

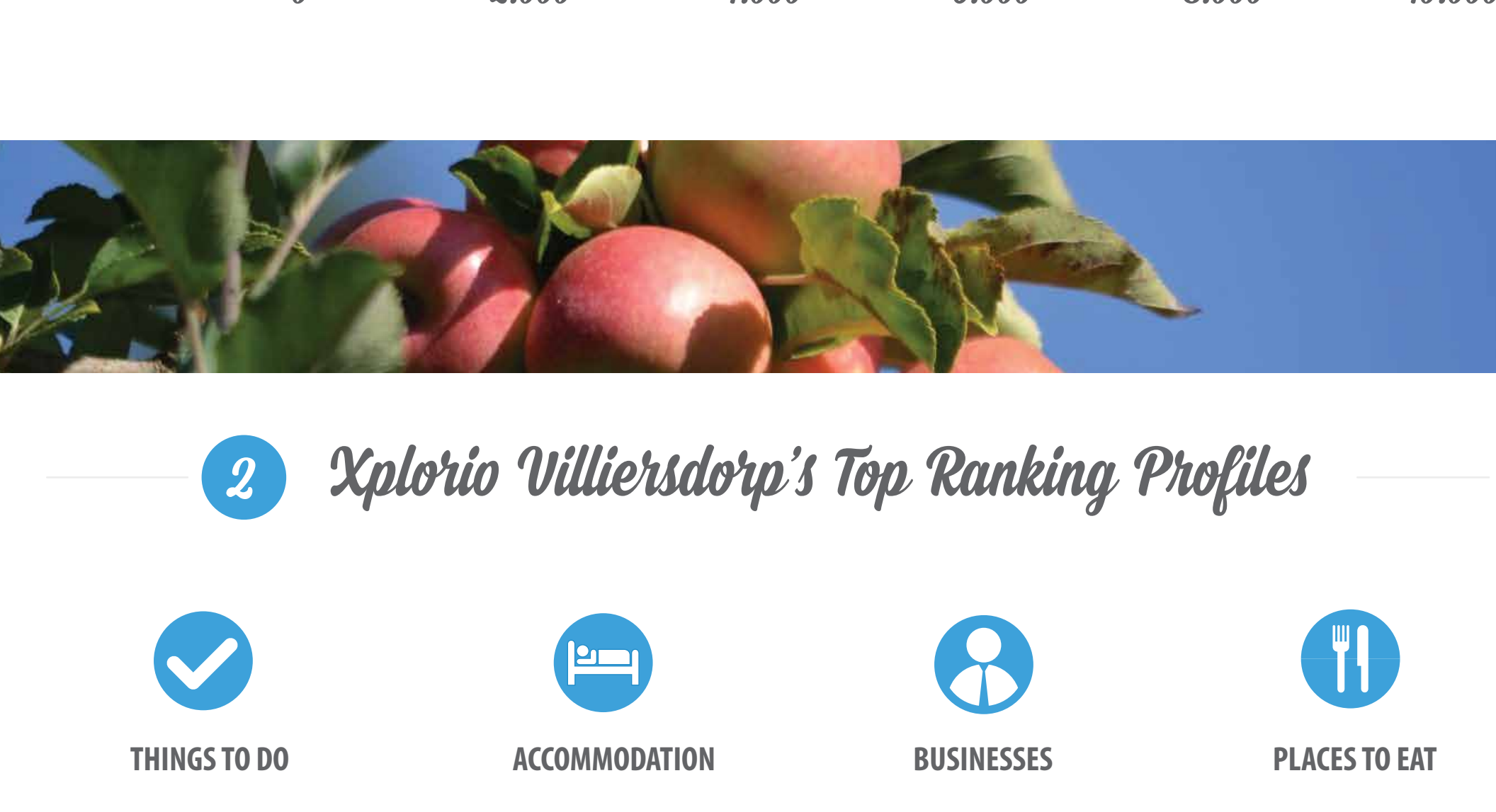
WE BELIEVE IN VILLIERSDORP

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Villiersdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Villiersdorp Online Growth

We reached **911** people searching for information about Villiersdorp online this month. That's roughly **29** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **249%** growth in users.



