

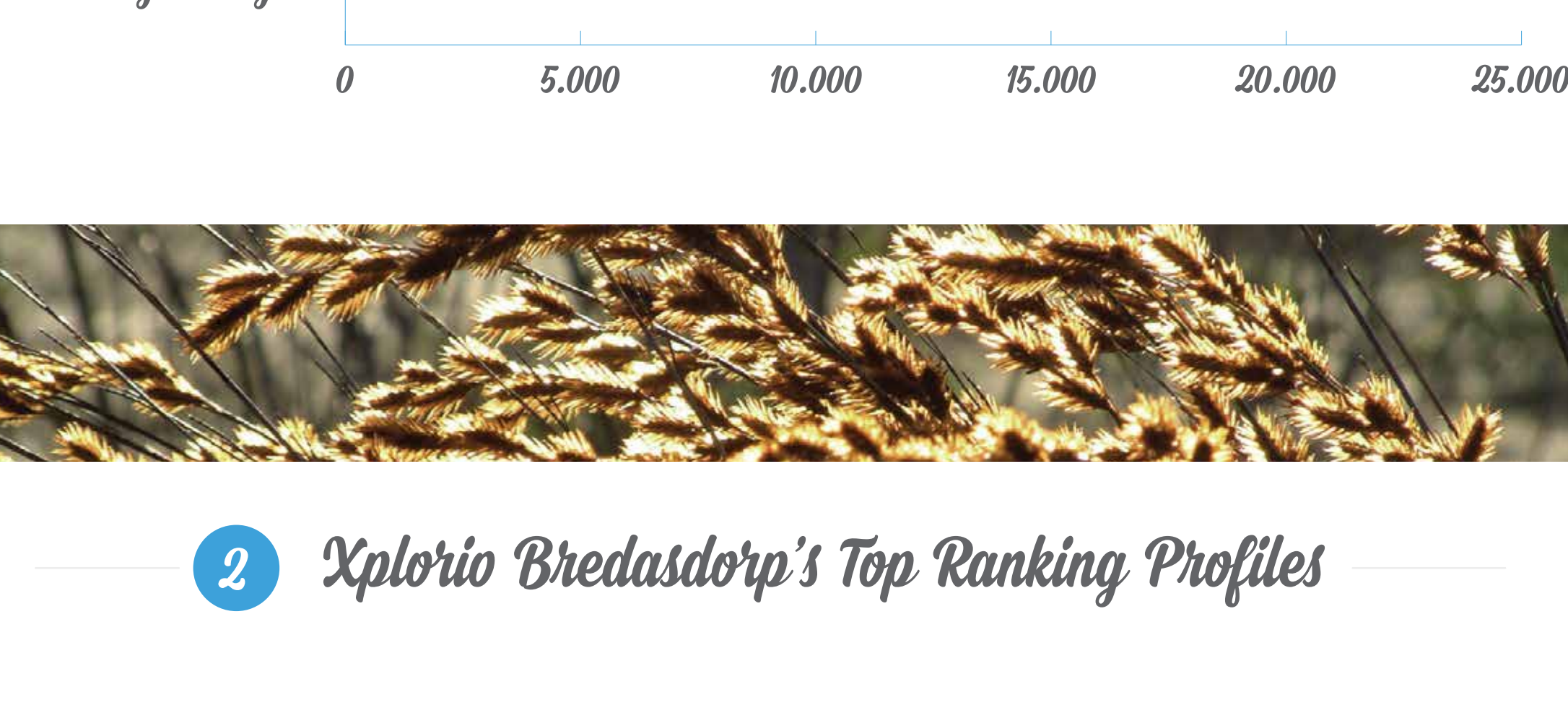
# WE BELIEVE IN BREDASDORP

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Bredasdorp Online Growth

We reached **2,557** people searching for information about Bredasdorp online this month. That's roughly **82** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **49%** growth in users.



