

WE BELIEVE IN GANSBAAI

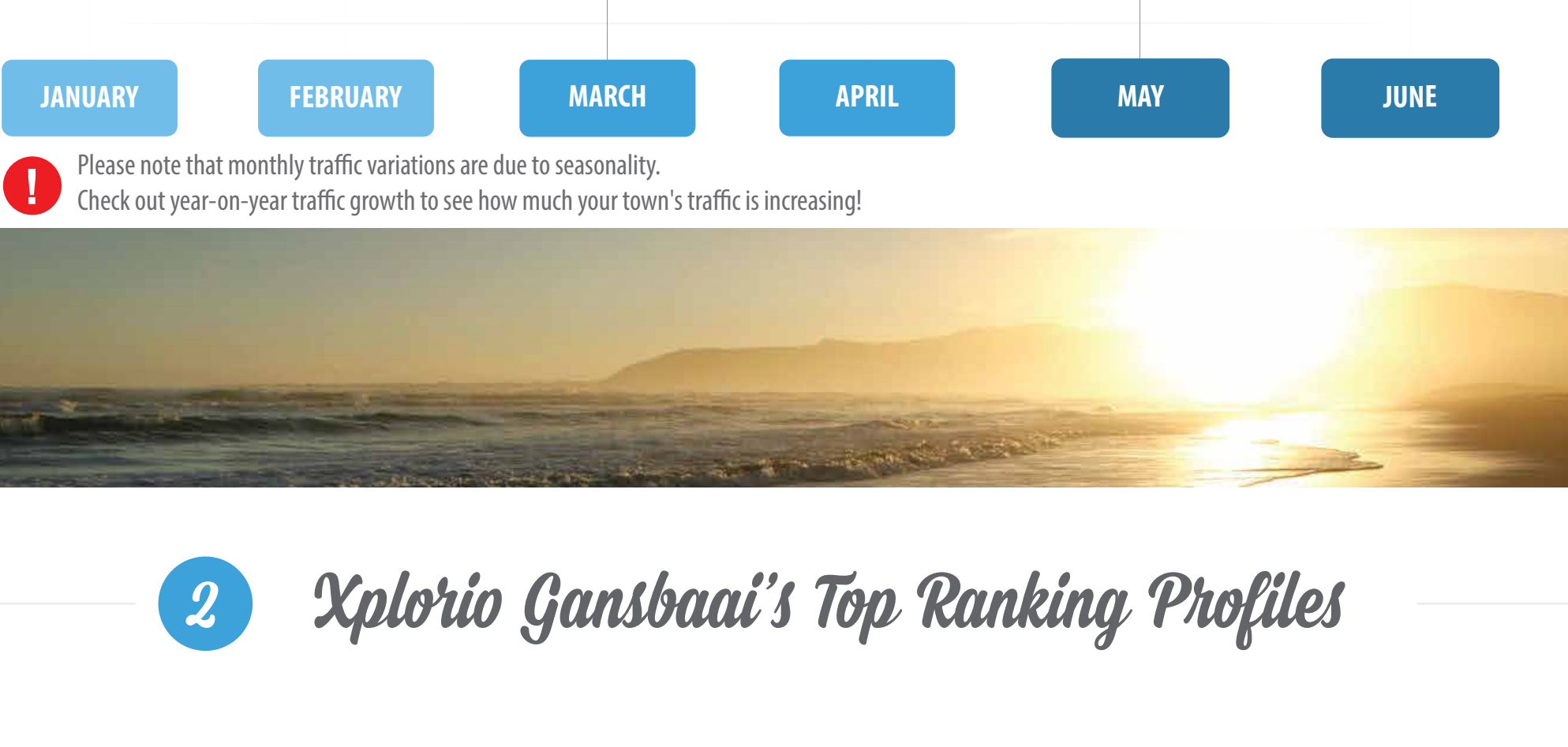
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Gansbaai has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Gansbaai Online Growth

We are currently reaching **7,364** people searching for information about Gansbaai on the internet every month. That's about **237** potential customers interested in your town per day.

