

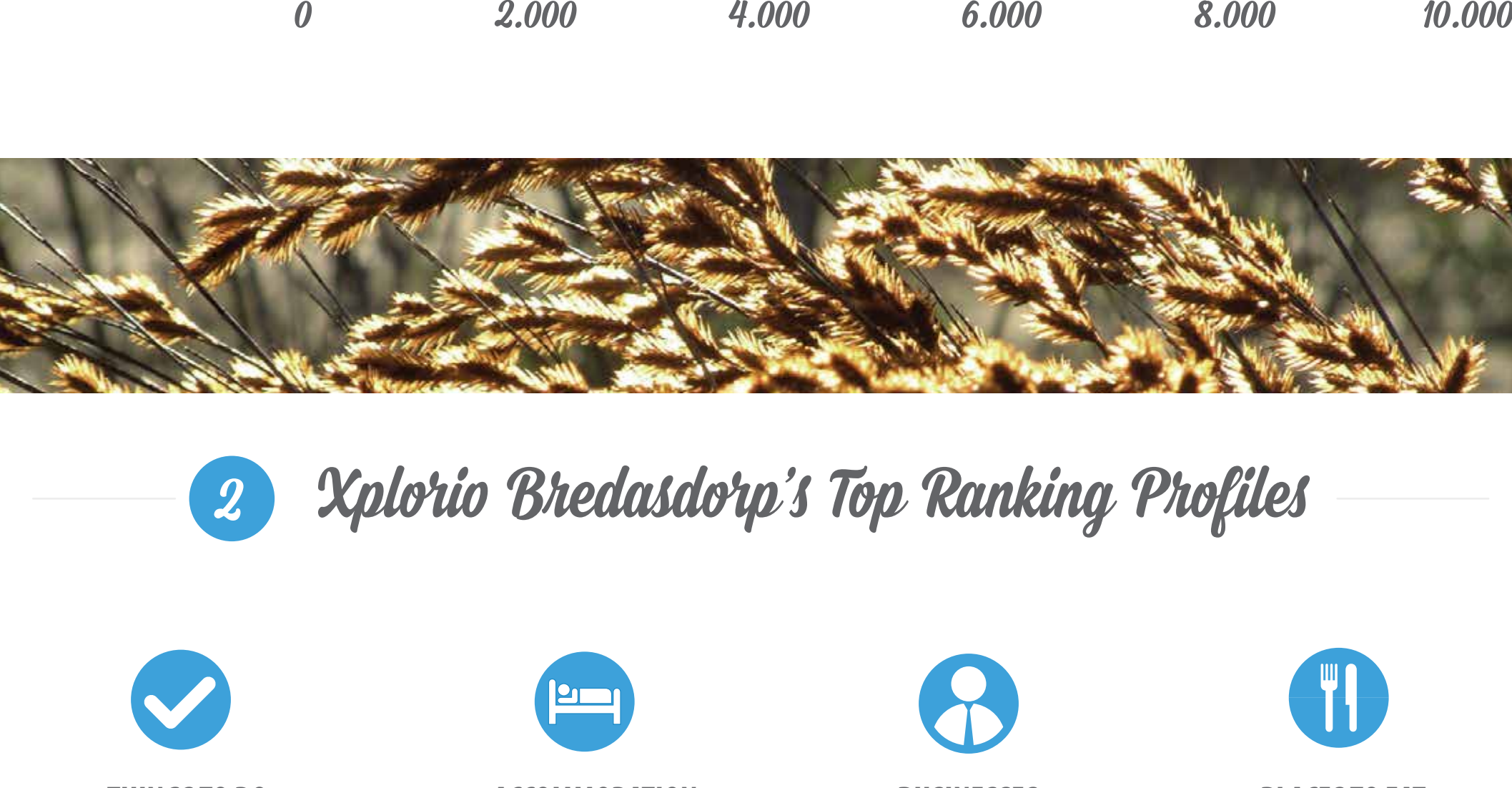
# WE BELIEVE IN BREDASDORP

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Bredasdorp Online Growth

We reached **954** people searching for information about Bredasdorp online this month. That's roughly **30** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **254%** growth in users.



