

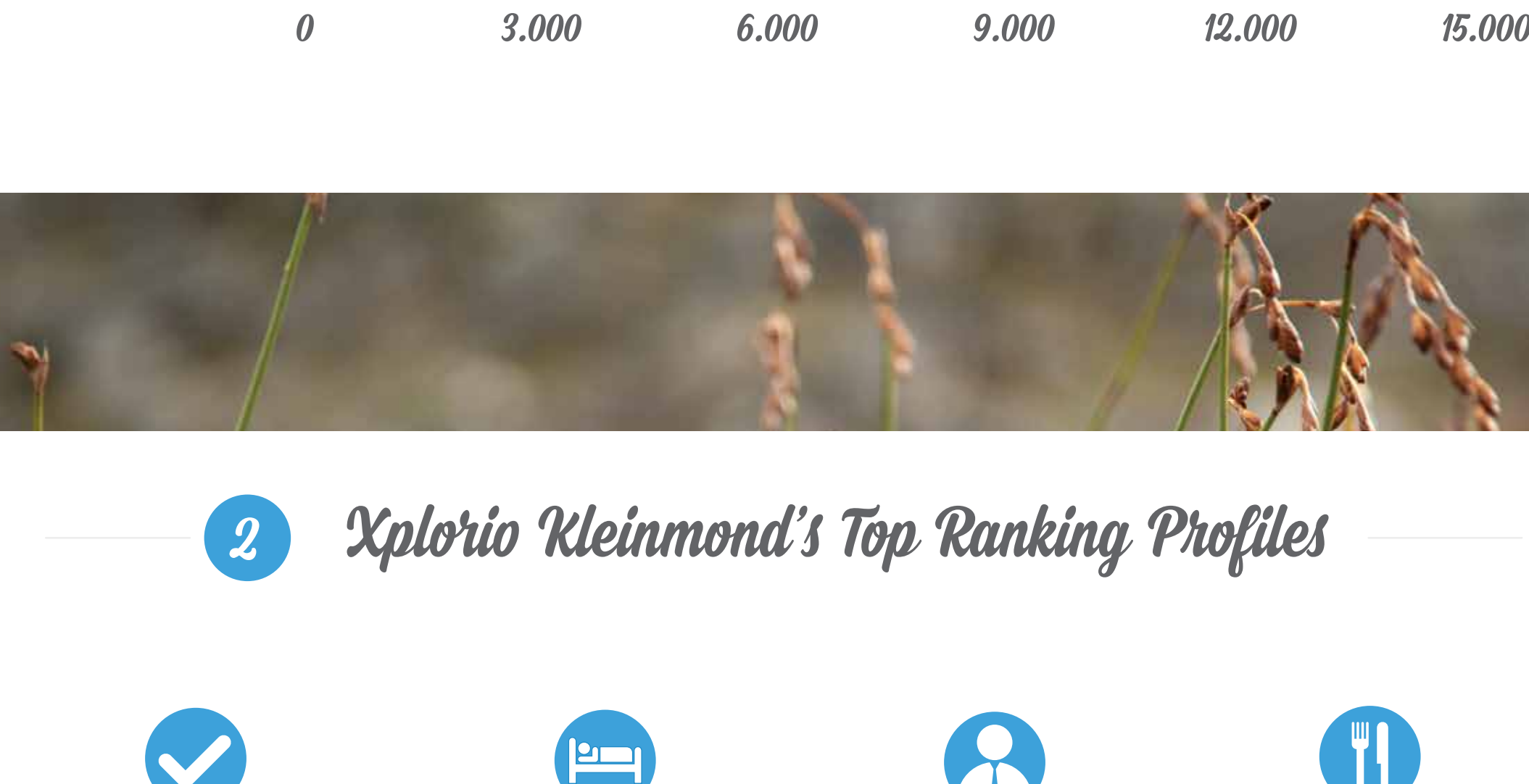
# WE BELIEVE IN KLEINMOND

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Kleinmond Online Growth

We reached **1,541** people searching for information about Kleinmond online this month. That's roughly **49** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **230%** growth in users.



