

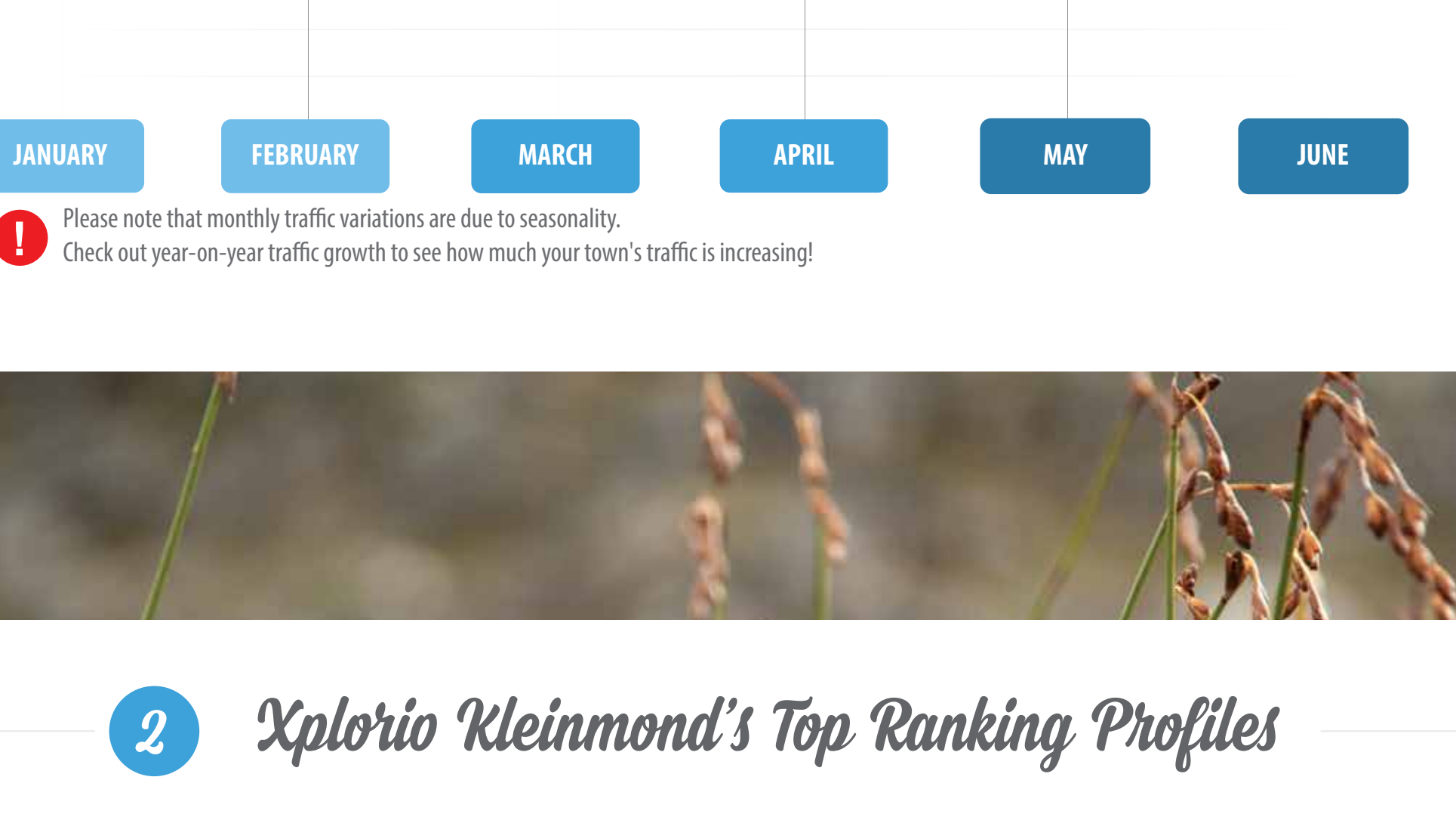
WE BELIEVE IN KLEINMOND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond Online Growth

We are currently reaching **1,421** people searching for information about Kleinmond on the internet every month. That's over **47** potential customers interested in your town per day!



2 Xplorio Kleinmond's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KRYVIS FESTIVAL: KLEINMOND	★ THE WILD FIG GUEST HOUSE	★ PAM GOLDING PROPERTIES	★ KABELJOE'S RESTAURANT
★ JOE LATEGAN FINE ART PHOTOGRAPHY	★ PINO MARI HOLIDAY HOME NO 16	★ KLEINMOND CYCLES AND SPORT	★ CUP'A CAFE
★ WHALE CELEBRATION @ KABEL JOE'S	★ XANSKE'S PLACE	★ POINT OF GRACE	★ STOEP CAFE
★ CAPE WINTER TRAIL SERIES	★ FORGET-ME-NOT	★ DECO FILM PTY (LTD)	★ BISTRO 14

3 Xplorio Kleinmond's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 118	CUSTOMERS: 111
LEADS: 38	LEADS: 36

PLACES TO EAT	BUSINESSES
CUSTOMERS: 73	CUSTOMERS: 287
LEADS: 24	LEADS: 94

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

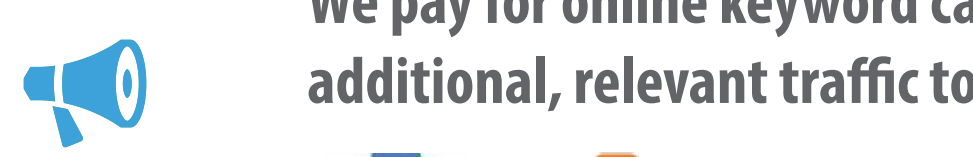
~93% of Kleinmond Businesses are already on Xplorio.

