

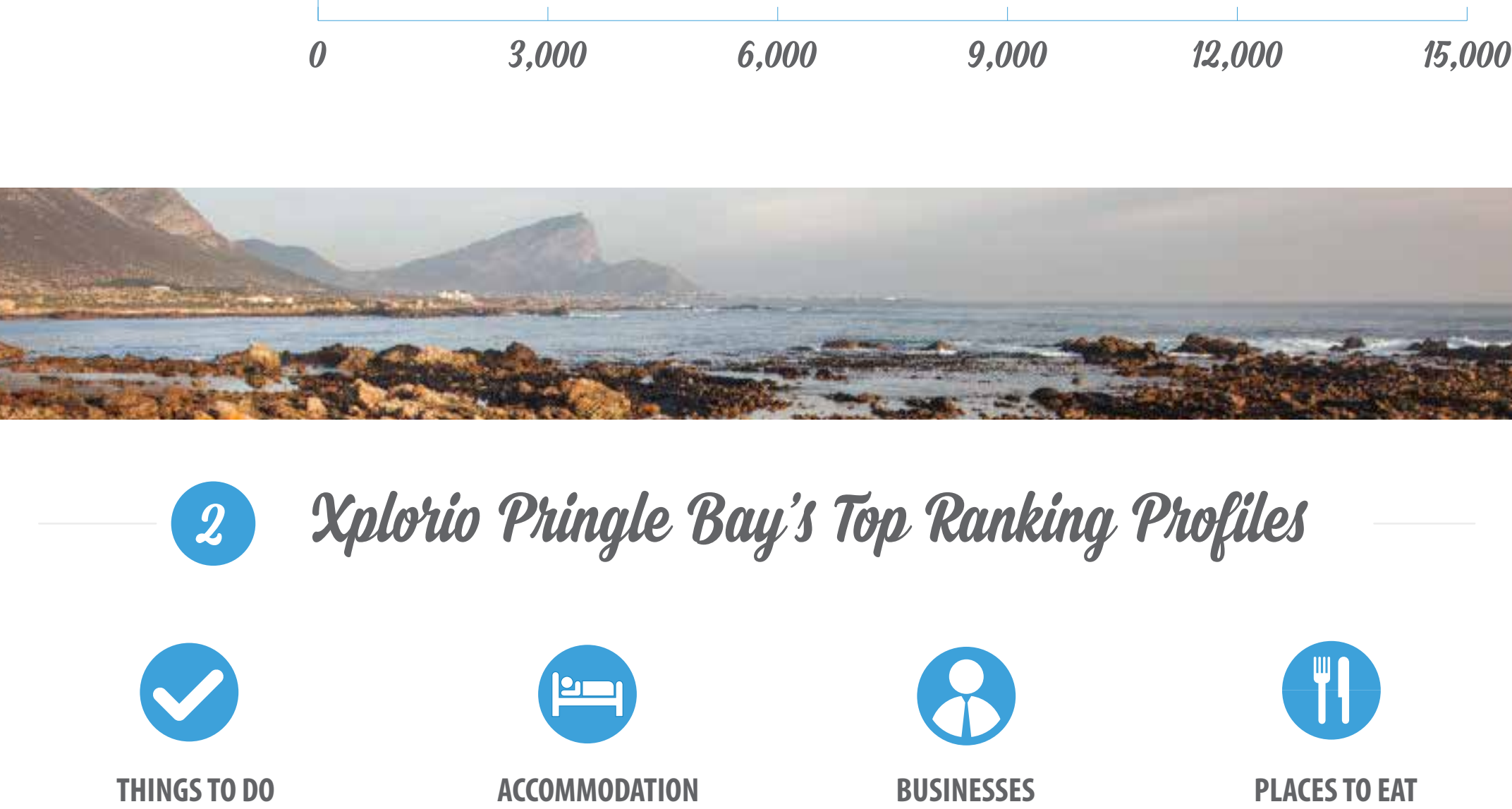
WE BELIEVE IN PRINGLE BAY & ROOI ELS

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Pringle Bay has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Pringle Bay Online Growth

We reached **1,310** people searching for information about Pringle Bay online this month. That's roughly **42** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **54%** growth in users.



