

WE BELIEVE IN ARNISTON

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Arniston has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Arniston Online Growth

We reached **1,235** people searching for information about Arniston online this month. That's roughly **41** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **76%** growth in users.



2 Xplorio Arniston's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ SEA HAWKS RFC	★ RIETFontein Cottage	★ SEEFF	★ ARNISTON SPA HOTEL
★ LAWRENCE RAYMOND PAINTER	★ BLUESKY GUEST HOUSE	★ EARTH KEEPERS	★ WANDA'S WAENHUIS RESTAURANT
★	★ ARNISTON-ETNA'S	★ RADIANT HEALTH	★ WILLEEN'S KITCHEN RESTAURANT
★	★ STONE HOUSE AT ARNISTON	★ BEACH SHOP AT ARNISTON	★

3 Xplorio Arniston's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 501	CUSTOMERS: 94
LEADS: 165	LEADS: 31

PLACES TO EAT	BUSINESSES
CUSTOMERS: 28	CUSTOMERS: 95
LEADS: 9	LEADS: 31

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~94% of Arniston Businesses are already on Xplorio

35 / 37

* Numbers derived from stats.gov.za

4 How does Xplorio promote Arniston?

Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Arniston pages and profiles.

SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Arniston.

Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Arniston.

Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Arniston fliers, advertorials and more.

Online Reputation Management

We encourage people who are talking about Arniston online to visit Xplorio Arniston pages and profiles by linking them to relevant information.

Over 30,000 Users - Total traffic to date

Highlights- Time Period

Xplorio Community

Whether it be hiking, bird watching, swimming, whale watching or just enjoying a picnic on the banks of the beautiful Agulhas River, the World Nature Reserve makes for a great day spent exploring the outdoors.

Experience the great outdoors with De Mond Nature Reserve! Xplorio-24...

Arniston has established itself in the history books as being the only official town in South Africa with two names but it has since also created into the hearts of many.

