

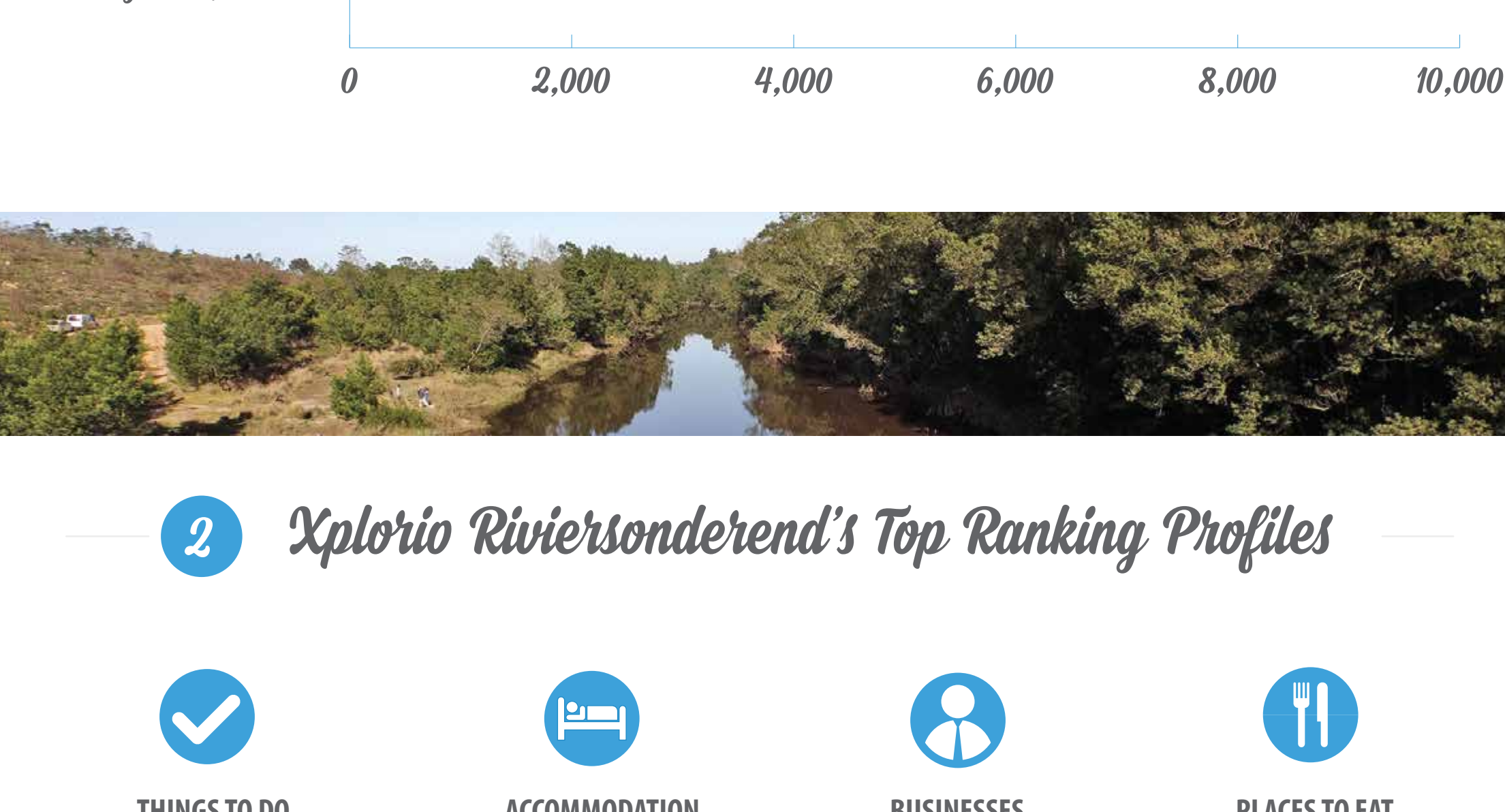
WE BELIEVE IN RIVIERSONDEREND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Riviersonderend Online Growth

We reached **664** people searching for information about Riviersonderend online this month. That's roughly **22** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **130%** growth in users.



2 Xplorio Riviersonderend's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ KHOMESDRIF	★ DANKE GUEST HOUSE	★ MARI'S FUDGE	★ RSE FISHERIES
★ VORTEX OPEN SOURCE	★ DASBERG GUEST HOUSE	★ OLD FARM SHOP	★ WHERE PEOPLE COME TOGETHER
★ OPEN SOURCE	★ DASBERG GUEST HOUSE	★ LAMORE HEALTH AND SKINCARE SALON	★ THE RIVER SPORTS PUB
★ RIVIERSONDEREND KERSMARK	★ JONGENSKLOOF COUNTRY RETREAT	★ OU MEUL BAKERY	★ VN'DESDEN BAKERY
★ KERSMARK	★ RIVIERSONDEREND 4X4	★ STEERS RIVIERSONDEREND	
★ RIVIERSONDEREND BOWLS CLUB			

3 Xplorio Riviersonderend's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 23	CUSTOMERS: 45
LEADS: 7	LEADS: 14

PLACES TO EAT	BUSINESSES
CUSTOMERS: 26	CUSTOMERS: 128
LEADS: 8	LEADS: 42

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~87% of Riviersonderend Businesses are already on Xplorio.