### 2 Xplorio Kleinmond's Top Ranking Profiles

#### THINGS TO DO

- ★ JOE LATEGAN FINE ART PHOTOGRAPHY
- ★ CAPE WINTER TRAIL SERIES
- ★ BIG TREE MARKET
- ★ KOGELBERG NATURE RESERVE

#### ACCOMMODATION

- ★ THE WILD FIG GUEST HOUSE
- ★ PINO MARI HOLIDAY HOME NO 16
- ★ XANSKE'S PLACE
- ★ FORGET-ME-NOT

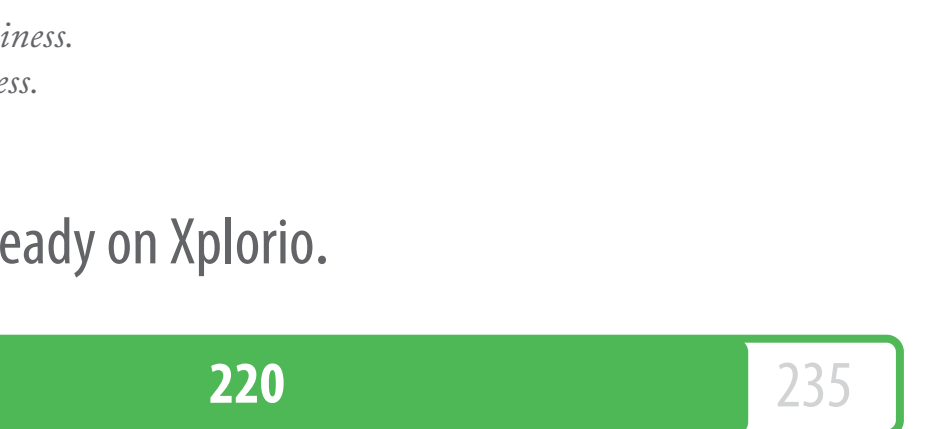
#### BUSINESSES

- ★ KLEINMOND CYCLES
- ★ PAM GOLDING
- ★ POINT OF GRACE
- ★ DECO FILM PTY (LTD)

#### PLACES TO EAT

- ★ KABELJOE'S RESTAURANT
- ★ CUP'A CAFE
- ★ STOEP CAFE
- ★ BISTRO 14

### 3 Xplorio Kleinmond's Current Growth



**~93%** of Kleinmond Businesses are already on Xplorio.



### 4 How does Xplorio promote Kleinmond?

#### Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.



#### SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.



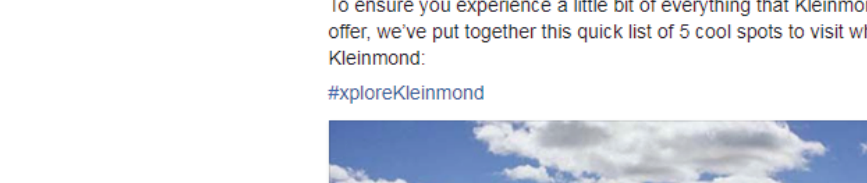
#### Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.



#### Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.



#### Online Reputation Management

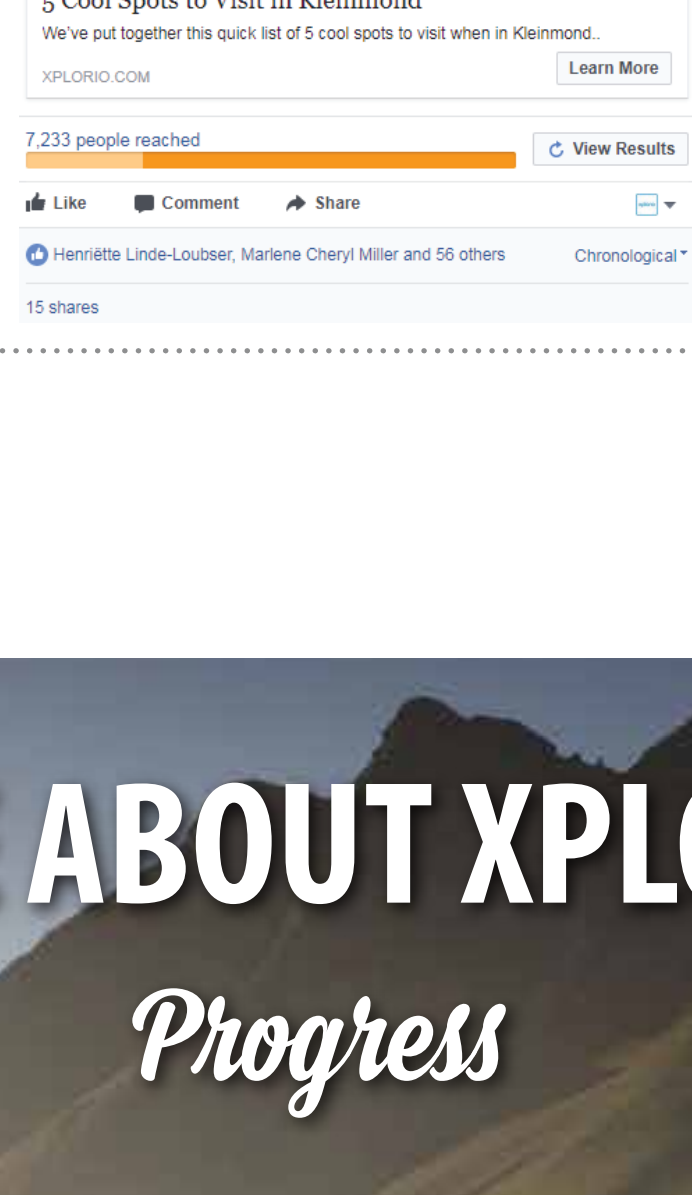
We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.



