

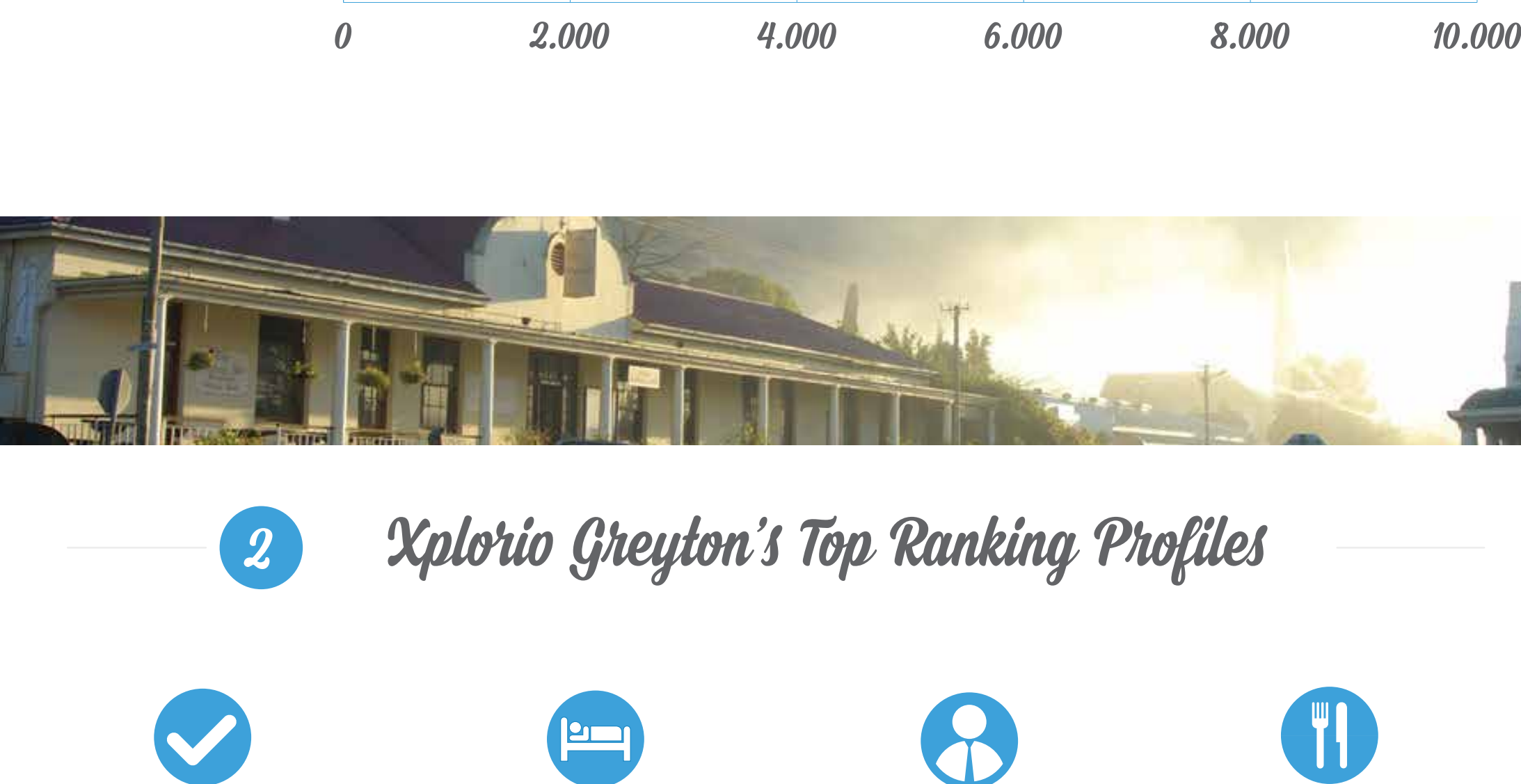
# WE BELIEVE IN GREYTON

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Greyton Online Growth

We reached **1,001** people searching for information about Greyton online this month. That's roughly **32** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **68%** growth in users.



### 2 Xplorio Greyton's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ GREYTON CONSERVATION SOCIETY 	★ THE OLD POTTERS INN 	★ GREYTON LIQUOR & WINE BOUTIQUE 	★ THE POST HOUSE COUNTRY HOUSE 
★ SONDEREND BIRDING 	★ ELANDSKLOOF FARM COTTAGES 	★ ROUTE406 	★ THE OAK AND VIGNE CAFE 
★ SATURDAY MORNING MARKET 	★ GREYTON LODGE 	★ FIORE GARDEN CENTRE 	★ PURE CAFE 
★ GREYTON GENADENDAL 	★ HIGH HOPES B&B 	★ IMAGE IT 	★ ABBEY ROSE RESTAURANT 

### 3 Xplorio Greyton's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 136 LEADS: 44	CUSTOMERS: 102 LEADS: 33

PLACES TO EAT	BUSINESSES
CUSTOMERS: 54 LEADS: 17	CUSTOMERS: 153 LEADS: 50

\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 3 months.