5,362 people reached

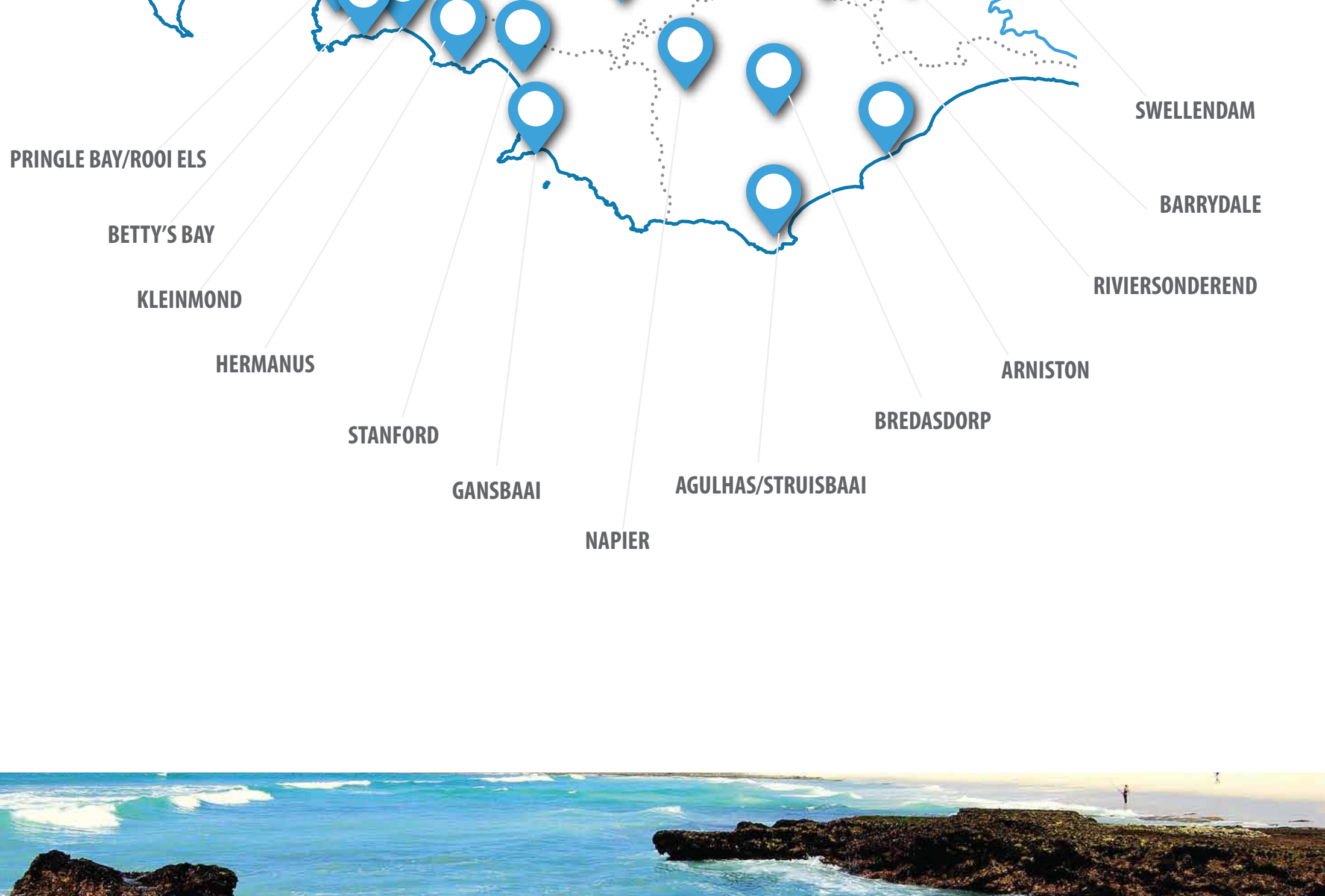
Like Comment Share

10 Shares

MORE ABOUT XPLORIO

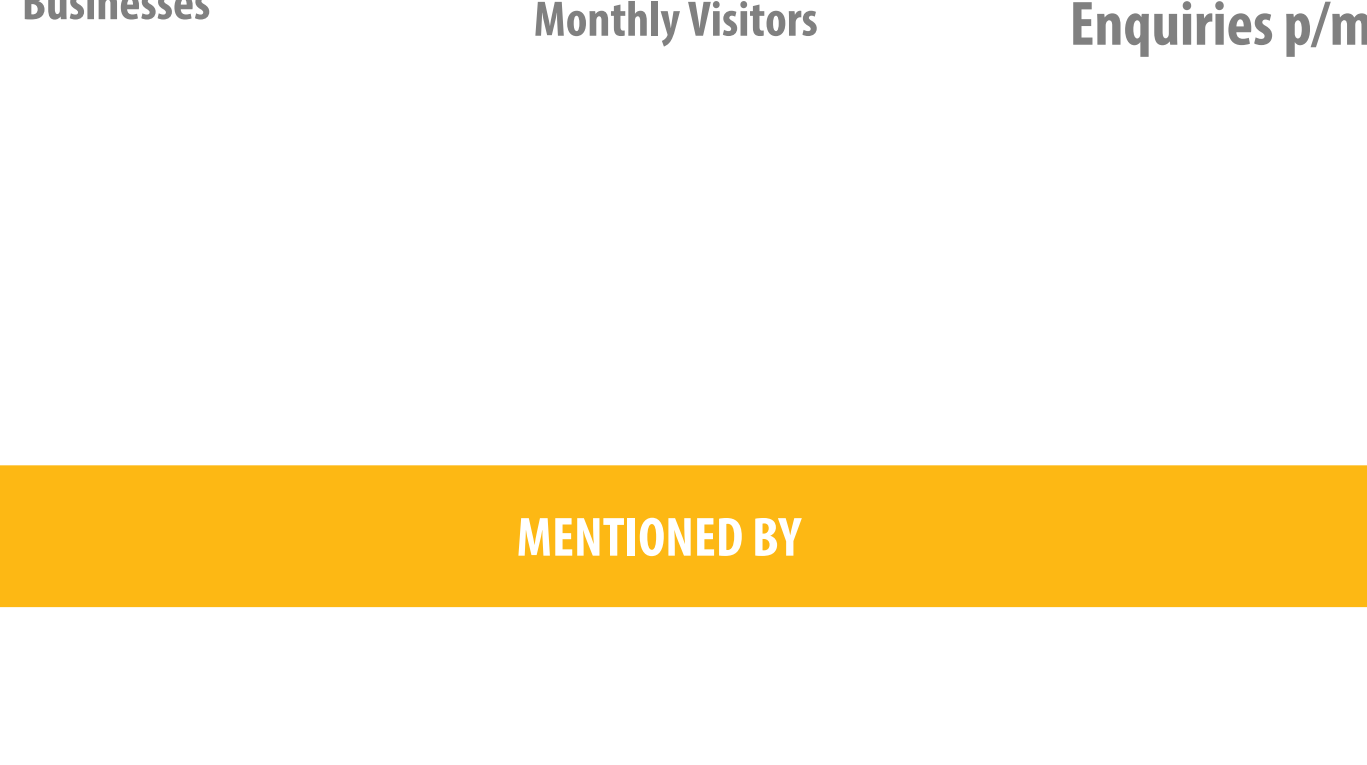
Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS



MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Arniston video

Watch Arniston Video

Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

