

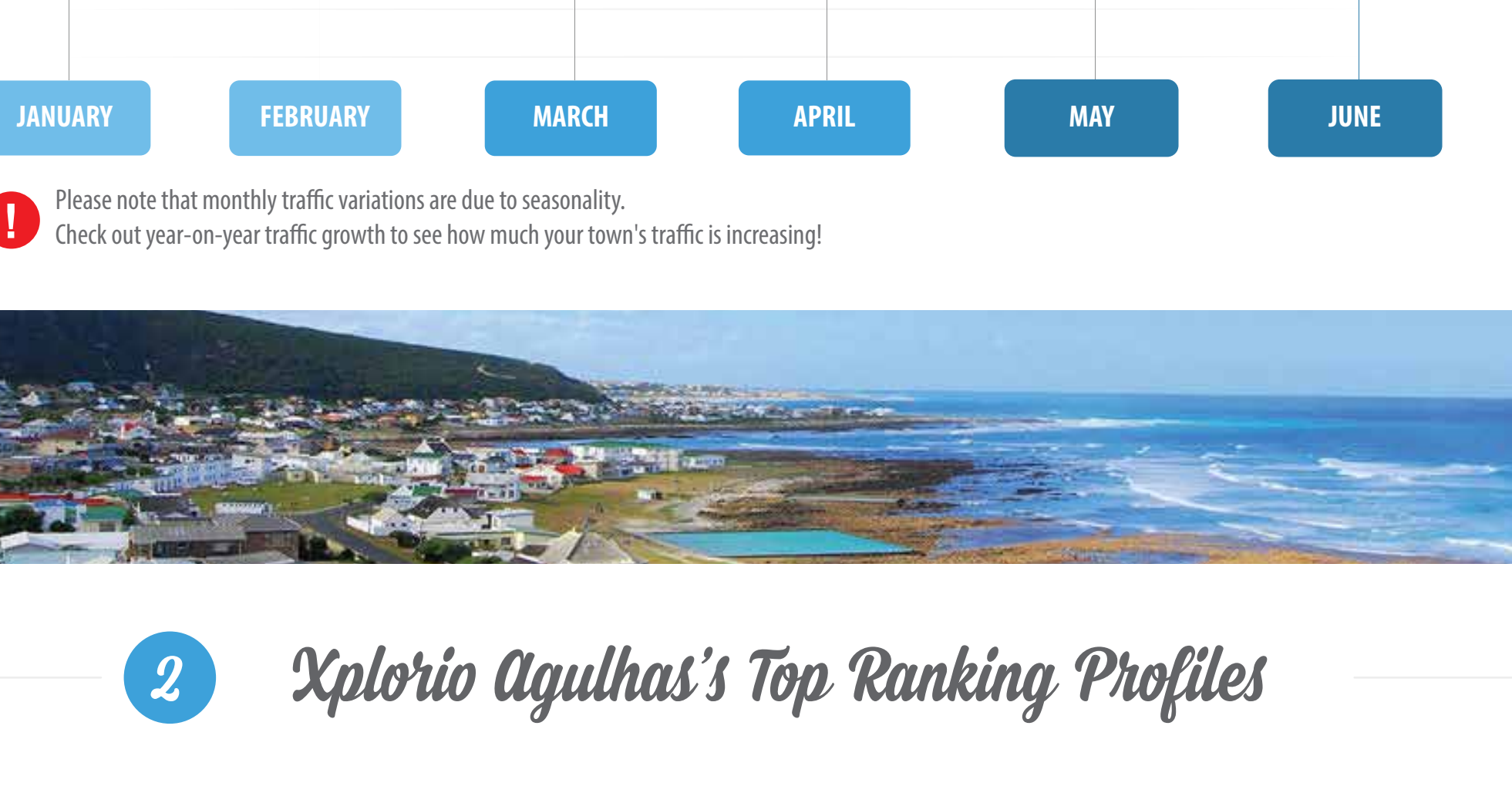
WE BELIEVE IN AGULHAS & STRUISBAAI

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Agulhas has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Agulhas Online Growth

We are currently reaching **1,762** people searching for information about Agulhas on the internet every month. That's over **58** potential customers interested in your town per day!