### 2 Xplorio Bredasdorp's Top Ranking Profiles

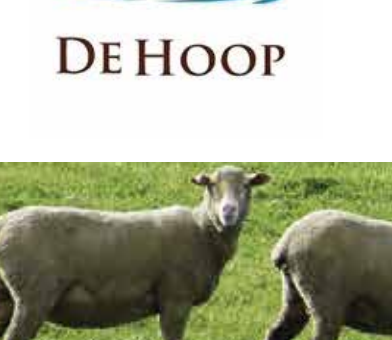


#### THINGS TO DO

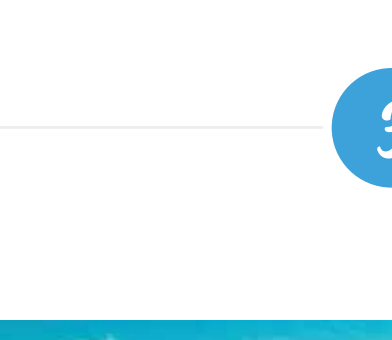
★ BLACK OYSTERCATCHER WINES



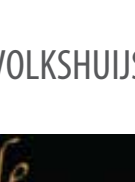
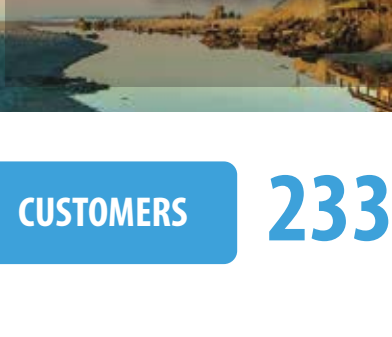
★ BUSINESS 4 WOMEN BREAKFAST



★ WINE, WHALES & MUSIC @ DE HOOP



★ INTERTIDAL WORKSHOP



#### ACCOMMODATION

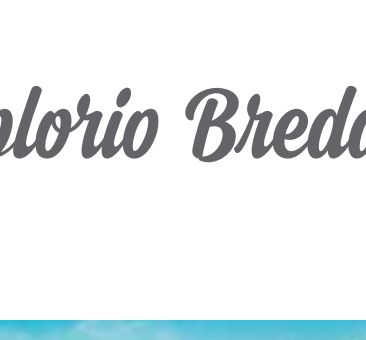
★ DE HOOP COLLECTION



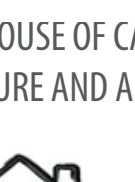
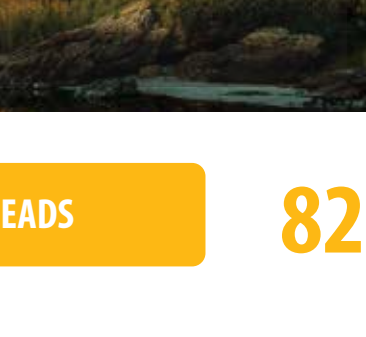
★ DE VOLKSHUIJS



★ BREDASDORP SQUARE



★ BLACK OYSTERCATCHER COTTAGES



#### BUSINESSES

★ BREDASDORP SQUARE DECOR & GIFT SHOP



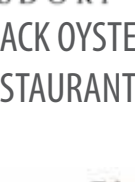
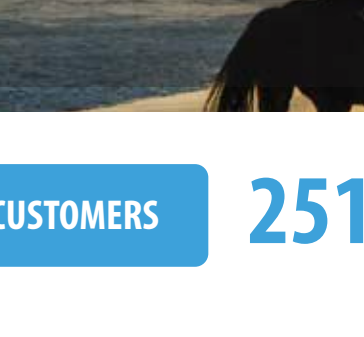
★ HOUSE OF CARPETS, FURNITURE AND APPLIANCES



