

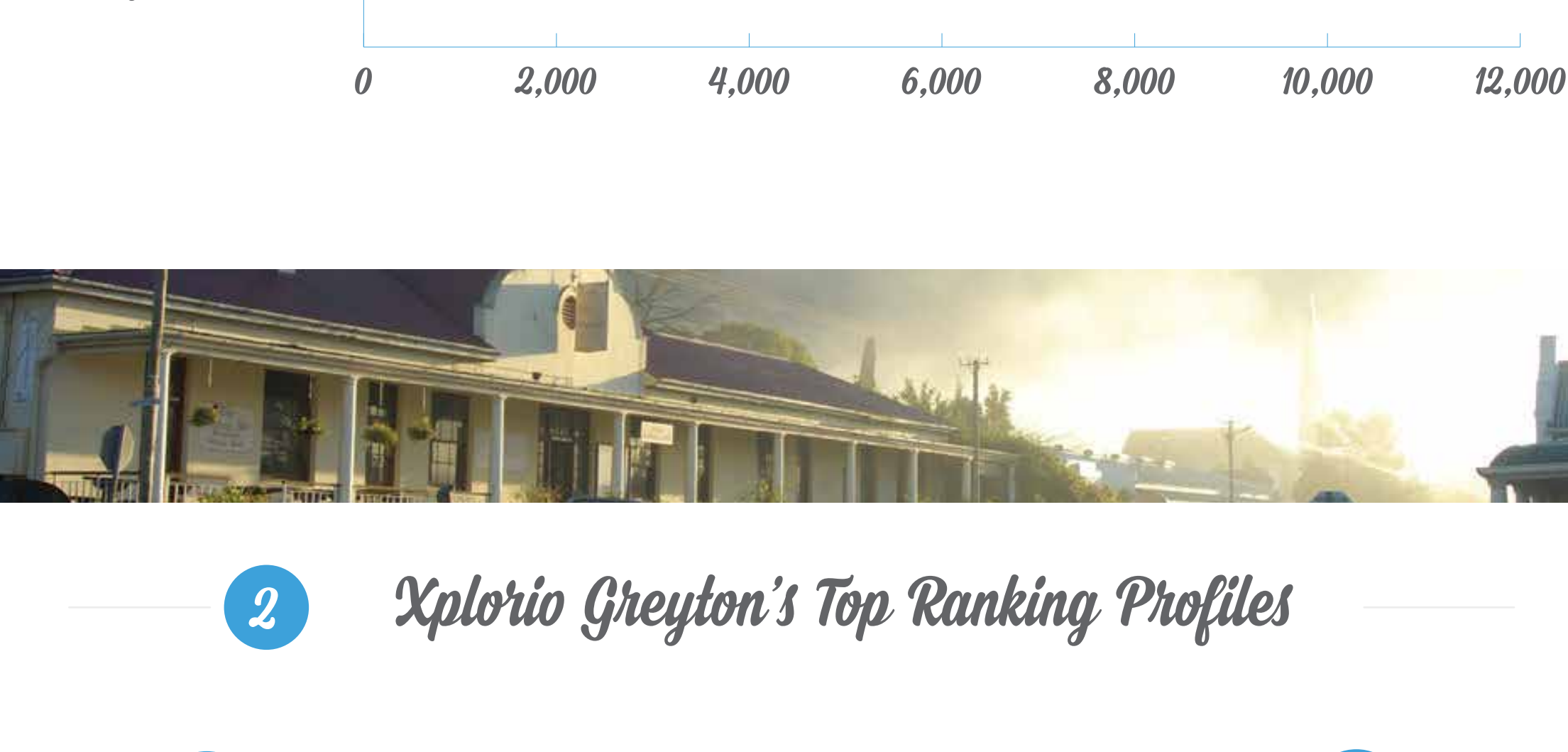
WE BELIEVE IN GREYTON

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Greyton has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Greyton Online Growth

We reached **1,041** people searching for information about Greyton online this month. That's roughly **34** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **68%** growth in users.



