

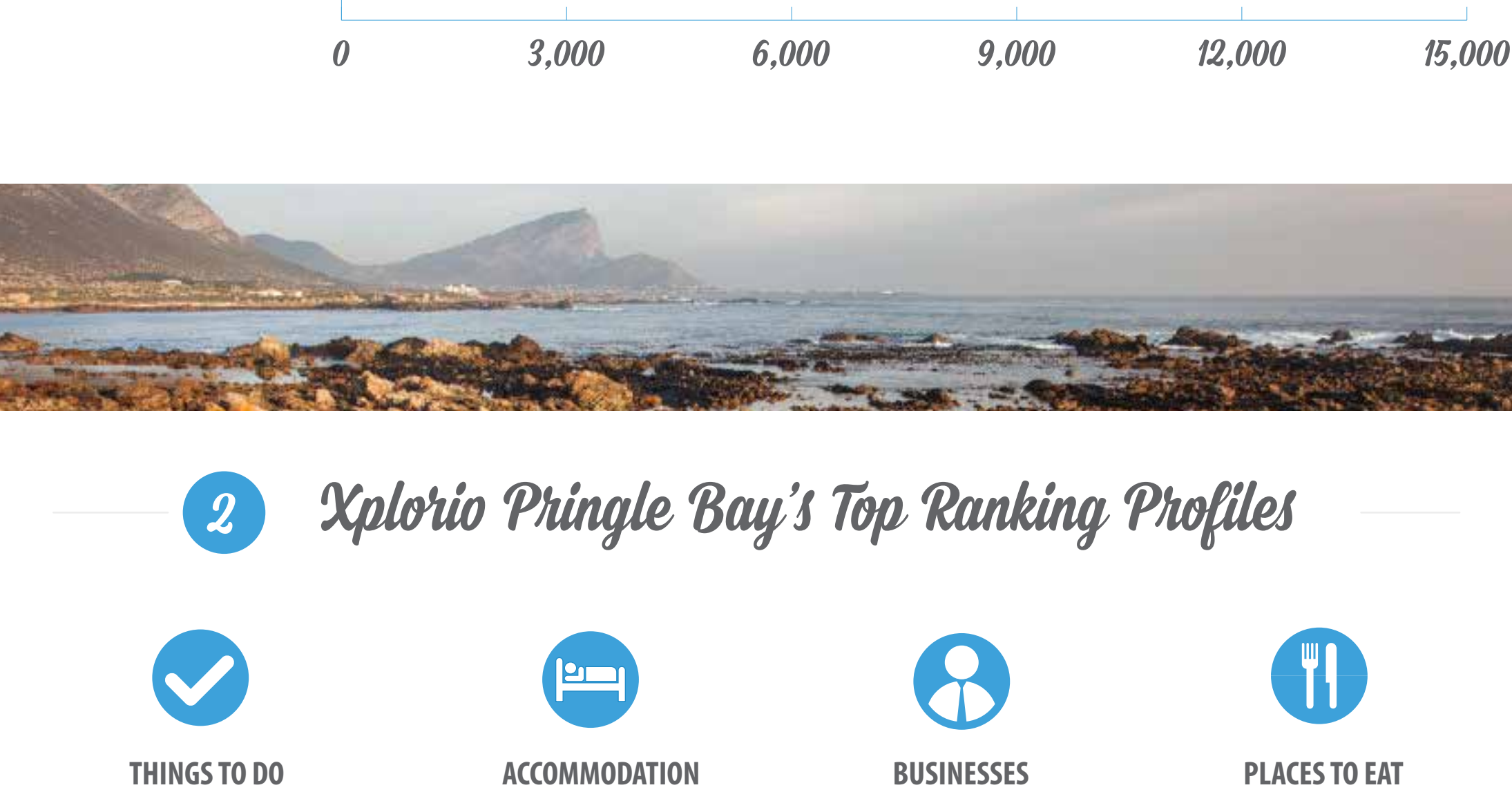
# WE BELIEVE IN PRINGLE BAY & ROOI ELS

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Pringle Bay Online Growth

We reached **814** people searching for information about Pringle Bay online this month. That's roughly **27** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **103%** growth in users.