**Over 29,000 Users** - Total traffic to date



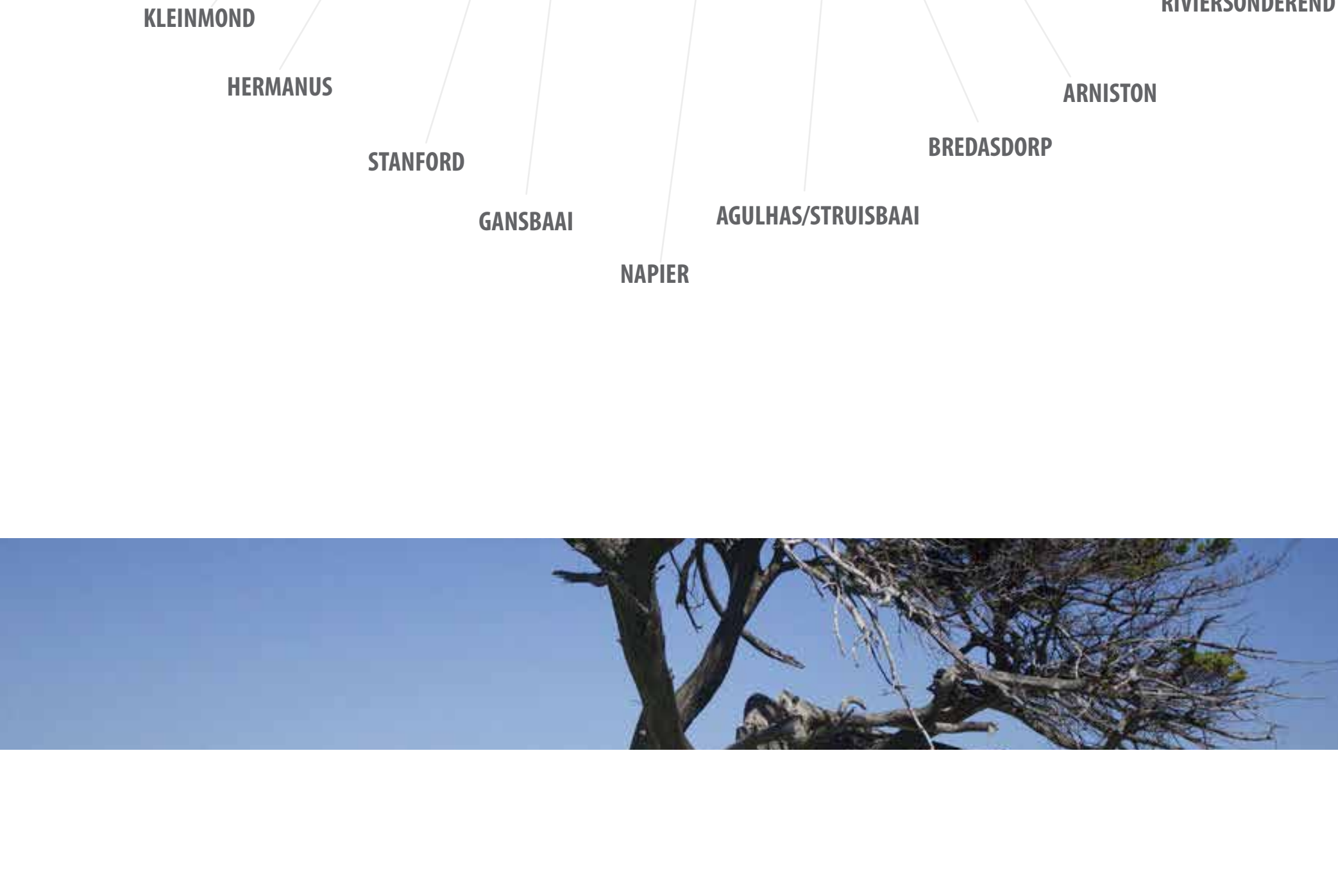
### Highlights- Time Period



## MORE ABOUT XPLORIO

### Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS



**5,000**  
Businesses



**40,000**  
Monthly Visitors



**9,000**  
Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

**It's simple. Because you'll be supporting YOUR local community, town and businesses.**

*Watch the Xplorio Kleinmond video*



*Thank you From the Xplorio Team*

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

