

WE BELIEVE IN BREDASDORP

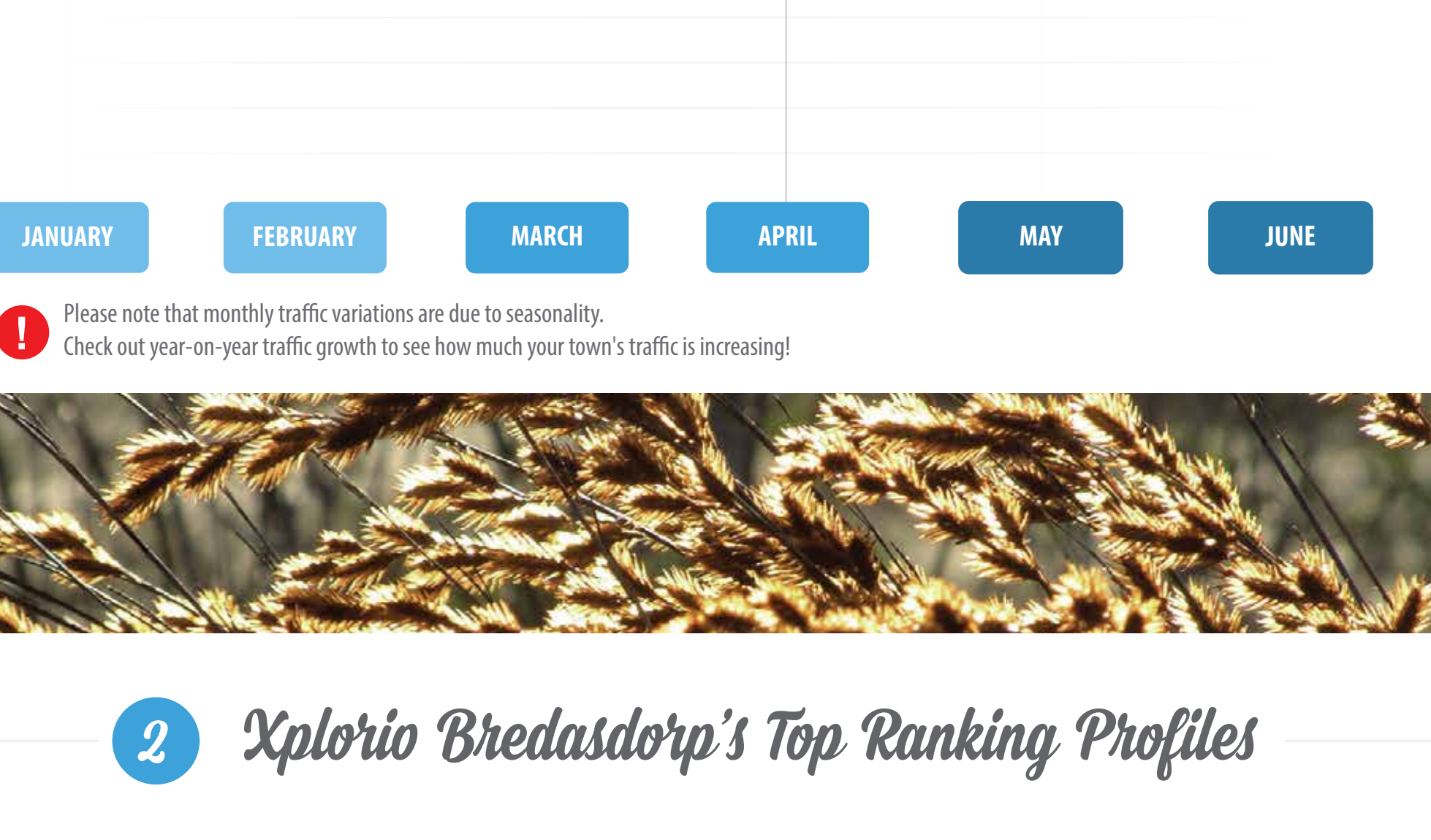
★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We are currently reaching **2,063** people searching for information about Bredasdorp on the internet every month. That's over **68** potential customers interested in your town per day!