**~89%** of Greyton Businesses are already on Xplorio.

237 / 266

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Greyton?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.

Traditional Marketing: Xplorio fliers, XPLORIO.COM/GREYTON

We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook User interaction example

Over 26,000 Users - Total traffic to date

**Highlights- Time Period**

Aggre Community: In preparation for the warmer months along with planning exciting road trips through the green heart of the Overberg, we've got a list of 10 things to do in Greyton this summer. Take a look below: [aggrecommunity](#)

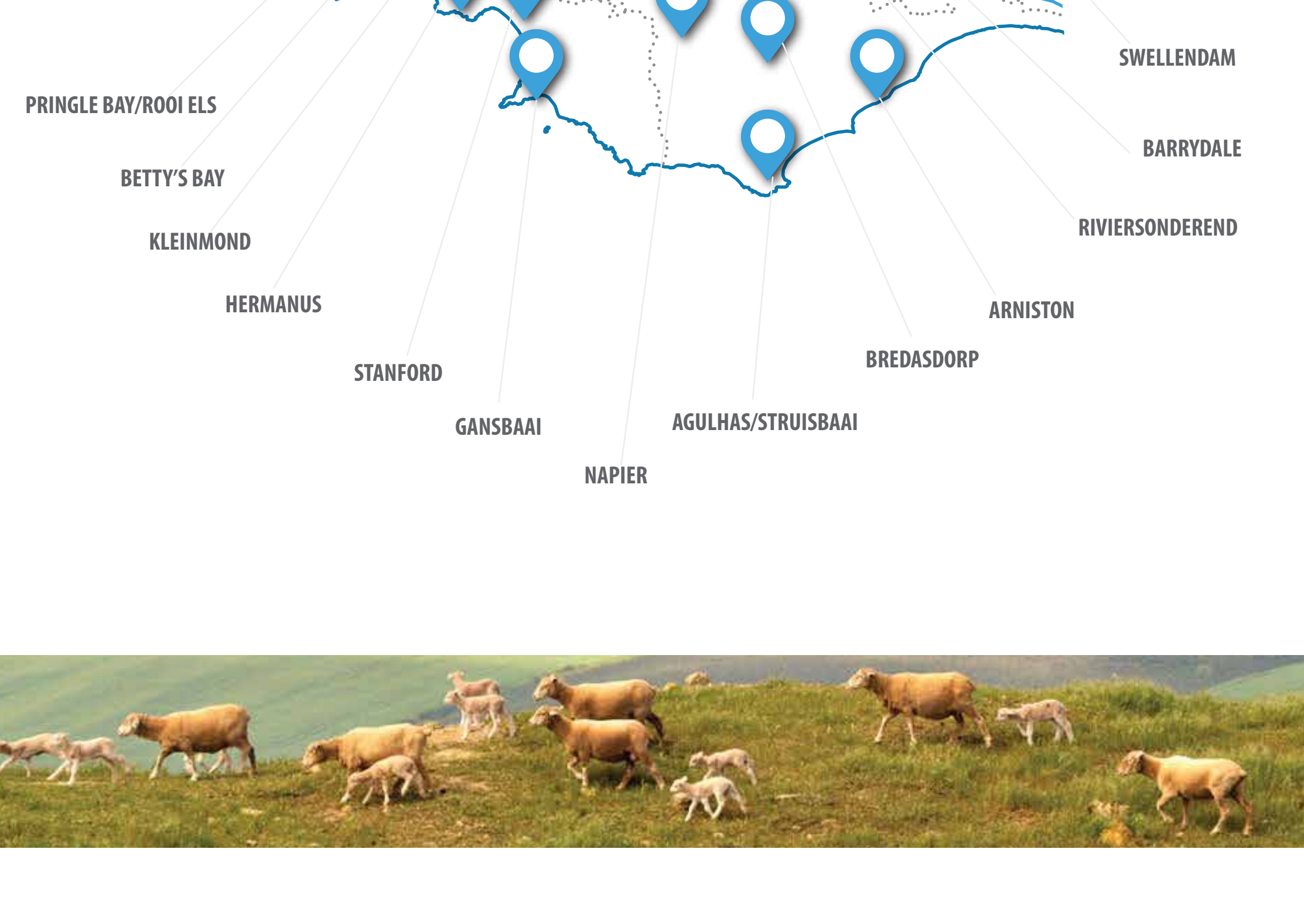
10 Things to Do in Greyton this Summer | Xplorio Greyton: Nestled at the foot of the Riebeeck mountains range, the village holds a variety of family activities for young ones and growing-up travellers alike. [XPLORIO.COM](#)

9,533 people reached | 932.0K Left

Like | Comments | Share | Chronology

## MORE ABOUT XPLORIO Progress

### 5 Xplorio Coverage



### 6 Xplorio Performance

**THE NUMBERS**

5,000 Businesses  
40,000 Monthly Visitors  
9,000 Enquiries p/m

**MENTIONED BY**

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS 2 VIBE

### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Greyton video

Watch Greyton Video

Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

