

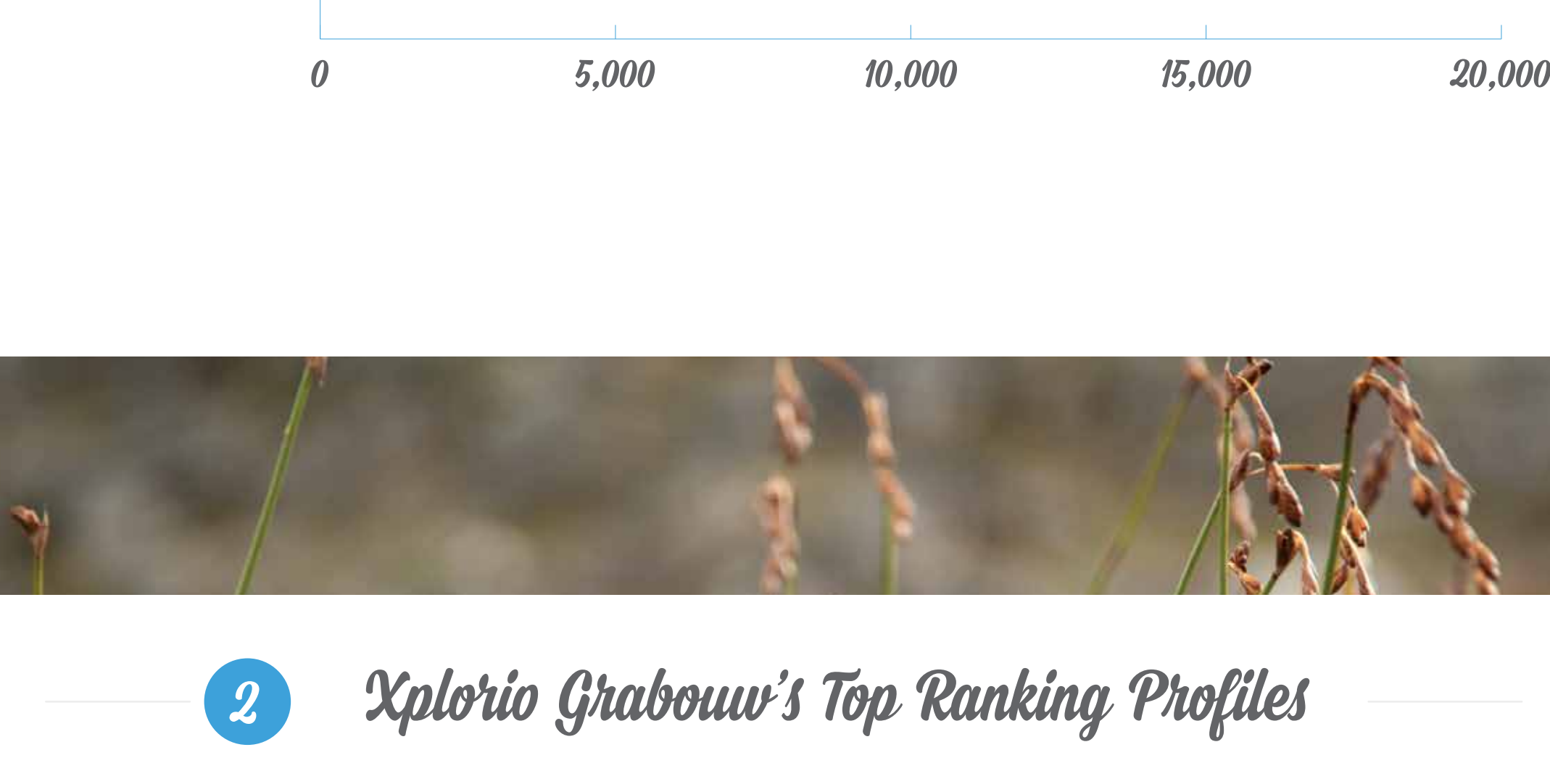
WE BELIEVE IN GRABOUW & ELGIN

★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Grabouw has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