2 Xplorio Agulhas's Top Ranking Profiles



THINGS TO DO

★ MICHAELSWANPOEL.COM



★ STRANDVELD VINEYARDS



★ ANGLING SKINS

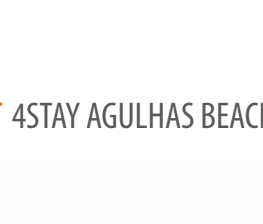


★ SOUTHERNMOST FUN RUN

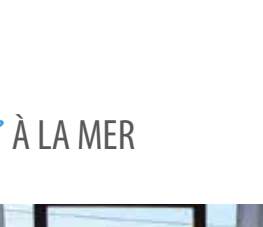


ACCOMMODATION

★ ACCOMMODATION AGULHAS



★ THE NEWPORTER



★ 4STAY AGULHAS BEACH HOUSE

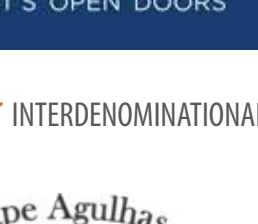


★ A LA MER



BUSINESSES

★ JIKEL



★ JUST PROPERTY STRUISBAAI



★ INTERDENOMINATIONAL CHURCH



★ STRUISBAAI SEA SHACK



PLACES TO EAT

★ ZUIDSTE KAAP RESTAURANT



★ AVIATORS RESTAURANT



★ L'AGULHAS SEAFOODS



★ PELICANS HARBOUR CAFÉ



3 Xplorio Agulhas's Current Growth



ACCOMMODATIONS

CUSTOMERS

720

LEADS

237



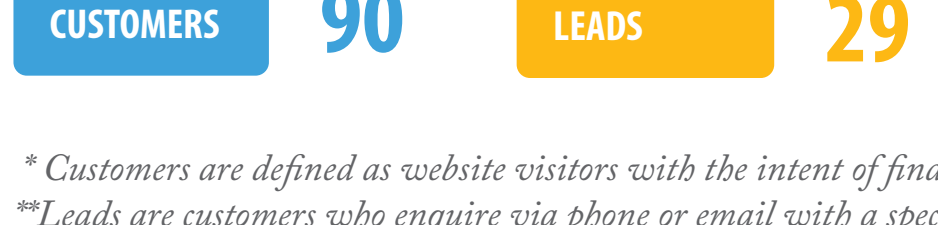
THINGS TO DO

CUSTOMERS

428

LEADS

141



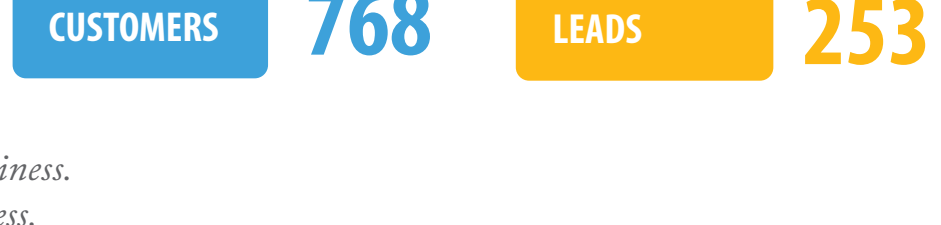
PLACES TO EAT

CUSTOMERS

90

LEADS

29



BUSINESSES

CUSTOMERS

768

LEADS

253

* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

*** Data provided above are for the last 3 months.

~91% of Agulhas Businesses are already on Xplorio

157

172

* Numbers derived from stats.gov.za

4 How does Xplorio promote Agulhas?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Agulhas pages and profiles.

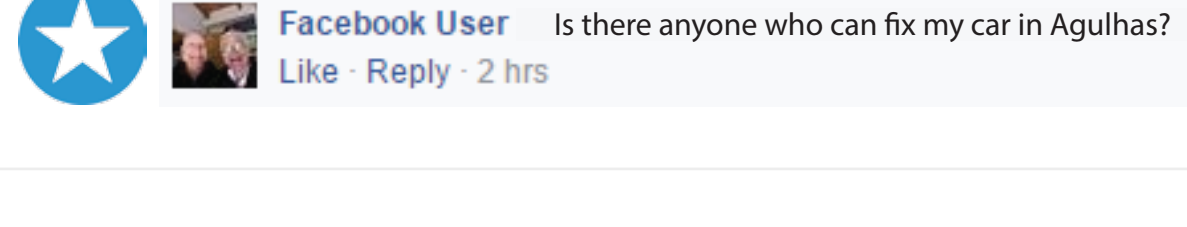


Social Media



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Agulhas .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Agulhas.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Agulhas fliers, advertorials, billboards and more.



Online Reputation Management

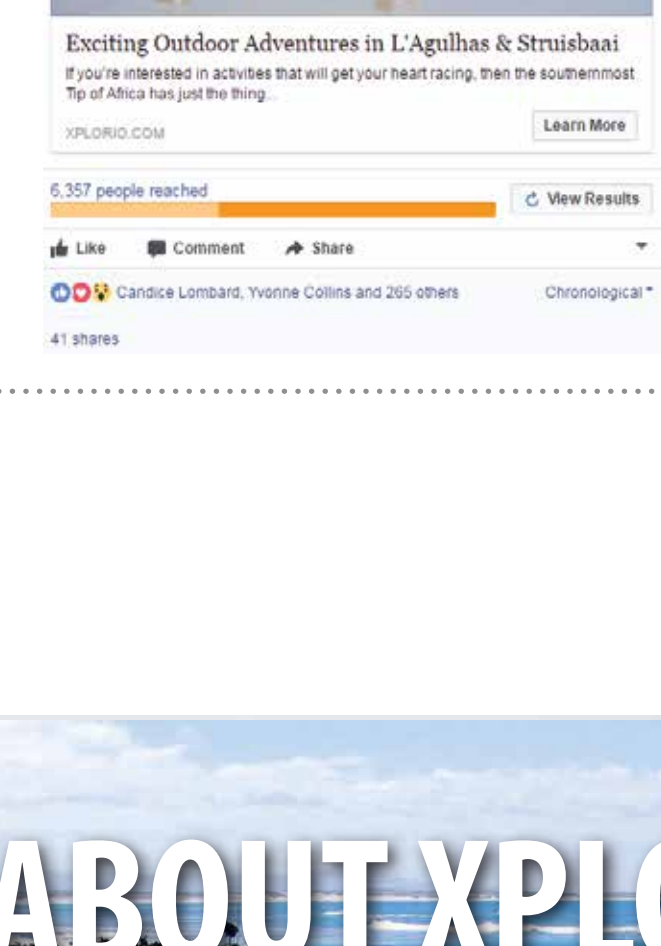
We encourage people who are talking about Agulhas online to visit Xplorio Agulhas pages and profiles by linking them to relevant information.



