

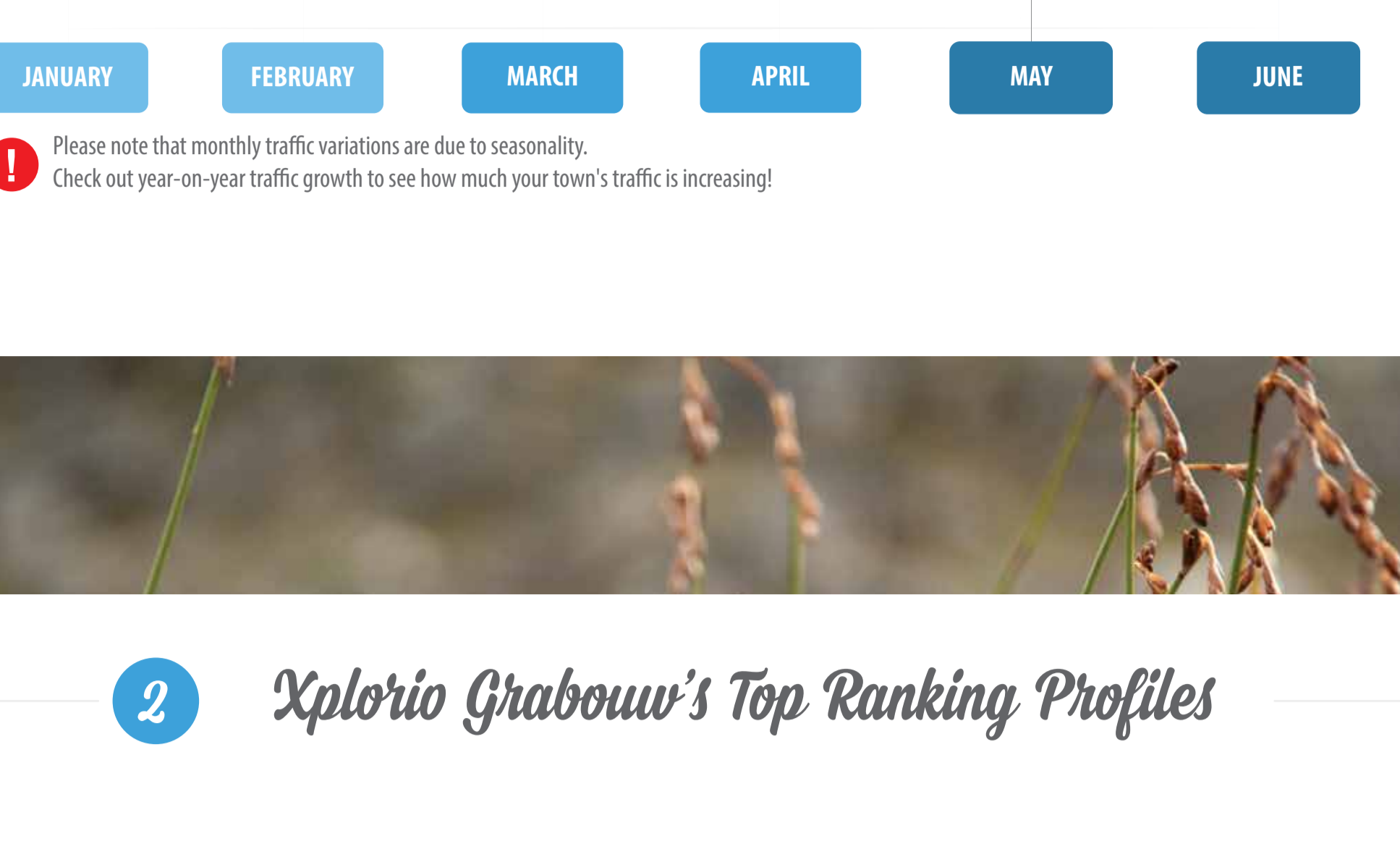
# WE BELIEVE IN GRABOUW & ELIM

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Grabouw Online Growth

We are currently reaching **1,392** people searching for information about Grabouw on the internet every month. That's over **46** potential customers interested in your town per day!