2 Xplorio Greyton's Top Ranking Profiles

| THINGS TO DO | ACCOMMODATION | BUSINESSES | PLACES TO EAT |
|------------------------------------|---------------------------------|--------------------------------------|------------------------------------|
| ★ GREYTON CONSERVATION SOCIETY | ★ THE OLD POTTERS INN | ★ GREYTON LIQUOR & WINE BOUTIQUE | ★ THE POST HOUSE COUNTRY HOUSE |
| ★ SONDEREND BIRDING | ★ ELANDSKLOOF FARM COTTAGES | ★ ROUTE 406 | ★ THE OAK AND VIGNE CAFE |
| ★ SATURDAY MORNING MARKET | ★ GREYTON LODGE | ★ FIORE GARDEN CENTRE | ★ PURE CAFE |
| ★ GREYTON GENADENDAL | ★ HIGH HOPES B&B | ★ IMAGE IT | ★ ABBEY ROSE RESTAURANT |

3 Xplorio Greyton's Current Growth

| ACCOMMODATIONS | THINGS TO DO |
|----------------------------------------|----------------------------------------|
| CUSTOMERS: 138 LEADS: 44 | CUSTOMERS: 116 LEADS: 33 |

| PLACES TO EAT | BUSINESSES |
|---------------------------------------|----------------------------------------|
| CUSTOMERS: 52 LEADS: 17 | CUSTOMERS: 176 LEADS: 50 |

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~89% of Greyton Businesses are already on Xplorio.

237 / 266

* Numbers derived from stats.gov.za

4 How does Xplorio promote Greyton?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Greyton pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Greyton.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Greyton.

Search Advertising: AdWords, Display, Video

We ensure constant brand awareness in the real world too with Xplorio Greyton fliers, advertorials and more.

Traditional Marketing: Xplorio fliers, XPLORIO.COM/GREYTON

We encourage people who are talking about Greyton online to visit Xplorio Greyton pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook User: "Is there anyone who can fix my car in Greyton?"

Over 27,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community
 Posted by Pringle Bay/Roots 191 · September 27 at 10:17am · 40

Foray known as the Green Heart of the Overberg. Greyton offers a number of great activities which rings true to its nickname. Make the most of your holiday when you're visiting this artistic, peaceful town, with the below list of exciting 'green' things to do.

Green Things to Do in Greyton | Xplorio Greyton
 Foray known as the Green Heart of the Overberg, Greyton offers a number of great activities which rings true to its nickname.

