

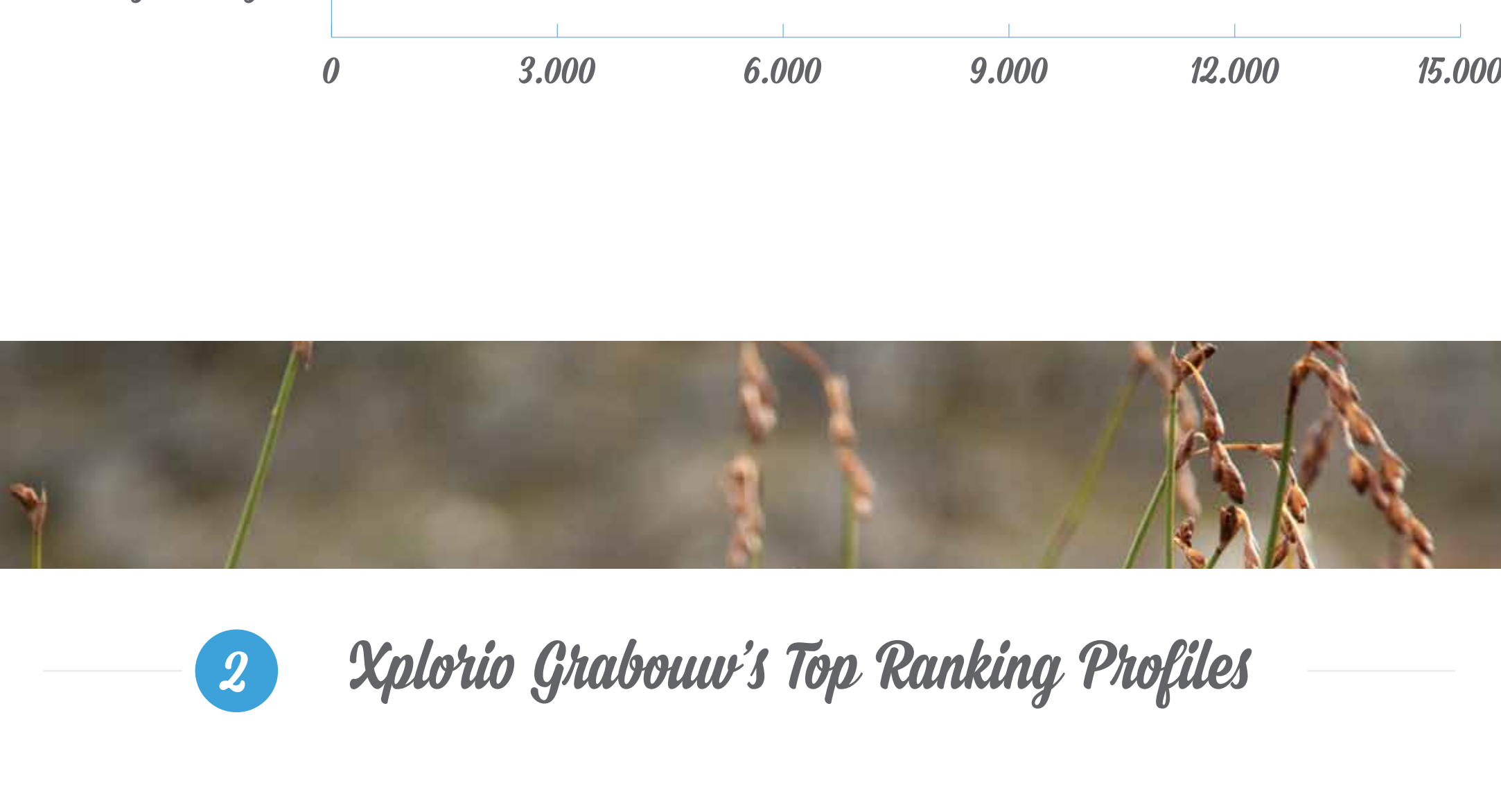
WE BELIEVE IN GRABOUW & ELIM

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Grabouw Online Growth

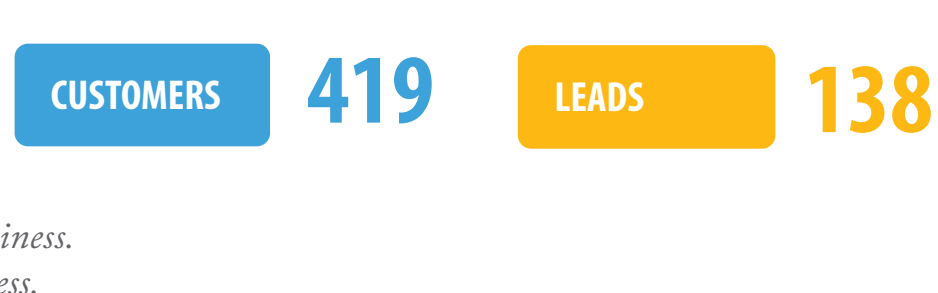
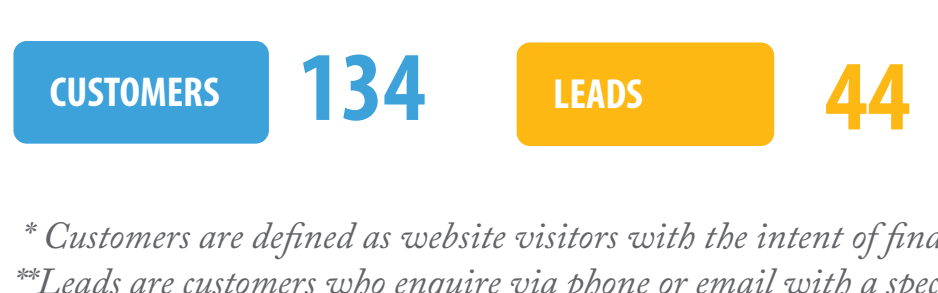
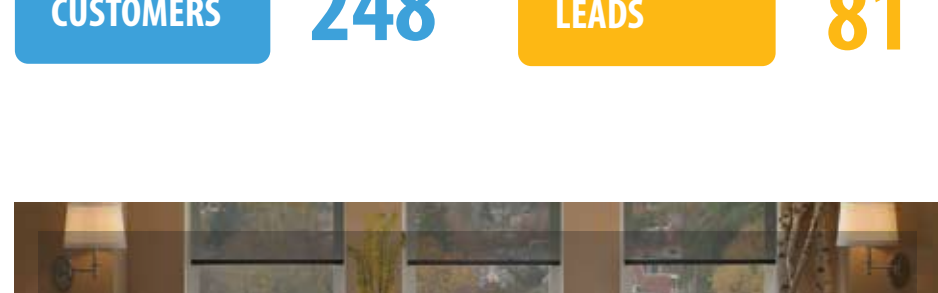
We reached **1,747** people searching for information about Grabouw online this month. That's roughly **56** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **224%** growth in users.



2 Xplorio Grabouw's Top Ranking Profiles

| THINGS TO DO | ACCOMMODATION | BUSINESSES | PLACES TO EAT |
|-----------------------------------|-----------------------------|--------------------------------------|---------------------------------|
| ★ PAUL WALLACE WINES | ★ ELGIN VALLEY INN | ★ GECO | ★ THE BARN |
| ★ ELGIN CHARDONNAY COLLOQUIUM | ★ PAUL WALLACE COTTAGES | ★ PEREGRINE FARM STALL | ★ FRESH AT PAUL CLUVER |
| ★ CAPE CANOPY TOURS | ★ VILLA EXNER | ★ ENERGY MANAGEMENT SOLUTIONS SA | ★ RUSTIC CAR-FE COFFEE SHOP |
| ★ GREEN FOREST TRAIL RUN | ★ HOUW HOEK INN | ★ GANTOUW TOURS | ★ THE HICKORY SHACK |

3 Xplorio Grabouw's Current Growth



* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

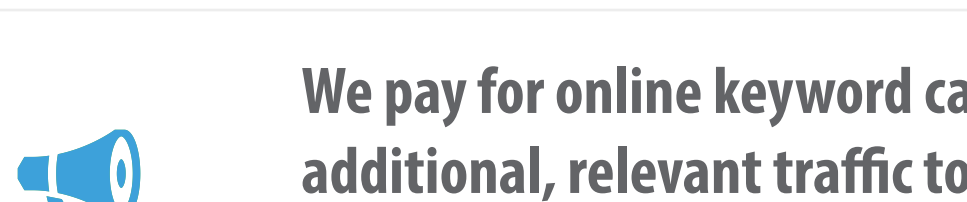
~**84%** of Grabouw Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Grabouw?