★ STH ENERGY SOLUTIONS



★ SUIDERROORD TEHUIS VIR BEJAARDES



#### PLACES TO EAT

★ BREDASDORP SQUARE COFFEE SHOP



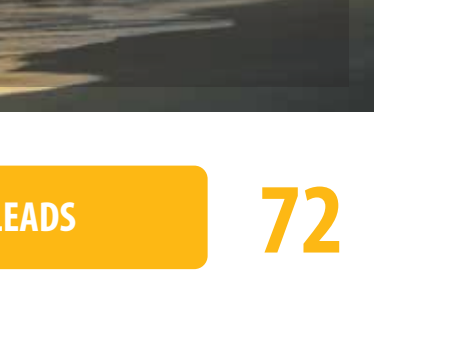
★ BREDASDORP SQUARE BLACK OYSTERCATCHER RESTAURANT



★ FLAMES GRILL & PUB



★ NACHT WACHT RESTAURANT



### 3 Xplorio Bredasdorp's Current Growth



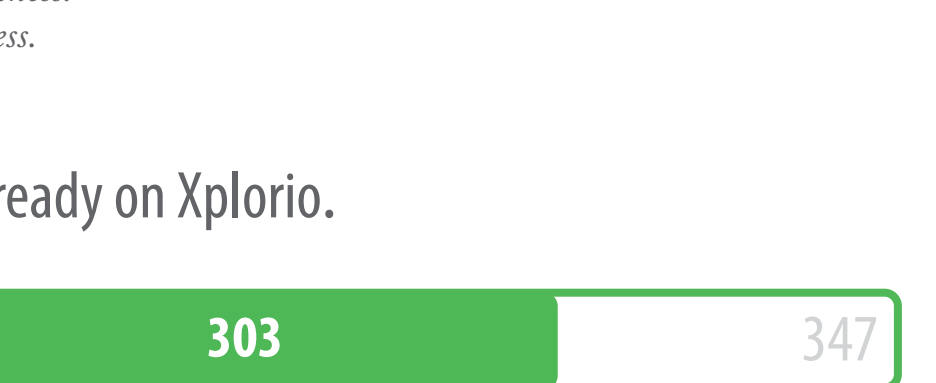
CUSTOMERS **233** LEADS **82**



CUSTOMERS **251** LEADS **72**



CUSTOMERS **60** LEADS **20**



CUSTOMERS **1,085** LEADS **334**

\* Customers are defined as website visitors with the intent of finding a business.

\*\* Leads are customers who enquire via phone or email with a specific business.

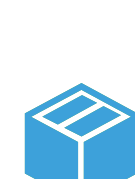
\*\*\* Data provided above are for the last 3 months.

~**87%** of Bredasdorp Businesses are already on Xplorio.



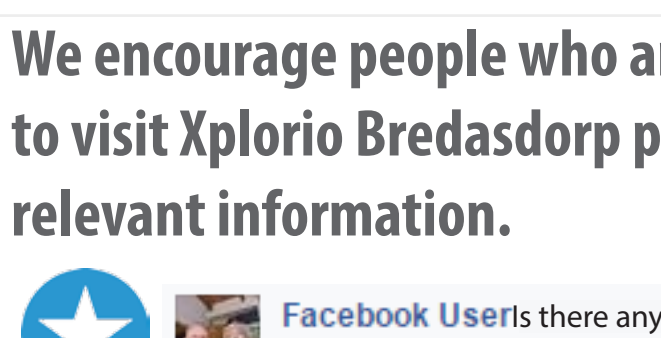
\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Bredasdorp?



#### Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.



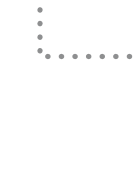
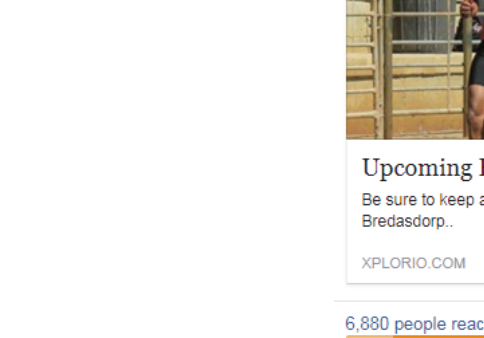
#### SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp.



#### Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.



#### Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.



#### Online Reputation Management

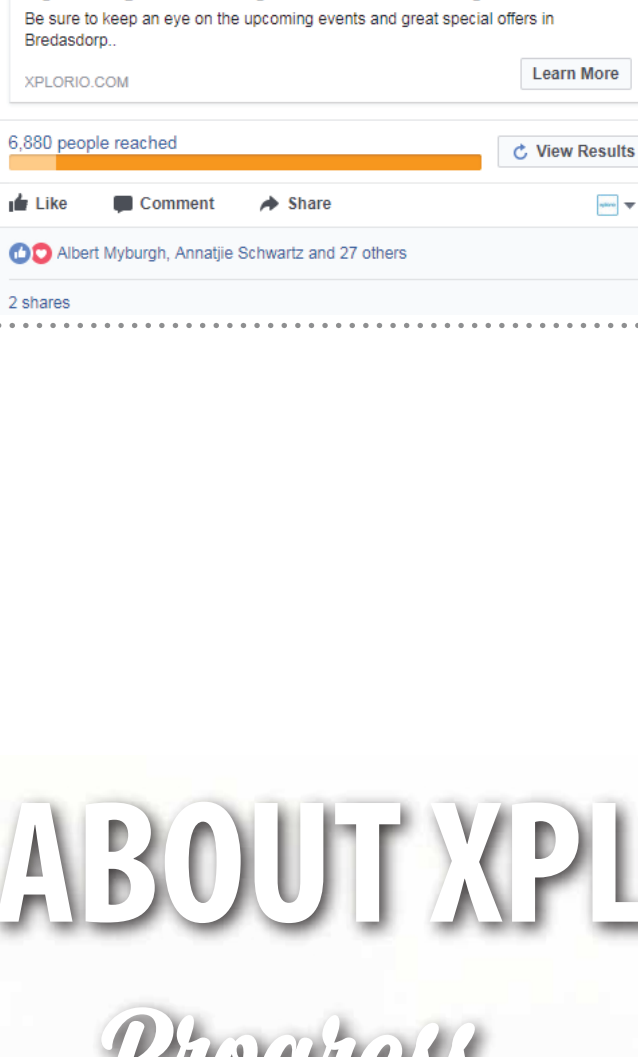
We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.