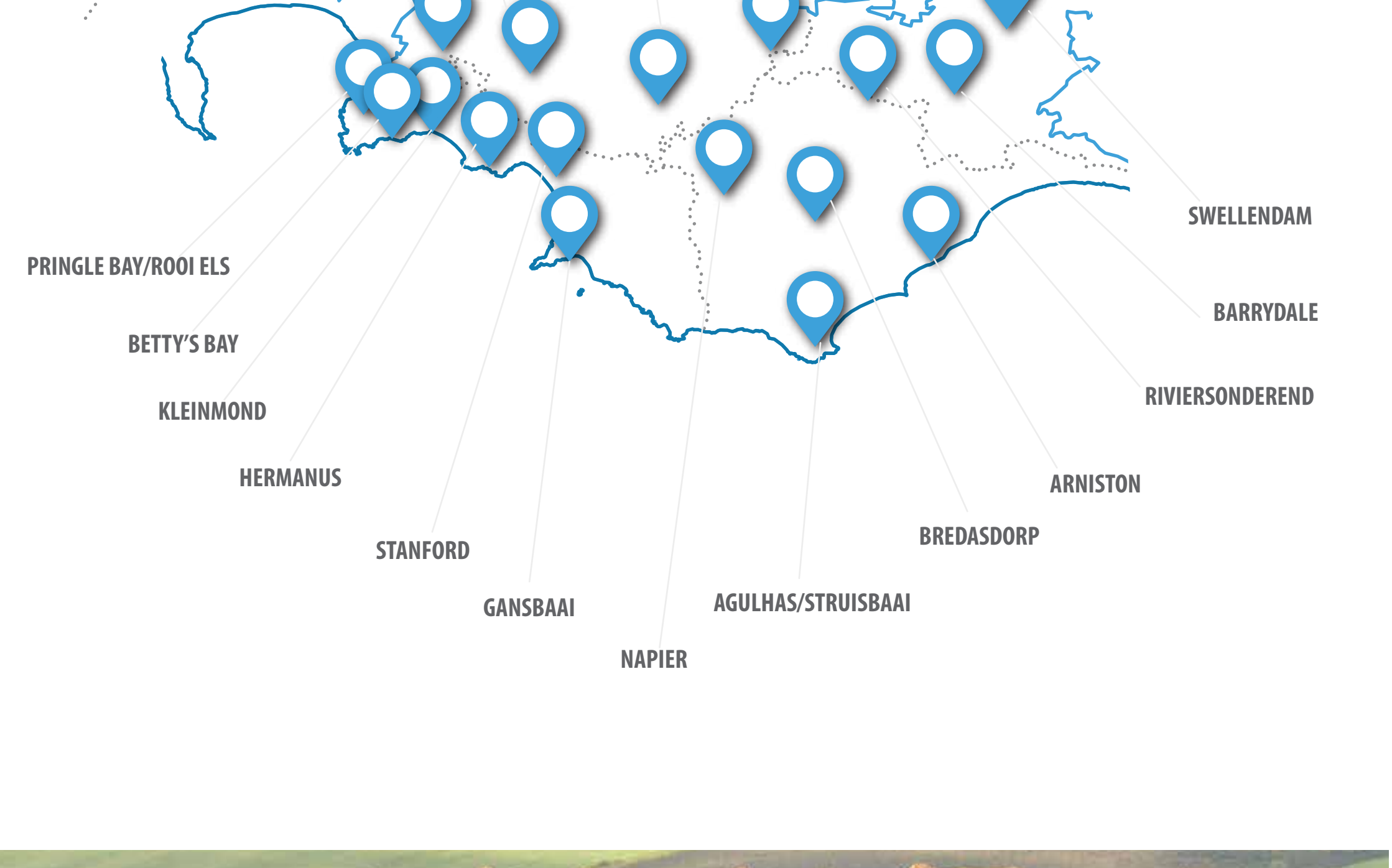
4,728 people reached

Like Comment Share

With 15, Rising Wave and 16 others

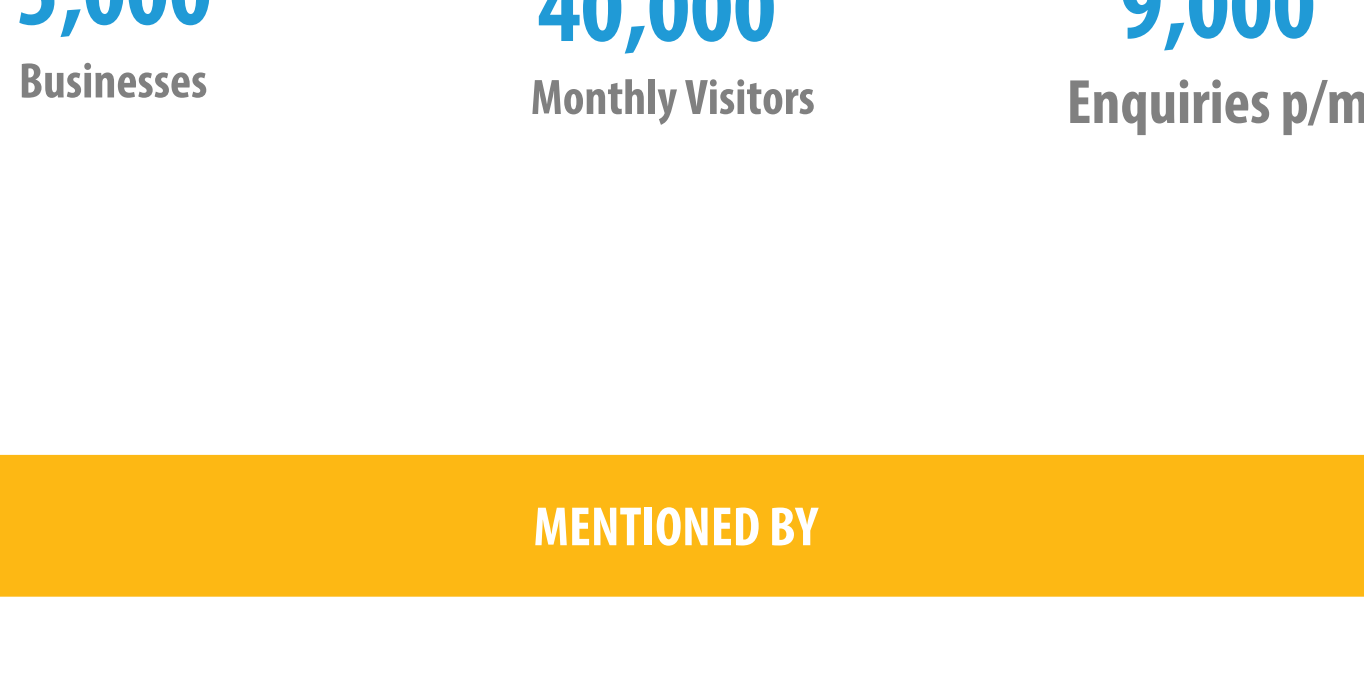
MORE ABOUT XPLORIO Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Greyton video

Watch Greyton Video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