Over 58,000 Users -Total traffic to date



Highlights-Time Period



MORE ABOUT XPLORIO

Progress

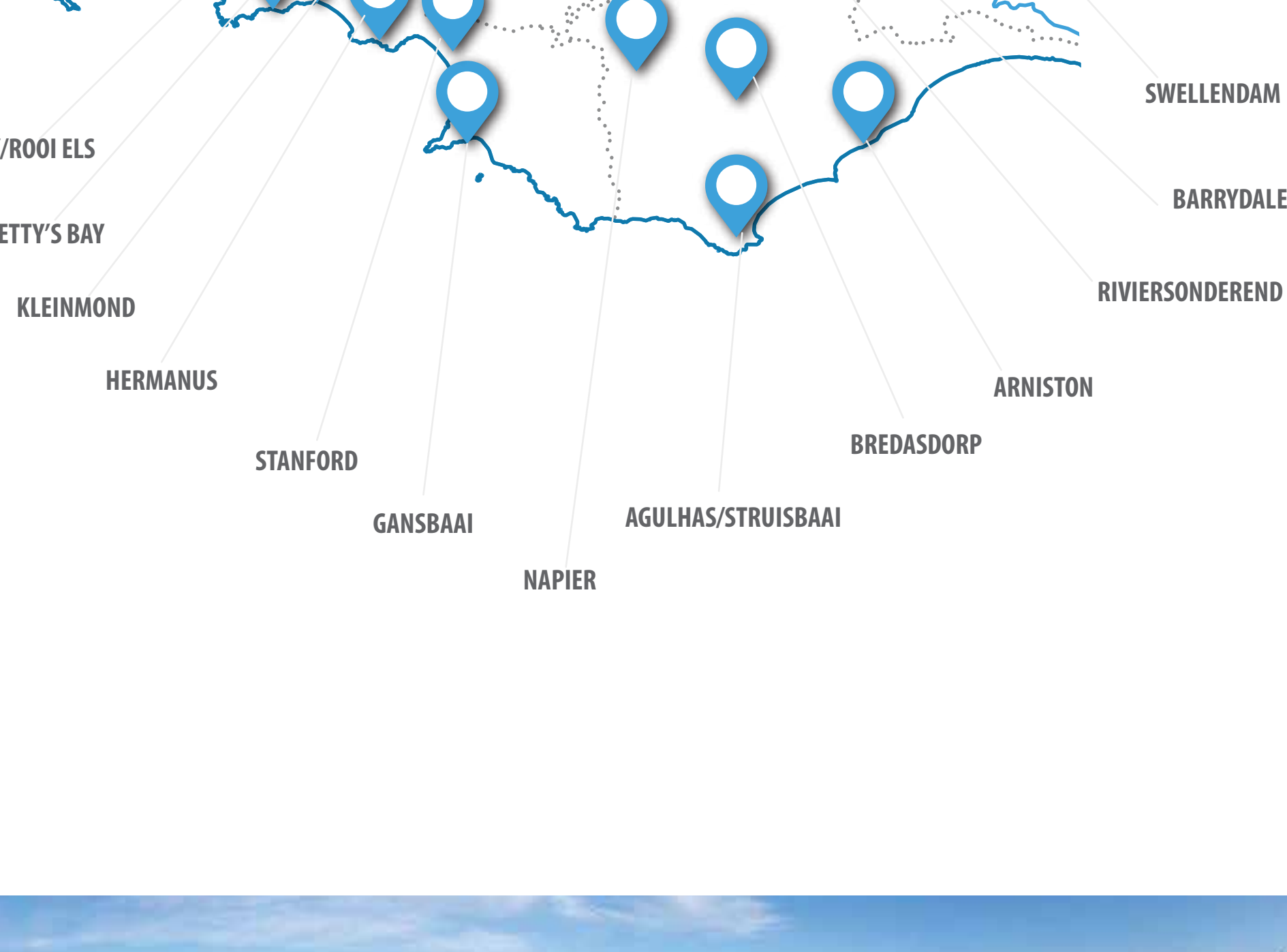
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Agulhas video

Watch Agulhas Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

