

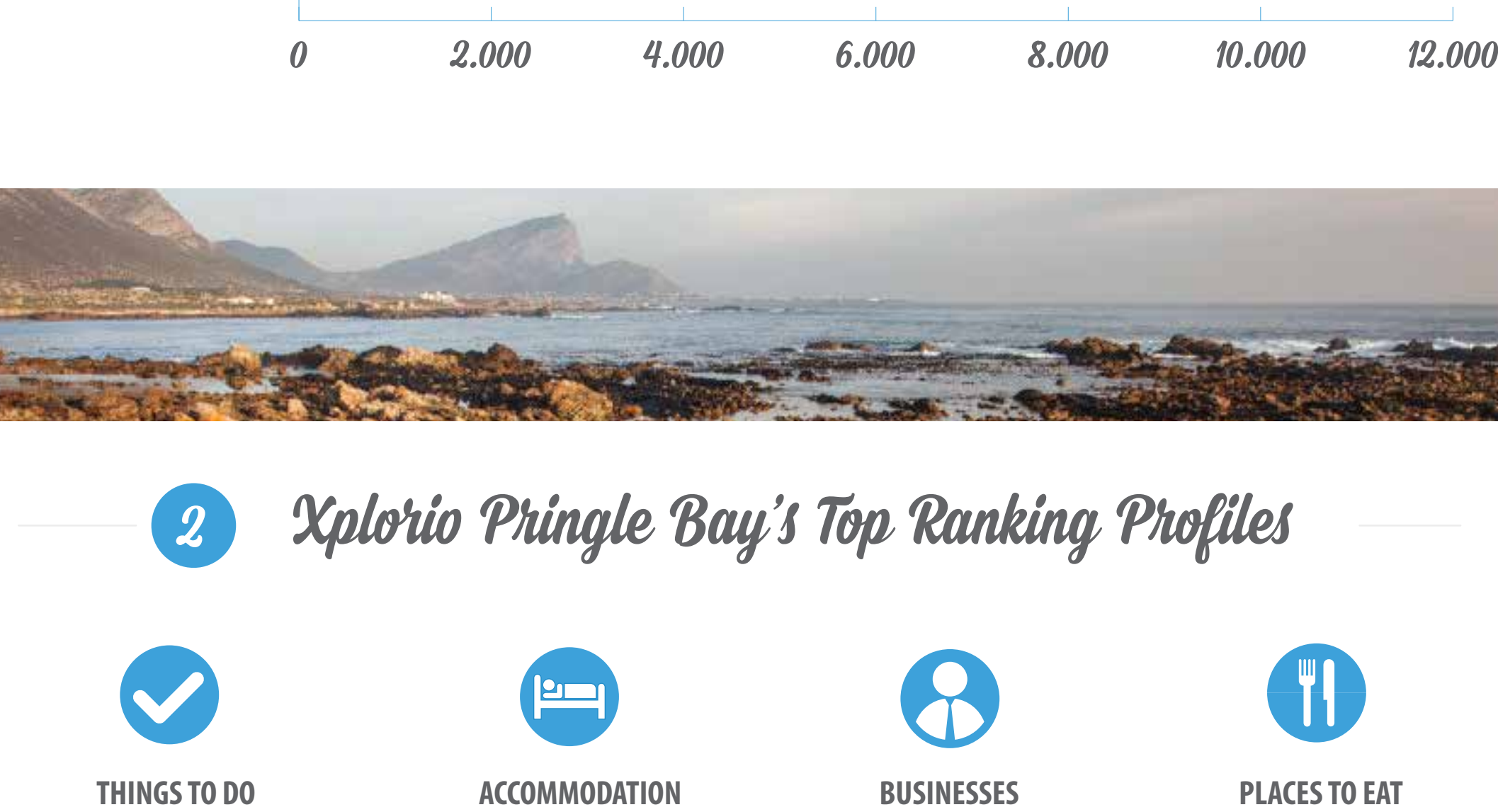
# WE BELIEVE IN PRINGLE BAY & ROOI ELS

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Pringle Bay Online Growth

We reached **1,001** people searching for information about Pringle Bay online this month. That's roughly **32** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **166%** growth in users.



