

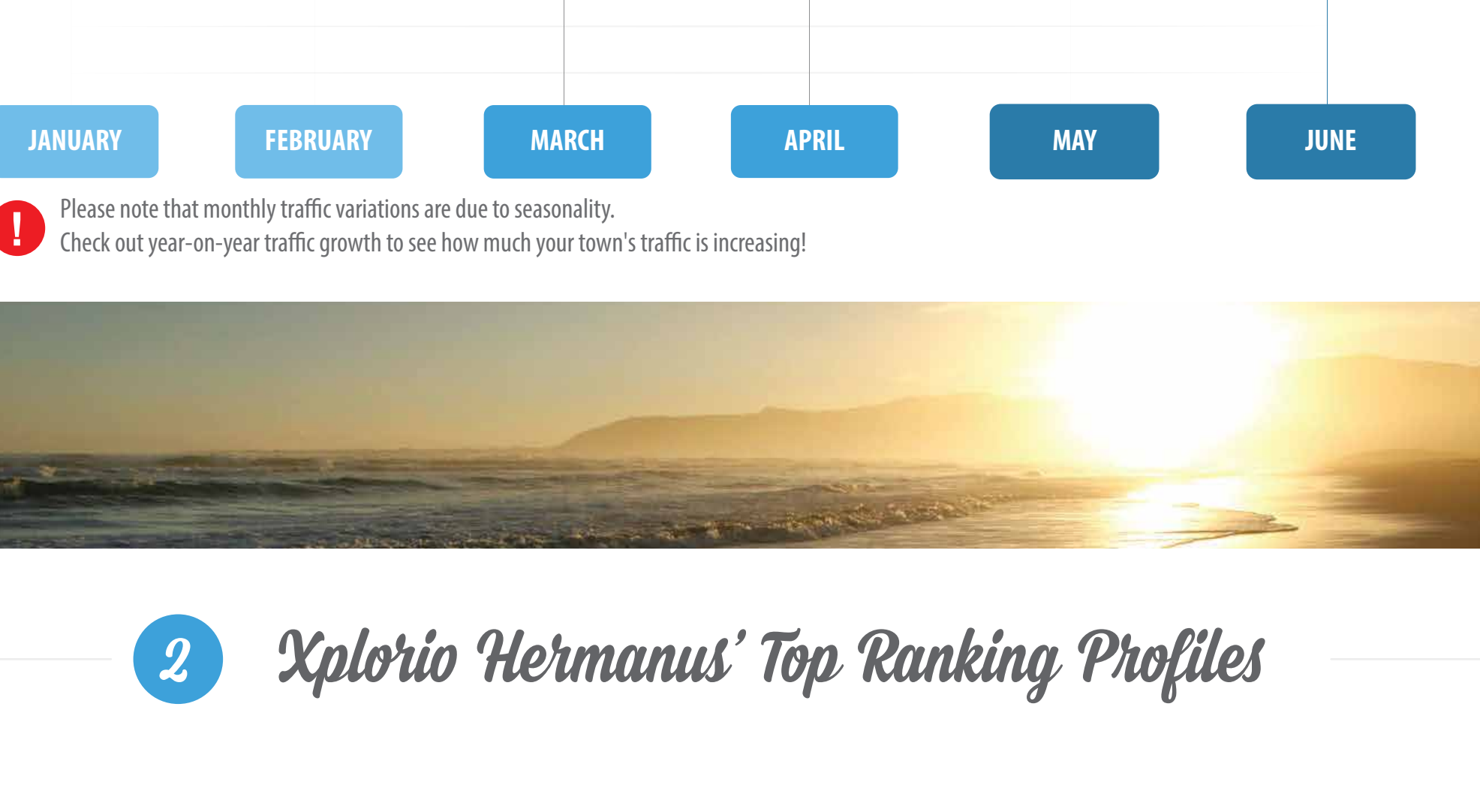
# WE BELIEVE IN HERMANUS

## What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Hermanus has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Hermanus Online Growth

We are currently reaching **5,118** people searching for information about Hermanus on the internet every month. That's over **170** potential customers interested in your town per day!