★ 237 Per Day



! Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

2 Xplorio Gansbaai's Top Ranking Profiles

THINGS TO DO

- ★ THE BOATHOUSE
- ★ PANORAMA NATURE'S HAVEN VENUE
- ★ GANSBAAI GOLF CLUB
- ★ AFRICAN HORSE COMPANY

ACCOMMODATION

- ★ THE ROUNDHOUSE
- ★ SEA ROSE SELF CATERING
- ★ GROOTBOS
- ★ MOOZICHT B&B

BUSINESSES

- ★ GANSBAAI COUTANT
- ★ OVERCELL
- ★ BLINDS & FLOORING STUDIO
- ★ GANSBAAI BUILD IT

PLACES TO EAT

- ★ DUINEVELD PUB
- ★ COFFEE ON THE ROCKS
- ★ FYNBOS COFFEE SHOPPE
- ★ BLUE GOOSE

3 Xplorio Gansbaai's Current Growth

ACCOMMODATIONS

CUSTOMERS **2,509** LEADS **827**

THINGS TO DO

CUSTOMERS **1,452** LEADS **479**

PLACES TO EAT

CUSTOMERS **490** LEADS **161**

BUSINESSES

CUSTOMERS **1,356** LEADS **447**

* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

*** Data provided above are for the last 3 months.

~95% of Gansbaai Businesses are already on Xplorio.

391 413

* Numbers derived from stats.gov.za

4 How does Xplorio promote Gansbaai?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Gansbaai pages and profiles.



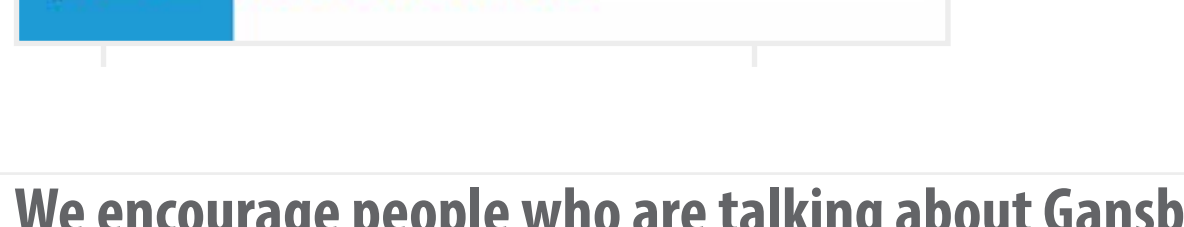
Social Media



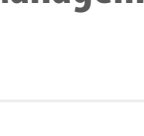
We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Gansbaai.



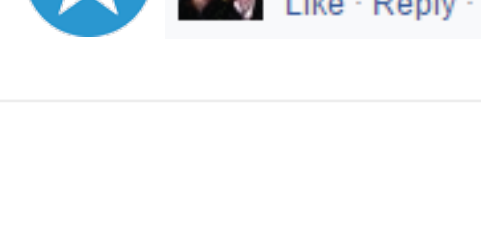
SEO



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Gansbaai.



Search Advertising



We ensure constant brand awareness in the real world too with Xplorio Gansbaai fliers, advertorials, billboards and more.



Traditional Marketing



We encourage people who are talking about Gansbaai online to visit Xplorio Gansbaai pages and profiles by linking them to relevant information.



Online Reputation Management



Over 411,169 Users - Total traffic to date



Highlights- Time Period

Xplorio Community

Published by Gansbaai Community (11 June 2017 at 3:12pm - 0)

The Overberg Conservation Trust (OCT) team was called out on Saturday 24th June 2017 after another deceased whale washed ashore in Pletty Beach, Gansbaai. The OCT team completed another whale shark autopsy, led by senior shark biologist, Alison V. Thorne.

Read more about the discovery below: [XplorioGansbaai... See more](#)

Great White Shark hunted by Orcas in Gansbaai Coastlines

The Overberg Conservation Trust team was called out on Saturday 24th June 2017 after another deceased whale washed ashore.

13,452 people reached

View Results

Like Comment Share

20 shares

20 shares

20 shares

5 Community Leaders

To all of you who support Xplorio by contributing content or being on one of the participation packages - thank you! Gansbaai would not be able to thrive online without you.

