

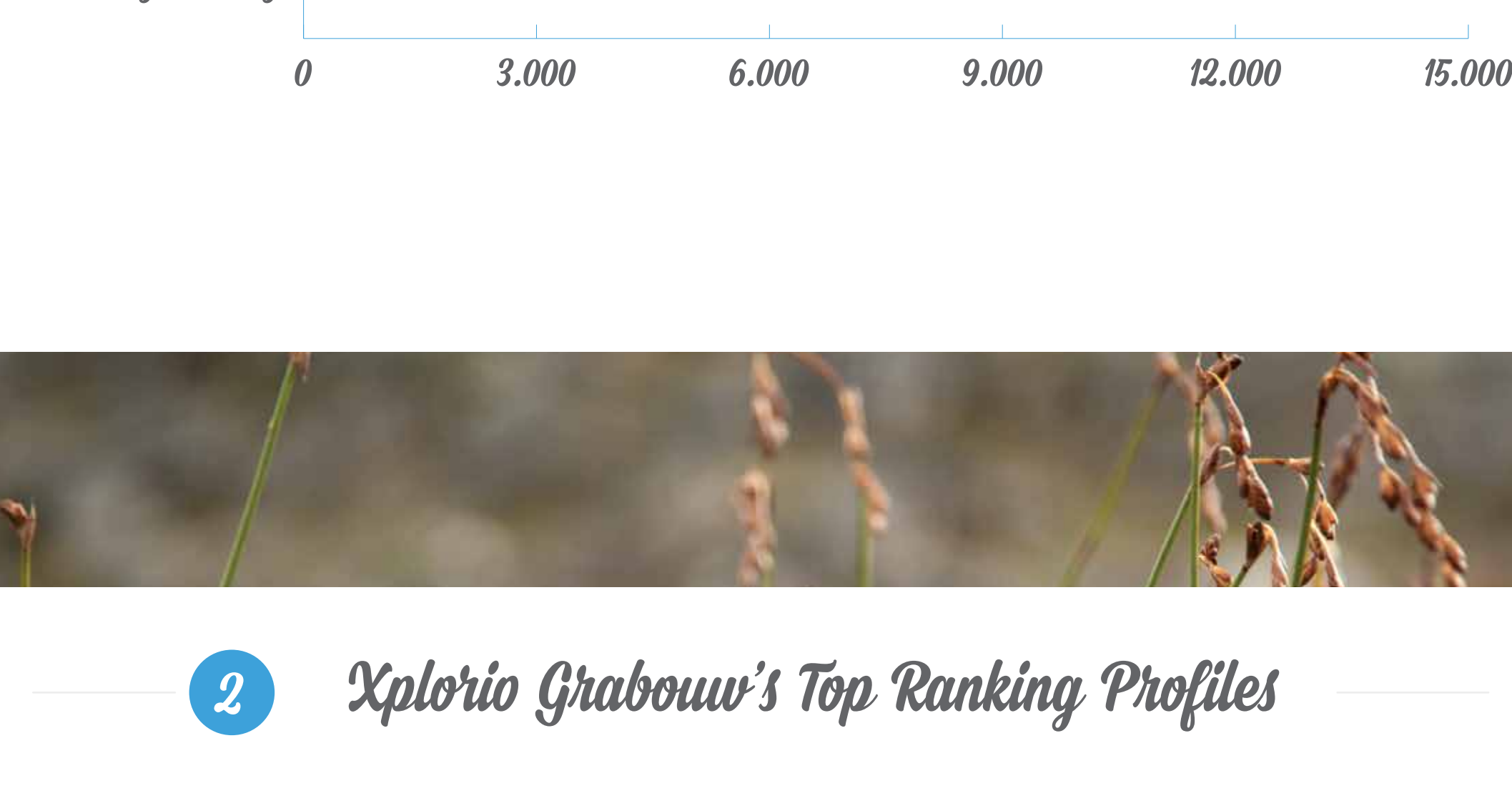
# WE BELIEVE IN GRABOUW & ELIM

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Grabouw Online Growth

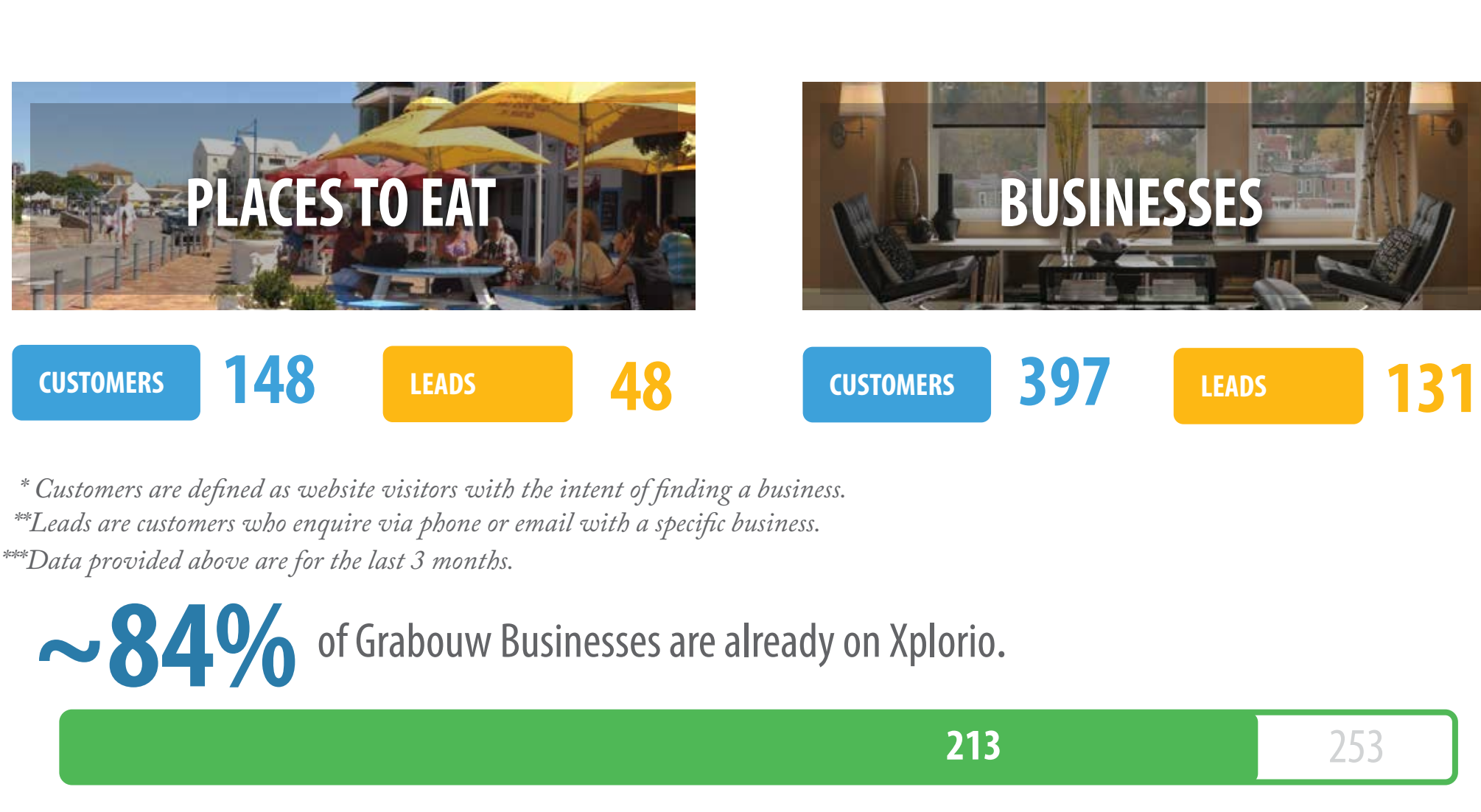
We reached **1,321** people searching for information about Grabouw online this month. That's roughly **42** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **285%** growth in users.



### 2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES 	★ ELGIN VALLEY INN 	★ GECO 	★ THE BARN 
★ GREEN FOREST TRAIL RUN 	★ PAUL WALLACE COTTAGES 	★ PEREGRINE FARM STALL 	★ FRESH AT PAUL CLUVER 
★ ELGIN CHARDONNAY COLLOQUIUM 	★ VILLA EXNER 	★ GANTOUW TOURS 	★ RUSTIC CAR-FE COFFEE SHOP 
★ CAPE CANOPY TOURS 	★ OAK LANE COTTAGES 	★ ENERGY MANAGEMENT SOLUTIONS SA 	★ THE HICKORY SHACK 

### 3 Xplorio Grabouw's Current Growth



\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 3 months.

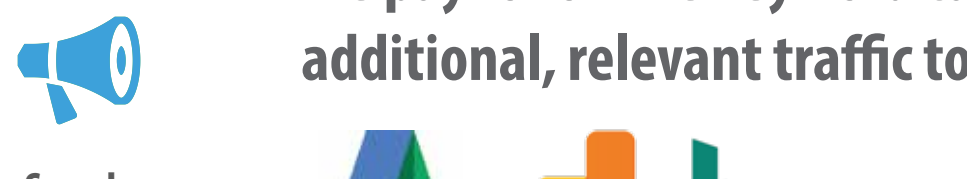
~84% of Grabouw Businesses are already on Xplorio.



\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Grabouw?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles.



Social Media

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw .



