

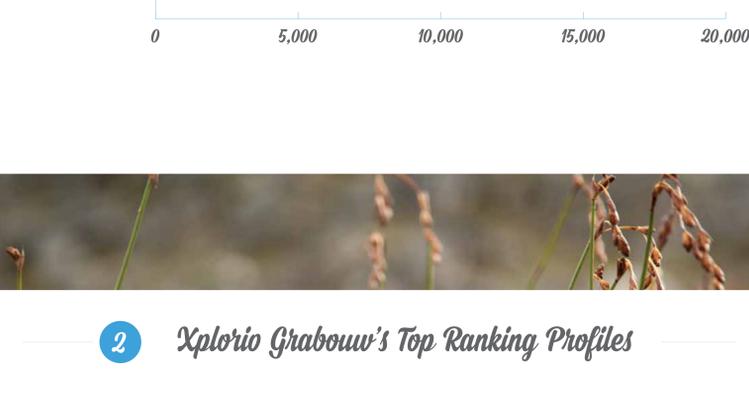
WE BELIEVE IN GRABOUW & ELGIN

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Grabouw Online Growth

We reached **2,059** people searching for information about Grabouw online this month. That's roughly **66** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **157%** growth in users.



2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES	★ ELGIN VALLEY INN	★ GECO	★ THE BARN
★ ONEIRIC	★ PAUL WALLACE COTTAGES	★ PEREGRINE FARM STALL	★ FRESH AT PAUL CLIVER
★ FEDHEALTH XTERRA	★ VILLA EXNER	★ GANTOUW TOURS	★ RUSTIC CAR-FE COFFEE SHOP
★ STILLWATER SPORTS	★ VILLA EXNER	★ ENERGY MANAGEMENT SOLUTIONS SA	★ THE HICKORY SHACK
★ CAPE CANOPY TOURS	★ HOUW HOEK INN		

3 Xplorio Grabouw's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS: 232	CUSTOMERS: 265
LEADS: 76	LEADS: 87

PLACES TO EAT	BUSINESSES
CUSTOMERS: 141	CUSTOMERS: 503
LEADS: 46	LEADS: 165

* Customers are defined as website visitors with the intent of finding a business.
 ** Leads are customers who enquire via phone or email with a specific business.
 *** Data provided above are for the last 3 months.

~84% of Grabouw Businesses are already on Xplorio.

213 / 253

* Numbers derived from stats.gov.za

4 How does Xplorio promote Grabouw?

- Social Media**: We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles. (Facebook, Instagram, Twitter, YouTube icons)
- SEO**: We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw. (Google, Bing, Yahoo! icons)
- Search Advertising**: We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw. (Ad icons)
- Traditional Marketing**: We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more. (Xplorio logo and website URL)
- Online Reputation Management**: We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information. (Facebook post screenshot)

Over 29,000 Users - Total traffic to date

Highlights - Time Period

Xplorio Community

Grabouw & Elgin Valley through the eyes of Locals

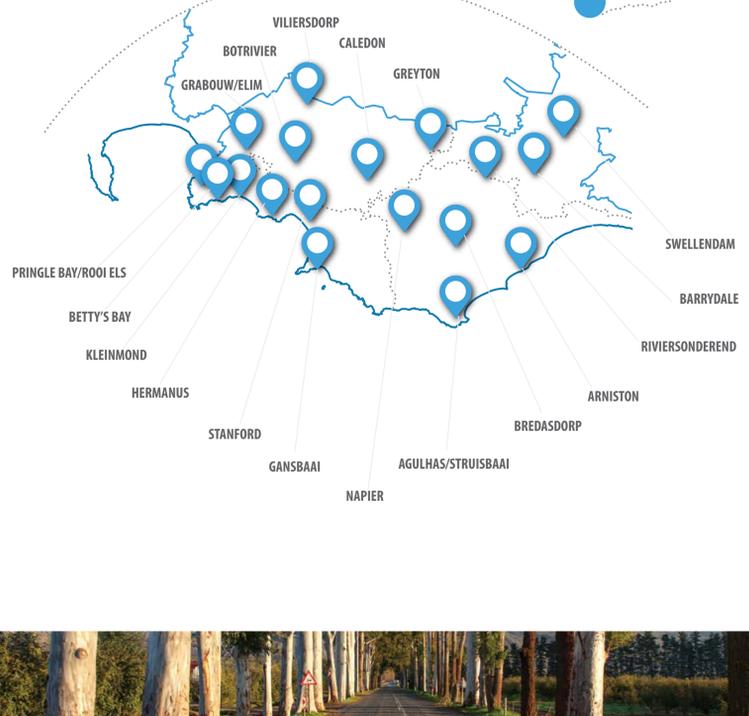
Take a look at Grabouw and Elgin Valley through the eyes of the locals and discover some of the best things and mountain scenery spots in the country, along with other exciting activities like quad biking, horse riding and canopy tours.

737 people reached

11 Shares

MORE ABOUT XPLORIO

5 Xplorio Coverage



6 Xplorio Performance

THE NUMBERS

- 5,000 Businesses
- 40,000 Monthly Visitors
- 9,000 Enquiries p/m

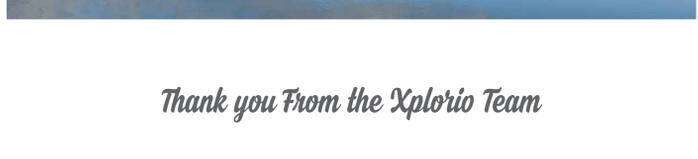
MENTIONED BY

traveller 24, Getaway, South Africa, NATIONAL GEOGRAPHIC, CAPE TOWN GUIDE, OCEANS 2015

7 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Grabouw video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"