### 2 Xplorio Pringle Bay's Top Ranking Profiles

#### THINGS TO DO

★ HEAD OFFICE PUB



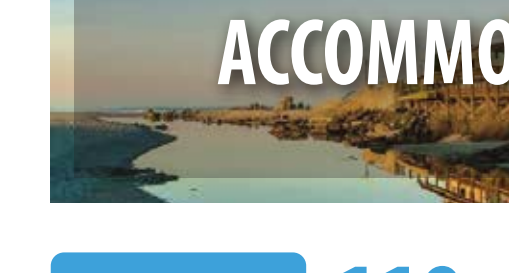
★ THE ANCHOR



★ PIPEY'S SPORT BAR



★ MILLY JONES ART



#### ACCOMMODATION

★ SEABREAK COTTAGE



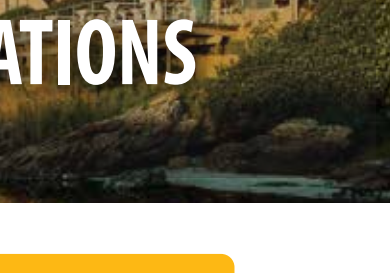
★ THE BARNACLE



★ SEA VILLA GLEN CRAIG



★ DREAMS



#### BUSINESSES

★ AUDREYS HOME CLEANING



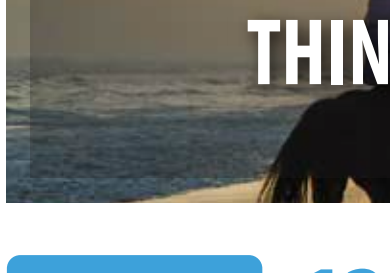
★ CAPE TOWN TRIKE TOURS



★ CRAFTY GIFTS & DECOR



★ GUTHRIE & THERON



#### PLACES TO EAT

★ HANGING ROCK KITCHEN



★ MIEMS



★ DIE BOSKOK BOMA



★ BISTRO THREE SIX FIVE

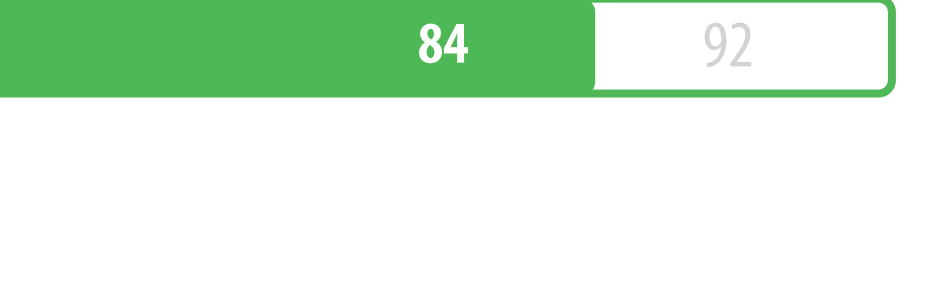


### 3 Xplorio Pringle Bay's Current Growth



CUSTOMERS **119** LEADS **39**

CUSTOMERS **123** LEADS **40**



CUSTOMERS **47** LEADS **15**

CUSTOMERS **250** LEADS **82**

\* Customers are defined as website visitors with the intent of finding a business.  
\*\*Leads are customers who enquire via phone or email with a specific business.  
\*\*\*Data provided above are for the last 3 months.

**~91%** of Pringle Bay Businesses are already on Xplorio.

84 92

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Pringle Bay?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



Social Media



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .



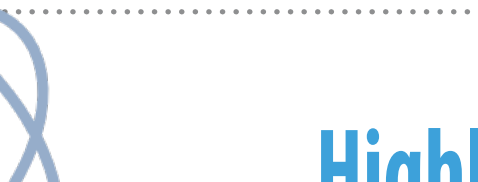
SEO



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



Search Advertising



We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.



Traditional Marketing



We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.