Over **59,000 Users** - Total traffic to date



#### Highlights- Time Period



## MORE ABOUT XPLORIO

Progress



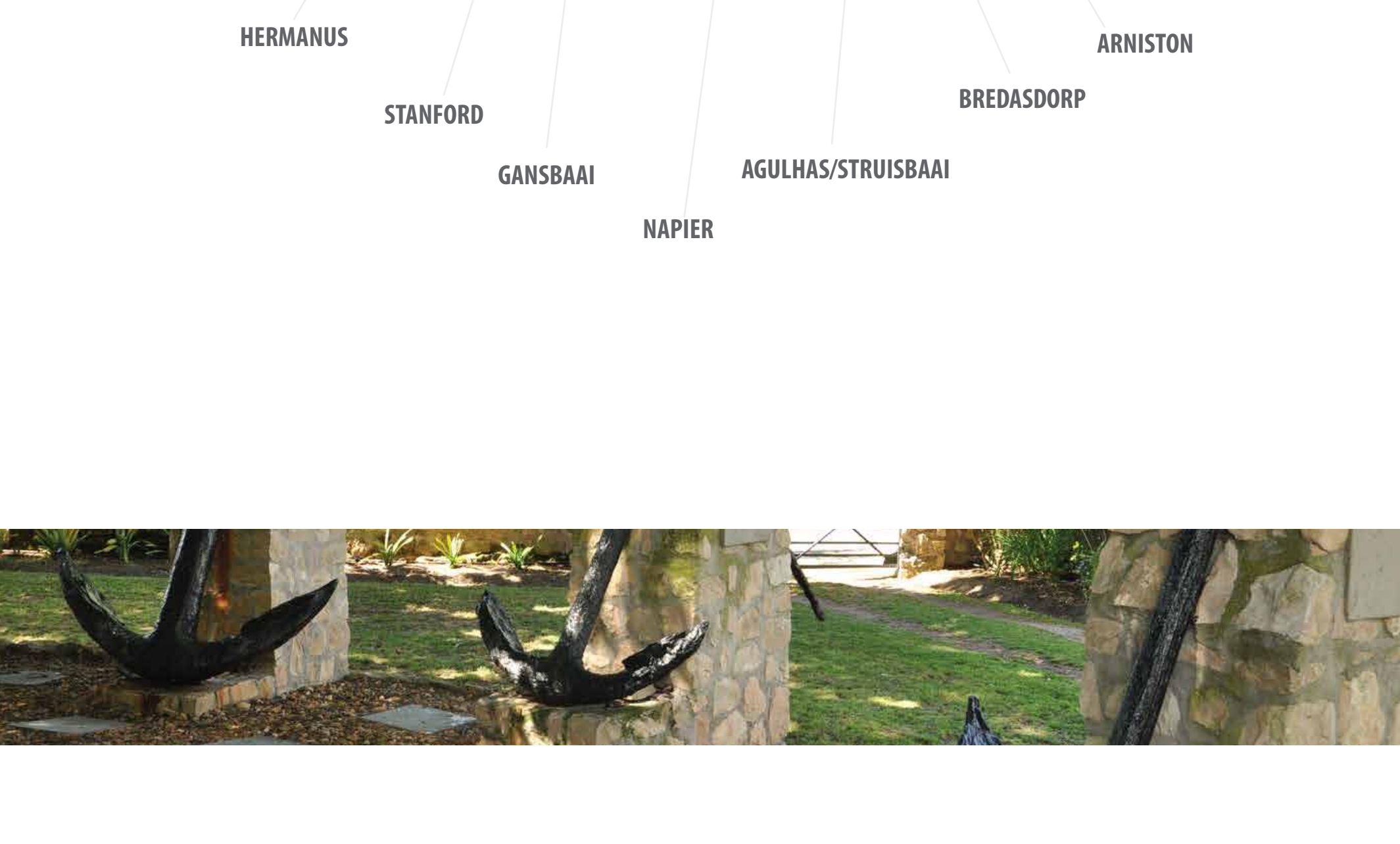
### 5 Xplorio Coverage

TOTAL TOWNS

**18**

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS



**5,000**

Businesses



**40,000**

Monthly Visitors



**9,000**

Enquiries p/m

#### MENTIONED BY



### Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