2 Xplorio Pringle Bay's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ HEAD OFFICE PUB	★ SEABREAK COTTAGE	★ AUDREYS HOME CLEANING	★ DRUMMOND ARMS
★ THE ANCHOR	★ THE BARNACLE	★ CAPE TOWN TRIKE TOURS	★ HANGING ROCK KITCHEN
★ PIPEY'S SPORT BAR	★ SEA VILLA GLEN CRAIG	★ CRAFTY GIFTS & DECOR	★ MIEMS
★ PRINGLE COVE BIZARRE	★ DREAMS	★ GUTHRIE & THERON	★ DIE BOSKOK BOMA
★ be here now off the Track	★ DREAMS	★ GUTHRIE & THERON ELENDOME • PROPERTIES	★ Die Boskok Boma WOODS RESTAURANT

3 Xplorio Pringle Bay's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 146	CUSTOMERS: 143
LEADS: 48	LEADS: 47

PLACES TO EAT	BUSINESSES
CUSTOMERS: 36	CUSTOMERS: 239
LEADS: 11	LEADS: 78

* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~91% of Pringle Bay Businesses are already on Xplorio.

84 / 92

* Numbers derived from stats.gov.za

4 How does Xplorio promote Pringle Bay?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Pringle Bay pages and profiles.



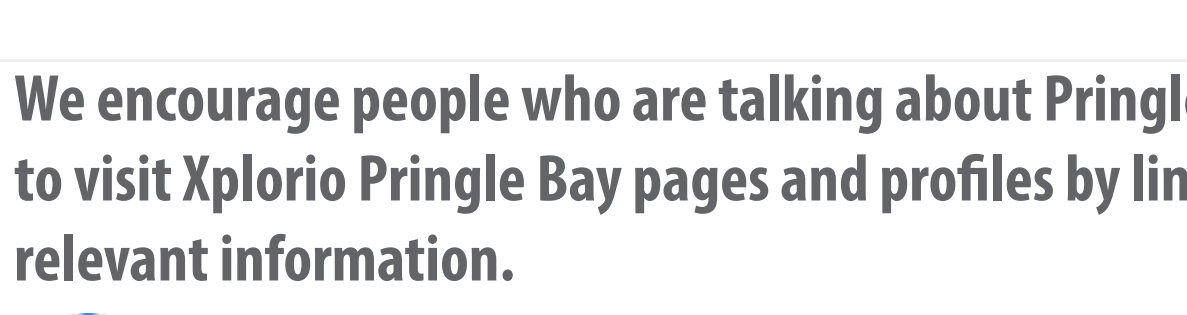
Social Media



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Pringle Bay .



SEO



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Pringle Bay.



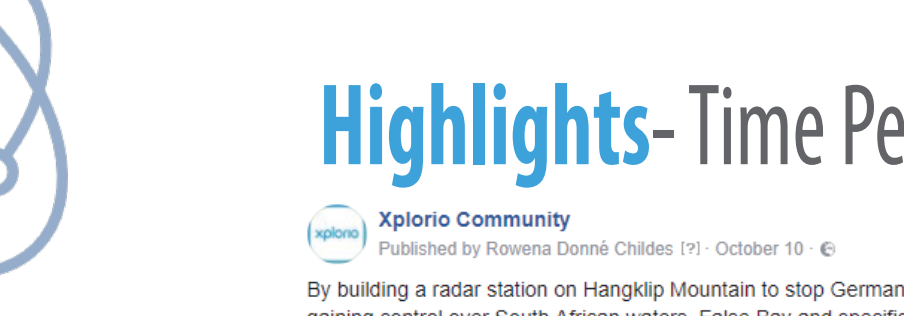
Search Advertising



We ensure constant brand awareness in the real world too with Xplorio Pringle Bay fliers, advertorials and more.



