

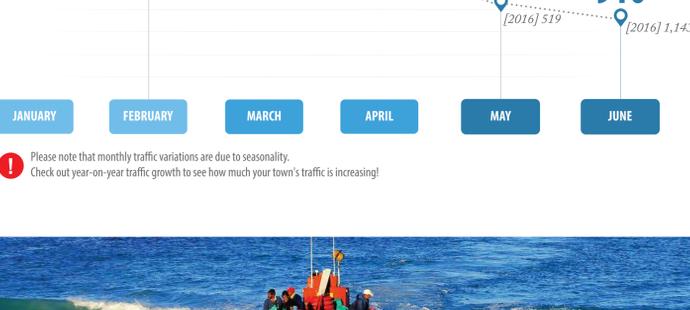
WE BELIEVE IN ARNISTON

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Arniston has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Arniston Online Growth

We are currently reaching **910** people searching for information about Arniston on the internet every month. That's over **30** potential customers interested in your town per day!



! Please note that monthly traffic variations are due to seasonality. Check out year-on-year traffic growth to see how much your town's traffic is increasing!

2 Xplorio Arniston's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ THE WEEKENDER WEEKENDER Arniston	★ RIETFONTEIN COTTAGE	★ VOGELGEZANG VOGELGEZANG	★ ARNISTON SPA HOTEL ARNISTON SPA HOTEL
★ SEA HAWKS RFC	★ ETNA'S SELF-CATERING ARNISTON-ETNA'S S.C. ACCOMMODATION	★ SEEFF Seeff	★ WANDA'S WAENHUIS RESTAURANT
★ LAWRENCE RAYMOND PAINTER	★ STONE HOUSE AT ARNISTON	★ EARTH KEEPERS EARTH KEEPERS ENVIRONMENTAL CONSULTANTS	★ WILLEEN'S KITCHEN RESTAURANT WILLEEN'S ARTS & CRAFT MEALS HOME PEOPLE
★ EDUCATIONAL PHOTOGRAPHIC TOUR TO ARNISTON & THE OVERBERG	★ ARNISTON HOLIDAY LETTING Arniston Holiday Letting	★ RADIANT HEALTH MASSAGE THERAPY	

3 Xplorio Arniston's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 552 LEADS: 182	CUSTOMERS: 115 LEADS: 37
PLACES TO EAT	BUSINESSES
CUSTOMERS: 69 LEADS: 22	CUSTOMERS: 99 LEADS: 32

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~94% of Arniston Businesses are already on Xplorio

35 / 37

* Numbers derived from stats.gov.za

4 How does Xplorio promote Arniston?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Arniston pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Arniston.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Arniston.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world with Xplorio Arniston fliers, advertorials and more.

Traditional Marketing: Xplorio, XPLORIO.COM/ARNISTON

We encourage people who are talking about Arniston online to visit Xplorio Arniston pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook User: "Is there anyone who can fix my car in Arniston?"

Over 27,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community: Educational Photographic Tour to Arniston and the Overberg

Learn the art of the perfect shot with the Educational Photographic Tour to Arniston and the Overberg. One thing is for certain, whether you're a local or a visitor to the area, the Overberg and its landscapes holds a beauty like no other. Click below to find out more about learning to capture the perfect shot of these stunning landscapes.

5,787 people reached

47 shares

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
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MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Arniston video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

