

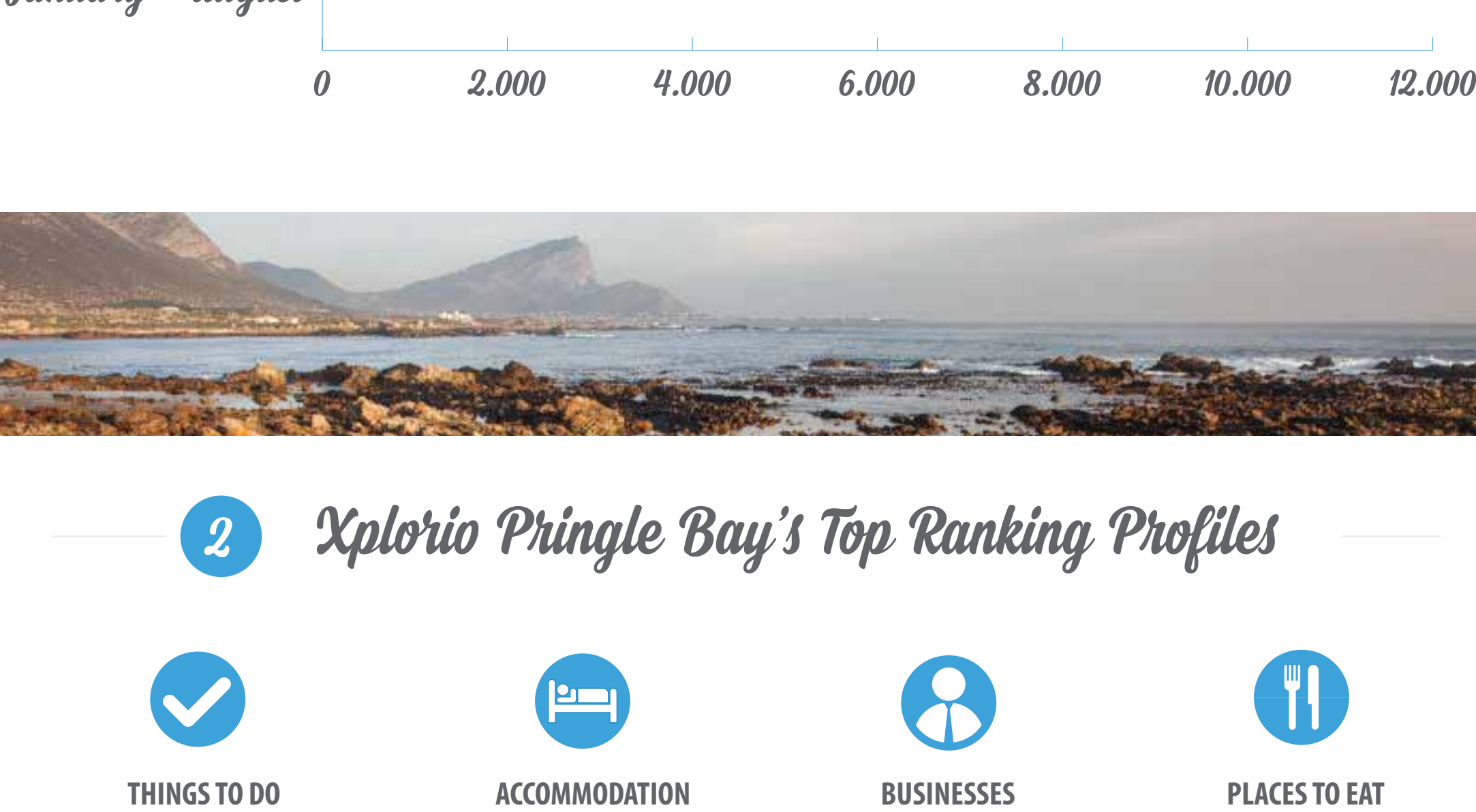
WE BELIEVE IN PRINGLE BAY & ROOI ELS

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Pringle Bay Online Growth

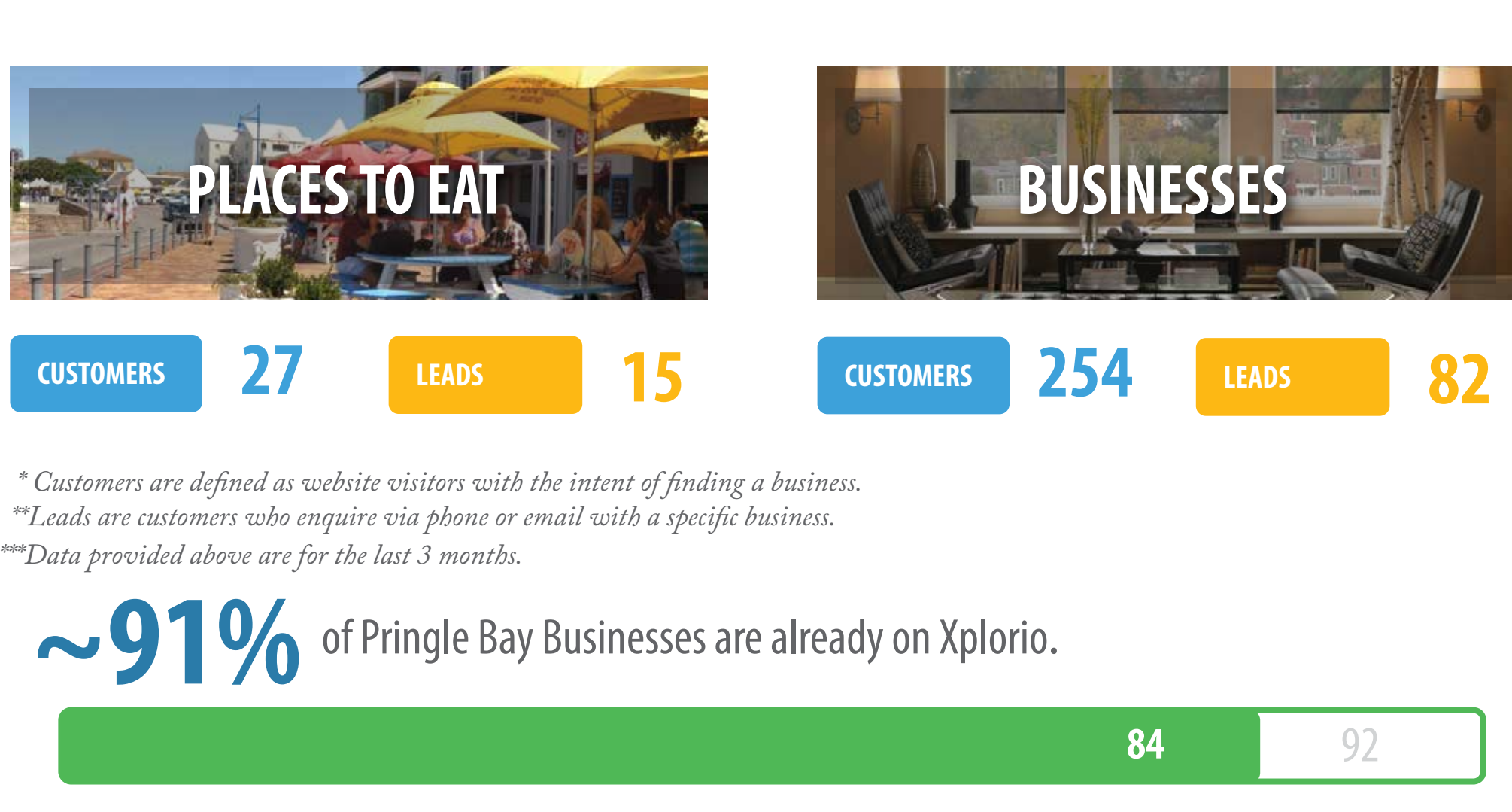
We reached **1,100** people searching for information about Pringle Bay online this month. That's roughly **35** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **143%** growth in users.



2 Xplorio Pringle Bay's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ HEAD OFFICE PUB	★ SEABREAK COTTAGE	★ AUDREYS HOME CLEANING	★ HANGING ROCK KITCHEN
★ THE ANCHOR	★ THE BARNACLE	★ CAPE TOWN TRIKE TOURS	★ MIEMS
★ PIPEY'S SPORT BAR	★ SEA VILLA GLEN CRAIG	★ CRAFTY GIFTS & DECOR	★ DIE BOSKOK BOMA
★ MILLY JONES ART	★ DREAMS	★ GUTHRIE & THERON	★ BISTRO THREE SIX FIVE

3 Xplorio Pringle Bay's Current Growth



* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

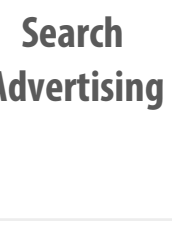
~91% of Pringle Bay Businesses are already on Xplorio.

