

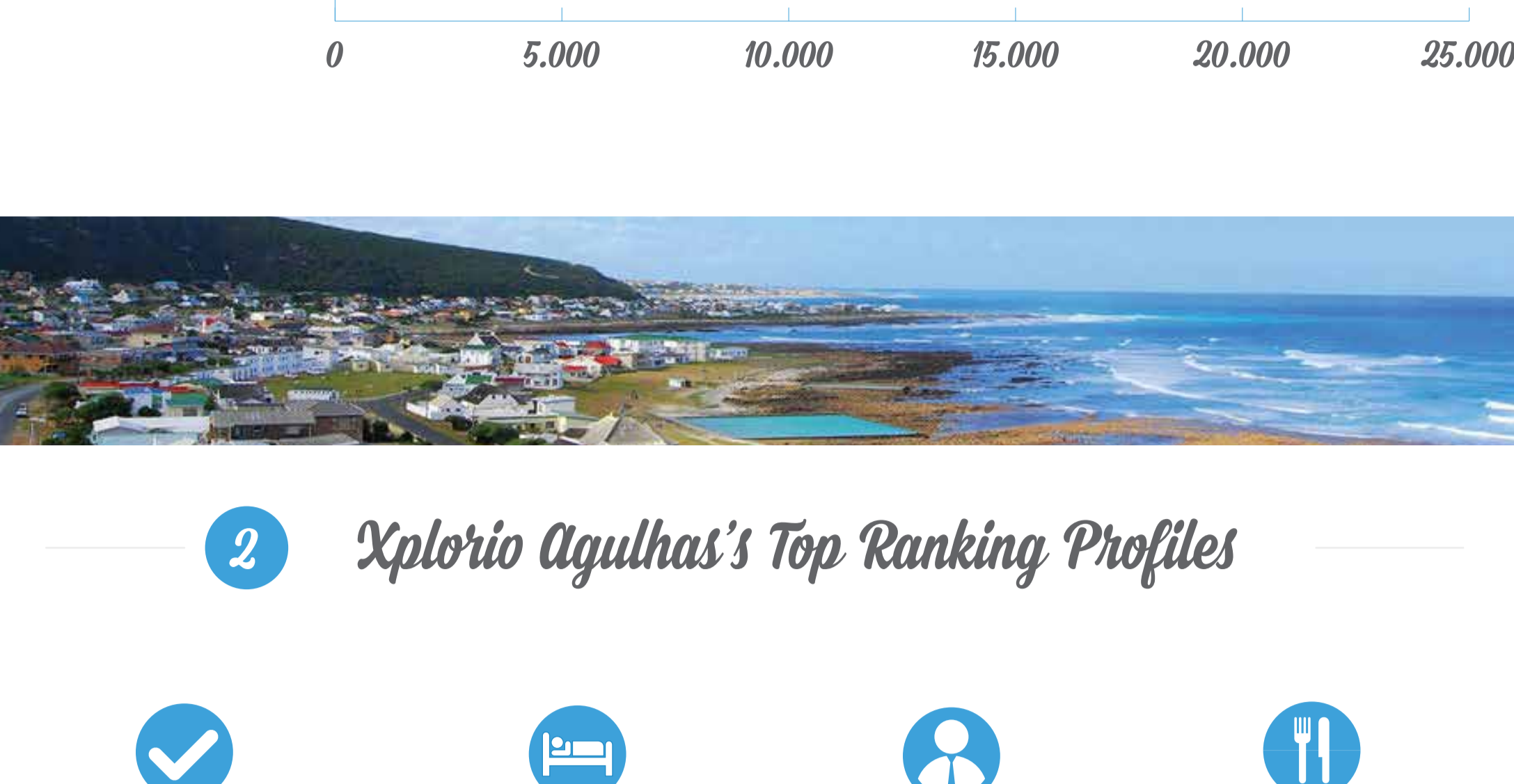
WE BELIEVE IN AGULHAS & STRUISBAAI

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Agulhas has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Agulhas Online Growth

We reached **2,597** people searching for information about Agulhas & Struisbaai online this month. That's roughly **83** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **16%** growth in users.



