

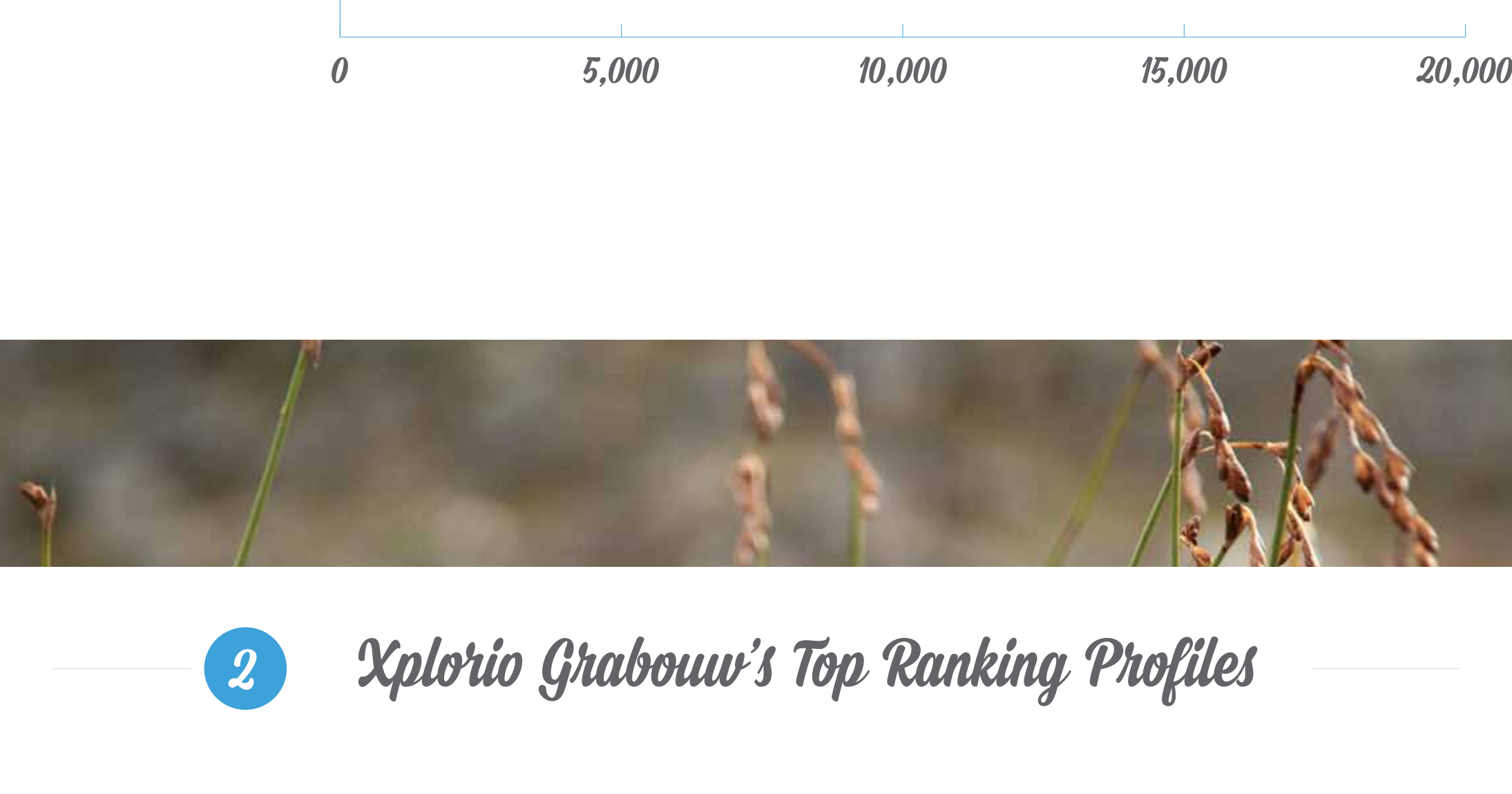
WE BELIEVE IN GRABOUW & ELIM

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Grabouw Online Growth

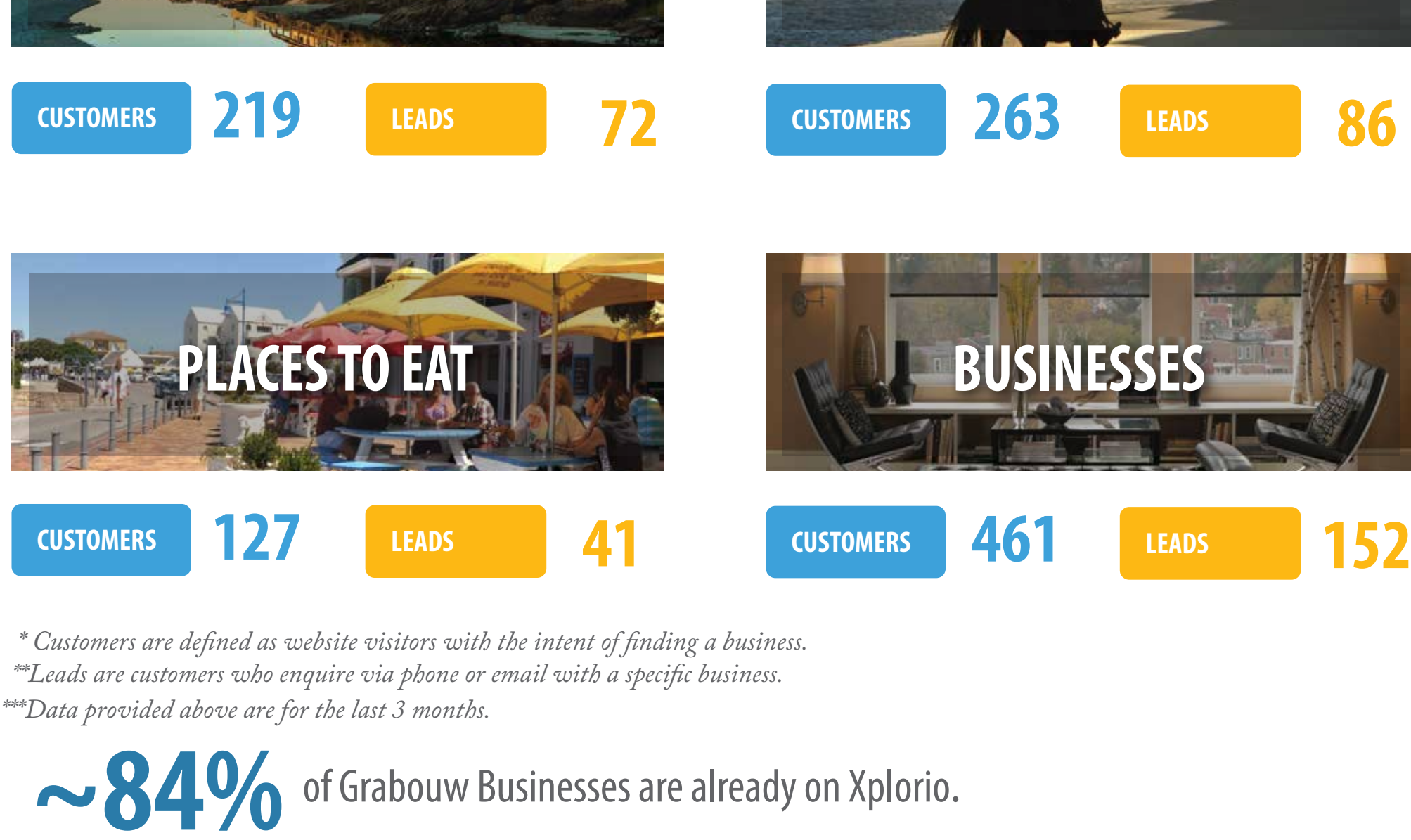
We reached **1,560** people searching for information about Grabouw online this month. That's roughly **52** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **188%** growth in users.



2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES ★ ELGIN CHARDONNAY COLLOQUIUM ★ CAPE CANOPY TOURS ★ GREEN FOREST TRAIL RUN	★ ELGIN VALLEY INN ★ PAUL WALLACE COTTAGES ★ VILLA EXNER ★ HOUW HOEK INN	★ GECO ★ PEREGRINE FARM STALL ★ ENERGY MANAGEMENT