84 / 92

* Numbers derived from stats.gov.za

4 How does Xplorio promote Pringle Bay?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



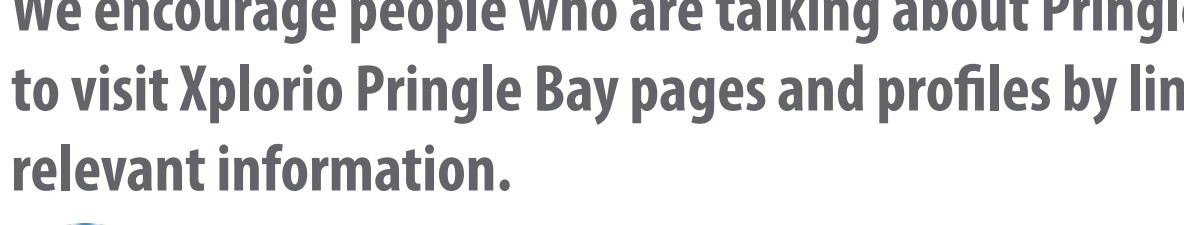
Social Media



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .



SEO



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



Search Advertising



We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.



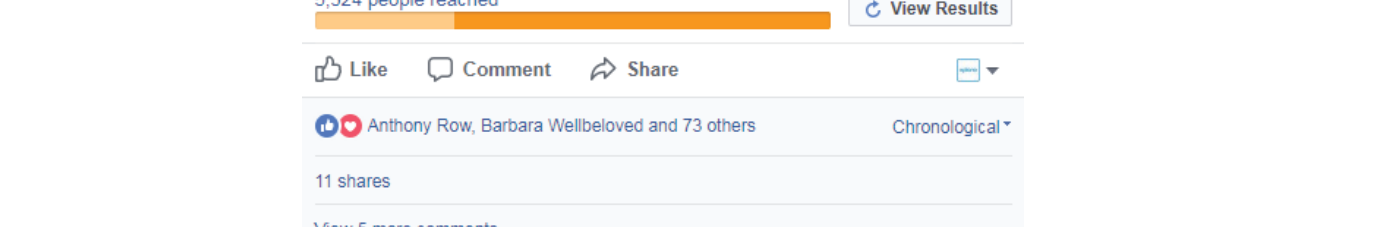
Traditional Marketing



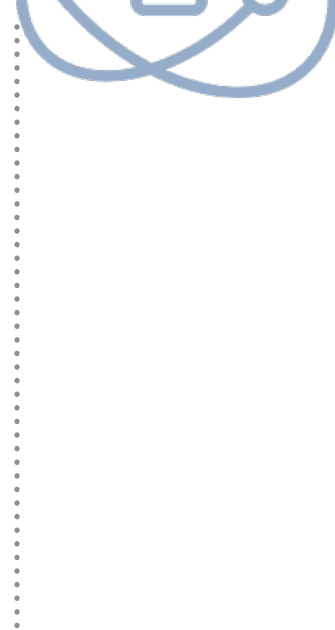
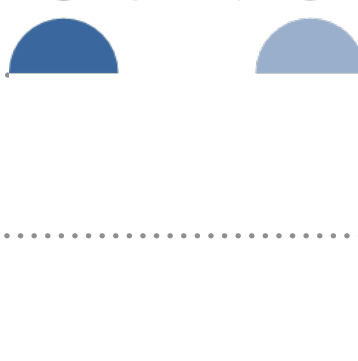
We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.



Online Reputation Management



Over 24,000 Users - Total traffic to date



Highlights- Time Period

Xplorio Community
Published by Butler 191 · August 24 at 11:02am · 61

From hiking to swimming, surfing to fishing and even white water rafting in the winter - Pringle Bay and Rooi Els are full of fun outdoor activities to try. #ExplorePringleBay #CapeWhaleCoast

Discover the great outdoors of Pringle Bay & Rooi Els | Xplorio Pringle...
A visit to Pringle Bay and Rooi Els is all about having outdoor adventures.

