

WE BELIEVE IN BREDASDORP

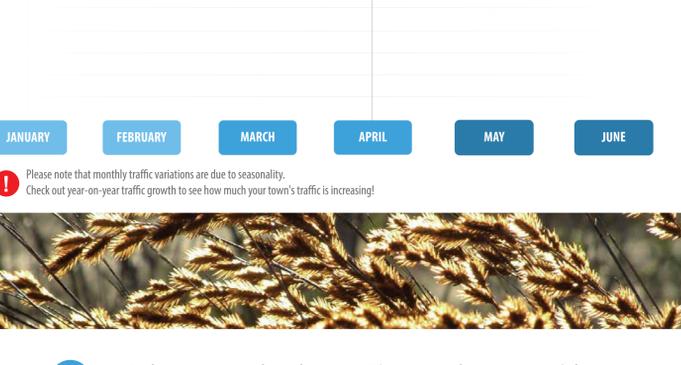
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We are currently reaching **2,063** people searching for information about Bredasdorp on the internet every month. That's over **68** potential customers interested in your town per day!

★ 68 Per Day



Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

2 Xplorio Bredasdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ WHALE OF TRAIL RUN @ DE HOOP	★ DE HOOP COLLECTION	★ BREDASDORP SQUARE DECOR & GIFT SHOP	★ BREDASDORP SQUARE COFFEE SHOP
★ MERRELL WHALE OF TRAIL	★ DE HOOP	★ BREDASDORP SQUARE cat sleep shop	★ BREDASDORP SQUARE BLACK OYSTERCATCHER RESTAURANT
★ NAPIER PATATFEES TRAIL RUN	★ DE VOLKSHUIJS	★ HOUSE OF CARPETS, FURNITURE AND APPLIANCES	★ Black Oystercatcher Cape Agulhas
★ NAPIER TRAIL RUN	★ de Volkshuijs	★ STH ENERGY SOLUTIONS	★ FLAMES GRILL & PUB
★ BLACK OYSTERCATCHER WINES	★ BREDASDORP SQUARE	★ ENERGY SOLUTIONS	★ JD BISTRO
★ Oystercatcher Cape Agulhas	★ BREDASDORP SQUARE	★ SUIDEROORD TEHUIS VIR BEJAARDES	
★ BUSINESS 4 WOMEN BREAKFAST	★ BLACK OYSTERCATCHER COTTAGES	★ ACVV	
★ Business Women	★ Oystercatcher Cape Agulhas		

3 Xplorio Bredasdorp's Current Growth

<p>ACCOMMODATIONS</p> <p>CUSTOMERS: 250 LEADS: 82</p>	<p>THINGS TO DO</p> <p>CUSTOMERS: 221 LEADS: 72</p>
<p>PLACES TO EAT</p> <p>CUSTOMERS: 61 LEADS: 20</p>	<p>BUSINESSES</p> <p>CUSTOMERS: 1,013 LEADS: 334</p>

* Customers are defined as website visitors with the intent of finding a business.
 **Leads are customers who enquire via phone or email with a specific business.
 ***Data provided above are for the last 3 months.

~87% of Bredasdorp Businesses are already on Xplorio.

303 / 347

* Numbers derived from stats.gov.za

4 How does Xplorio promote Bredasdorp?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp. (Google, Bing, Yahoo! icons)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp. (Search engine icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Bredasdorp flyers, advertorials, billboards and more. (Xplorio logo and website URL)
- Online Reputation Management**: We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information. (Facebook post example)

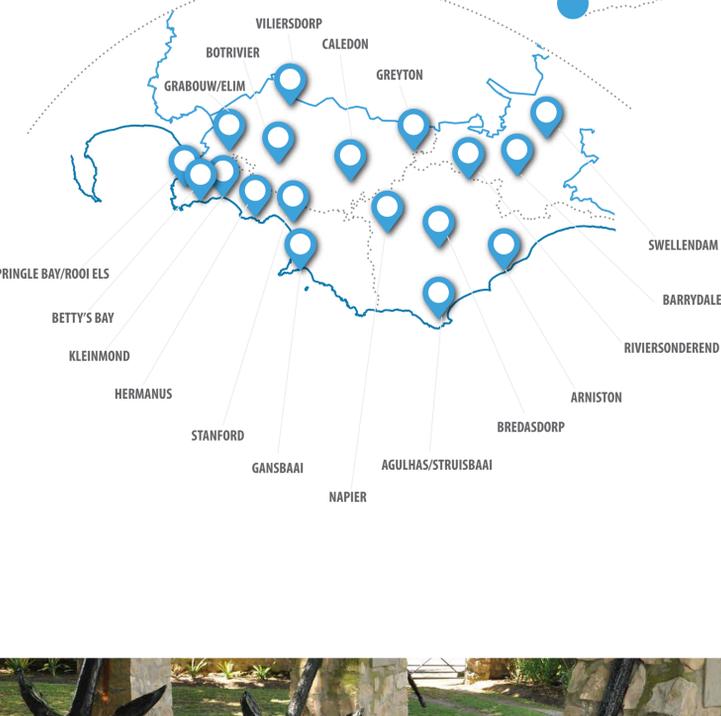
Over 57,000 Users - Total traffic to date

Highlights - Time Period

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

MENTIONED BY

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"