SOLUTIONS SA ★ APEX WHEEL AND TYRE	★ THE BARN ★ FRESH AT PAUL CLUVER ★ RUSTIC CAR-FE COFFEE SHOP ★ THE HICKORY SHACK

3 Xplorio Grabouw's Current Growth



* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~84% of Grabouw Businesses are already on Xplorio.



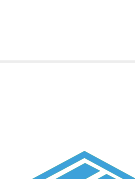
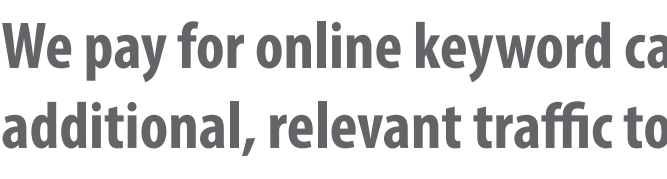
* Numbers derived from stats.gov.za

4 How does Xplorio promote Grabouw?



Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles.



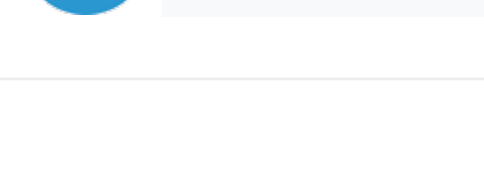
SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw.



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more.

