

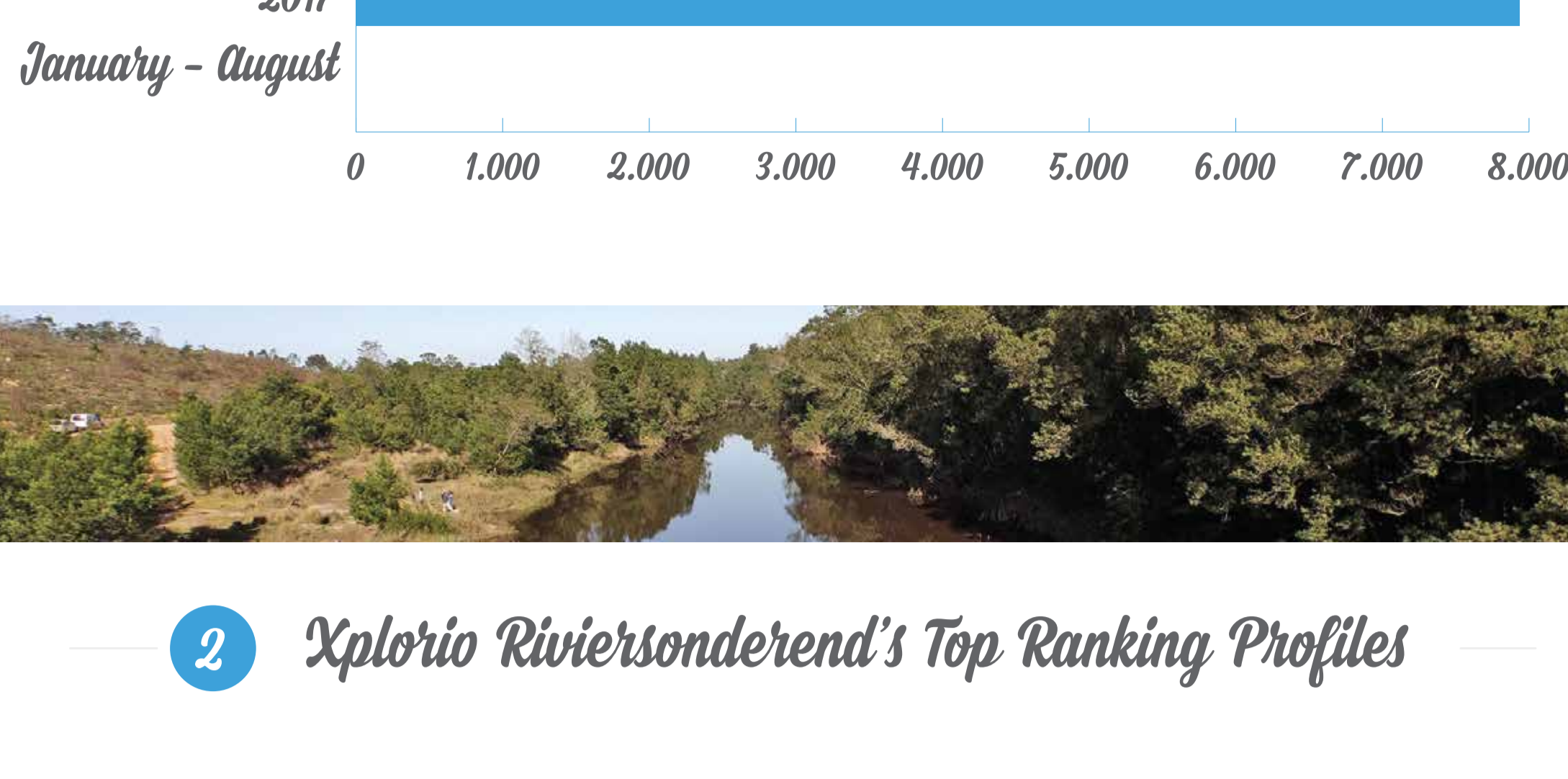
WE BELIEVE IN RIVIERSONDEREND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Riviersonderend Online Growth

We reached **723** people searching for information about Riviersonderend online this month. That's roughly **23** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **146%** growth in users.



2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO

- ★ KHOMESDRIF
- ★ VORTEX OPEN SOURCE
- ★ OPEN SOURCE
- ★ RIVIERSONDEREND KERSMARK
- ★ KERSMARK
- ★ RIVIERSONDEREND BOWLS CLUB

ACCOMMODATION

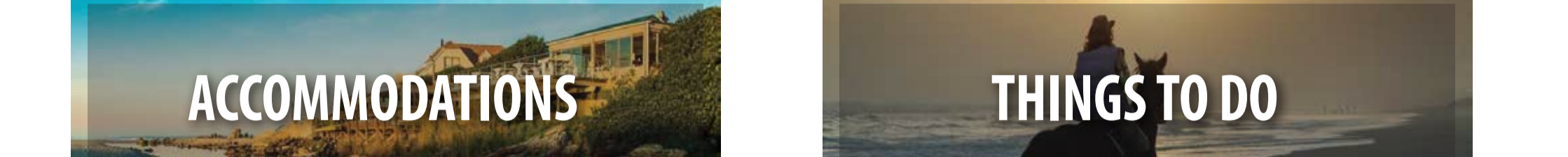
- ★ DANKE GUEST HOUSE
- ★ DASBERG GUEST HOUSE
- ★ JONGENSKLOOF COUNTRY RETREAT
- ★ RIVIERSONDEREND 4X4

