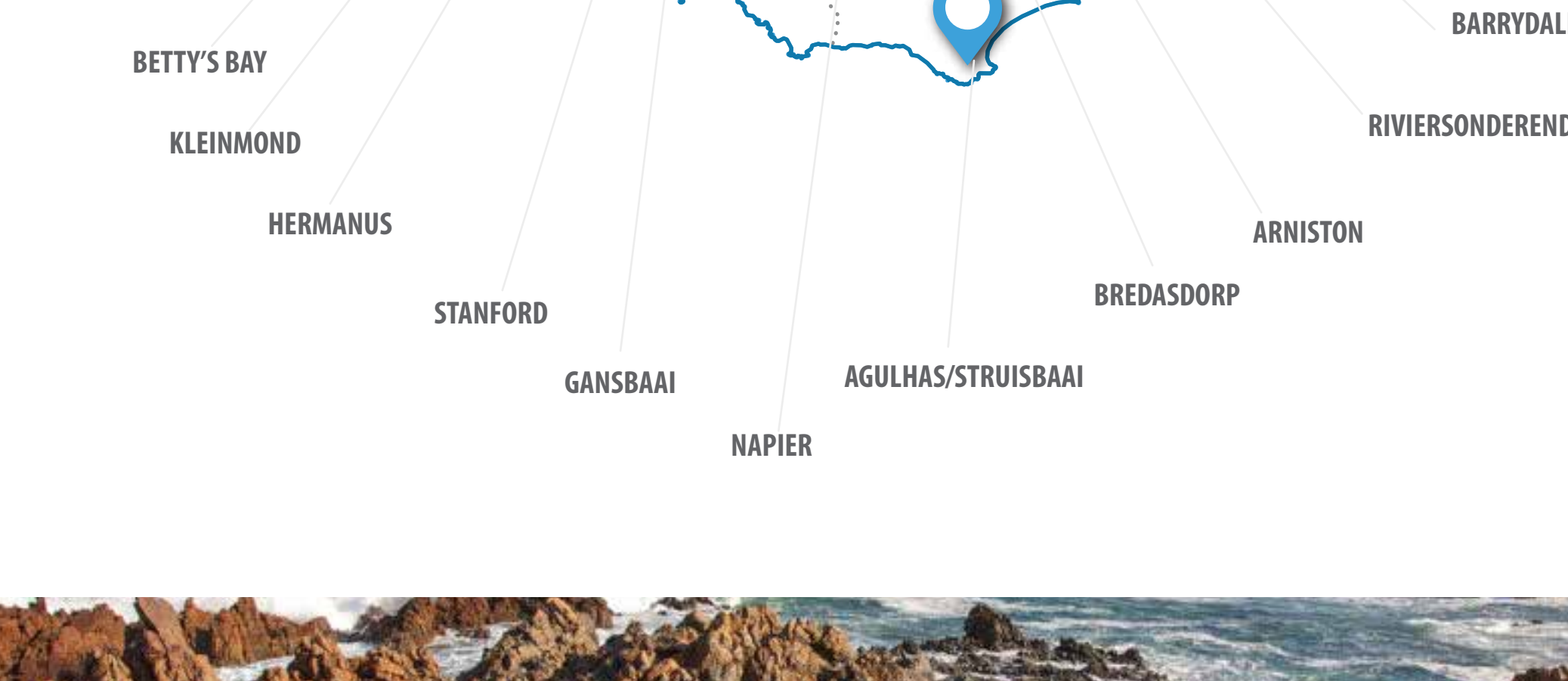
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

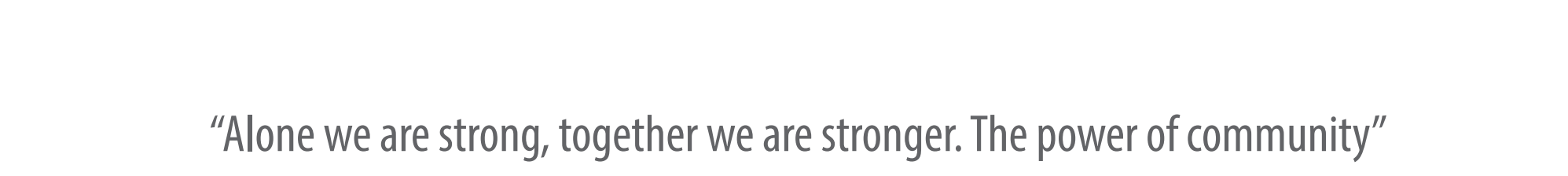
MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