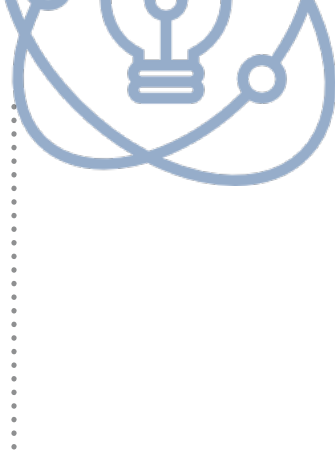


Online Reputation Management

We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information.



Over 27,000 Users - Total traffic to date



Highlights- Time Period

Xplorio Community
Published by Princess Corné Childs (16 September 13 at 3:02pm) · 40

With a past brimming with pioneers and entrepreneurs, Grabouw is truly a unique town of the Overberg. Take a (photo) journey with us to discover the history of this town and the Elgin Valley.

[Xplorio Grabouw](#)

History Facts about Grabouw / Elgin | Xplorio Grabouw
Take a (photo) journey with us through the history of Grabouw and the Elgin Valley.
[Learn More](#)

▲ 5,211 people reached

Like Comment Share

Marcelle Arnold, Graham Lindsay and 32 others

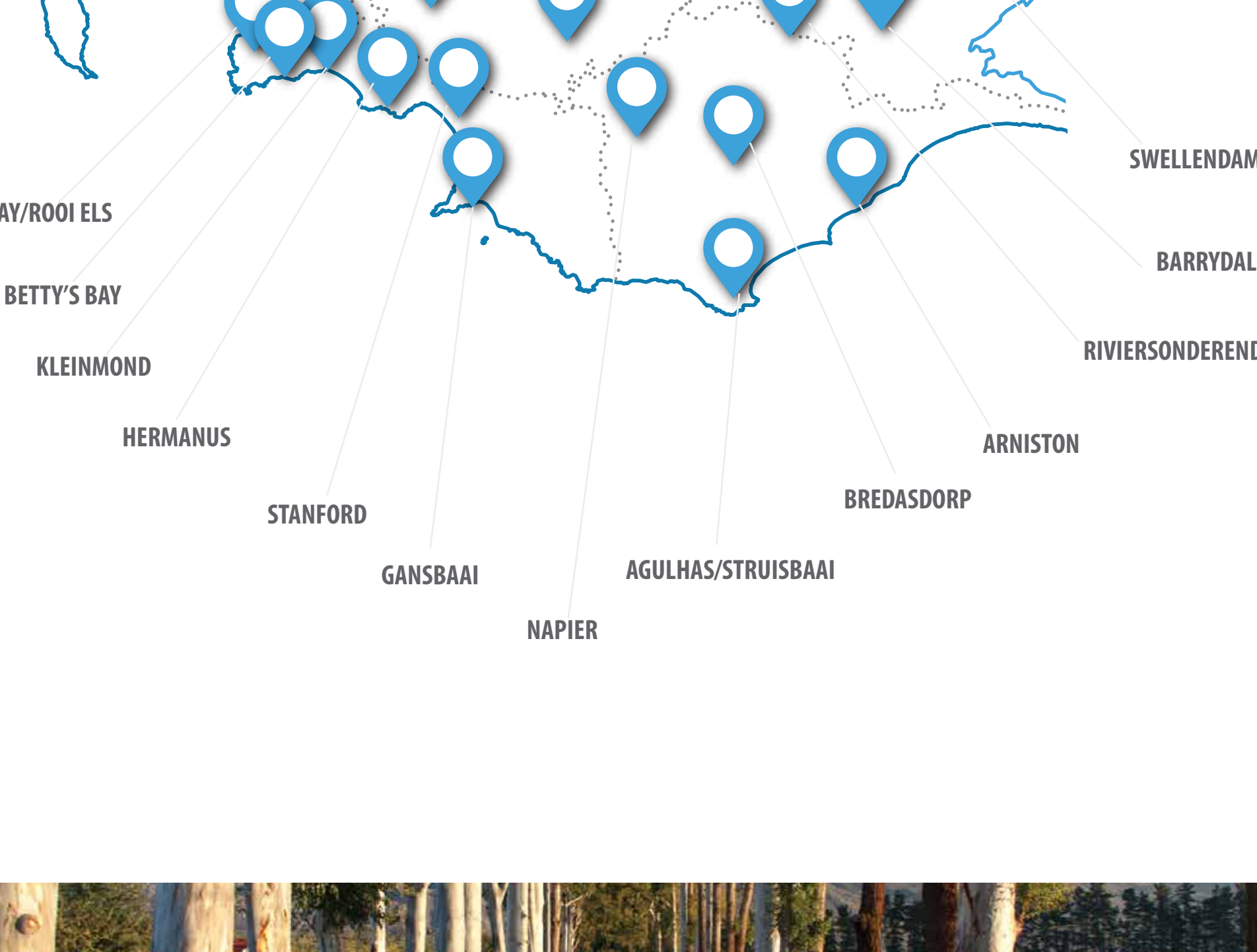
Chronological

12 Shares

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



5,000 Businesses



40,000 Monthly Visitors



9,000 Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Grabouw video

Watch Grabouw Video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"