### 2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES	★ ELGIN VALLEY INN	★ GECO	★ THE BARN
★ GREEN FOREST TRAIL RUN	★ PAUL WALLACE COTTAGES	★ ROTOTANK CAPE	★ FRESH AT PAUL CLIVER
★ XHILIRACES	★ OAK LANE COTTAGES	★ PEREGRINE FARM STALL	★ RUSTIC CAR-FE COFFEE SHOP
★ TERRA MADRE PORK & CIDER FESTIVAL	★ VILLA EXNER	★ GANTOUW TOURS AND EXCURSIONS	★ THE HICKORY SHACK

### 3 Xplorio Grabouw's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 235	CUSTOMERS: 281
LEADS: 100	LEADS: 120

PLACES TO EAT	BUSINESSES
CUSTOMERS: 177	CUSTOMERS: 381
LEADS: 63	LEADS: 119

\* Customers are defined as website visitors with the intent of finding a business.  
 \*\* Leads are customers who enquire via phone or email with a specific business.  
 \*\*\* Data provided above are for the last 3 months.

~84% of Grabouw Businesses are already on Xplorio.

213 / 253

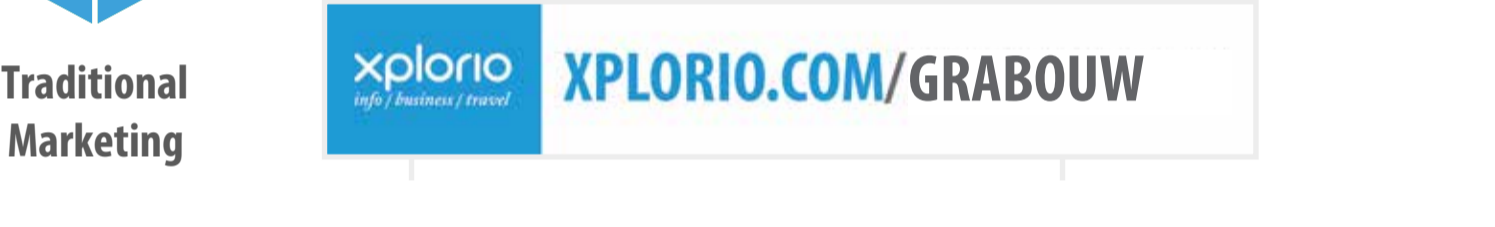
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Grabouw?

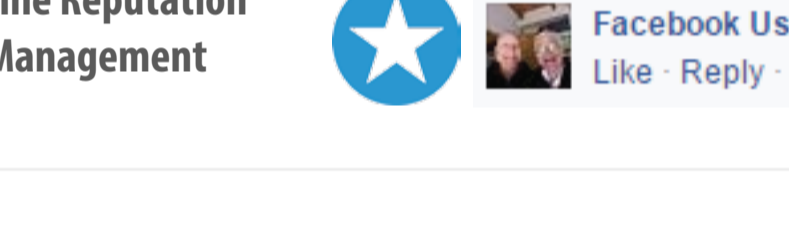
We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw.



We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more.



We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information.



Over 22,000 Users - Total traffic to date



#### Highlights- Time Period

Xplorio Community  
 Hottentots Holland Nature Reserve, located just outside of Grabouw, is one of the most beautiful 200 km² nature reserve. The Cape Garden Route. Click below to find out more about how you can explore the magnificent landscapes and fynbos terrain from high above.

Hottentots Holland Nature Reserve  
 The Hottentots Holland Nature Reserve is only a 15km drive from the town of Grabouw, with entrance to the Reserve at Hottentots.

