

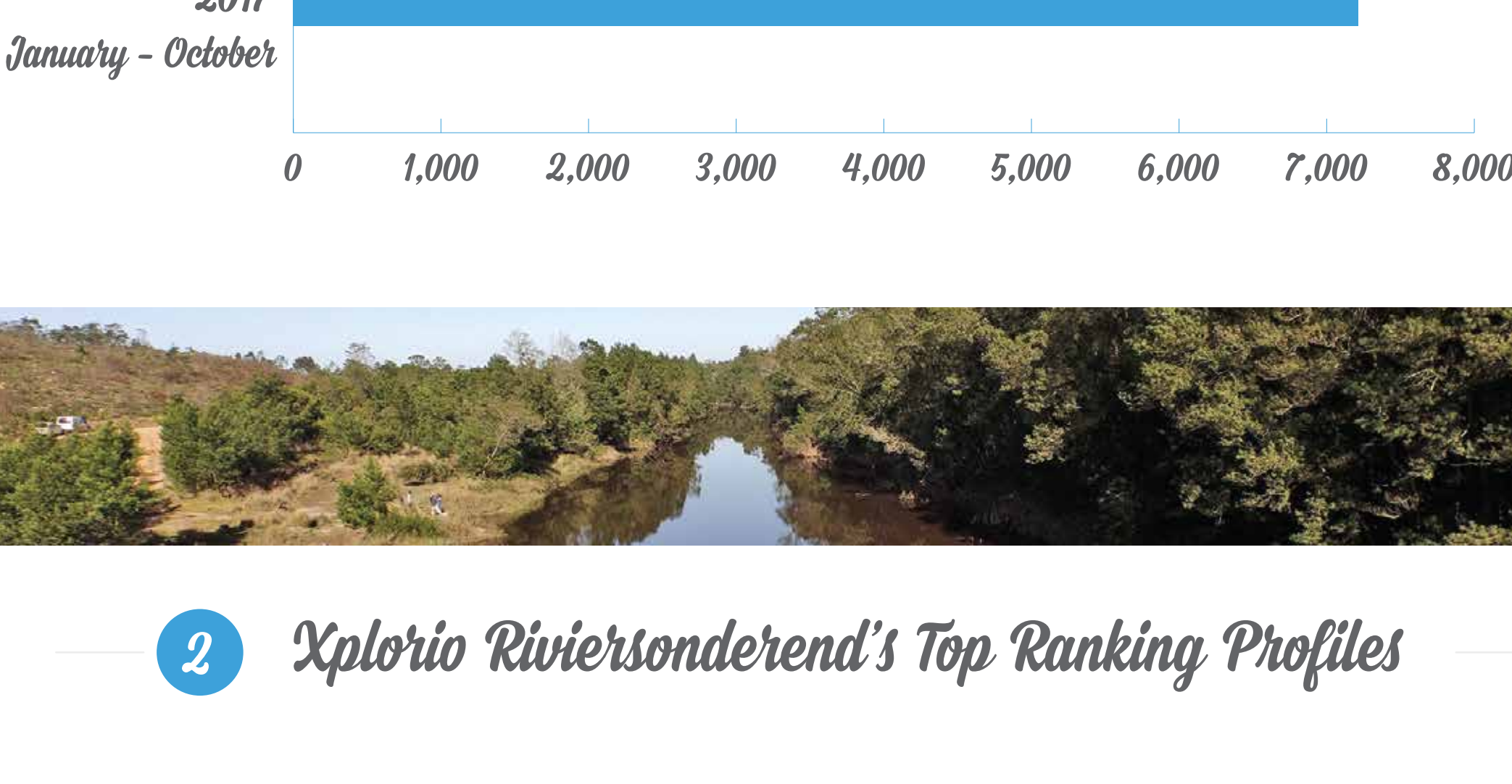
# WE BELIEVE IN RIVIERSONDEREND

## ★ What is this Report?

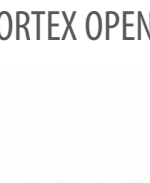
If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Riviersonderend has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Riviersonderend Online Growth

We reached **1,204** people searching for information about Riviersonderend online this month. That's roughly **38** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **210%** growth in users.