Traditional Marketing



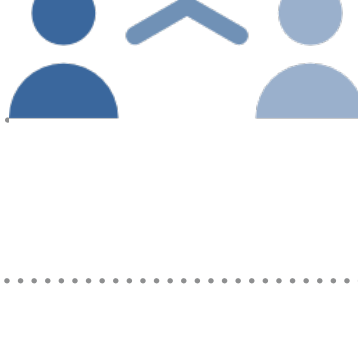
We encourage people who are talking about Pringle Bay online to visit Xplorio Pringle Bay pages and profiles by linking them to relevant information.



Online Reputation Management



Over 26,000 Users - Total traffic to date

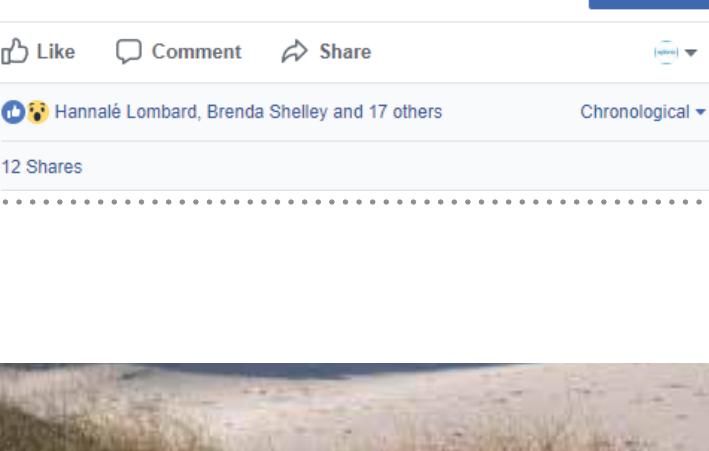


Highlights- Time Period

Xplorio Community
Published by Roseana Dorell Childes 171 · October 10 · 61

By building a radar station on Hanglip Mountain to stop Germany from gaining control over South African waters, False Bay and specifically Pringle Bay, played a significant part in the fighting between Allied and Axis forces during the Second World War.

Find out more below:
#explorepinglebay - See More



Pringle Bay's role in World War Two
The entire False Bay area has played an important and often dangerous role in ocean travel.

