

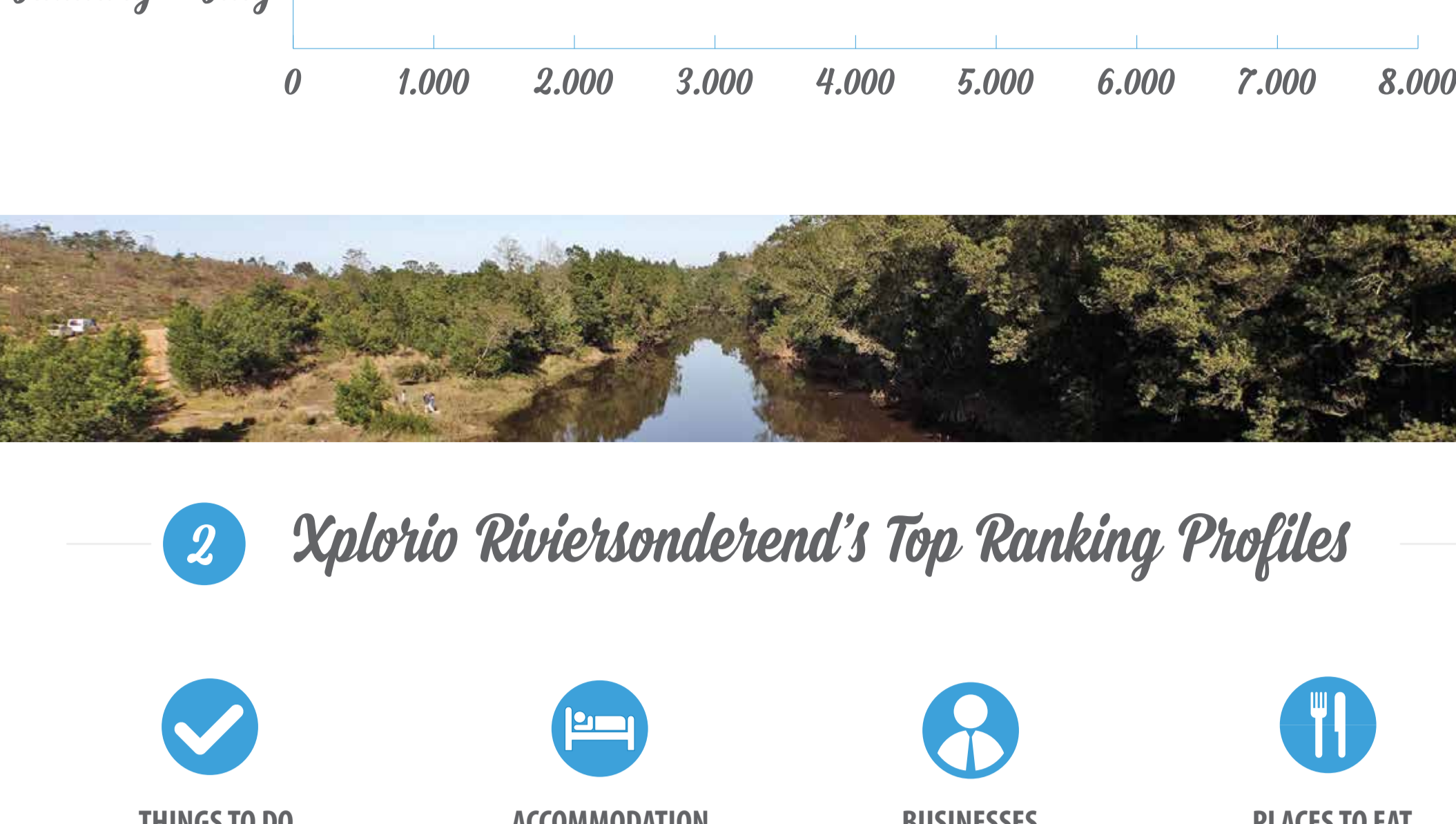
WE BELIEVE IN RIVIERSONDEREND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Riviersonderend Online Growth

We reached **597** people searching for information about Riviersonderend online this month. That's roughly **19** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **210%** growth in users.



2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KHOMESDRIF	★ DANKE GUEST HOUSE	★ MARI'S FUDGE	★ RSE FISHERIES
★ BLUE CRANE RUN AND RIDE	★ DASBERG GUEST HOUSE	★ OLD FARM SHOP	★ WHERE PEOPLE COME TOGETHER
★ BLUE CRANE RUN & RIDE	★ DASBERG GUEST HOUSE	★ LAMORE HEALTH AND SKINCARE SALON	★ THE RIVER SPORTS PUB
★ VORTEX OPEN SOURCE	★ JONGENSKLOOF COUNTRY RETREAT	★ OU MEUL BAKERY	★ VN'DESDEN BAKERY
★ OPEN SOURCE	★ JONGENSKLOOF COUNTRY RETREAT	★ STEERS RIVIERSONDEREND	
★ RIVIERSONDEREND KERSMARK	★ RIVIERSONDEREND 4X4		
★ RIVIERSONDEREND KERSMARK			

3 Xplorio Riviersonderend's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 41	CUSTOMERS: 40
LEADS: 13	LEADS: 13

PLACES TO EAT	BUSINESSES
CUSTOMERS: 38	CUSTOMERS: 91
LEADS: 12	LEADS: 30

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~87% of Riviersonderend Businesses are already on Xplorio.

86 / 98

* Numbers derived from stats.gov.za

4 How does Xplorio promote Riviersonderend?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.

Search: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.

Traditional Marketing: Xplorio, XPLORIO.COM/RIVIERSONDEREND

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook, Twitter, etc.

