

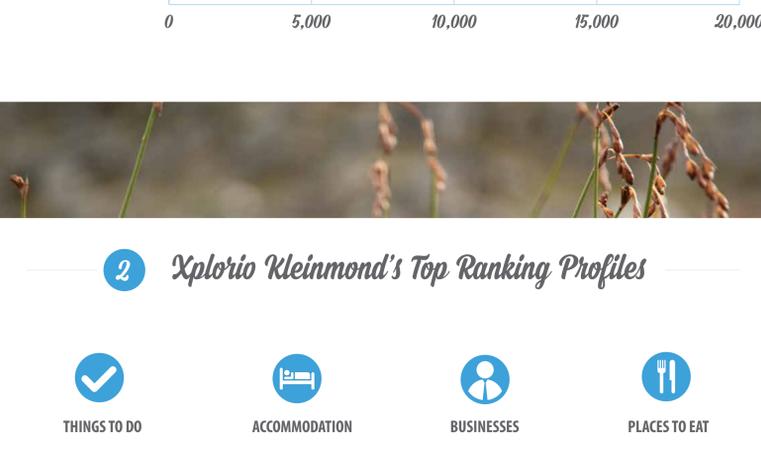
WE BELIEVE IN KLEINMOND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond Online Growth

We reached **1,485** people searching for information about Kleinmond online this month. That's roughly **49** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **116%** growth in users.



2 Xplorio Kleinmond's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ JOE LATEGAN FINE ART PHOTOGRAPHY	★ THE WILD FIG GUEST HOUSE	★ MILKWOOD EMBROIDERY	★ KABELJOE'S RESTAURANT
★ BIG TREE MARKET	★ PINO MARI HOLIDAY HOME NO 16	★ PAM GOLDING	★ CUP'A CAFE
★ KOGELBERG NATURE RESERVE	★ XANSKE'S PLACE	★ KLEINMOND CYCLES	★ STOEP CAFE
★ PALMIET RIVER MTB ROUTE	★ FORGET-ME-NOT	★ POINT OF GRACE	★ BISTRO 14

3 Xplorio Kleinmond's Current Growth

ACCOMMODATIONS CUSTOMERS: 72 LEADS: 29	THINGS TO DO CUSTOMERS: 122 LEADS: 40
PLACES TO EAT CUSTOMERS: 88 LEADS: 30	BUSINESSES CUSTOMERS: 656 LEADS: 202

** Customers are defined as website visitors with the intent of finding a business.
 **Leads are customers who enquire via phone or email with a specific business.
 ***Data provided above are for the last 3 months.*

~93% of Kleinmond Businesses are already on Xplorio.

220 / 235

** Numbers derived from statsza.gov.za*

4 How does Xplorio promote Kleinmond?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond. (Google, Bing, Yahoo! logos)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond. (Ad icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more. (Xplorio logo, XPLORIO.COM/KLEINMOND)
- Online Reputation Management**: We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information. (Facebook post snippet)

Over 32,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community

From photos to authentic seafood restaurants to fine dining experiences, find out why you'll be spoilt for choice with a variety of culinary options to choose from when you're in Kleinmond. #xplorio Kleinmond

The Top 5 Restaurants in Kleinmond | Xplorio Kleinmond

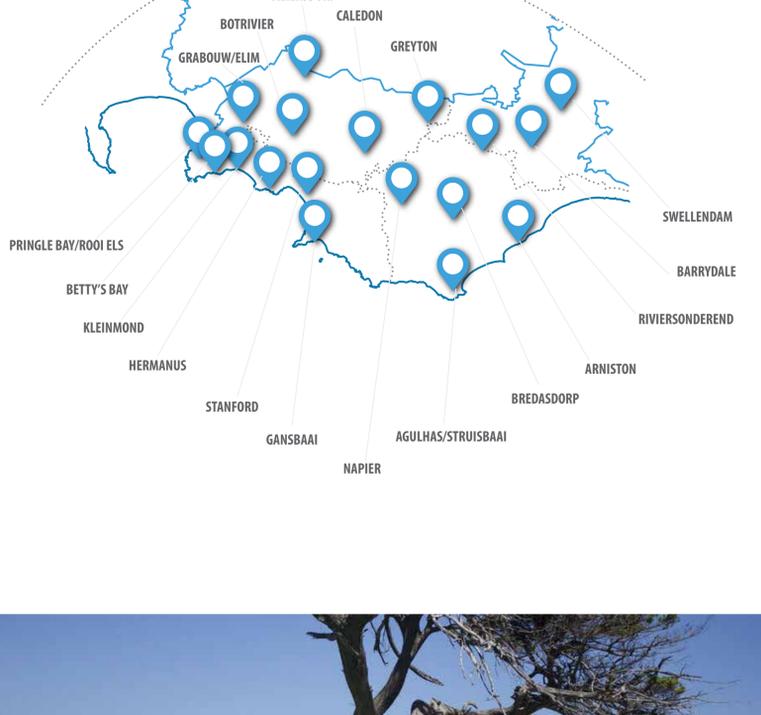
Spot for choice with various culinary options and stunning views, this is a guide to the top 5 restaurants in Kleinmond.

1,299 people reached

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

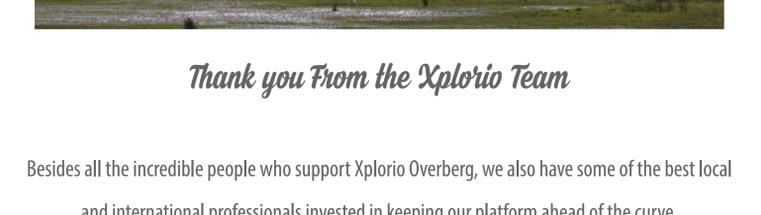
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, OCEANS NINE

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

