

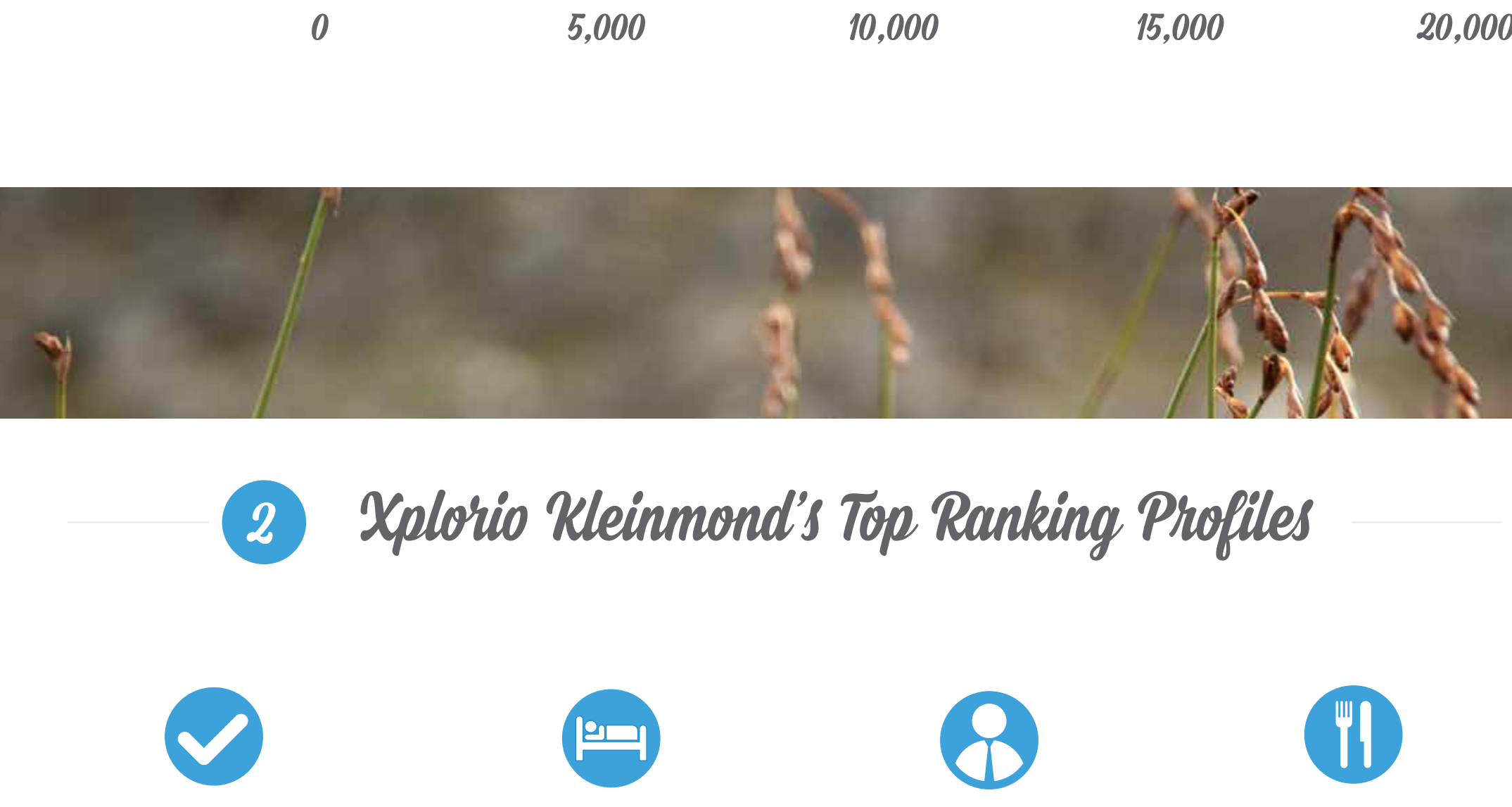
WE BELIEVE IN KLEINMOND

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Kleinmond has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Kleinmond Online Growth

We reached **2,318** people searching for information about Kleinmond online this month. That's roughly **74** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **102%** growth in users.