BUSINESSES

- ★ MARI'S FUDGE
- ★ OLD FARM SHOP
- ★ LAMORE HEALTH AND SKINCARE SALON
- ★ OU MEUL BAKERY

PLACES TO EAT

- ★ RSE FISHERIES
- ★ WHERE PEOPLE COME TOGETHER
- ★ THE RIVER SPORTS PUB
- ★ VN'DESDEN BAKERY
- ★ STEERS RIVIERSONDEREND



3 Xplorio Riviersonderend's Current Growth

ACCOMMODATIONS

CUSTOMERS: 35 LEADS: 11

THINGS TO DO

CUSTOMERS: 41 LEADS: 13

PLACES TO EAT

CUSTOMERS: 33 LEADS: 10

BUSINESSES

CUSTOMERS: 112 LEADS: 36

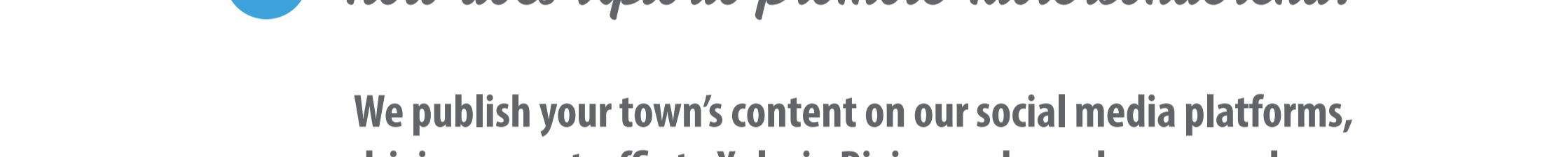
* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~87% of Riviersonderend Businesses are already on Xplorio.

86

98

* Numbers derived from stats.gov.za



4 How does Xplorio promote Riviersonderend?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.

Social Media

Facebook Instagram Twitter YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.

SEO

Google Bing Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.

Search Advertising

AdWords Display

We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.

Traditional Marketing

Xplorio XPLORIO.COM/RIVIERSONDEREND

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.

Online Reputation Management

Facebook Uses there anyone who can fix my car in Riviersonder- Like Reply · 2 hrs

Over 14,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community

Published by Buffer 191 · August 9 at 11:00am · 61

Although Riviersonderend is one of the smaller towns found in the Overberg, it still boasts an array of fun things to do. Explore our list of 5 steps to make when finding yourself in this beautiful town.

#xploreRiviersonderend

5 Steps to Make in Riviersonderend | Xplorio Riviersonderend | Xplorio... We've put together a quick list of 5 steps to make...