### 2 Xplorio Bredasdorp's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ BLACK OYSTERCATCHER WINES 	★ DE HOOP COLLECTION 	★ HOUSE OF CARPETS, FURNITURE AND APPLIANCES 	★ BREDASDORP SQUARE COFFEE SHOP 
★ INTERTIDAL WORKSHOP 	★ DE VOLKSHUUS 	★ BREDASDORP SQUARE DECOR & GIFT SHOP 	★ BREDASDORP SQUARE BLACK OYSTERCATCHER RESTAURANT 
★ TIP OF AFRICA ENDURANCE RIDE 	★ BREDASDORP SQUARE 	★ STH ENERGY SOLUTIONS 	★ FLAMES GRILL & PUB 
★ BUSINESS 4 WOMEN BREAKFAST 	★ BLACK OYSTERCATCHER COTTAGES 	★ SUIDEROORD TEHUIS VIR BEJAARDES 	★ NACHT WACHT RESTAURANT 

### 3 Xplorio Bredasdorp's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: <b>233</b> LEADS: <b>76</b>	CUSTOMERS: <b>292</b> LEADS: <b>96</b>
PLACES TO EAT	BUSINESSES
CUSTOMERS: <b>62</b> LEADS: <b>20</b>	CUSTOMERS: <b>1,147</b> LEADS: <b>378</b>

\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 3 months.

**~87%** of Bredasdorp Businesses are already on Xplorio.

303

347

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Bredasdorp?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.

**Social Media**

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp .

**SEO**

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.

**Search Advertising**

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.

**Traditional Marketing**

We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.

**Online Reputation Management**

Over 62,000 Users -Total traffic to date

**Highlights- Time Period**

Xplorio Community  
Published by Florence Darné Chibbe 171 August 30 at 11:00am - 40  
Whale season is well and truly underway in the southern hemisphere, and the marine protected area at De Hoop Collection Nature Reserve is hoping a spectacular show this winter and spring!  
Find out more below:  
#CapeHaleCoast

Whale watching wonderland at De Hoop | Xplorio Bredasdorp  
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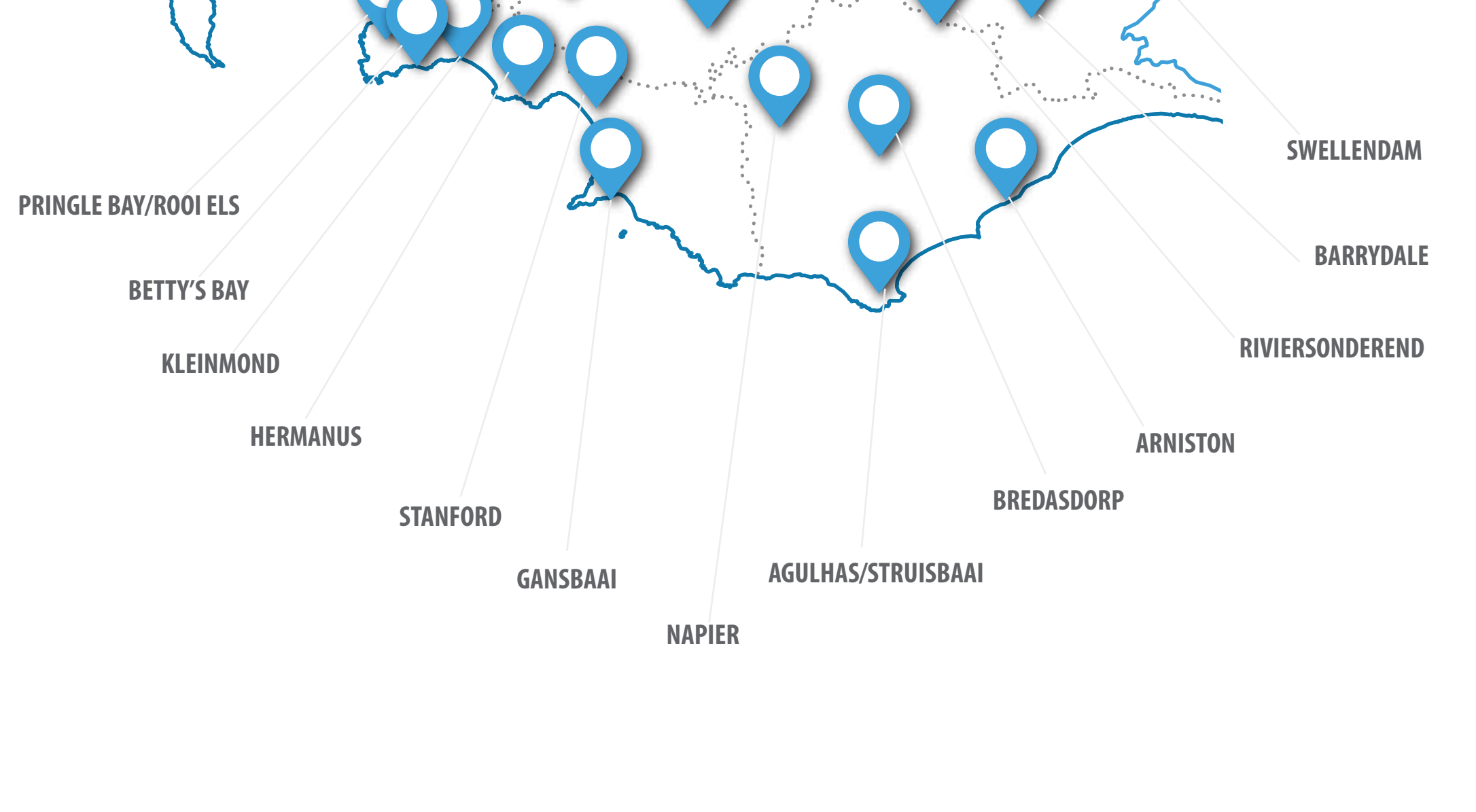
6,000 people reached  
1,827 left  
Like Comment Share  
Anthony Rose, Brigit Esterhuysen and 53 others  
29 shares  
View 2 new comments

