

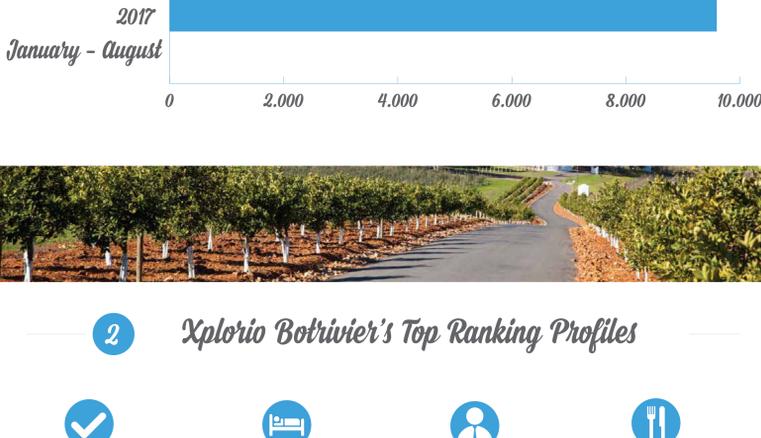
WE BELIEVE IN BOTRIVIER

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Botrivier has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Botrivier Online Growth

We reached **873** people searching for information about Botrivier online this month. That's roughly **28** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **287%** growth in users.



2 Xplorio Botrivier's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KLEIN PARADYS EQUESTRIAN CENTRE Klein Paradys Equestrian Centre	★ SWAYNEKLOOF FARM	★ BOTRIVIER SLAGHUIS	★ MANNY'S KITCHEN
★ BOTRIVIER CHALLENGE	★ UITWAAIEN SELF-CATERING	★ OVERBERG REIKI CENTER	★ ECOLOGY LIFESTYLE FARM GARDEN RESTAURANT
★ HONINGKLIP BREWERY	★ SWAN GABLES	★ HOME WITH A HEART	★ CHILLI LINGO
★ GABRIELSKLOOF WINE ESTATE	★ BOTRIVIER HOTEL	★ KRUMMELS SUGAR ART	★ PRIELLA FARM STALL & COFFEE SHOP

3 Xplorio Botrivier's Current Growth

ACCOMMODATIONS CUSTOMERS: 72 LEADS: 23	THINGS TO DO CUSTOMERS: 58 LEADS: 19
PLACES TO EAT CUSTOMERS: 24 LEADS: 7	BUSINESSES CUSTOMERS: 153 LEADS: 50

** Customers are defined as website visitors with the intent of finding a business.
 **Leads are customers who enquire via phone or email with a specific business.
 ***Data provided above are for the last 3 months.*

~91% of Botrivier Businesses are already on Xplorio.

83 / 91

** Numbers derived from stats.gov.za*

4 How does Xplorio promote Botrivier?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Botrivier pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Botrivier. (Google, Bing, Yahoo! logos)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Botrivier. (AdWords icon)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Botrivier fliers, advertorials and more. (Xplorio logo and XPLORIO.COM/BOTRIVIER link)
- Online Reputation Management**: We encourage people who are talking about Botrivier online to visit Xplorio Botrivier pages and profiles by linking them to relevant information. (Facebook post snippet)

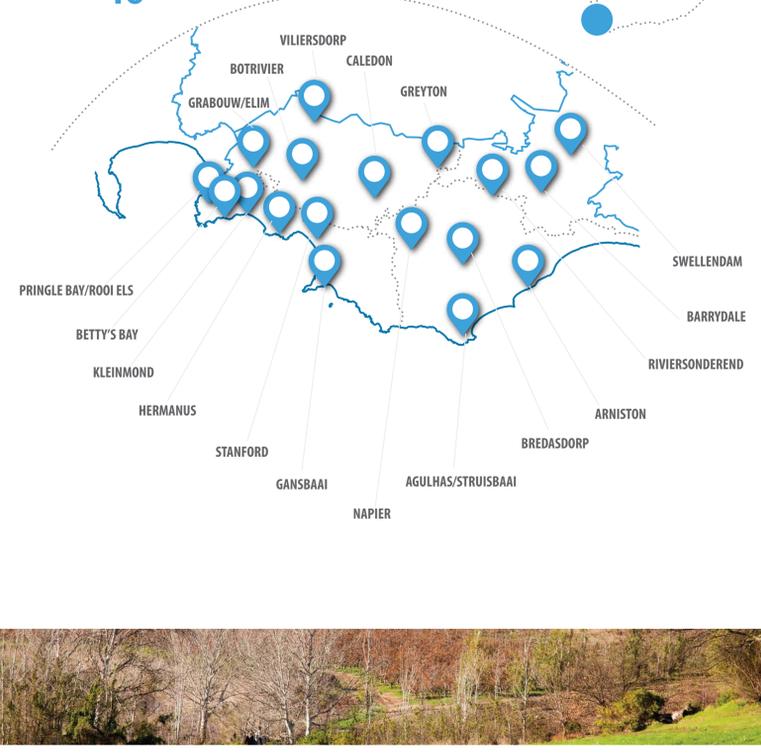
Over 17,000 Users - Total traffic to date

Highlights- Time Period

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

MENTIONED BY

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Botrivier video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