5,612 people reached

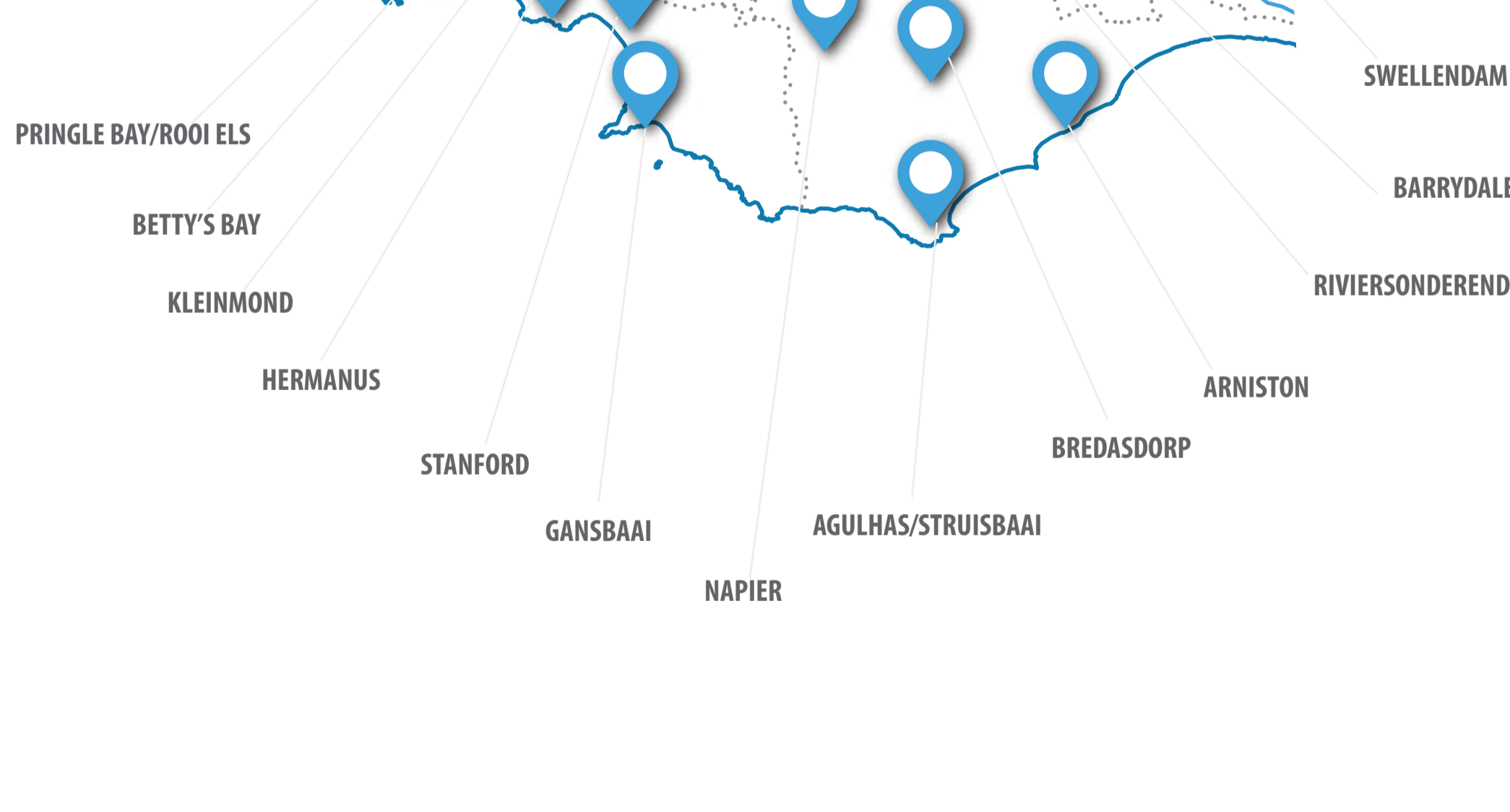
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## MORE ABOUT XPLORIO

Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Grabouw video

Watch Grabouw Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