### 2 Xplorio Hermanus' Top Ranking Profiles

THINGS TO DO

- HERMANUS WHALE WATCHERS
- SPOOKFONTEIN
- KALFIEFEES
- HEAVEN & EARTH HORSE RIDING

ACCOMMODATION

- HEIGHTS VILLA
- DOVECOTE COTTAGE
- HEAVEN & EARTH ACCOMMODATION
- KENNEDY'S BEACH VILLA

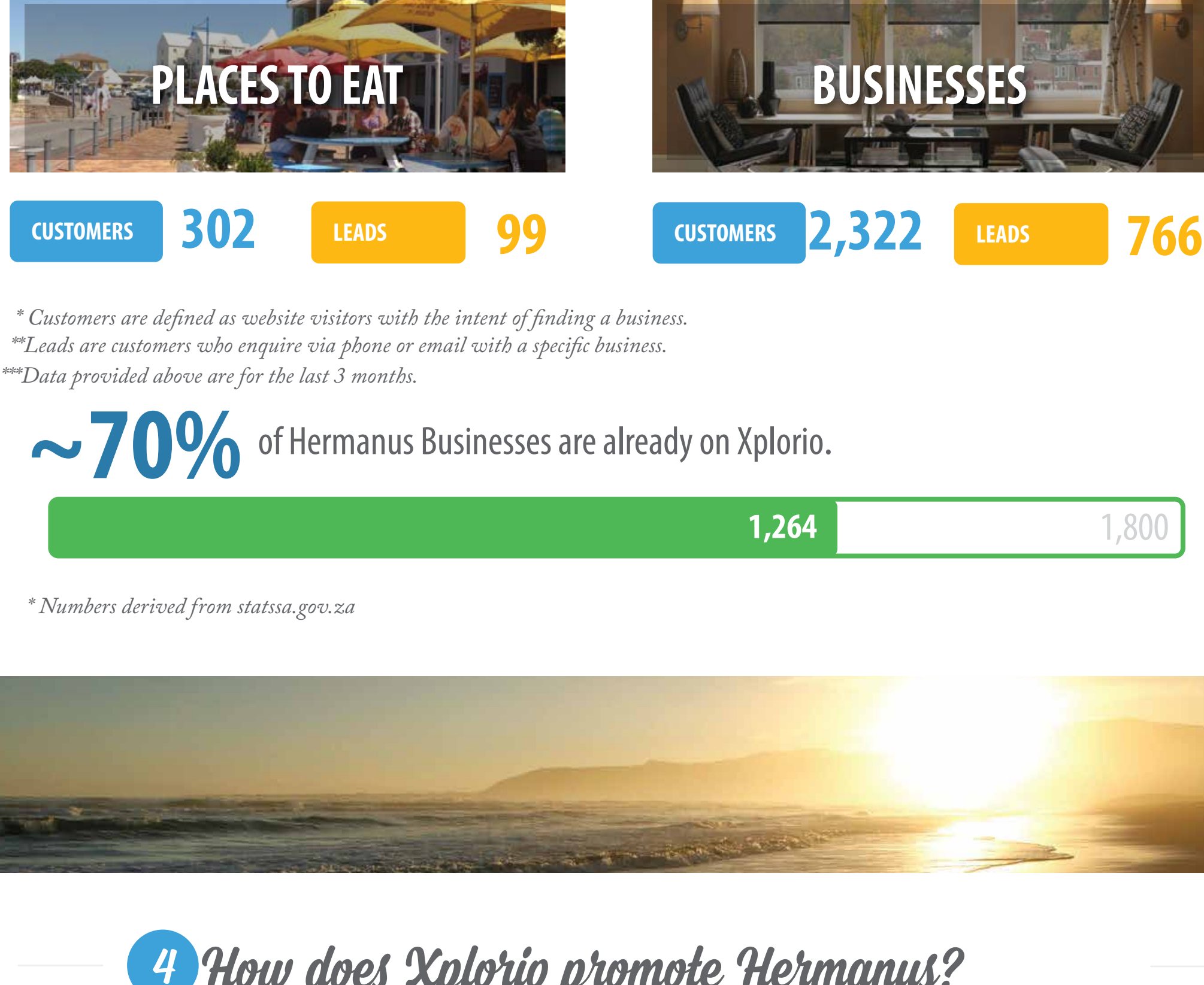
BUSINESSES

- HERMANUS BUILD IT
- FINESSE BODY AND BEAUTY STUDIO
- AURA DESIGN
- HERMANUS TOURISM BUREAU

PLACES TO EAT

- HEAVENLY BEANERY & CAFÉ
- HARBOUR ROCK SEAGRILL
- GECKO BAR
- THE MILKWOOD RESTAURANT