2 Xplorio Kleinmond's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ JOE LATEGAN FINE ART PHOTOGRAPHY	★ THE WILD FIG GUEST HOUSE	★ PAM GOLDING	★ KABELJOE'S RESTAURANT
★ BIG TREE MARKET	★ PINO MARI HOLIDAY HOME NO 16	★ MILKWOOD EMBROIDERY	★ CUP'A CAFE
★ KOEGLBERG NATURE RESERVE	★ XANSKE'S PLACE	★ KLEINMOND CYCLES	★ STOEP CAFE
★ PALMIET RIVER MTB ROUTE	★ FORGET-ME-NOT	★ POINT OF GRACE	★ BISTRO 14

3 Xplorio Kleinmond's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 74 LEADS: 24	CUSTOMERS: 115 LEADS: 37
PLACES TO EAT	BUSINESSES
CUSTOMERS: 85 LEADS: 28	CUSTOMERS: 662 LEADS: 218

* Customers are defined as website visitors with the intent of finding a business.
 **Leads are customers who enquire via phone or email with a specific business.
 ***Data provided above are for the last 3 months.

~93% of Kleinmond Businesses are already on Xplorio.

220 / 235

* Numbers derived from stats.gov.za

4 How does Xplorio promote Kleinmond?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Kleinmond pages and profiles.

Social Media: Facebook, Instagram, Twitter, YouTube

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Kleinmond.

SEO: Google, Bing, Yahoo!

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Kleinmond.

Search Advertising: Google AdWords, Bing Ads, Yahoo! Search Marketing

We ensure constant brand awareness in the real world too with Xplorio Kleinmond fliers, advertorials and more.

Traditional Marketing: Xplorio fliers, XPLORIO.COM/KLEINMOND

We encourage people who are talking about Kleinmond online to visit Xplorio Kleinmond pages and profiles by linking them to relevant information.

Online Reputation Management: Facebook User interaction example

Over 34,000 Users -Total traffic to date

Highlights- Time Period

Xplorio Kleinmond Community Page Example: "Although it took quite a while for Kleinmond to be established, the bustling little coastal town located on Clarence Drive has a colourful history for any heritage enthusiasts to sink their teeth into. Here are 5 historical facts about Kleinmond."

MORE ABOUT XPLORIO

Progress

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

5,000 Businesses | 40,000 Monthly Visitors | 9,000 Enquiries p/m

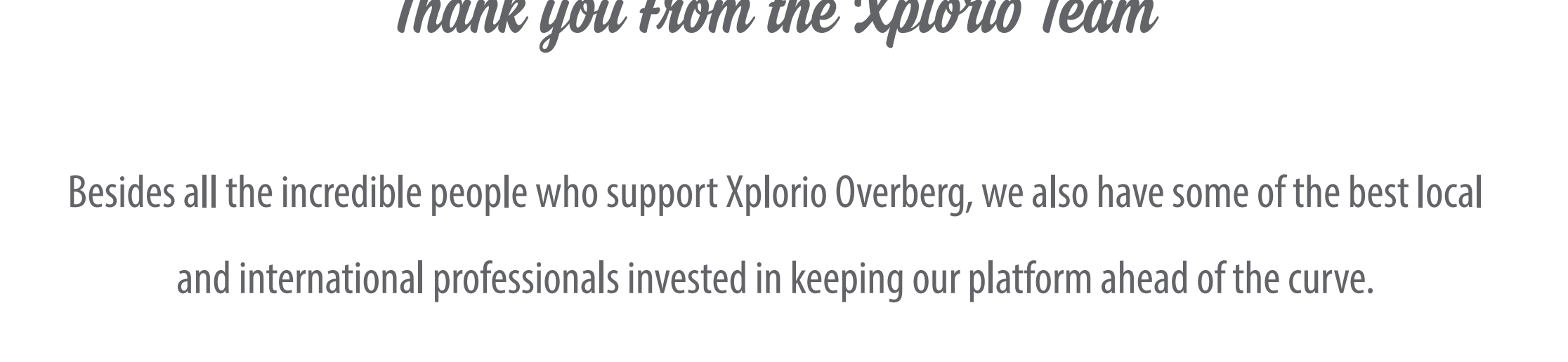
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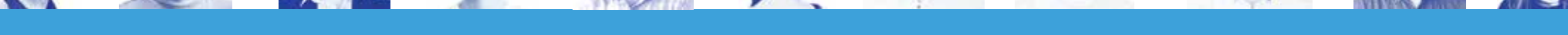
7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Kleinmond video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"