86 / 98

* Numbers derived from stats.gov.za

4 How does Xplorio promote Riviersonderend?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend.

Search Advertising: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.

Traditional Marketing: Xplorio, XPLORIO.COM/RIVIERSONDEREND

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook post about car fix in Riviersonderend.

Over 15,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community

For those of you who are familiar with Riviersonderend, you'll know that eating and drinking in this small town provides a real taste of what country living has to offer. Read more to find out where to treat your taste buds when you're visiting this haven of home-baked goodness.

The Heavens of Home-Baked 1 Xplorio Riviersonderend

Being on holiday is synonymous with relaxation and adventures surrounded by family, friends and good food.

3,376 people reached

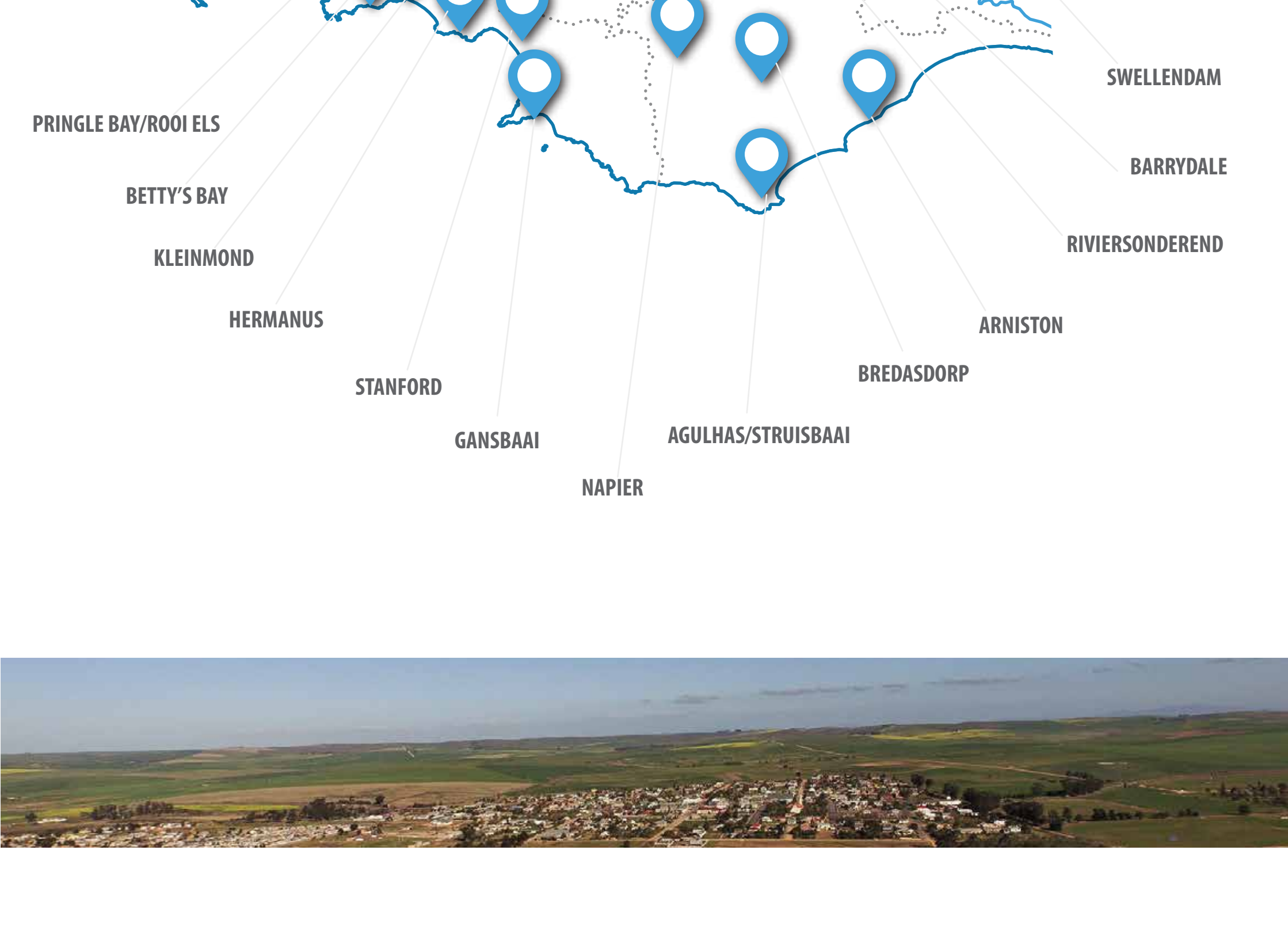
Like Comment Share

John Harvey, Jack Janssens and 17 others

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS 2 VICE

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