### 2 Xplorio Riviersonderend's Top Ranking Profiles



#### THINGS TO DO



#### ACCOMMODATION



#### BUSINESSES



#### PLACES TO EAT



KHOMEESDRIF



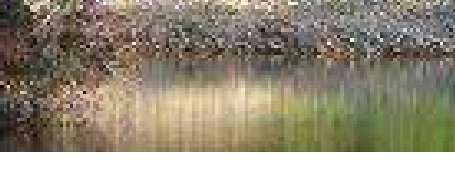
VORTEX OPEN SOURCE



OPEN SOURCE



RIVIERSONDEREND KERSMARK



Kersmark



RIVIERSONDEREND BOWLS



DANKE GUEST HOUSE



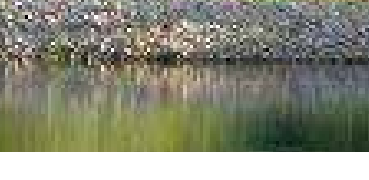
DASBERG GUEST HOUSE



JONGENSKLOOF COUNTRY RETREAT



RIVIERSONDEREND 4X4



MARI'S FUDGE



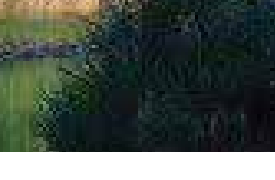
OLD FARM SHOP



LAMORE HEALTH AND SKINCARE SALON



OU MEUL BAKERY



RSE FISHERIES



WHERE PEOPLE COME TOGETHER



THE RIVER SPORTS PUB



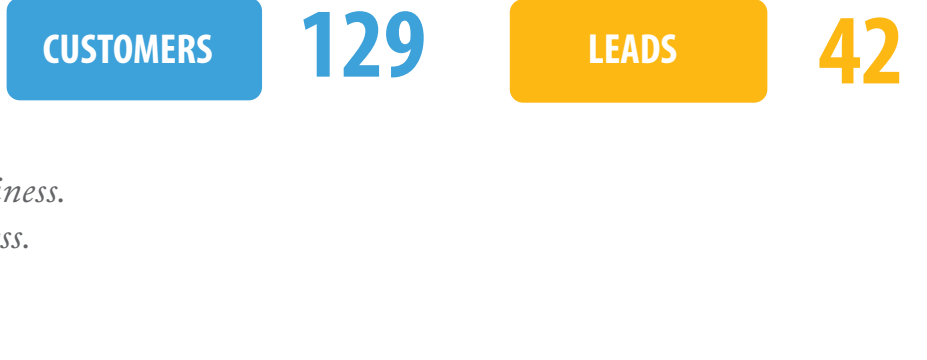
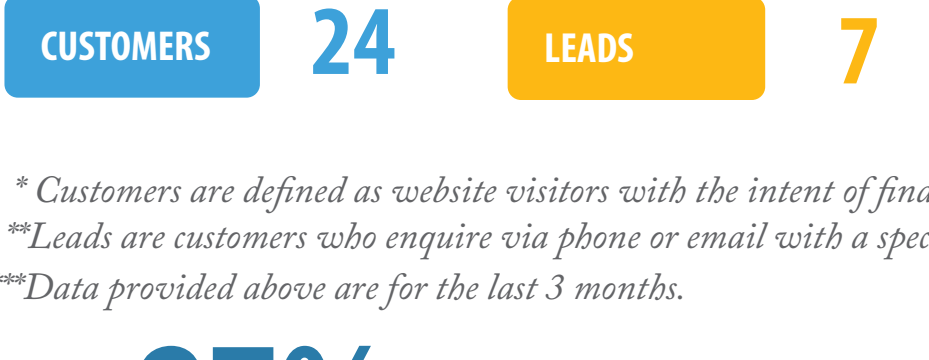
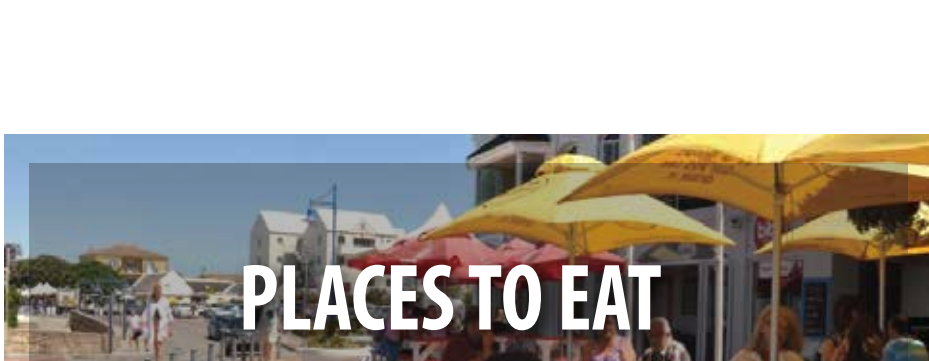
VN'DESEN BAKERY



STEERS RIVIERSONDEREND



### 3 Xplorio Riviersonderend's Current Growth



\* Customers are defined as website visitors with the intent of finding a business.

\*\*Leads are customers who enquire via phone or email with a specific business.

\*\*\*Data provided above are for the last 3 months.

~87% of Riviersonderend Businesses are already on Xplorio.