2 Xplorio Agulhas's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ MICHAELSWANPOEL.COM	★ ACCOMMODATION AGULHAS	★ JIKEL	★ AVIATORS RESTAURANT
★ STRANDVELD VINEYARDS	★ A LA MER	★ INTERDENOMINATIONAL CHURCH	★ L'AGULHAS SEAFOODS
★ ANGLING SKINS	★ POTPOURRI STAY	★ STRUISBAAI SEA SHACK	★ PELICANS HARBOUR CAFÉ
★ FRASERS FOLLY CRAFT BEER	★ THE SUN CATCHER	★ DARME GOLDSMITH	★ TOLBOS COFFEE SHOP

3 Xplorio Agulhas's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 481	CUSTOMERS: 418
LEADS: 158	LEADS: 137

PLACES TO EAT	BUSINESSES
CUSTOMERS: 63	CUSTOMERS: 792
LEADS: 20	LEADS: 261

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~91% of Agulhas Businesses are already on Xplorio

157 / 172

* Numbers derived from stats.gov.za

4 How does Xplorio promote Agulhas?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Agulhas pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Agulhas.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Agulhas.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world too with Xplorio Agulhas fliers, advertorials, billboards and more.

Traditional Marketing: Xplorio Agulhas fliers, advertorials, billboards and more.

We encourage people who are talking about Agulhas online to visit Xplorio Agulhas pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook User interaction example.

Over 63,000 Users -Total traffic to date

Highlights-Time Period

Xplorio Community

Discover the beautiful town of Bredasdorp - the business hub of Cape Agulhas, through the eyes of the locals.

6,854 people reached

Like Comment Share

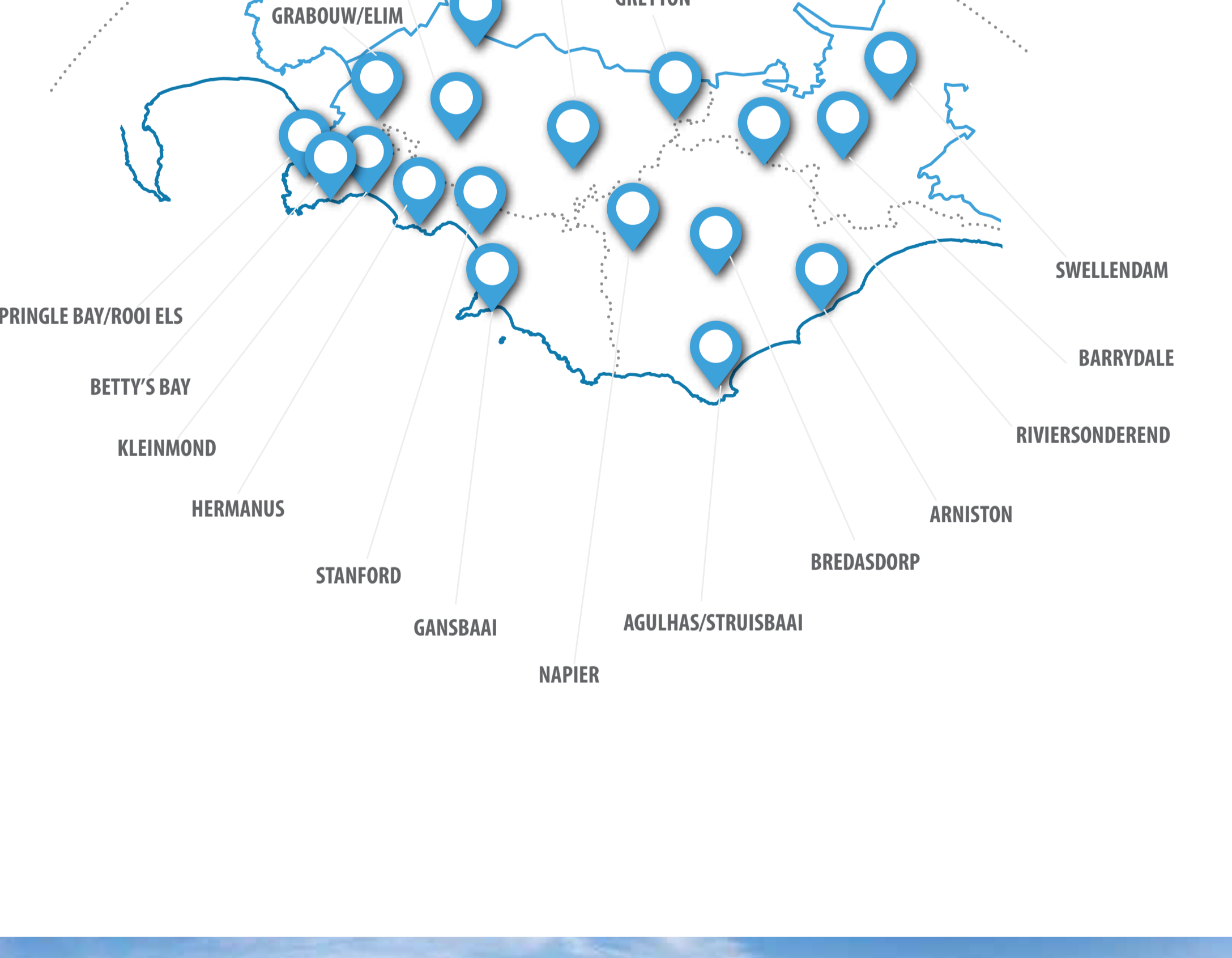
Sunetta Oosterhuis van Dyk, Jane Mason and 58 others