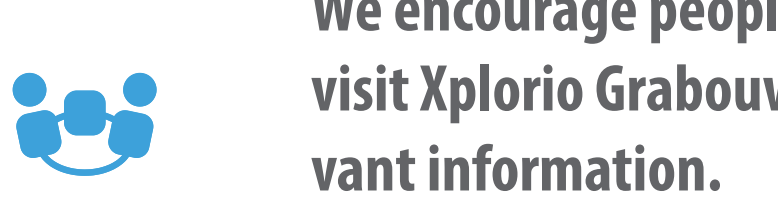
We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw.



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw.



We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more.



We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information.



Over 25,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community
Published by Xplorio 171 | August 14 at 11:00am | 40

From cozy accommodation options to outstanding outdoor activities and great places to wine and dine, Grabouw and the Elgin Valley are definitely sights to explore when passing through the Overberg.
To ensure you don't miss out on anything, we've put together a quick list of 5 great spots to visit.

5 Great Stops in Grabouw | Xplorio Grabouw
To ensure you don't miss out on anything, we've put together a quick list of 5 great spots to visit when in Grabouw.

XPLORIO.COM | [Learn More](#)

7,000 people reached

Like Comment Share

the Gibson, Dawn Oliver and 47 others

26 shares

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000
Businesses



40,000
Monthly Visitors



9,000
Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Grabouw video

Watch Grabouw Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