★ 68 Per Day

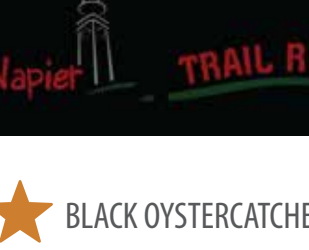


2 Xplorio Bredasdorp's Top Ranking Profiles



THINGS TO DO

★ WHALE OF TRAIL RUN @ DE HOOP



★ NAPIER PATATFEES TRAIL RUN



★ BLACK OYSTERCATCHER WINES



★ BUSINESS 4 WOMEN BREAKFAST



ACCOMMODATION

★ DE HOOP COLLECTION



★ DE VOLKSHUUS



★ BREDASDORP SQUARE



★ BLACK OYSTERCATCHER COTTAGES



BUSINESSES

★ BREDASDORP SQUARE DECOR & GIFT SHOP



★ HOUSE OF CARPETS, FURNITURE AND APPLIANCES



★ STH ENERGY SOLUTIONS



★ SUIDEROORD TEHUIS VIR BEJAARDES



PLACES TO EAT

★ BREDASDORP SQUARE COFFEE SHOP



★ BLACK OYSTERCATCHER RESTAURANT



★ FLAMES GRILL & PUB



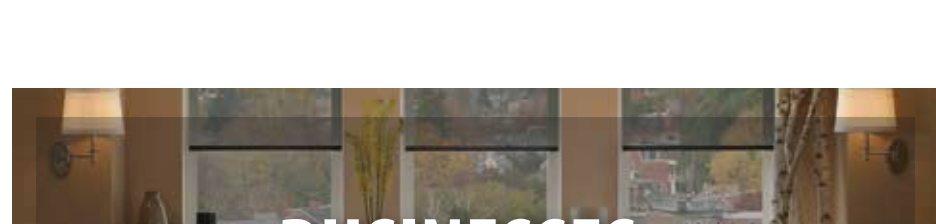
★ JD BISTRO



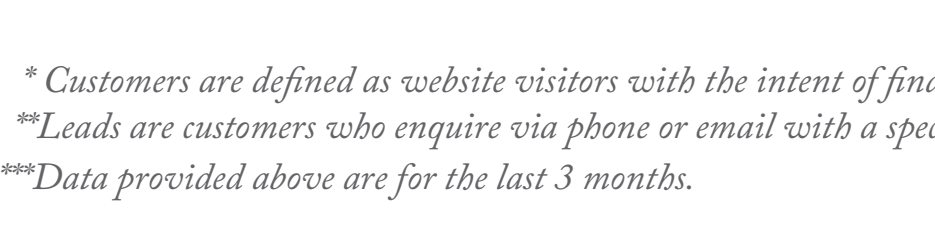
3 Xplorio Bredasdorp's Current Growth



CUSTOMERS 250 LEADS 82



CUSTOMERS 221 LEADS 72



CUSTOMERS 61 LEADS 20



CUSTOMERS 1,013 LEADS 334

* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

*** Data provided above are for the last 3 months.

~87% of Bredasdorp Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Bredasdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.

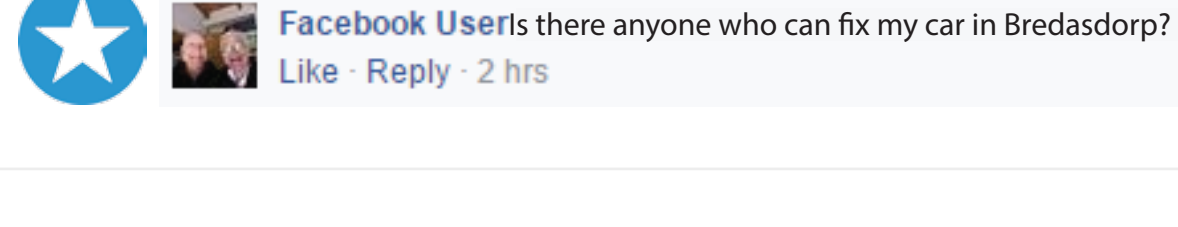


Social Media



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.

