

# WE BELIEVE IN BOTRIVIER

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Botrivier has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Botrivier Online Growth

We are currently reaching **1,087** people searching for information about Botrivier on the internet every month. That's over **36** potential customers interested in your town per day!

★ 36 Per Day



Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

### 2 Xplorio Botrivier's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KLEIN PARADYS EQUESTRIAN CENTRE 	★ SWAYNEKLOOF FARM 	★ KRUMMELS SUGAR ART 	★ MANNY'S KITCHEN 
★ BOTRIVIER CHALLENGE 	★ UITWAAIEN SELF-CATERING 	★ BOTRIVIER SLAGHUIS 	★ ECOLOGY LIFESTYLE FARM GARDEN RESTAURANT 
★ HONINGKLIP MTB TRAIL 	★ SWAN GABLES 	★ OVERBERG REIKI CENTER 	★ CHILLI LINGO 
★ GABRIELSKLOOF WINE ESTATE 	★ BOTRIVIER HOTEL 	★ HOME WITH A HEART 	★ PRIELLA FARM STALL & COFFEE SHOP 

### 3 Xplorio Botrivier's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 81   LEADS: 26	CUSTOMERS: 63   LEADS: 20

PLACES TO EAT	BUSINESSES
CUSTOMERS: 29   LEADS: 9	CUSTOMERS: 120   LEADS: 39

\* Customers are defined as website visitors with the intent of finding a business.

\*\* Leads are customers who enquire via phone or email with a specific business.

\*\*\* Data provided above are for the last 3 months.

~91% of Botrivier Businesses are already on Xplorio.



\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Botrivier?

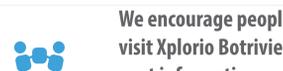
We publish your town's content on our social media platforms, driving more traffic to Xplorio Botrivier pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Botrivier.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Botrivier.



We ensure constant brand awareness in the real world too with Xplorio Botrivier fliers, advertorials and more.



We encourage people who are talking about Botrivier online to visit Xplorio Botrivier pages and profiles by linking them to relevant information.



Over 14,000 Users - Total traffic to date

#### Highlights- Time Period

## MORE ABOUT XPLORIO

### Progress

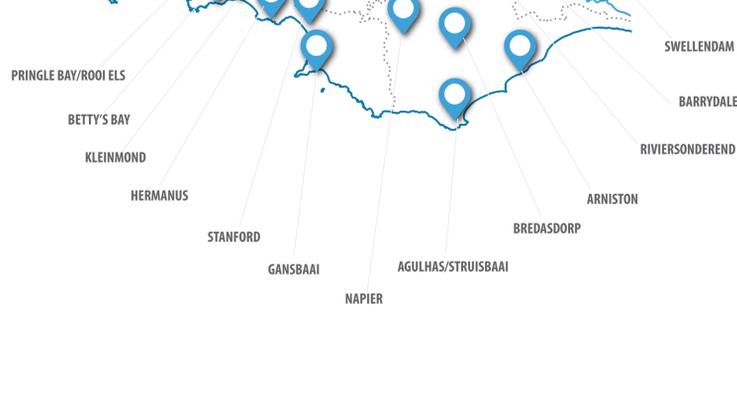
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
------------------	-------------------------	---------------------

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Botrivier video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