XPLORIO.COM

1678 people reached



Hammett Lombard, Brenda Shelley and 17 others

12 Shares

MORE ABOUT XPLORIO

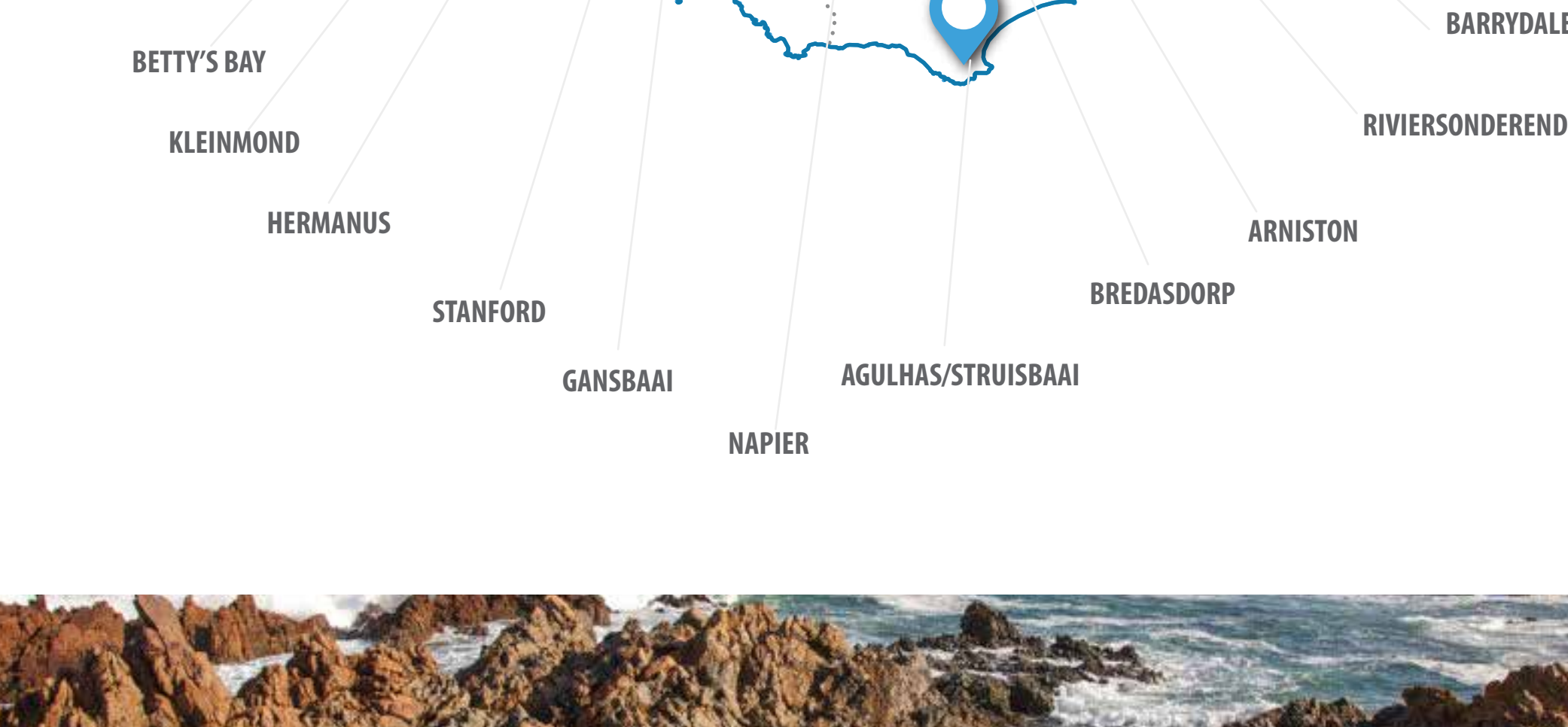
Progress

5 Xplorio Coverage

TOTAL TOWNS
18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000
Businesses

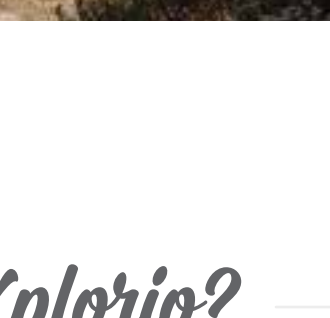
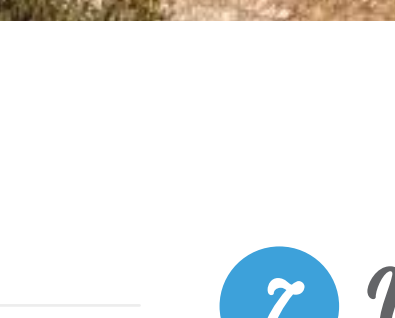


40,000
Monthly Visitors



9,000
Enquiries p/m

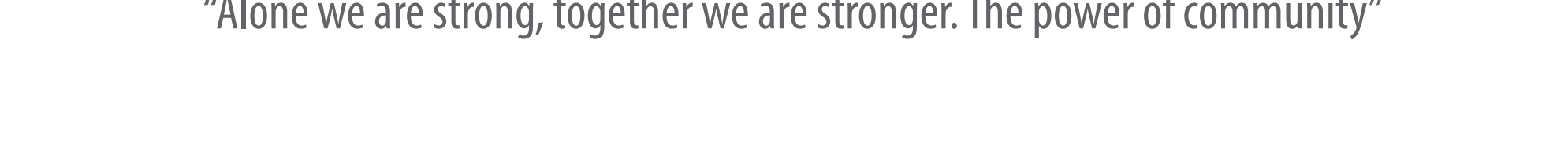
MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Pringle Bay video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"