## MORE ABOUT XPLORIO

Progress



### 5 Xplorio Coverage



### 6 Xplorio Performance

#### THE NUMBERS



**5,000**  
Businesses

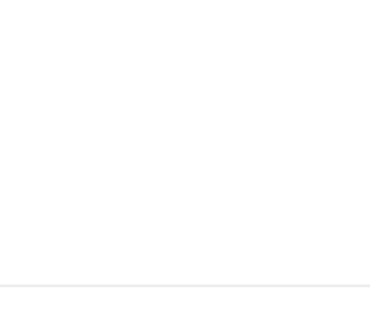
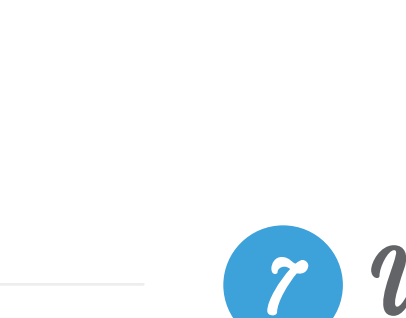


**40,000**  
Monthly Visitors



**9,000**  
Enquiries p/m

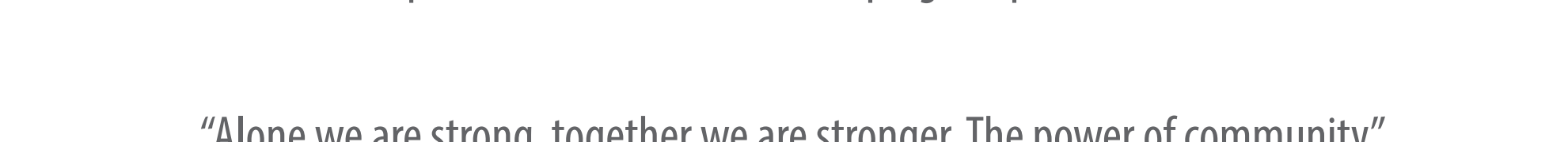
#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