### 3 Xplorio Hermanus' Current Growth

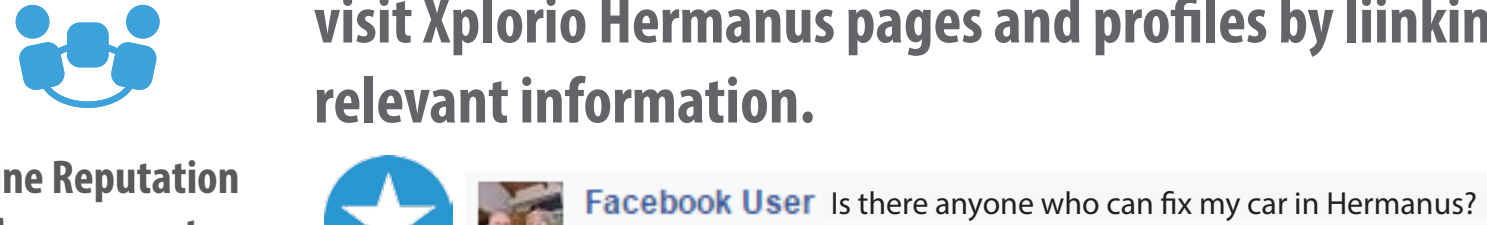


### 4 How does Xplorio promote Hermanus?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Hermanus pages and profiles.



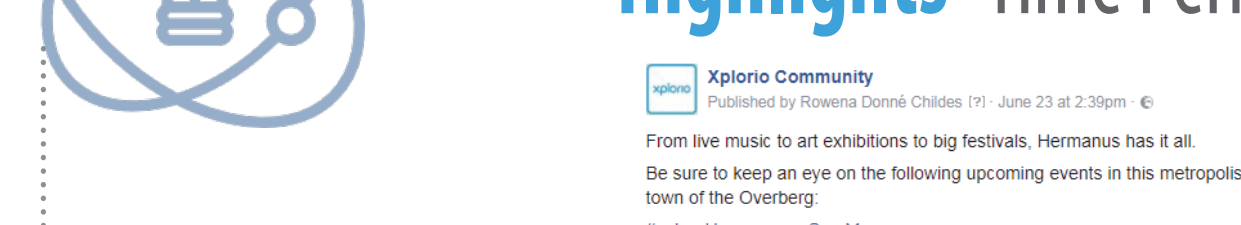
We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Hermanus.



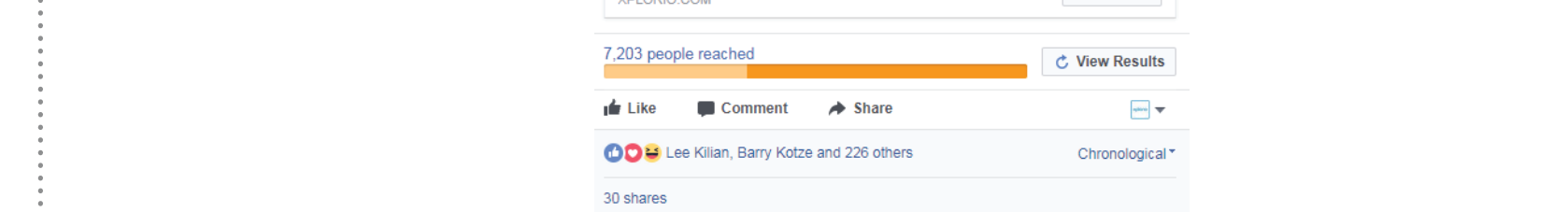
We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Hermanus.



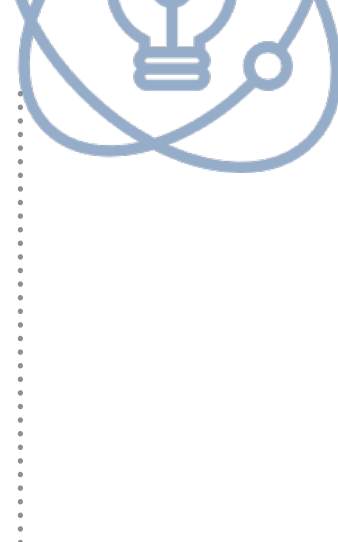
We ensure constant brand awareness in the real world too with Xplorio Hermanus fliers, advertorials and more.