2 Xplorio Villiersdorp's Top Ranking Profiles

THINGS TO DO

- ★ MIWAI CAPE ULTRA TRIATH-
- ★ VCP MTB
- ★ KERSMARK MET LIEFDE
- ★ DORPSMARK @ DAGBREEK

ACCOMMODATION

- ★ THE OLD FARM HOUSE
- ★ MISTY MOUNTAIN
- ★ RIETSPRUIT COUNTRY COTTAGES
- ★ DE VILLIERS COUNTRY LODGE

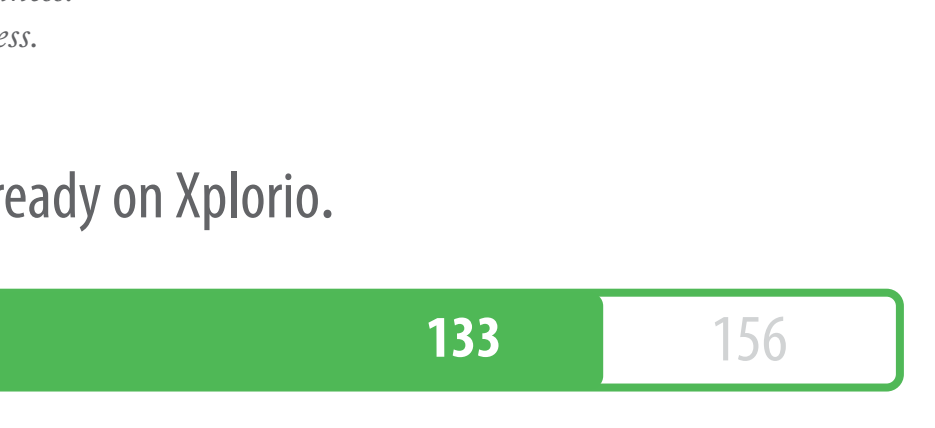
BUSINESSES

- ★ JAWITZ PROPERTIES
- ★ THEEWATER SPORTS CLUB
- ★ VILLIERSDORP TOURISM
- ★ FOTOSMART

PLACES TO EAT

- ★ DE SIEK
- ★ COUNTRY CLASSICS COFFEE SHOP
- ★ CHANAN COFFEE SHOP
- ★ CHICCHI DI CAFE

3 Xplorio Villiersdorp's Current Growth

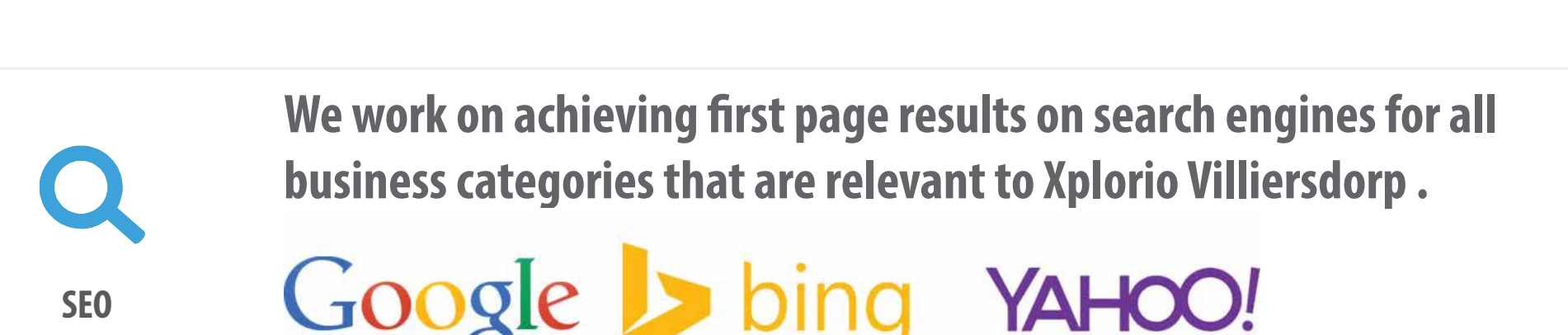


* Customers are defined as website visitors with the intent of finding a business.

**Leads are customers who enquire via phone or email with a specific business.

***Data provided above are for the last 3 months.

~85% of Villiersdorp Businesses are already on Xplorio.



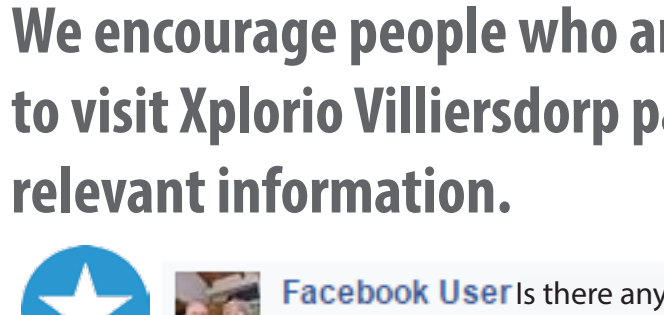
* Numbers derived from stats.gov.za

4 How does Xplorio promote Villiersdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Villiersdorp pages and profiles.



