

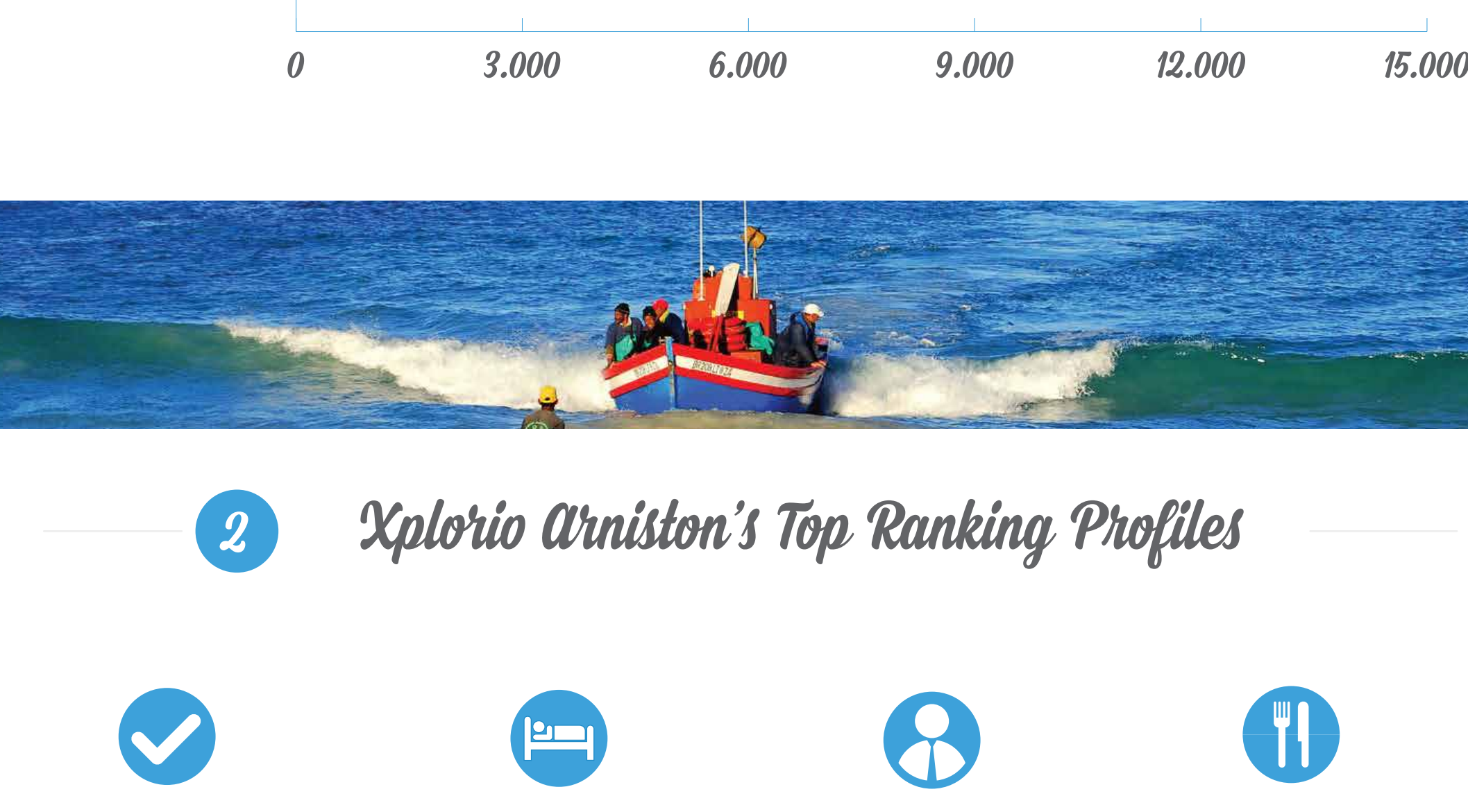
# WE BELIEVE IN ARNISTON

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Arniston has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Arniston Online Growth

We reached **902** people searching for information about Arniston online this month. That's roughly **29** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **92%** growth in users.