XPLORIO.COM

5,970 people reached

View Results

Like Comment Share

Jane Mason, Deanna Schevelerka and 37 others

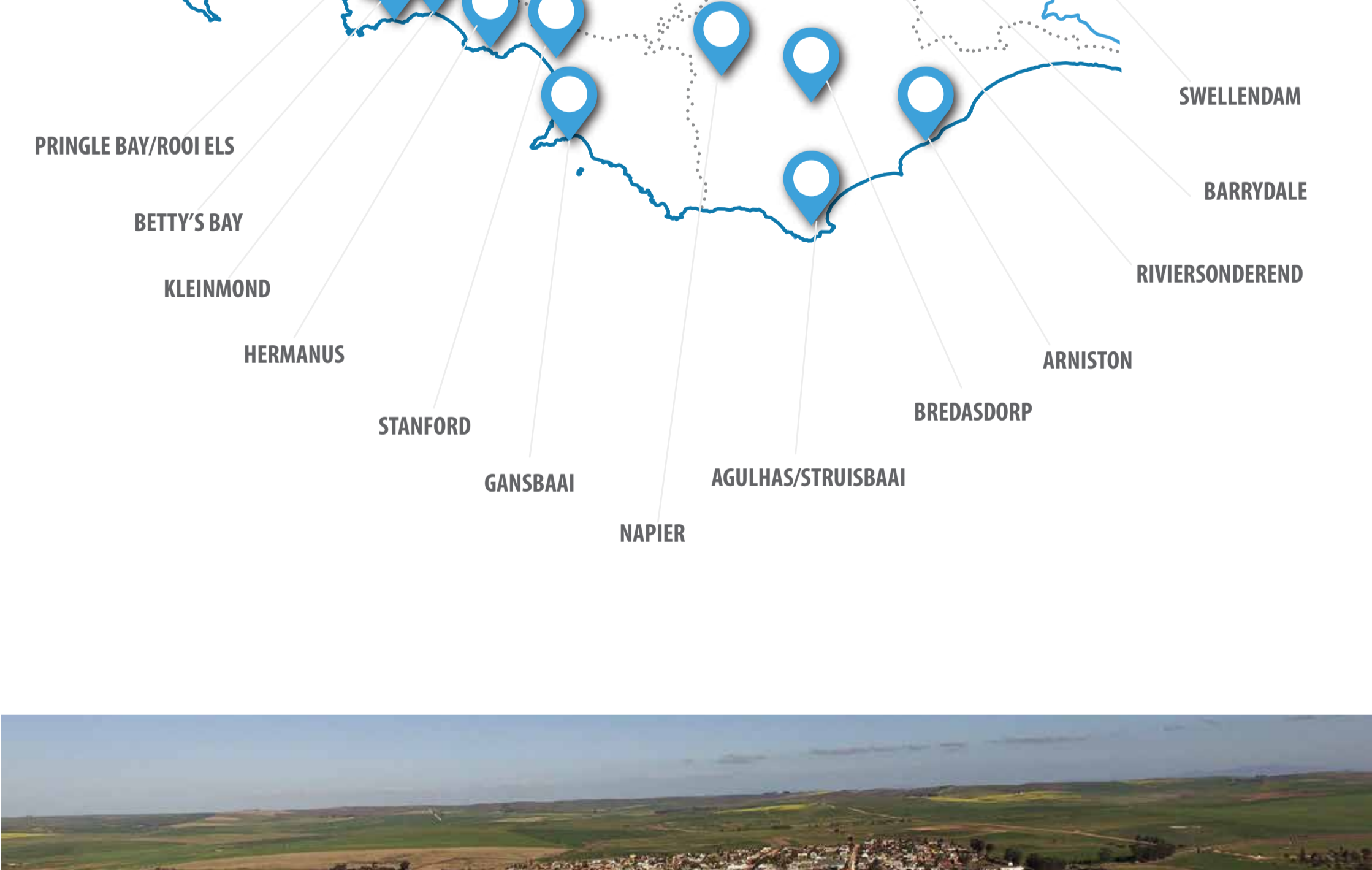
2 shares

View 1 more comment

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

MENTIONED BY

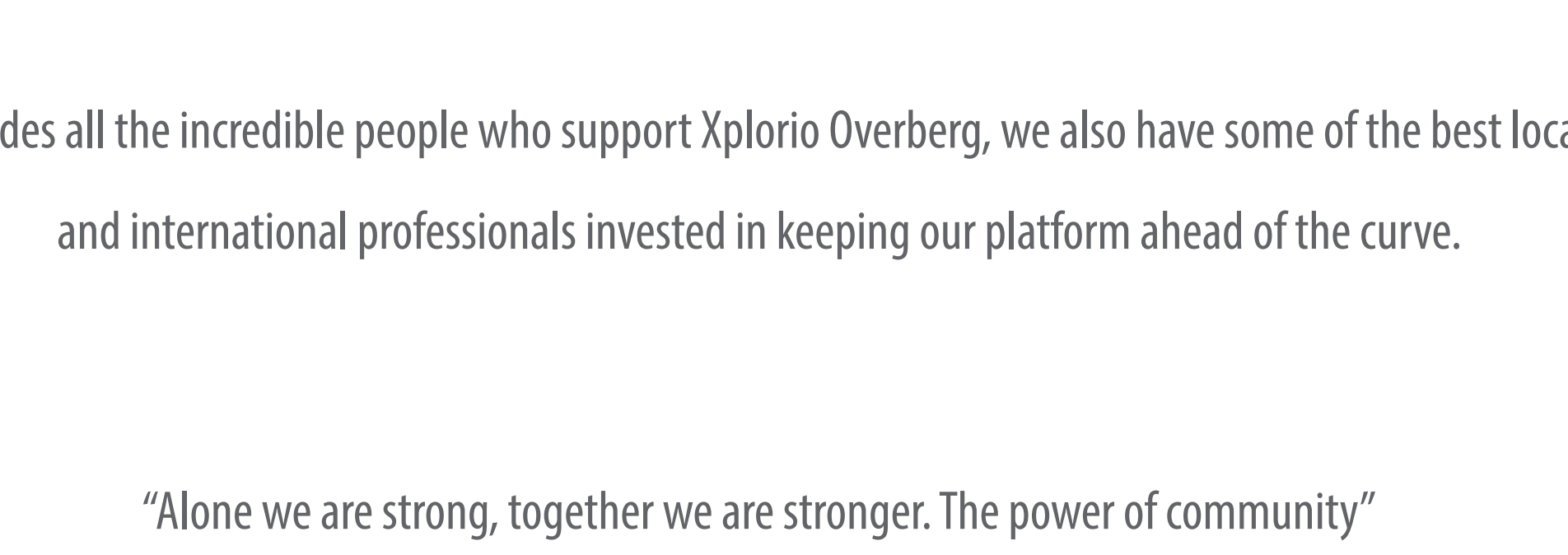
traveller 24 Getaway South Africa NATIONAL GEOGRAPHIC CAPE TOWN TOURISM 2 OCEANS 2NICE



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

