

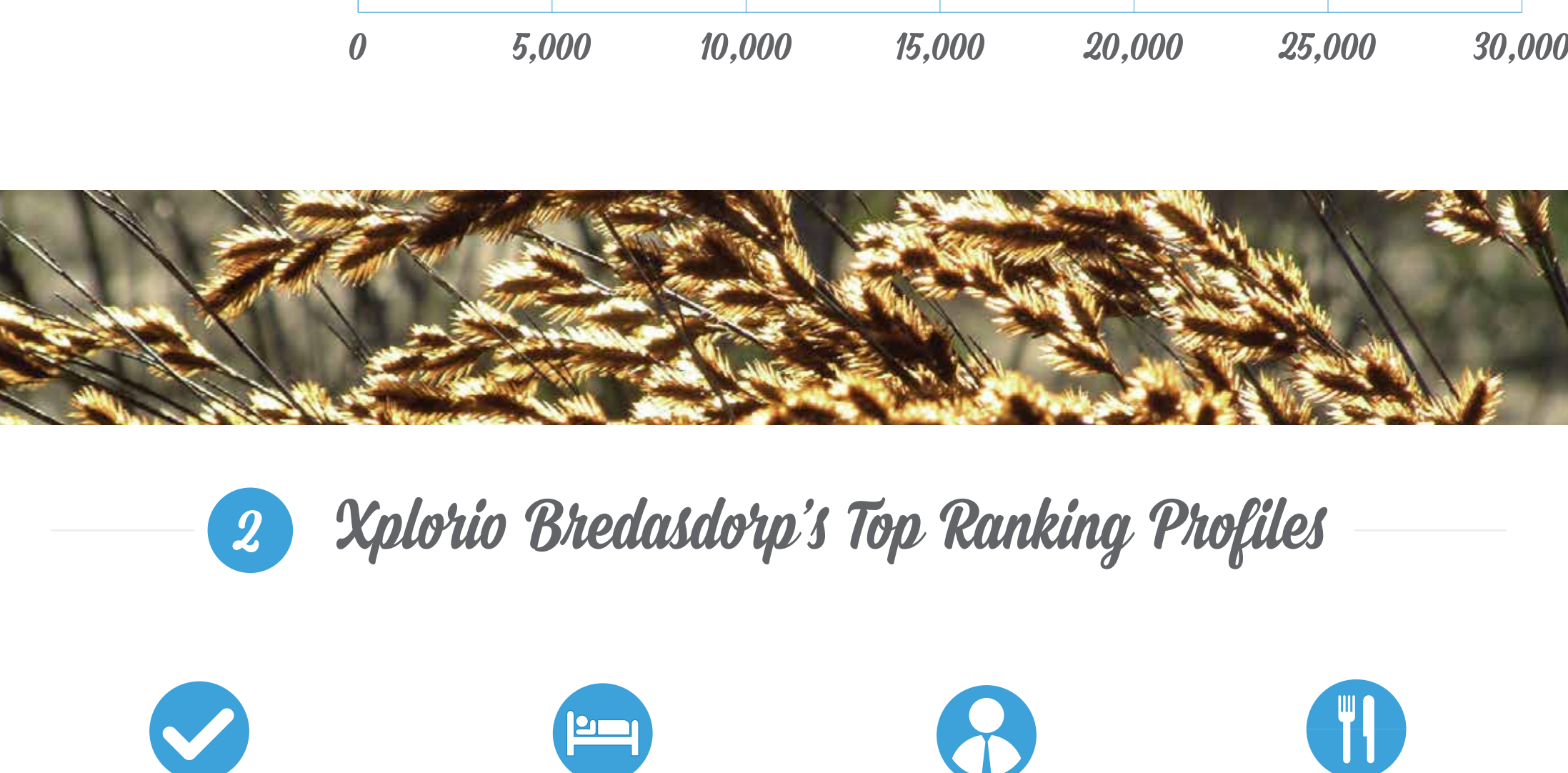
WE BELIEVE IN BREDASDORP

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Bredasdorp has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Bredasdorp Online Growth

We reached **2,994** people searching for information about Bredasdorp online this month. That's roughly **99** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **46%** growth in users.



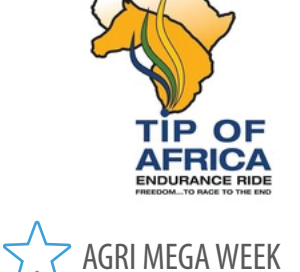
2 Xplorio Bredasdorp's Top Ranking Profiles