### 2 Xplorio Arniston's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ SEA HAWKS RFC	★ RIETFontein Cottage	★ SEEFF	★ ARNISTON SPA HOTEL
★ LAWRENCE RAYMOND PAINTER	★ ETNA'S SELF-CATERING	★ EARTH KEEPERS	★ WANDA'S WAENHUIS RESTAURANT
★	★ STONE HOUSE AT ARNISTON	★ RADIANT HEALTH	★ WILLEEN'S KITCHEN RESTAURANT
★	★ BLUESKY GUEST HOUSE	★ BEACH SHOP AT ARNISTON	★

### 3 Xplorio Arniston's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 457	CUSTOMERS: 93
LEADS: 150	LEADS: 30

PLACES TO EAT	BUSINESSES
CUSTOMERS: 46	CUSTOMERS: 77
LEADS: 15	LEADS: 25

\* Customers are defined as website visitors with the intent of finding a business.  
 \*\* Leads are customers who enquire via phone or email with a specific business.  
 \*\*\* Data provided above are for the last 3 months.

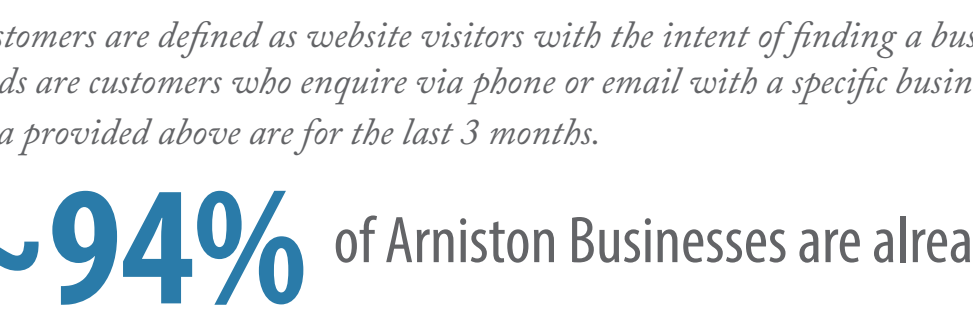
**~94%** of Arniston Businesses are already on Xplorio

35 / 37

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Arniston?

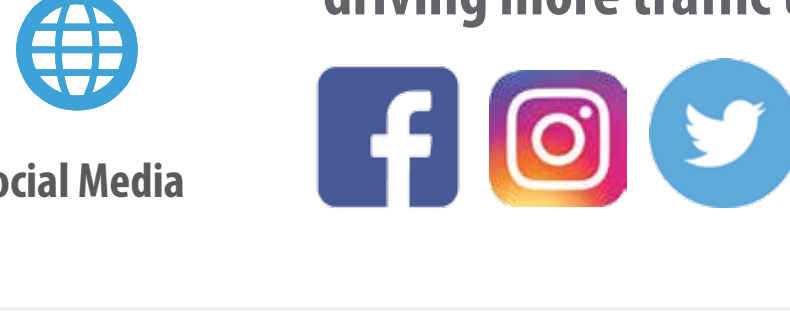
We publish your town's content on our social media platforms, driving more traffic to Xplorio Arniston pages and profiles.



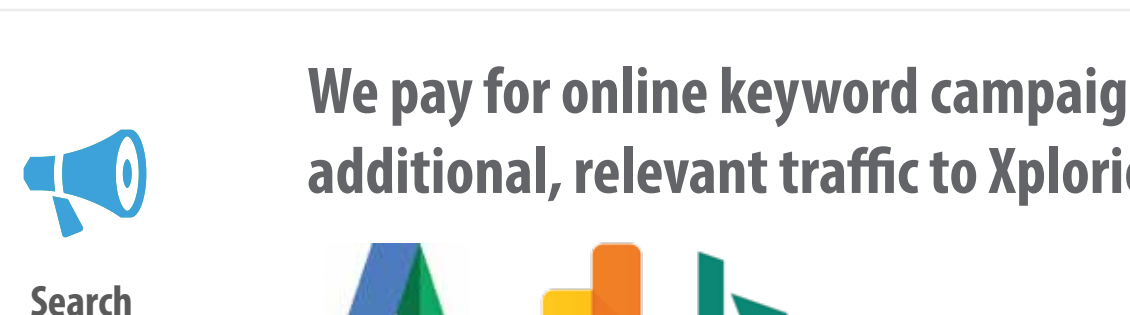
We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Arniston.