\* Numbers derived from stats.gov.za

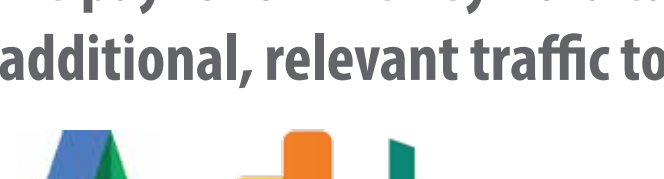


### 4 How does Xplorio promote Riviersonderend?



Social Media

We publish your town's content on our social media platforms, driving more traffic to Xplorio Riviersonderend pages and pro-



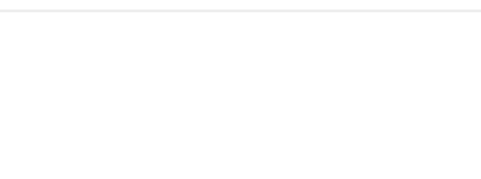
SEO

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Riviersonderend .



Search Advertising

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Riviersonderend.



Traditional Marketing

We ensure constant brand awareness in the real world too with Xplorio Riviersonderend fliers, advertorials and more.



Online Reputation Management

We encourage people who are talking about Riviersonderend online to visit Xplorio Riviersonderend pages and profiles by linking them to relevant information.

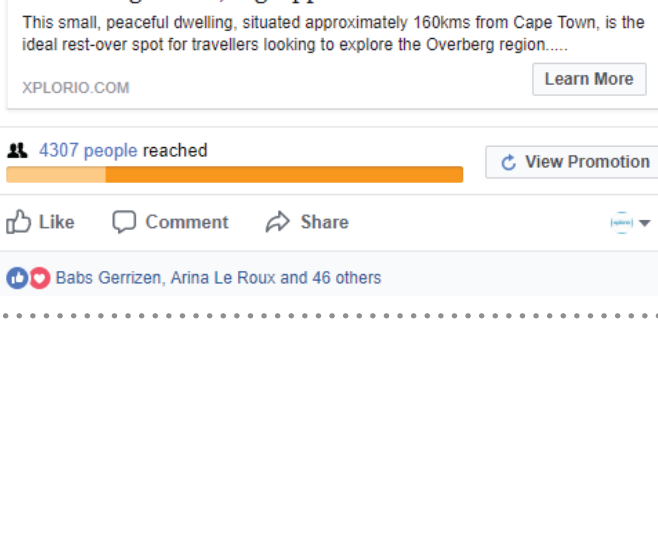


Over 16,000 Users - Total traffic to date



#### Highlights- Time Period

**Xplorio Community**  
Published by Bette on October 10 at 11:00pm · 0  
Sitting between Caledon and Swellendam, Riviersonderend is the ideal rest-over spot for travellers looking to explore the Overberg region. Take a look at the several attractions outside of this quiet little farm town that can appear to be a myriad of interests.  
xplorio/Riviersonderend



**Small Neighbours, Big Opportunities**  
This small, peaceful dwelling, situated approximately 10kms from Cape Town, is the ideal rest-over spot for travellers looking to explore the Overberg region.  
XPLORIO.COM