SEO

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw.



Search Advertising

We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more.



Traditional Marketing

We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information.



Online Reputation Management

Over 24,000 Users -Total traffic to date



### Highlights- Time Period

**Xplorio Community**  
Published by Xplorio on July 17, 2017 · 61

Grabouw and the Elgin Valley invites you to join in on its great social calendar. From experiencing the fruits of nature to exploring the landscapes in exciting outdoor events - you sure don't want to miss out! Have a look at the upcoming events:

**Upcoming Events in Grabouw & Elgin**  
Let's have a look at the events in Grabouw and Elgin in the upcoming months...

7,782 people reached

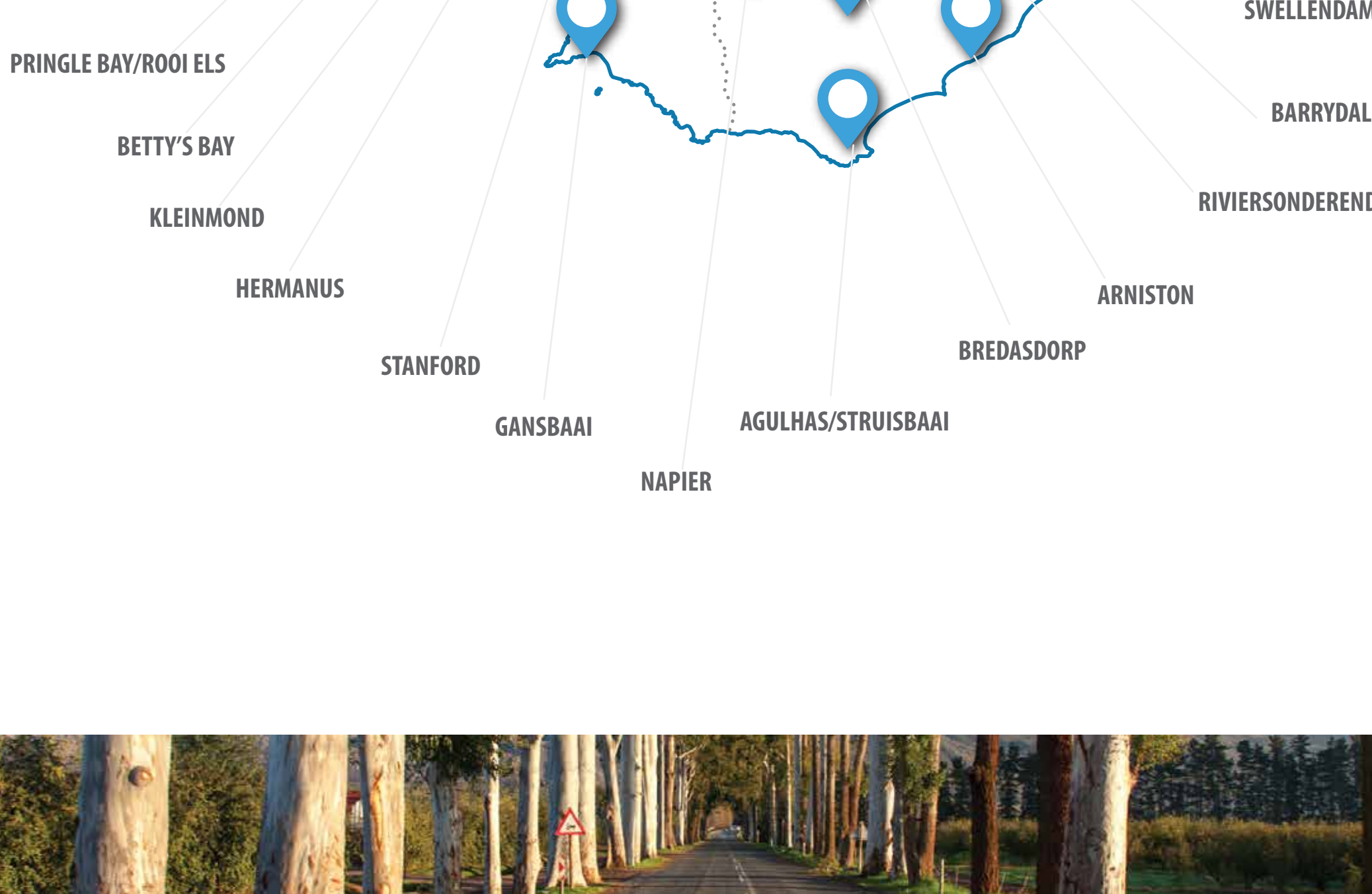
Like Comment Share

Debbie Potts, Sandy G Herman and 28 others

## MORE ABOUT XPLORIO

Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Grabouw video

Watch Grabouw Video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"