A special thank you to the below Xplorio Community Leaders who have committed valuable time and money to take the online marketing of Gansbaai to the next level.

MORE ABOUT XPLORIO

Progress

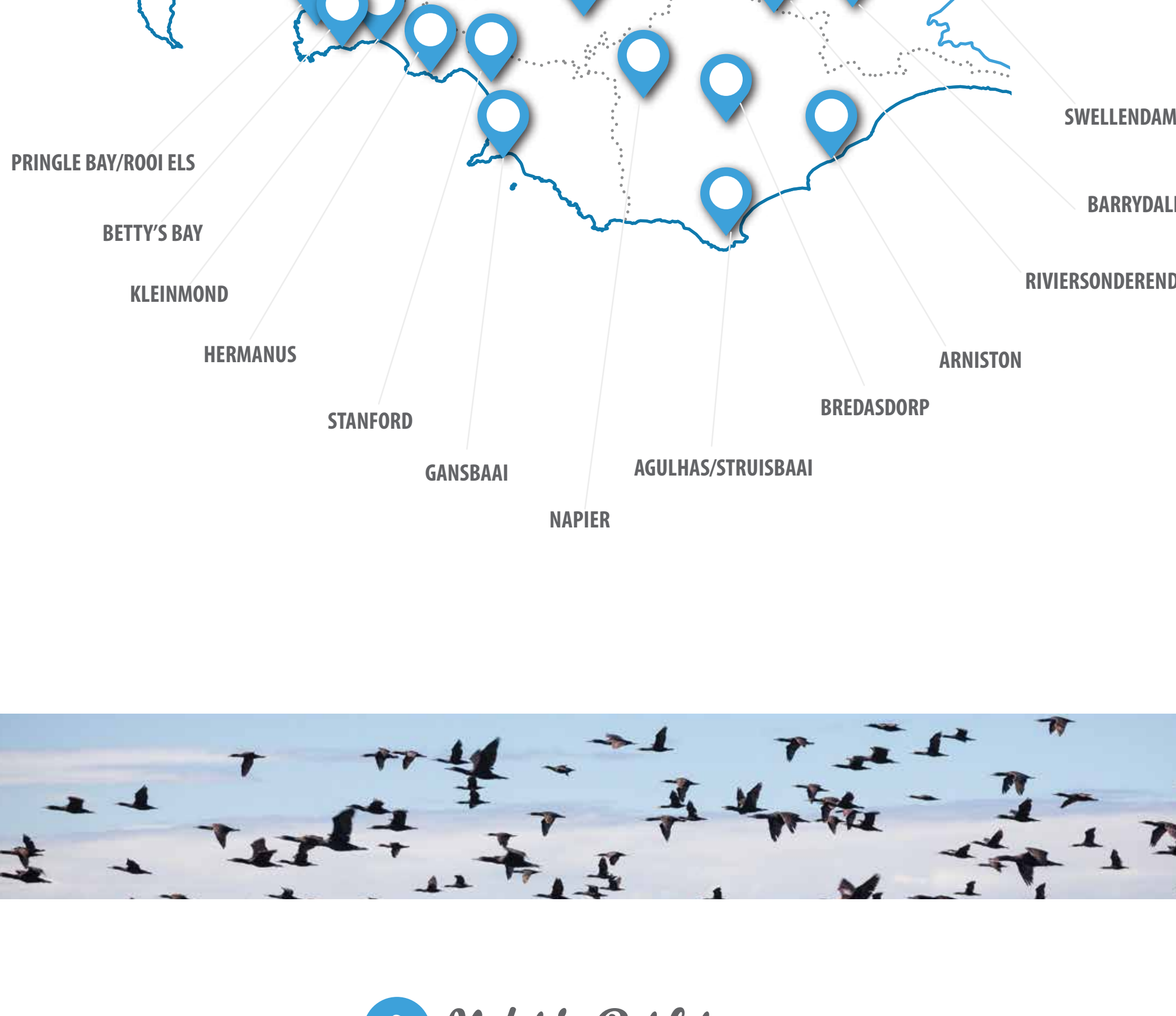
6 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



7 Xplorio Performance

THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

MENTIONED BY

8 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Gansbaai video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"