1,007 people reached

Like Comment Share

Bette Gerrens, Anna La Raza and 46 others

## MORE ABOUT XPLORIO

### Progress

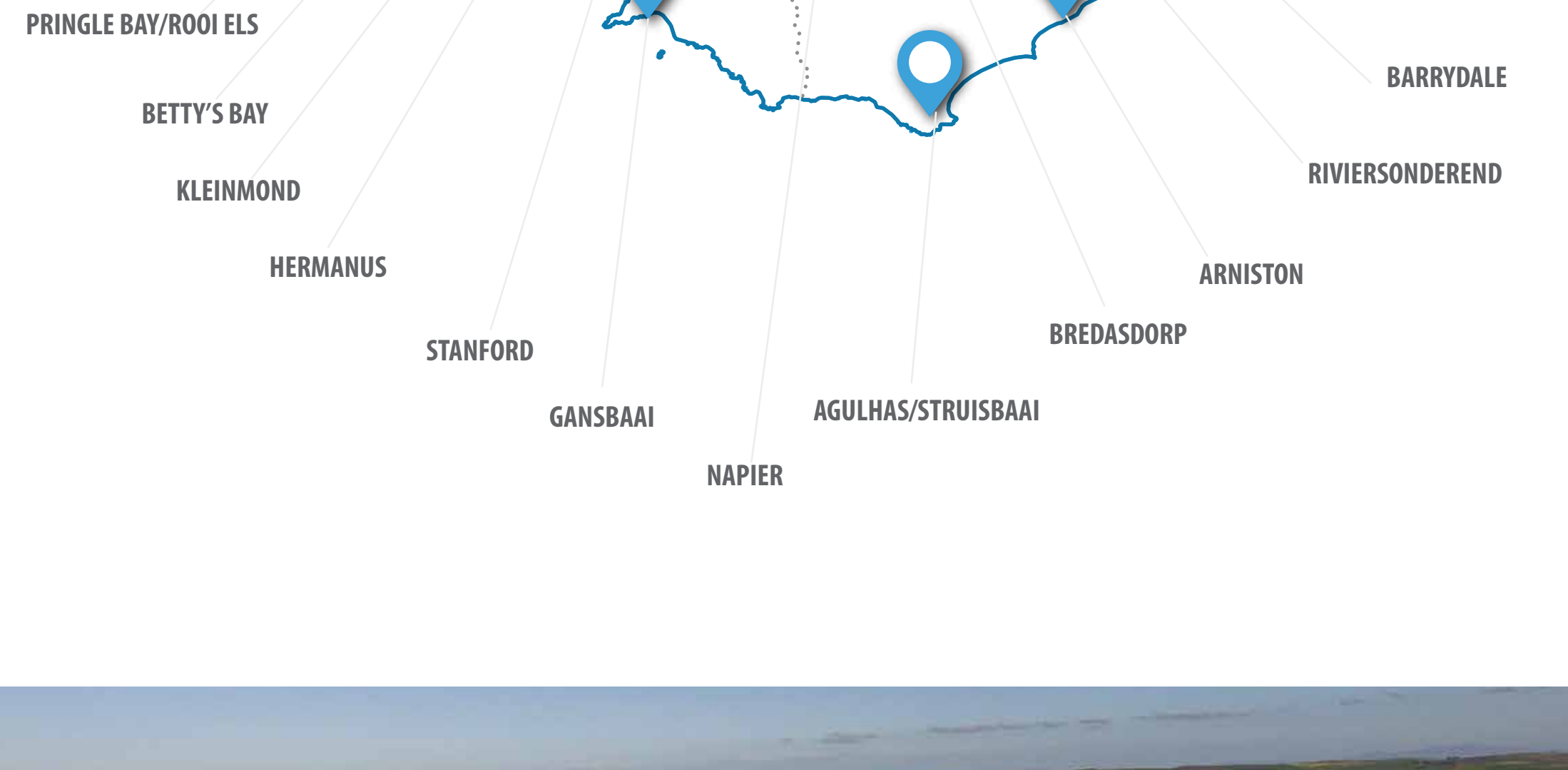
### 5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



### 6 Xplorio Performance

#### THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

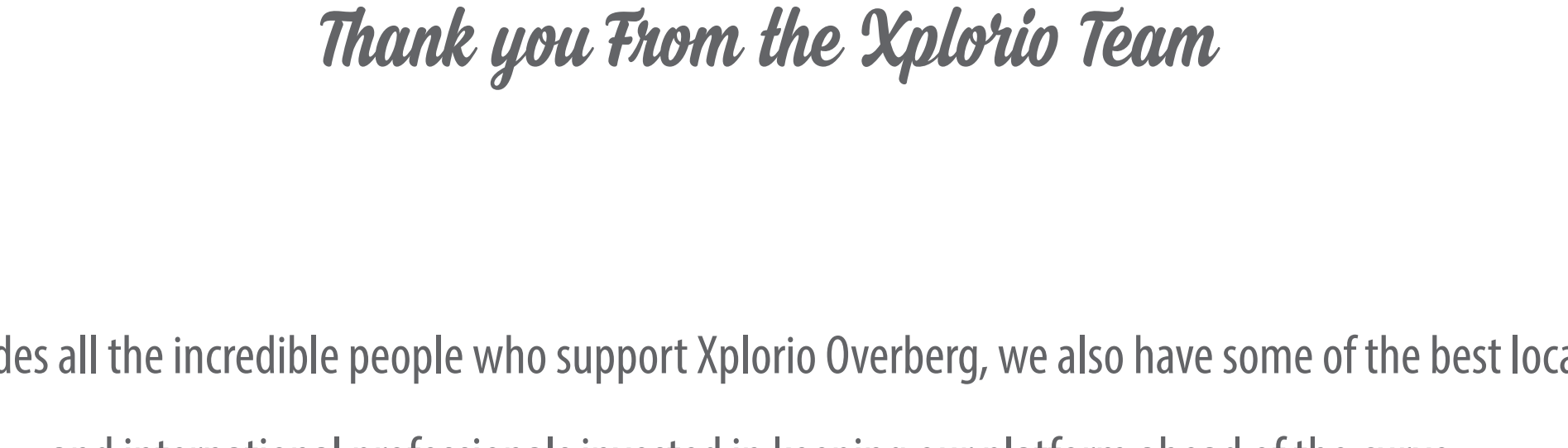
#### MENTIONED BY



### 7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Riviersonderend video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