Social Media



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Villiersdorp .



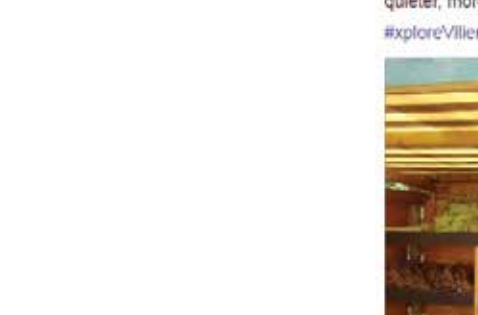
SEO



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Villiersdorp.



Search Advertising



We ensure constant brand awareness in the real world too with Xplorio Villiersdorp fliers, advertorials, billboards and more.



Traditional Marketing



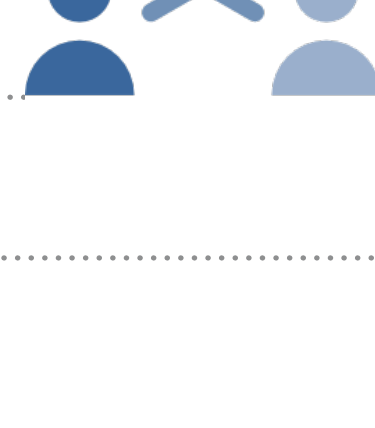
We encourage people who are talking about Villiersdorp online to visit Xplorio Villiersdorp pages and profiles by linking them to relevant information.



