

WE BELIEVE IN AGULHAS & STRUISBAAI

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Agulhas has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Agulhas Online Growth

We reached **2,617** people searching for information about Agulhas & Struisbaai online this month. That's roughly **84** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **13%** growth in users.



2 Xplorio Agulhas's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ MICHAELSWANPEOEL.COM	★ ACCOMMODATION AGULHAS	★ JIKEL	★ AVIATORS RESTAURANT
★ STRANDVELD VINEYARDS	★ A LA MER	★ INTERDENOMINATIONAL CHURCH	★ L'AGULHAS SEAFOODS
★ ANGLING SKINS	★ POTPOURRI STAY	★ JUST PROPERTY STRUISBAAI	★ PELICANS HARBOUR CAFÉ
★ FRASERS FOLLY CRAFT BEER	★ 4STAY AGULHAS	★ STRUISBAAI SEA SHACK	★ TOLBOS COFFEE SHOP

3 Xplorio Agulhas's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 524 LEADS: 172	CUSTOMERS: 363 LEADS: 119
PLACES TO EAT	BUSINESSES
CUSTOMERS: 69 LEADS: 22	CUSTOMERS: 753 LEADS: 248

* Customers are defined as website visitors with the intent of finding a business.

**Leads are customers who enquire via phone or email with a specific business.

***Data provided above are for the last 3 months.

~91% of Agulhas Businesses are already on Xplorio

157 / 172

* Numbers derived from stats.gov.za

4 How does Xplorio promote Agulhas?

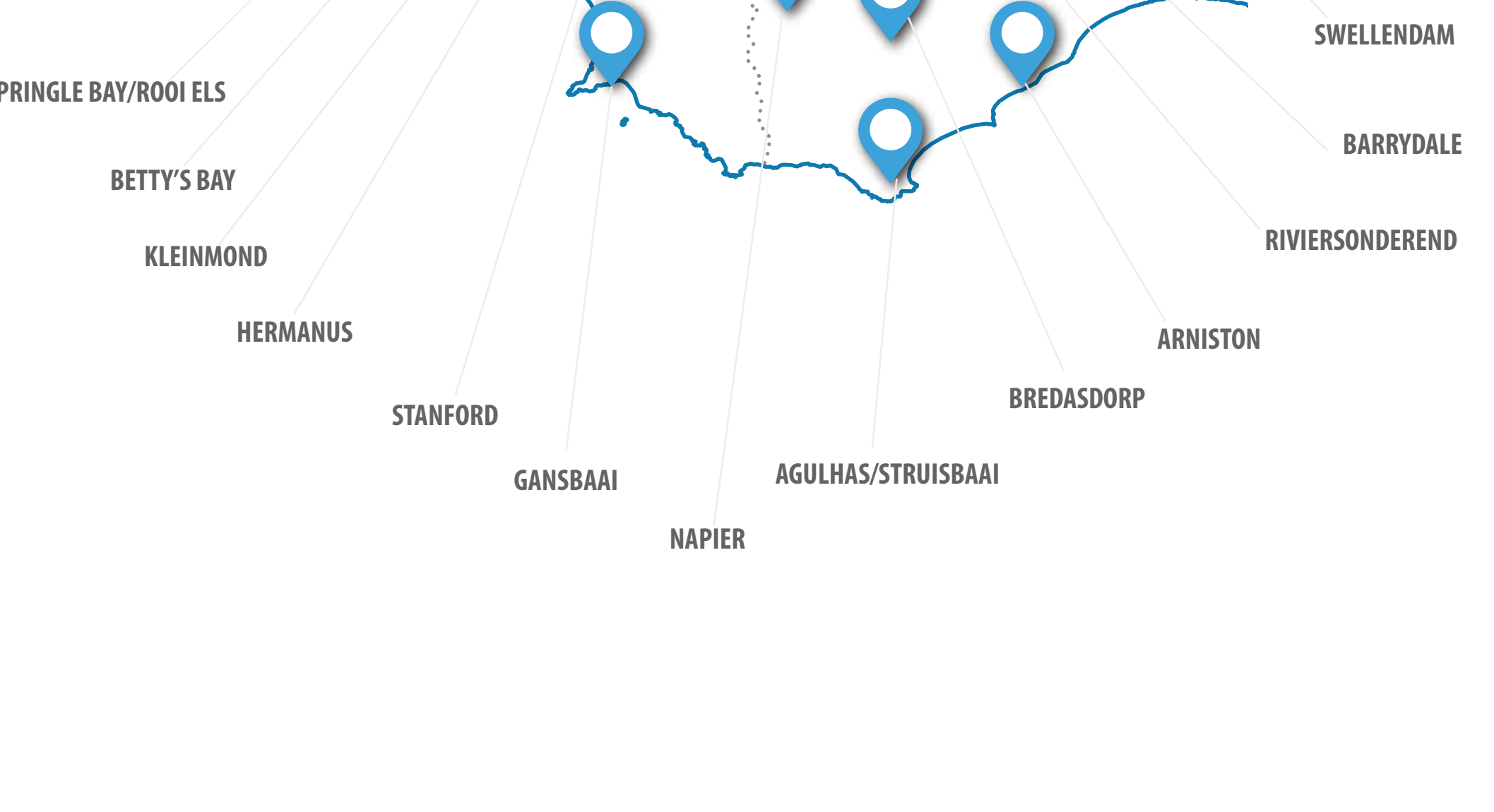
- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Agulhas pages and profiles.
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Agulhas.
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Agulhas.
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Agulhas fliers, advertorials, billboards and more.
- Online Reputation Management**: We encourage people who are talking about Agulhas online to visit Xplorio Agulhas pages and profiles by linking them to relevant information.

Over 61,000 Users -Total traffic to date

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000** Businesses
- 40,000** Monthly Visitors
- 9,000** Enquiries p/m

MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS NICE

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Agulhas video

Watch Agulhas Video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"