5,324 people reached

Like Comment Share

Anthony Row, Barbara Vindeloord and 73 others

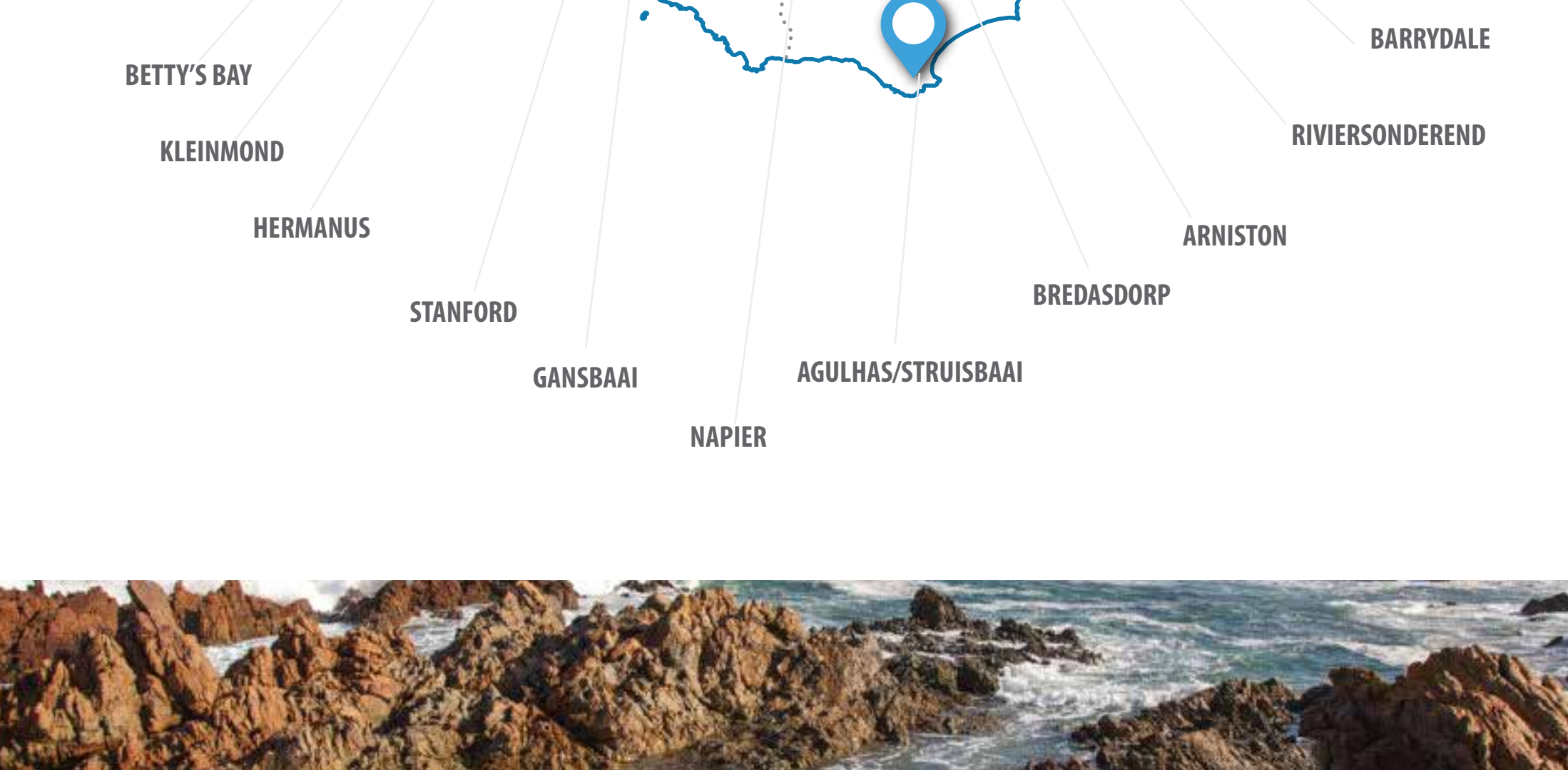
11 shares

View 5 more comments

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000
Businesses



40,000
Monthly Visitors



9,000
Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"