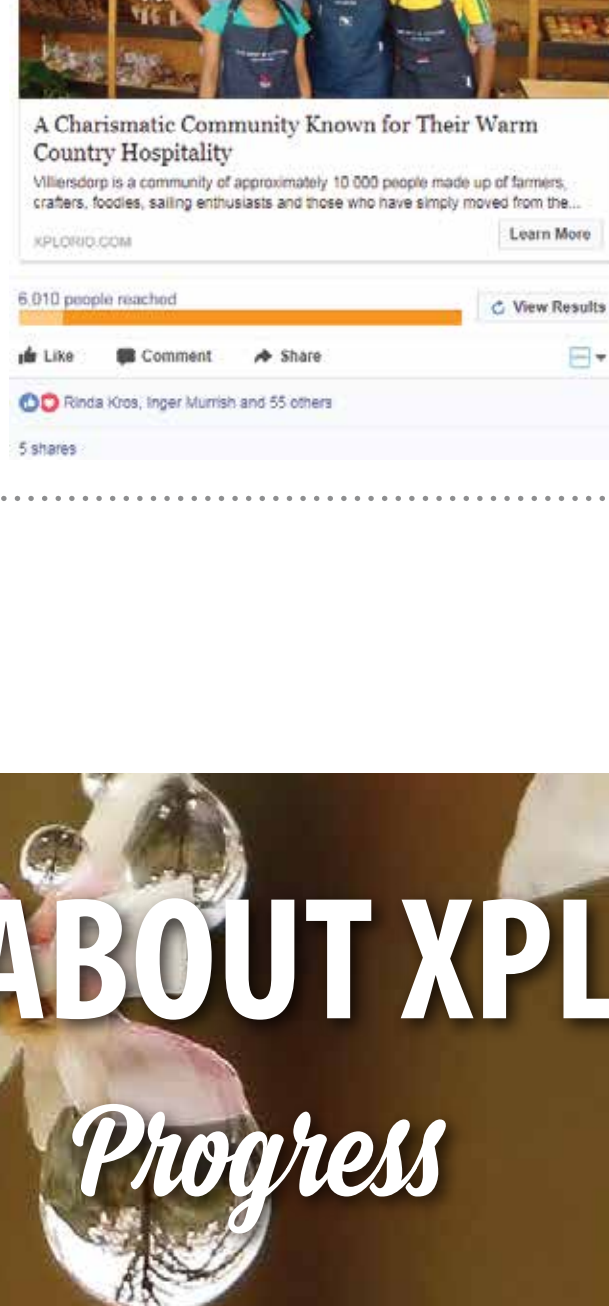
Online Reputation Management



Over 17,000 Users -Total traffic to date



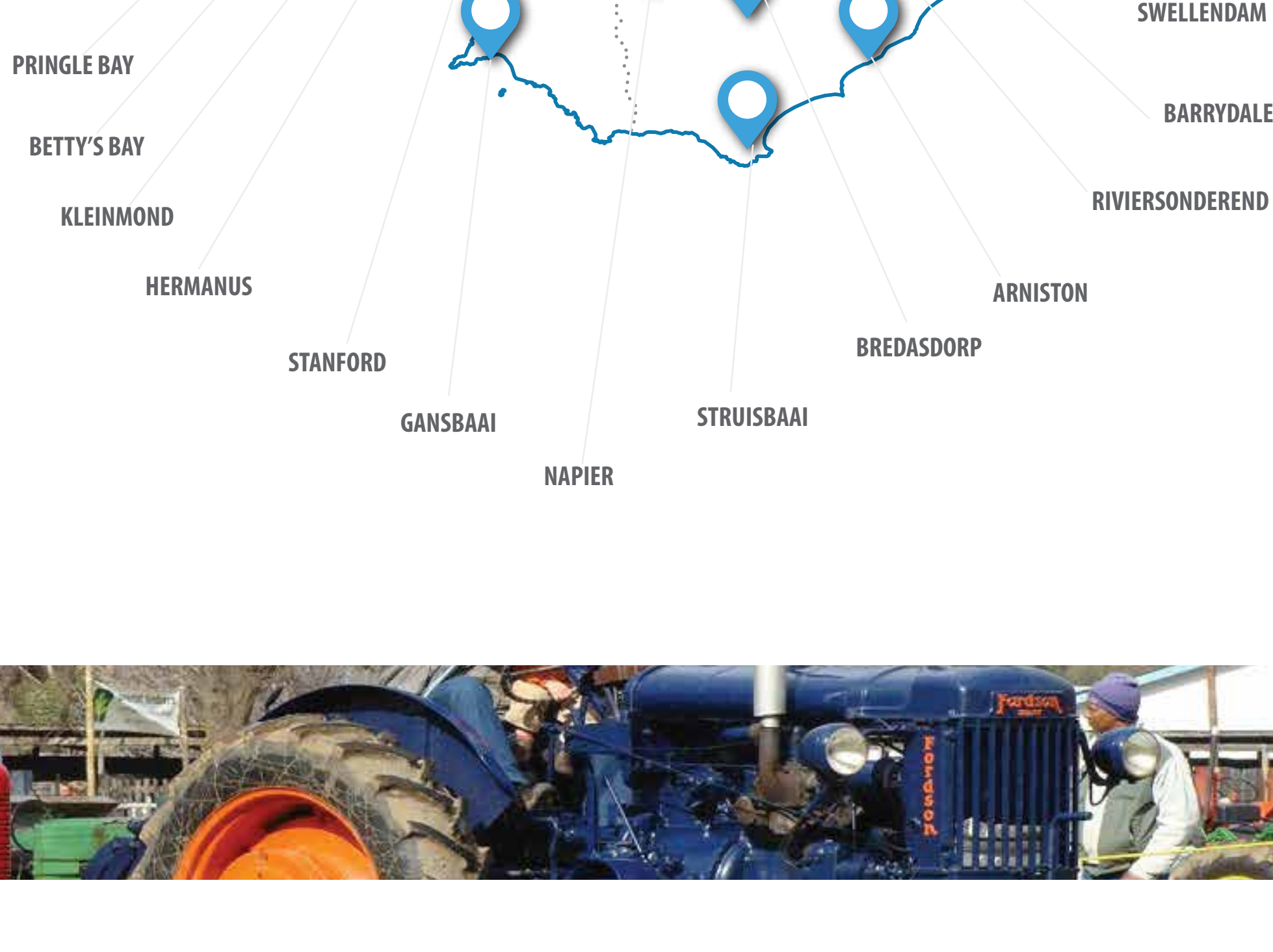
Highlights- Time Period



MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000
Businesses



40,000
Monthly Visitors



9,000
Enquiries p/m

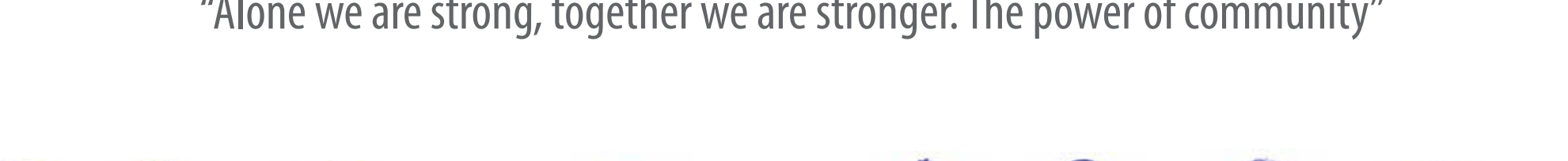
MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Villiersdorp video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"