### 2 Xplorio Pringle Bay's Top Ranking Profiles

THINGS TO DO

- ★ HEAD OFFICE PUB
- ★ THE ANCHOR
- ★ PIPEY'S SPORT BAR
- ★ MILLY JONES ART

ACCOMMODATION

- ★ SEABREAK COTTAGE
- ★ THE BARNACLE
- ★ SEA VILLA GLEN CRAIG
- ★ DREAMS

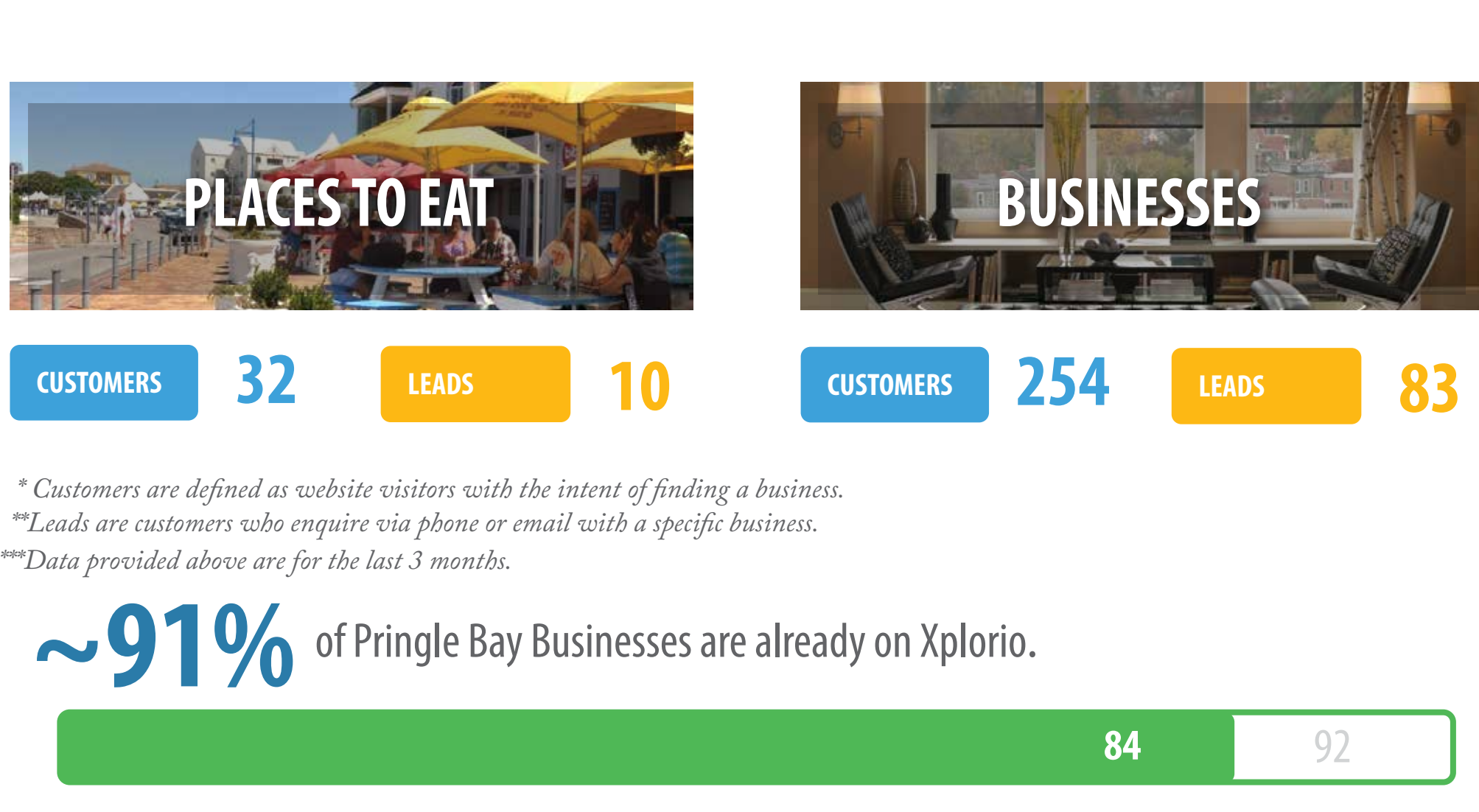
BUSINESSES

- ★ AUDREYS HOME CLEANING
- ★ CAPE TOWN TRIKE TOURS
- ★ CRAFTY GIFTS & DECOR
- ★ GUTHRIE & THERON

PLACES TO EAT

- ★ HANGING ROCK KITCHEN
- ★ MIEMS
- ★ DIE BOSKOK BOMA
- ★ BISTRO THREE SIX FIVE

### 3 Xplorio Pringle Bay's Current Growth



\* Customers are defined as website visitors with the intent of finding a business.

\*\*Leads are customers who enquire via phone or email with a specific business.

\*\*\*Data provided above are for the last 3 months.

**~91%** of Pringle Bay Businesses are already on Xplorio.

84 92

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Pringle Bay?



Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .

Google bing YAHOO!



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.

xplorio XPLORIO.COM/PRINGLE-BAY

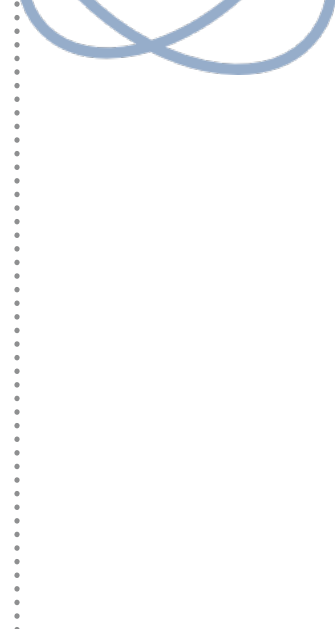


Online Reputation Management

We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.