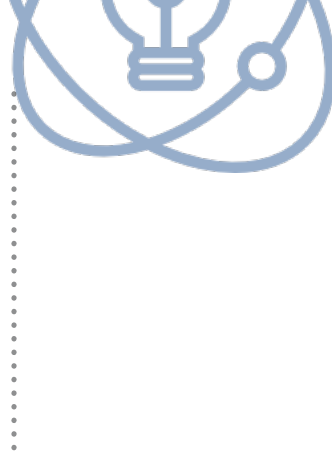


Online Reputation Management

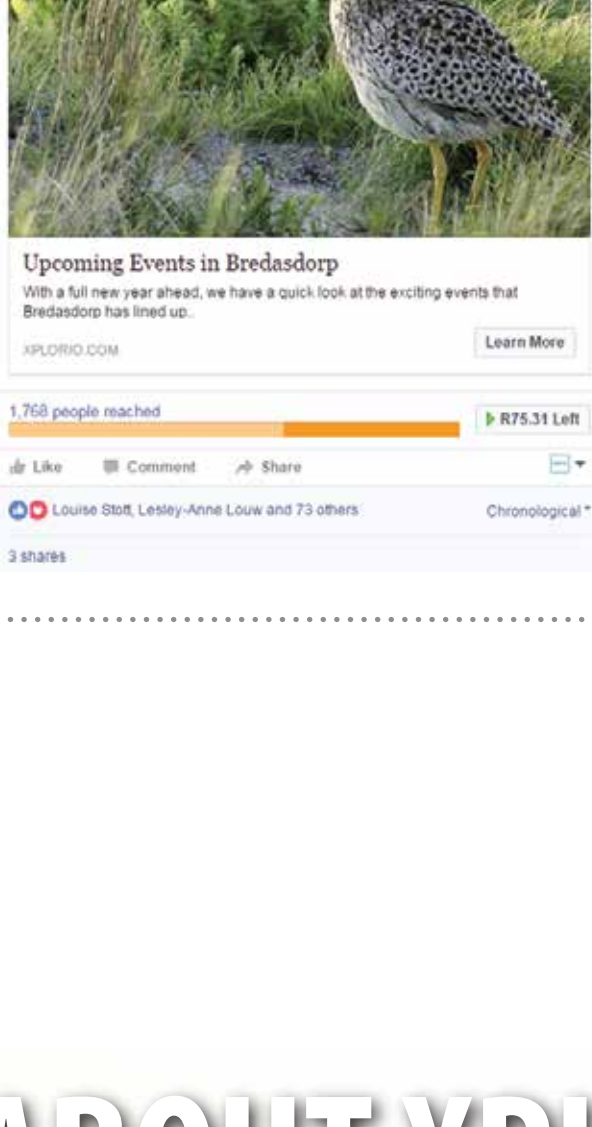
We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.