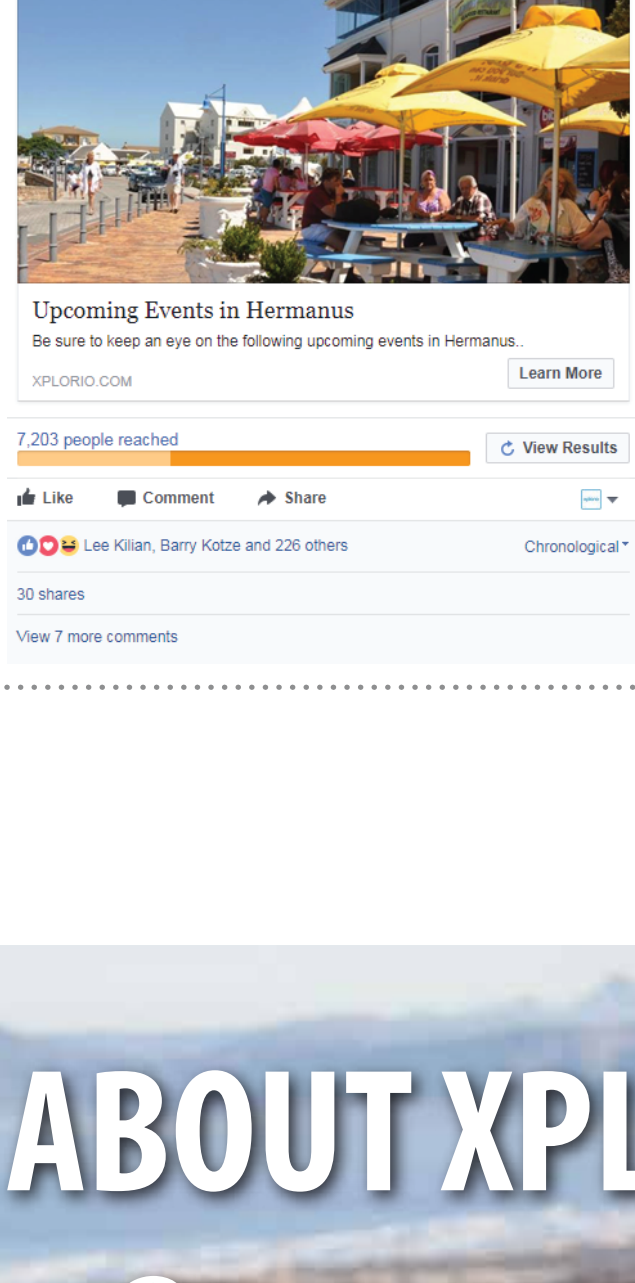
We encourage people who are talking about Hermanus online to visit Xplorio Hermanus pages and profiles by linking them to relevant information.



Over 96,000 Users - Total traffic to date



### Highlights- Time Period



## MORE ABOUT XPLORIO

### Progress

### 5 Xplorio Coverage

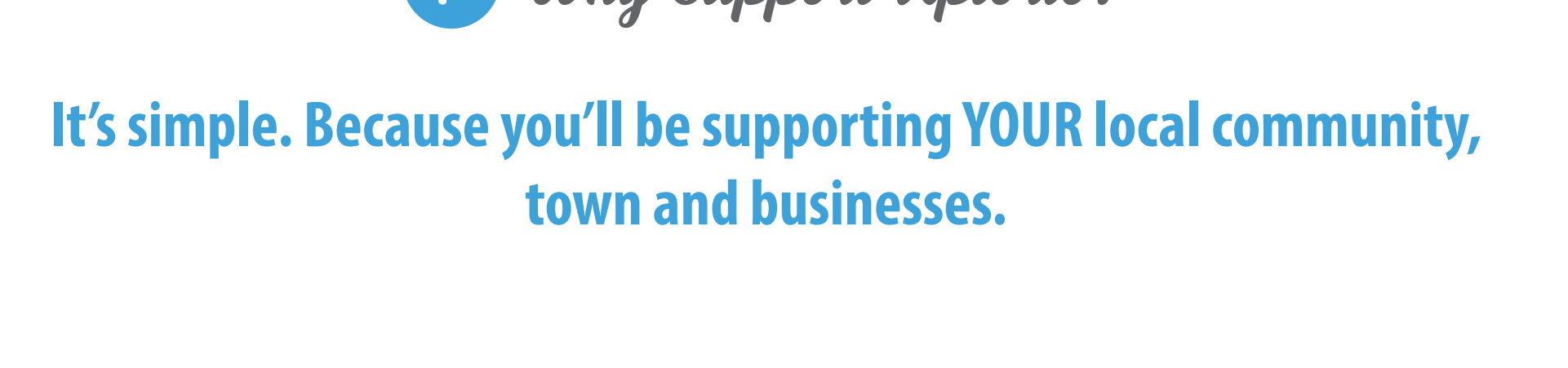


### 6 Xplorio Performance

#### THE NUMBERS



#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Hermanus video

Watch Hermanus Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