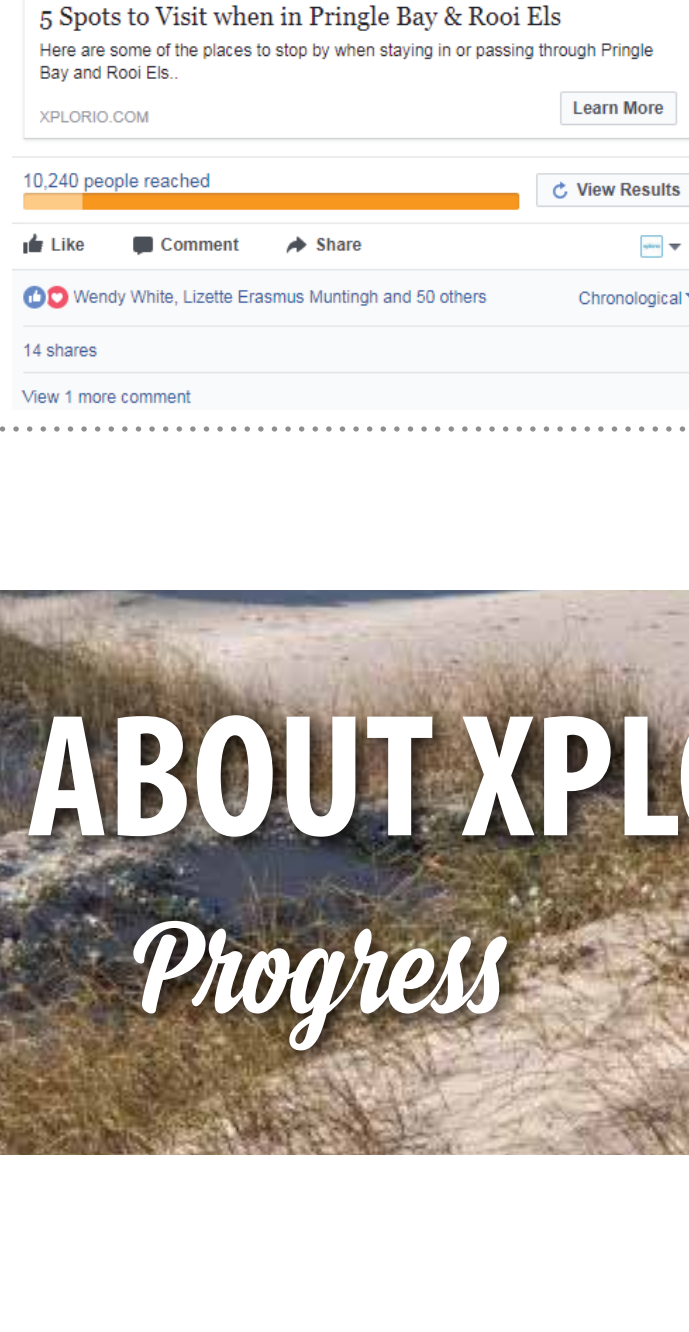
Online Reputation Management



Over 23,000 Users -Total traffic to date



#### Highlights- Time Period



## MORE ABOUT XPLORIO

### Progress

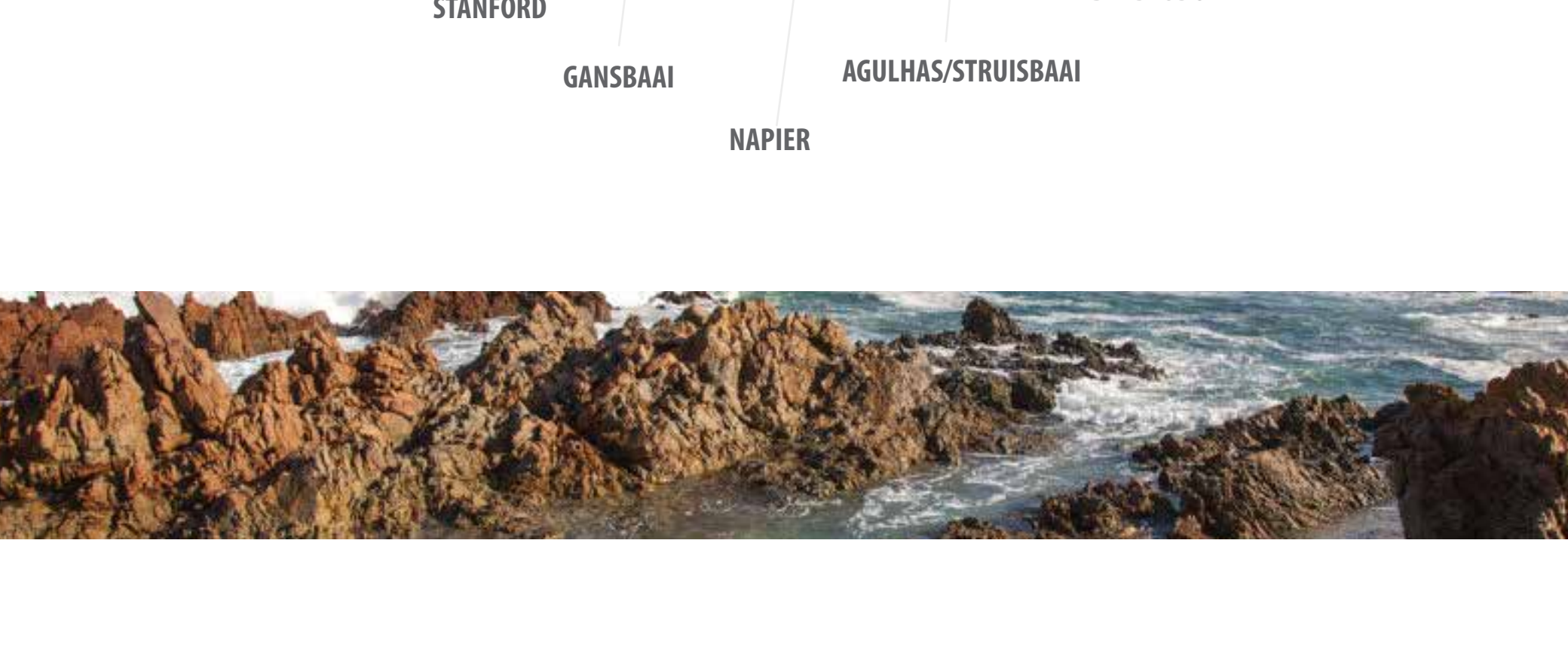
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"