

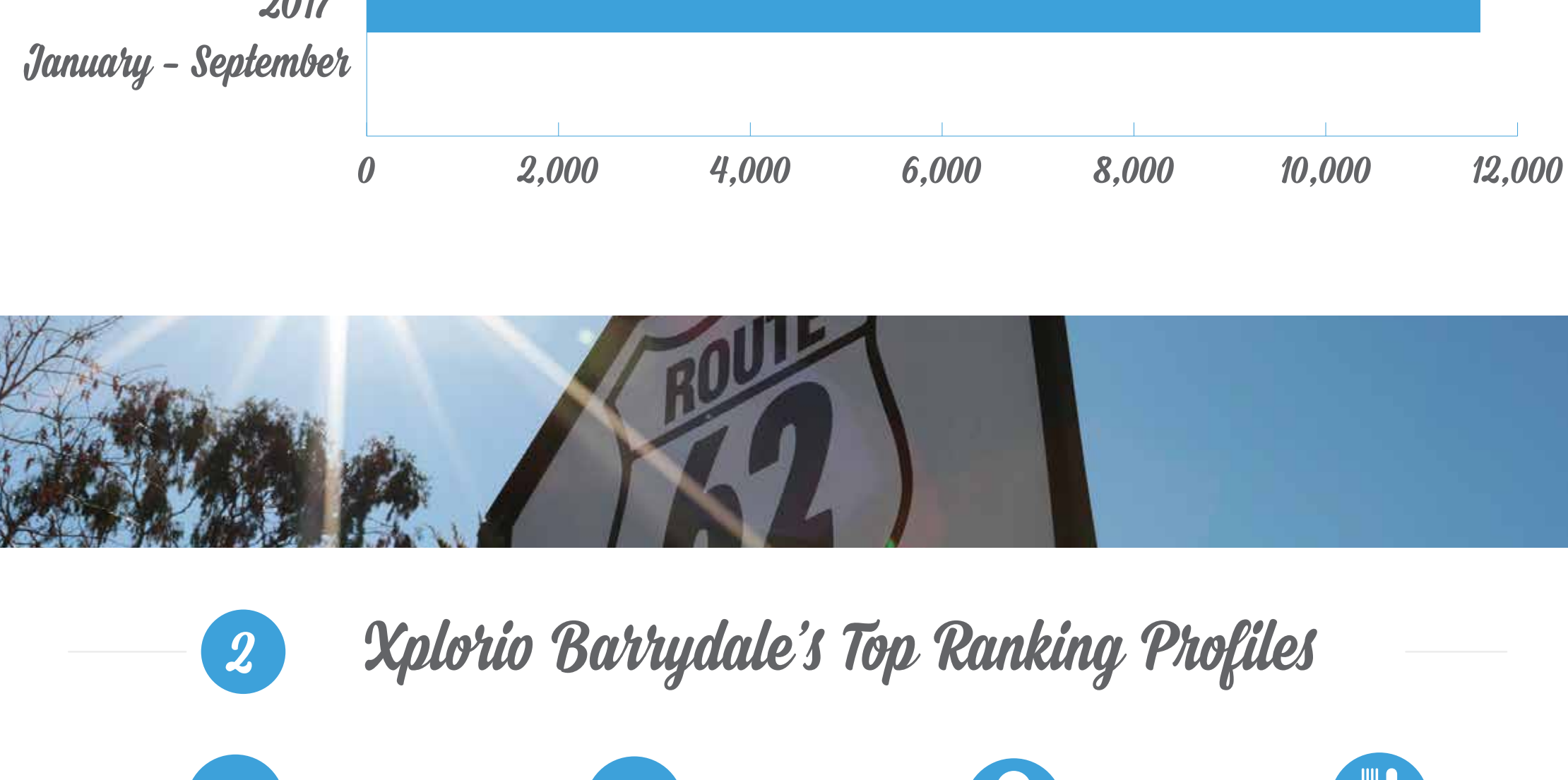
WE BELIEVE IN BARRYDALE

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Barrydale has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Barrydale Online Growth

We reached **1,257** people searching for information about Barrydale online this month. That's roughly **41** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **200%** growth in users.



2 Xplorio Barrydale's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ OVERBERG AVIATION	★ BARRYDALE KAROO LODGE	★ HOUSE OF BOOKS	★ MEZ KAROO KITCHEN
★ BARRYDALE IN BLOOM 2017	★ TOUWSBERG PRIVATE GAME & NATURE RESERVE	★ MAGPIE	★ COUNTRY PUMPKIN RESTAURANT
★ SANBONA WILDLIFE RESERVE	★ MONIQUE'S GUESTHOUSE	★ THE ROUTE 62 STOP CC	★ THE JAM TARTS BARRYDALE
★ BAND OF HATS	★ RED ROOSTER COTTAGE	★ THE HUB ART SUPPLIES	★ DIESEL & CREME

3 Xplorio Barrydale's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 41 LEADS: 13	CUSTOMERS: 64 LEADS: 21
PLACES TO EAT	BUSINESSES
CUSTOMERS: 19 LEADS: 6	CUSTOMERS: 178 LEADS: 58

* Customers are defined as website visitors with the intent of finding a business.
 **Leads are customers who enquire via phone or email with a specific business.
 ***Data provided above are for the last 3 months.

~81% of Barrydale Businesses are already on Xplorio

110 / 136

* Numbers derived from stats.gov.za

4 How does Xplorio promote Barrydale?

Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Barrydale pages and profiles.

SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Barrydale.

Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Barrydale.

Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Barrydale fliers, advertorials, billboards and more.

Online Reputation Management

We encourage people who are talking about Barrydale online to visit Xplorio Barrydale pages and profiles by linking them to relevant information.

Over 18,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community

As the high landscapes of the Overberg give way to the wide open spaces of the Klein Karoo, you'll find the quiet life of Barrydale. To help when planning your stay in Barrydale, we've put together this quick list of must-see spots in town.

5 Best Spots to Visit in Barrydale | Xplorio Barrydale

To help when planning your stay in Barrydale, we've put together this quick list of must-see spots in town.

12,783 people reached

10,858 Likes

48 Photos

View 2 more comments

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses

40,000 Monthly Visitors

9,000 Enquiries p/m

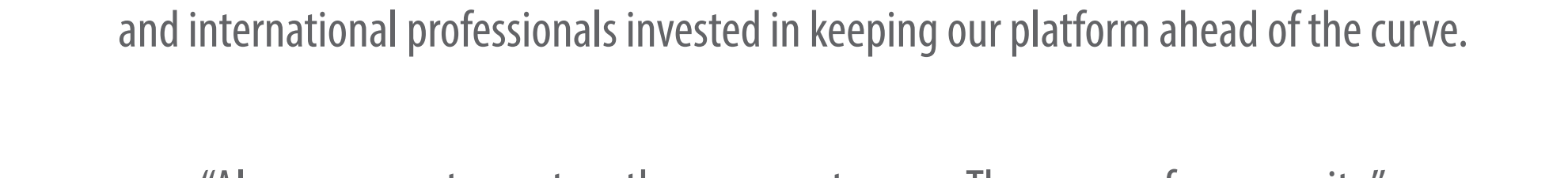
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN TOURISM, 2 OCEANS

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Barrydale video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"