

WE BELIEVE IN GREYTON

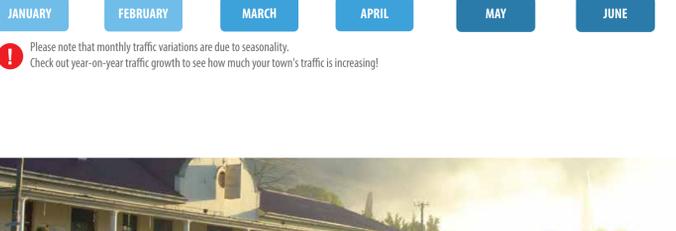
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Greyton Online Growth

We are currently reaching **803** people searching for information about Greyton on the internet every month. That's over **26** potential customers interested in your town per day!

★ 26 Per Day



! Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

2 Xplorio Greyton's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ GREYTON CONSERVATION SOCIETY 	★ THE OLD POTTERS INN 	★ GREYTON LIQUOR & WINE BOUTIQUE 	★ THE POST HOUSE COUNTRY HOUSE
★ GREYTON BREW RUN 	★ POESPASRIEVER COTTAGE 	★ ROUTE406 	★ THE OAK AND VIGNE CAFE
★ PERMACULTURE DESIGN COURSE 	★ ELANDSKLOOF FARM COTTAGES 	★ FIORE GARDEN CENTRE 	★ PURE CAFE
★ SATURDAY MORNING MARKET 	★ GREYTON LODGE 	★ IMAGE IT 	★ ABBEY ROSE RESTAURANT

3 Xplorio Greyton's Current Growth

ACCOMMODATIONS CUSTOMERS: 127 LEADS: 41	THINGS TO DO CUSTOMERS: 114 LEADS: 37
PLACES TO EAT CUSTOMERS: 37 LEADS: 12	BUSINESSES CUSTOMERS: 155 LEADS: 51

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~89% of Greyton Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Greyton?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.



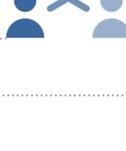
We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.



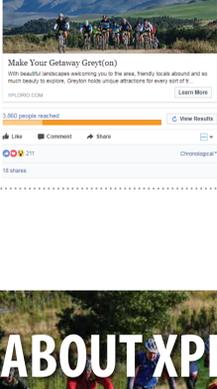
We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.



Over 24,000 Users - Total traffic to date



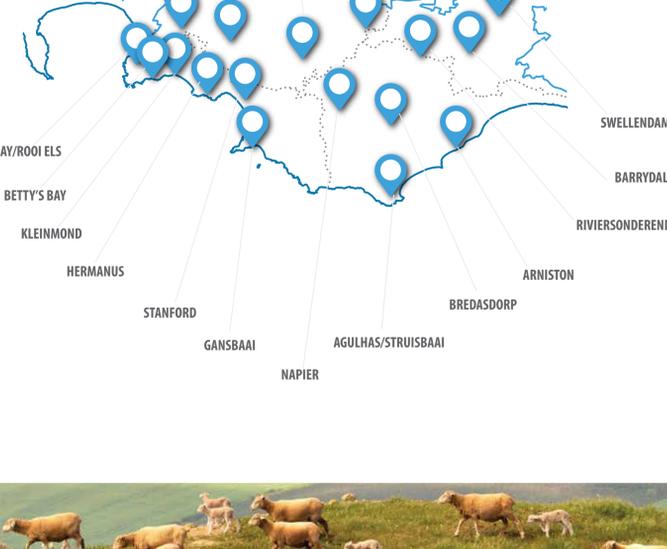
Highlights- Time Period



MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
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MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Greyton video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

