

WE BELIEVE IN VILLIERSDORP

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Villiersdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Villiersdorp Online Growth

We reached **957** people searching for information about Villiersdorp online this month. That's roughly **31** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **166%** growth in users.



2 Xplorio Villiersdorp's Top Ranking Profiles

| THINGS TO DO | ACCOMMODATION | BUSINESSES | PLACES TO EAT |
|-------------------------------|--------------------------------------|----------------------------------|---------------------------------------|
| ★ KERSMARK MET LIEFDE | ★ MISTY MOUNTAIN | ★ JAWITZ PROPERTIES | ★ DE SIEK |
| ★ VCP MTB | ★ RIETSPRUIT COUNTRY COTTAGES | ★ THEEWATER SPORTS CLUB | ★ COUNTRY CLASSICS COFFEE SHOP |
| ★ MOUNTAIN BREWING CO | ★ DE VILLIERS COUNTRY LODGE | ★ BIO SCULPTURE GEL NAILS | ★ CHANAN COFFEE SHOP |
| ★ COUNTRY CLASSICS ART | ★ WOLFKLOOF FARM | ★ VILLIERSDORP TOURISM | ★ CHICCHI DI CAFE |

3 Xplorio Villiersdorp's Current Growth

| ACCOMMODATIONS | THINGS TO DO |
|---------------------------------------|--|
| CUSTOMERS: 58 LEADS: 19 | CUSTOMERS: 90 LEADS: 29 |
| PLACES TO EAT | BUSINESSES |
| CUSTOMERS: 72 LEADS: 23 | CUSTOMERS: 255 LEADS: 84 |

* Customers are defined as website visitors with the intent of finding a business.
 **Leads are customers who enquire via phone or email with a specific business.
 ***Data provided above are for the last 3 months.

~85% of Villiersdorp Businesses are already on Xplorio.

133 / 156

* Numbers derived from stats.gov.za

4 How does Xplorio promote Villiersdorp?

Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Villiersdorp pages and profiles.

SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Villiersdorp .

Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Villiersdorp.

Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Villiersdorp fliers, advertorials, billboards and more.

Online Reputation Management

We encourage people who are talking about Villiersdorp online to visit Xplorio Villiersdorp pages and profiles by linking them to relevant information.

Over 20,000 Users -Total traffic to date

Highlights- Time Period

Xplorio Community
 Posted by Xplorio Villiersdorp 12 at 11:00am · 6

With the Theewaterskloof Dam at its doorstep, along with great mountain biking routes, the restaurants and farm stalls, Villiersdorp offers one of the best summer getaways in the Overberg.

Venture a Visit to Villiersdorp this Summer | Xplorio Villiersdorp
 When looking for a unique and peaceful destination then the rustic valley of Villiersdorp might be just what you are looking for.