Over 14,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community
 Published by Buffer (1) · July 14 at 12:00pm · €
 Besides having a variety of welcoming places to eat and exciting outdoor activities, Riviersonderend also has an intricate history. Here are 5 historical facts about Riviersonderend: #xploreRiviersonderend

History Facts about Riviersonderend
 Take a (photo) journey with us through the history of Riviersonderend.
 XPLORIO.COM
 Learn More

5,574 people reached

Like Comment Share

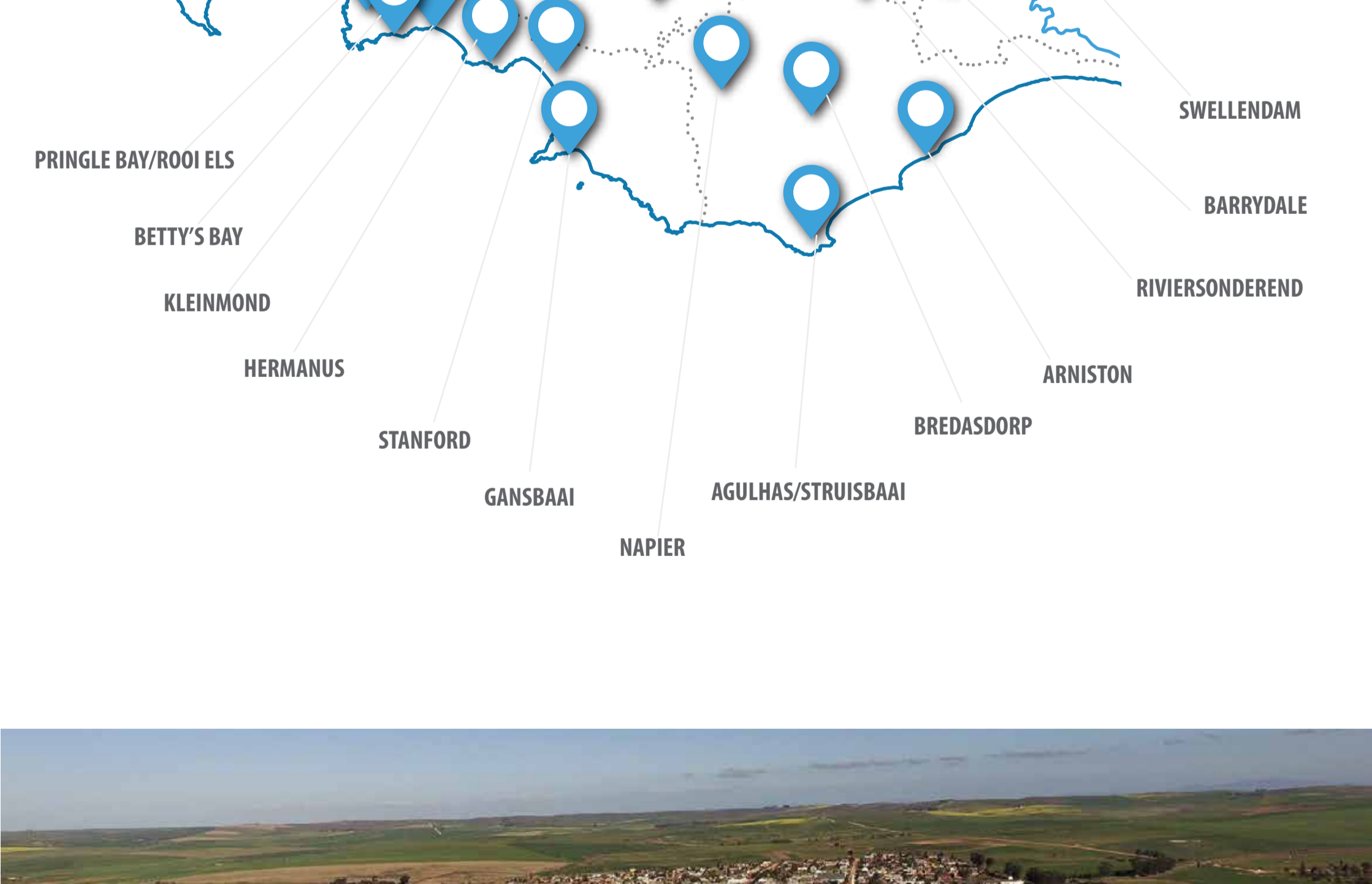
Arina Le Roux, Paddy Abrahams and 36 others

3 shares

View 3 more comments

MORE ABOUT XPLORIO Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

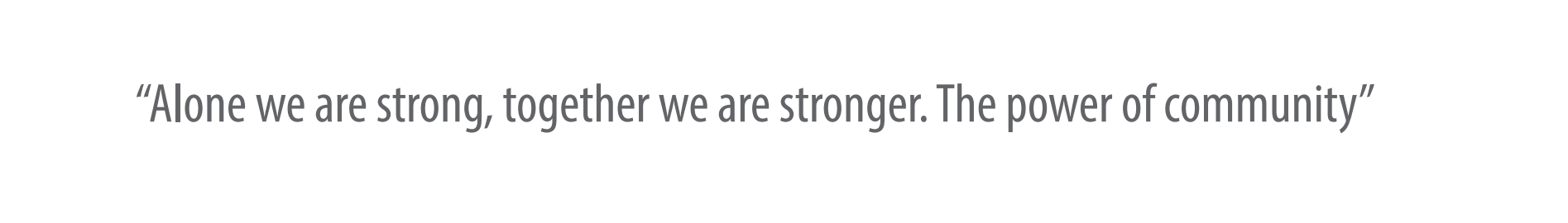
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS 2 VIDE

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