13 shares

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

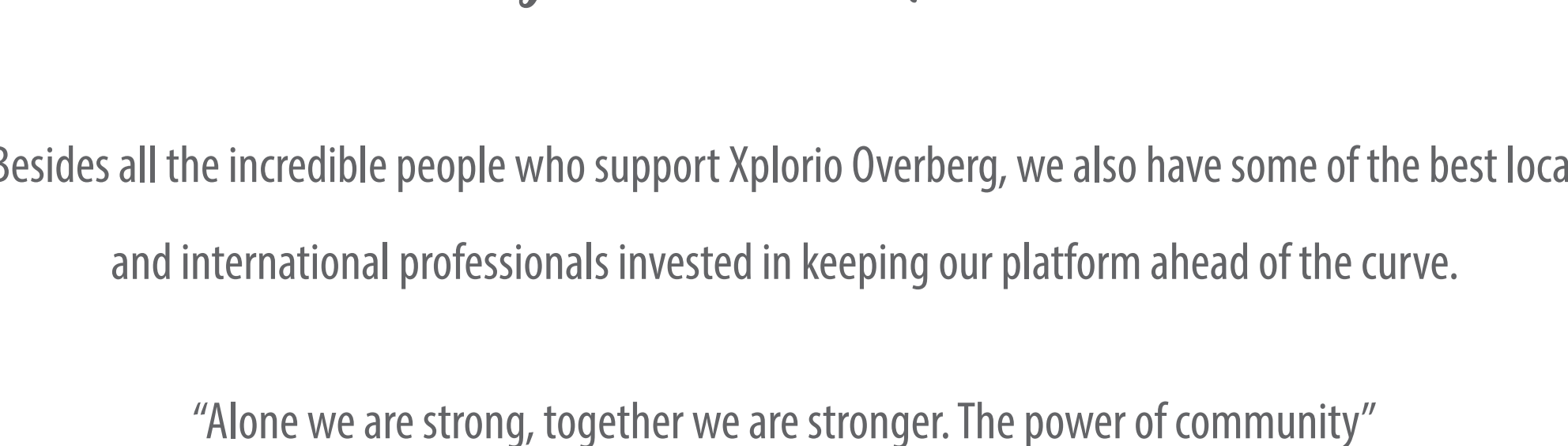
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS NICE

7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Agulhas video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