3,479 people reached

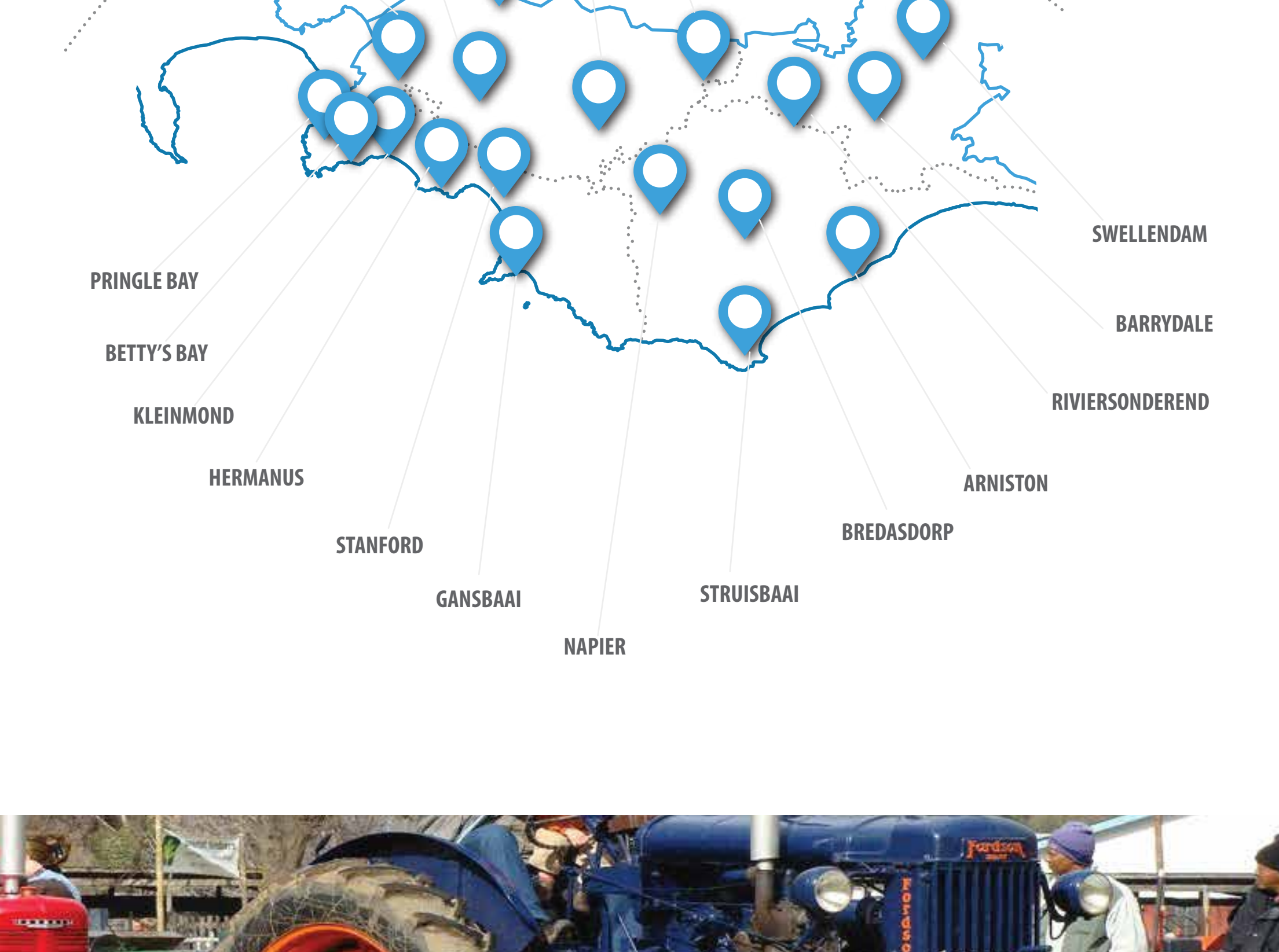
Like Comment Share

Like Peter Oosterman, Gwendolien Susan McGregor and 30 others

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

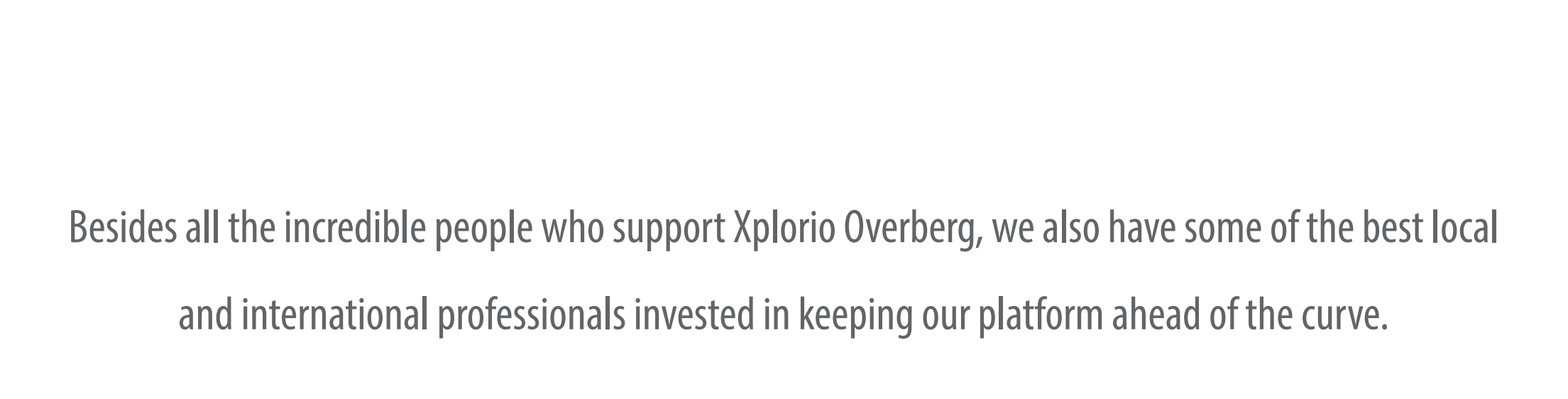
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, OCEANS 2016

7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Villiersdorp video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"