THINGS TO DO



THE FOOT OF AFRICA



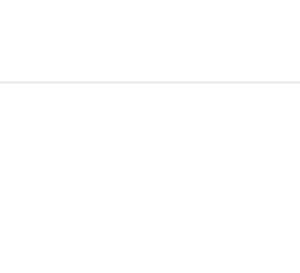
BLACK OYSTERCATCHER WINES



TIP OF AFRICA ENDURANCE RIDE



AGRI MEGA WEEK



AMW AGRIMEGA WEEK



ACCOMMODATION



DE HOOP COLLECTION



DE VOLKSHUYS



BREDASDORP SQUARE



BREDASDORP SQUARE



BLACK OYSTERCATCHER COTTAGES



BLACK OYSTERCATCHER COTTAGES



BUSINESSES



HOUSE OF CARPETS, FURNITURE AND APPLIANCES



BREDASDORP SQUARE DECOR & GIFT SHOP



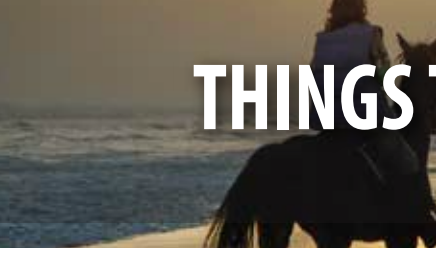
BREDASDORP SQUARE



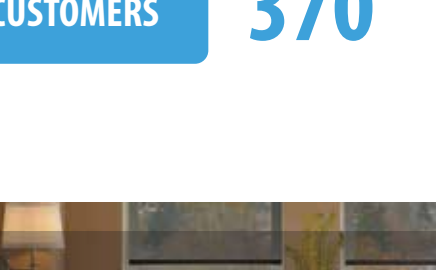
STH ENERGY SOLUTIONS



ENERGY SOLUTIONS



SUIDEROORD TEHUIS VIR BEJAARDES



ACVV



PLACES TO EAT



BREDASDORP SQUARE COFFEE SHOP



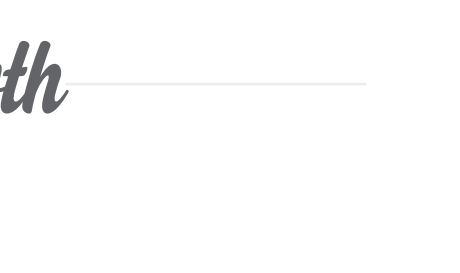
BREDASDORP SQUARE BLACK OYSTERCATCHER RESTAURANT



BLACK OYSTERCATCHER

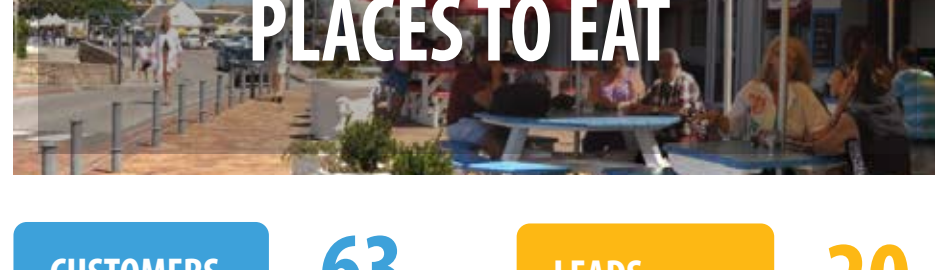


FLAMES GRILL & PUB



NACHT WACHT RESTAURANT

3 Xplorio Bredasdorp's Current Growth



CUSTOMERS **274** LEADS **90**



CUSTOMERS **370** LEADS **122**



CUSTOMERS **63** LEADS **20**



CUSTOMERS **1,230** LEADS **405**

* Customers are defined as website visitors with the intent of finding a business.

** Leads are customers who enquire via phone or email with a specific business.

*** Data provided above are for the last 3 months.

~87% of Bredasdorp Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Bredasdorp?



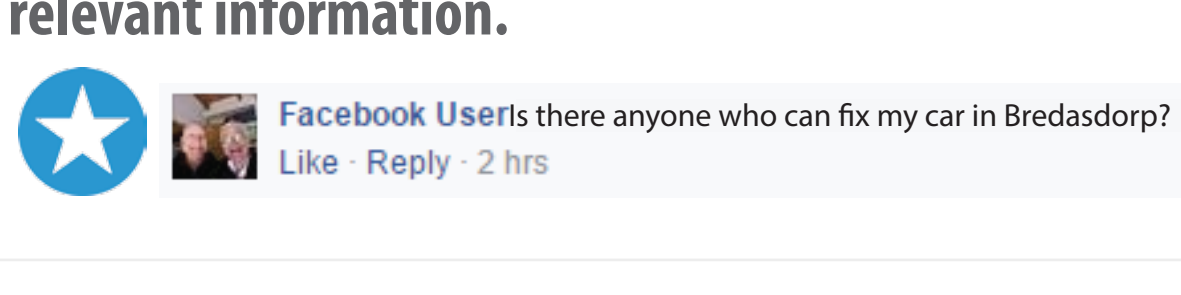
Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Bredasdorp pages and profiles.



SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Bredasdorp .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Bredasdorp.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Bredasdorp fliers, advertorials, billboards and more.



Online Reputation Management

We encourage people who are talking about Bredasdorp online to visit Xplorio Bredasdorp pages and profiles by linking them to relevant information.



Over 65,000 Users -Total traffic to date



Highlights- Time Period



MORE ABOUT XPLORIO

Progress



5 Xplorio Coverage

TOTAL TOWNS
18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000
Businesses



40,000
Monthly Visitors



9,000
Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Bredasdorp video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"