220 / 235

* Numbers derived from stats.gov.za

4 How does Xplorio promote Kleinmond?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.



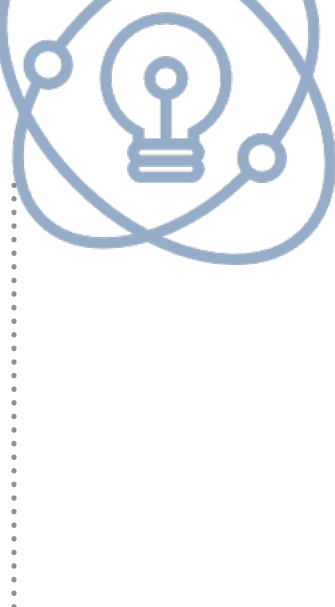
We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.



We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.



Over 28,000 Users - Total traffic to date

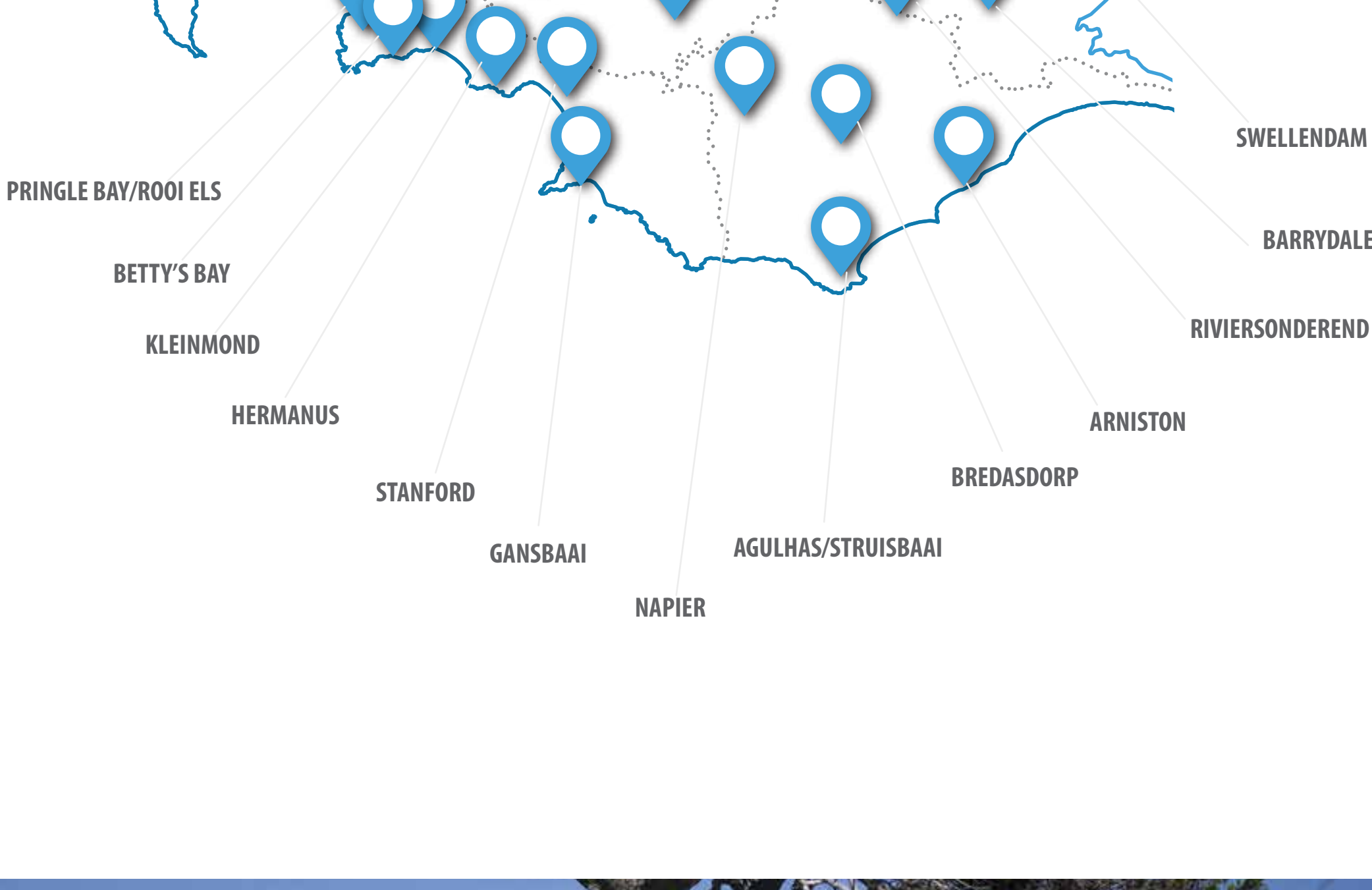


Highlights- Time Period

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
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MENTIONED BY



Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video

Watch Kleinmond Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