Facebook User Is there anyone who can fix my car in Pringle Bay? Like Reply · 2 hrs

Over 25,000 Users -Total traffic to date



#### Highlights- Time Period

Xplorio Community

Published by Butler 191 · August 24 at 11:02am · 6

From hiking to swimming, surfing to fishing and even white water rafting in the winter - Pringle Bay and Rooi Els are full of fun outdoor activities to try. #ExplorePringleBay #CapeWhaleCoast

Discover the great outdoors of Pringle Bay & Rooi Els | Xplorio Pringle...

A visit to Pringle Bay and Rooi Els is all about having outdoor adventures.

5,324 people reached

Like Comment Share

Anthony Row, Barbara Vindeloord and 73 others

11 shares

View 5 more comments

## MORE ABOUT XPLORIO

Progress

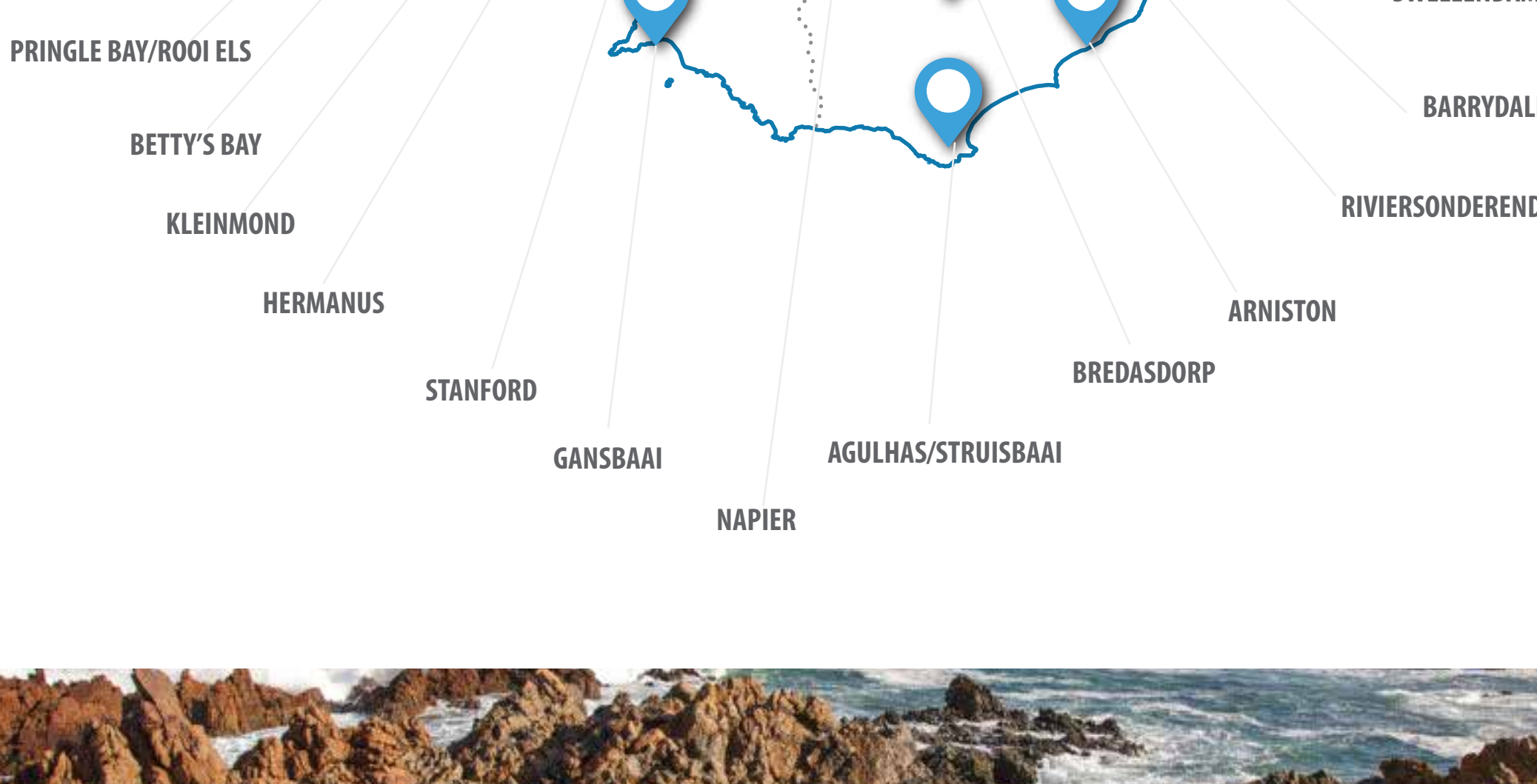
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

