

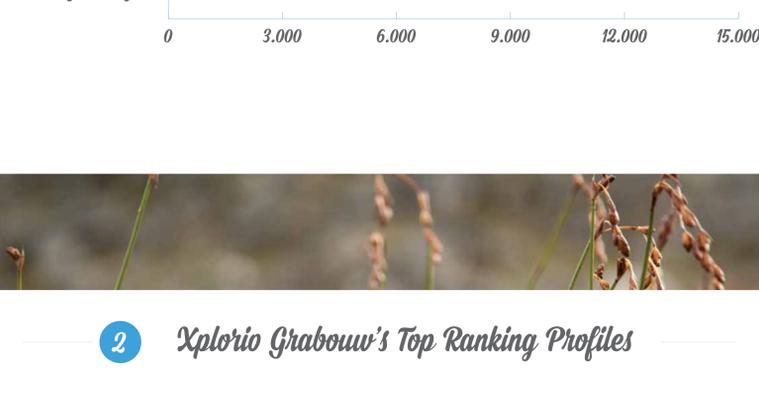
WE BELIEVE IN GRABOUW & ELIM

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Grabouw Online Growth

We reached **1,747** people searching for information about Grabouw online this month. That's roughly **56** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **224%** growth in users.



2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES ★ ELGIN CHARDONNAY COLLOQUIUM ★ CAPE CANOPY TOURS ★ GREEN FOREST TRAIL RUN	★ ELGIN VALLEY INN ★ PAUL WALLACE COTTAGES ★ VILLA EXNER ★ HOUW HOEK INN	★ GECO ★ PEREGRINE FARM STALL ★ ENERGY MANAGEMENT SOLUTIONS SA ★ GANTOUW TOURS	★ THE BARN ★ FRESH AT PAUL CLUIVER ★ FRESH ★ RUSTIC CAR-FE COFFEE SHOP ★ THE HICKORY SHACK

3 Xplorio Grabouw's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 211 LEADS: 69	CUSTOMERS: 248 LEADS: 81
PLACES TO EAT	BUSINESSES
CUSTOMERS: 134 LEADS: 44	CUSTOMERS: 419 LEADS: 138

** Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.*

~84% of Grabouw Businesses are already on Xplorio.

213 / 253

** Numbers derived from stats.gov.za*

4 How does Xplorio promote Grabouw?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw. (Google, Bing, Yahoo! logos)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw. (AdWords, AdSense icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more. (Xplorio logo, XPLORIO.COM/GRABOUW)
- Online Reputation Management**: We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information. (Facebook post example: "Is there anyone who can fix my car in Grabouw?")

Over 25,000 Users - Total traffic to date

Highlights - Time Period

Report Generated: 11/08/2017 11:05:00 AM

From cozy accommodation options to outstanding outdoor activities and great places to wine and dine, Grabouw and the Elgin Valley are definitely sights to explore when passing through the Overberg. To ensure you don't miss out on anything, we've put together a quick list of 5 great spots to visit.

5 Great Stops in Grabouw | Xplorio Grabouw

To ensure you don't miss out on anything, we've put together a quick list of 5 great spots to visit when in Grabouw.

7,000 people reached

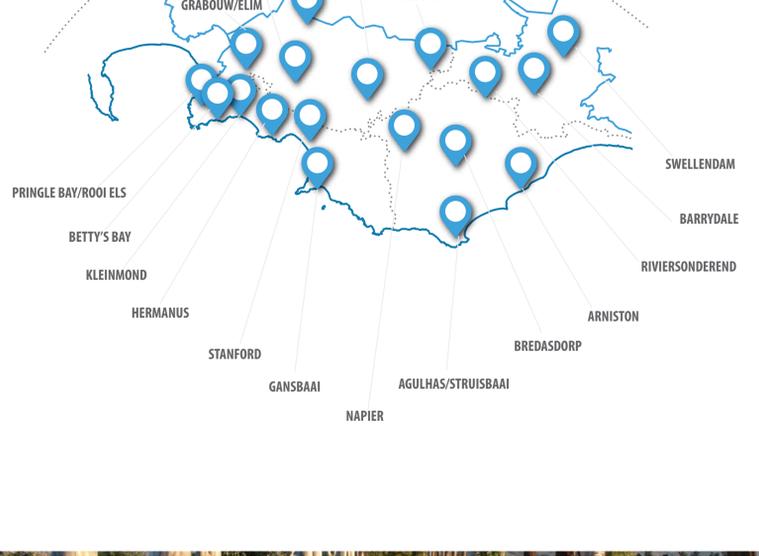
Like Comment Share

18 likes, 0 comments and 47 others

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

MENTIONED BY

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Grabouw video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