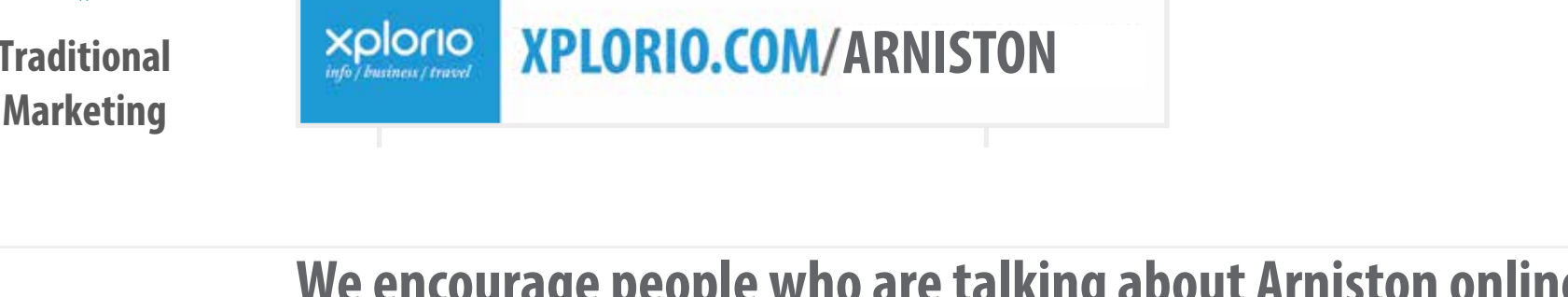
We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Arniston.



We ensure constant brand awareness in the real world too with Xplorio Arniston fliers, advertorials and more.



We encourage people who are talking about Arniston online to visit Xplorio Arniston pages and profiles by linking them to relevant information.



Over 28,000 Users - Total traffic to date



#### Highlights- Time Period

Xplorio Community

Explore Arniston through a beautiful photo journey which shows off the town's rugged natural landscapes, the Vaanhuiskrans Cave and of course, the pristine beaches.

Take a look below:

img:arniston

## MORE ABOUT XPLORIO

### Progress

### 5 Xplorio Coverage

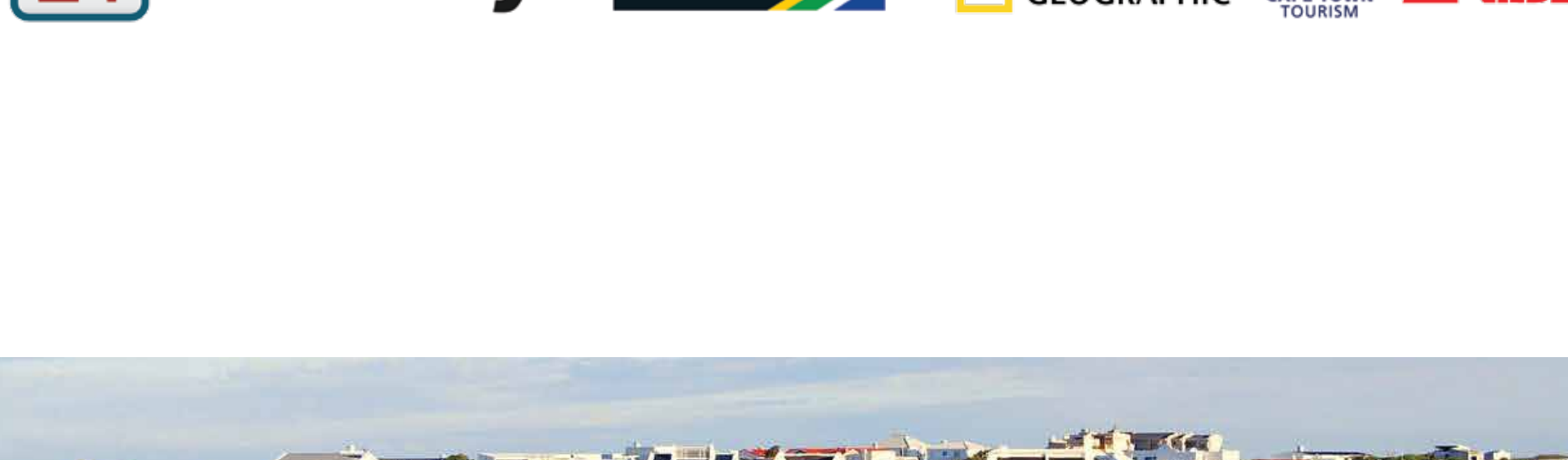


### 6 Xplorio Performance

#### THE NUMBERS

5,000 Businesses	40,000 Monthly Visitors	9,000 Enquiries p/m
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#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Arniston video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