Over 57,000 Users - Total traffic to date

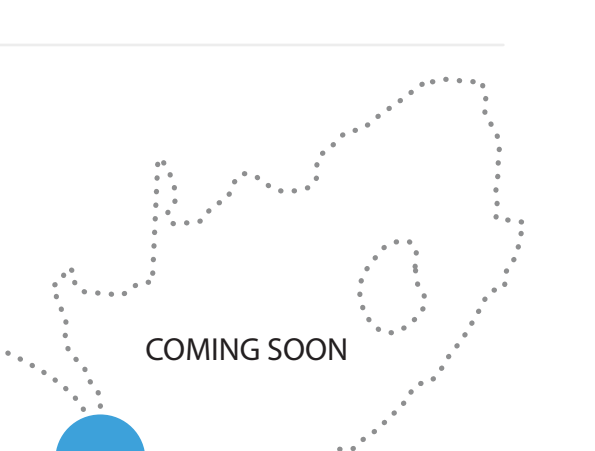


Highlights- Time Period



MORE ABOUT XPLORIO

Progress

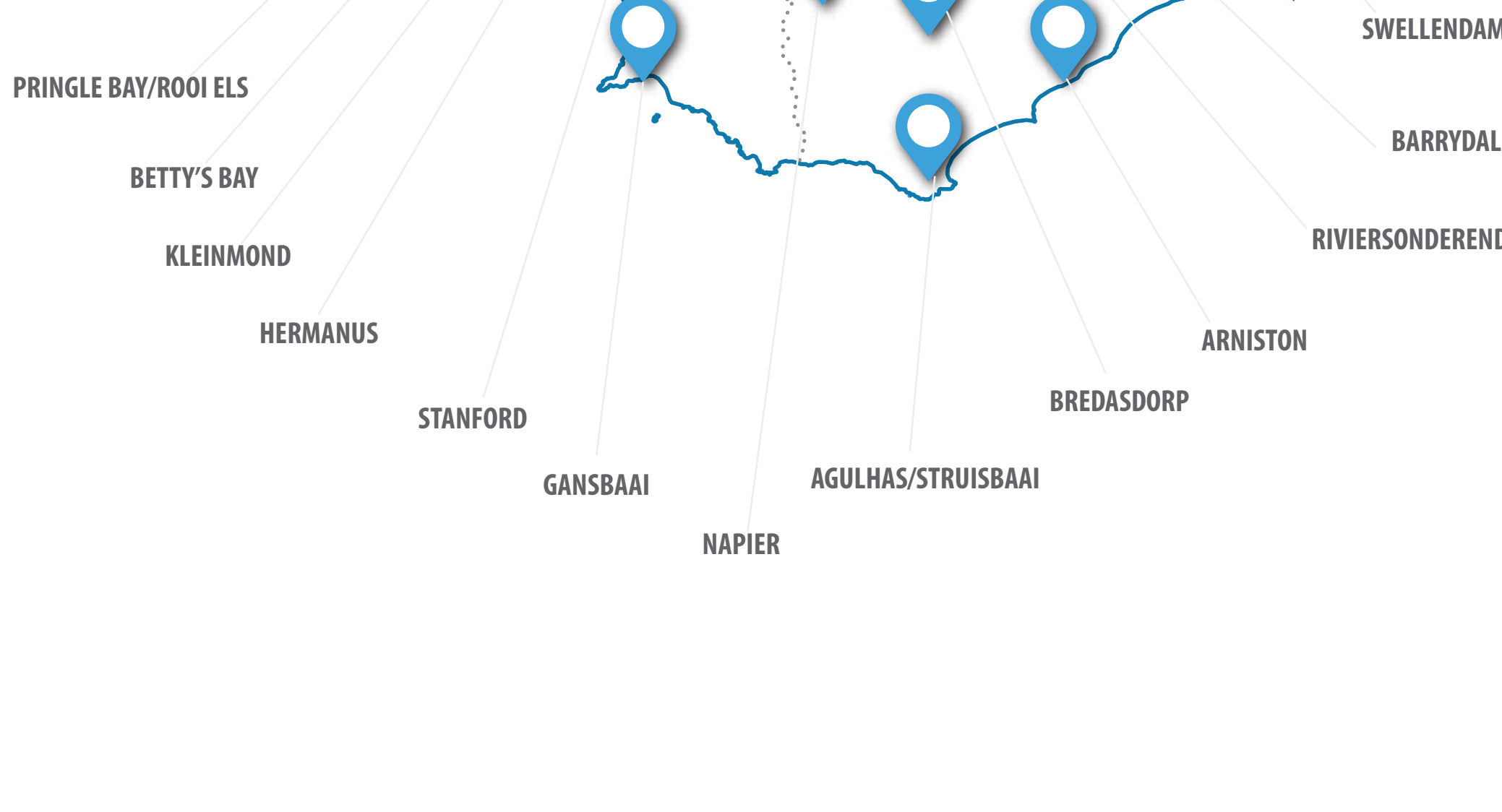


5 Xplorio Coverage

TOTAL TOWNS 18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000 Businesses

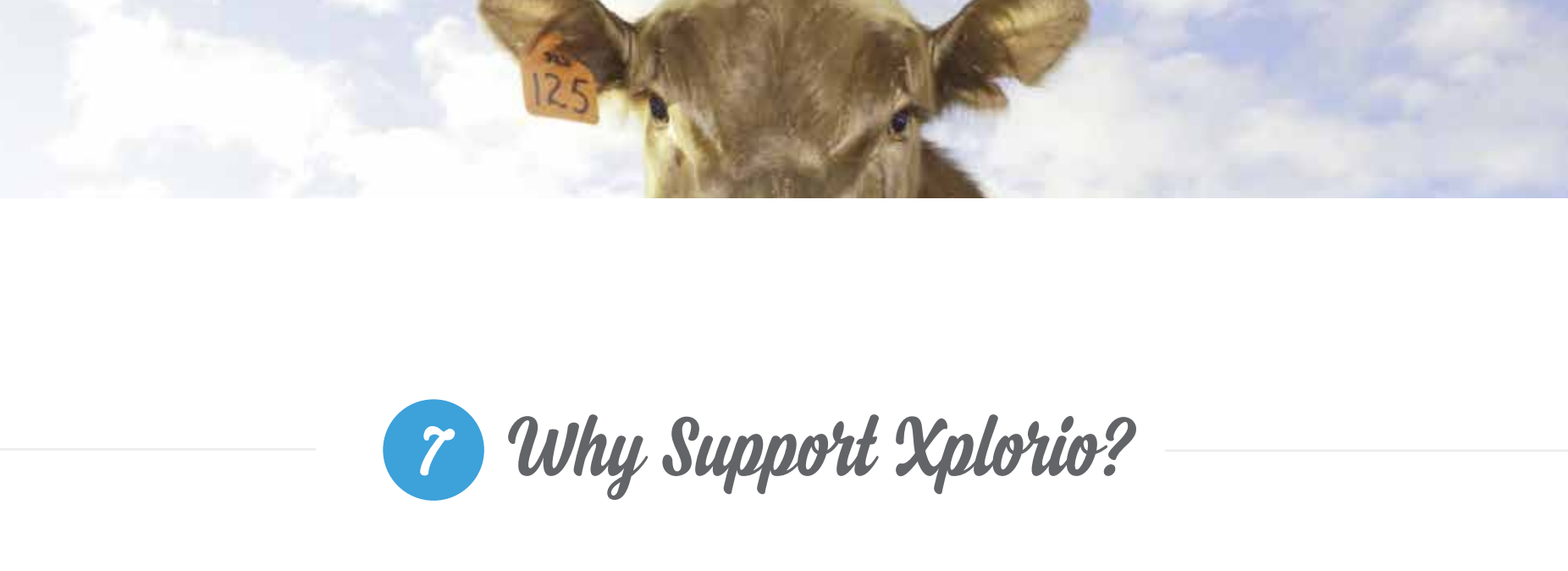


40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video

Watch Bredasdorp Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