1 Xplorio Grabouw Online Growth

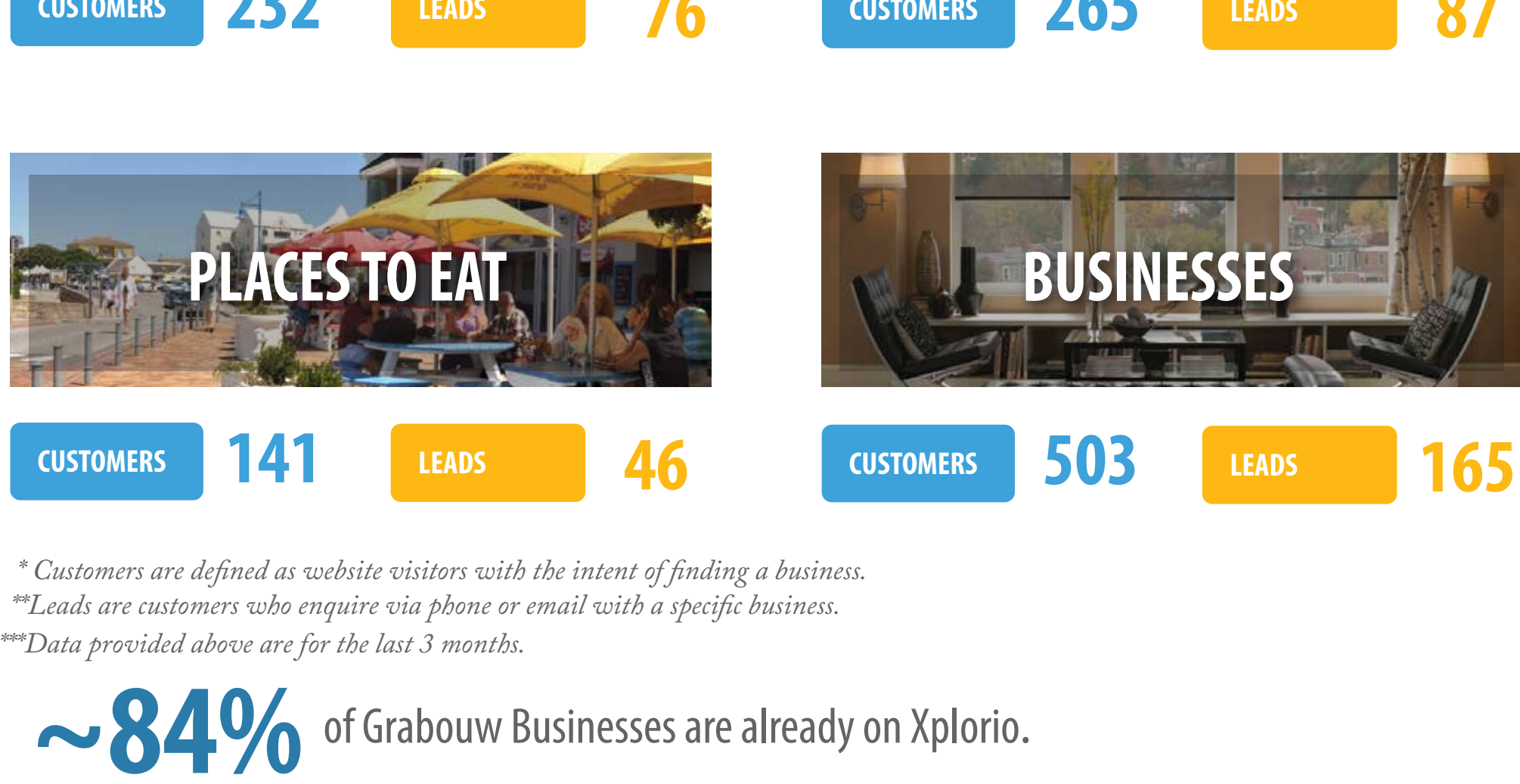
We reached **2,059** people searching for information about Grabouw online this month. That's roughly **66** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **157%** growth in users.



2 Xplorio Grabouw's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ PAUL WALLACE WINES 	★ ELGIN VALLEY INN 	★ GECO 	★ THE BARN
★ ONEIRIC 	★ PAUL WALLACE COTTAGES 	★ PEREGRINE FARM STALL 	★ FRESH AT PAUL CLIVER
★ FEDHEALTH XTERRA 	★ VILLA EXNER 	★ GANTOUW TOURS 	★ RUSTIC CAR-FE COFFEE SHOP
★ STILLWATER SPORTS 	★ HOUW HOEK INN 	★ ENERGY MANAGEMENT SOLUTIONS SA 	★ THE HICKORY SHACK
★ CAPE CANOPY TOURS 			

3 Xplorio Grabouw's Current Growth



* Customers are defined as website visitors with the intent of finding a business.
** Leads are customers who enquire via phone or email with a specific business.
*** Data provided above are for the last 3 months.

~84% of Grabouw Businesses are already on Xplorio.



* Numbers derived from stats.gov.za

4 How does Xplorio promote Grabouw?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Grabouw pages and profiles.



We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Grabouw .



We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Grabouw.



We ensure constant brand awareness in the real world too with Xplorio Grabouw fliers, advertorials and more.



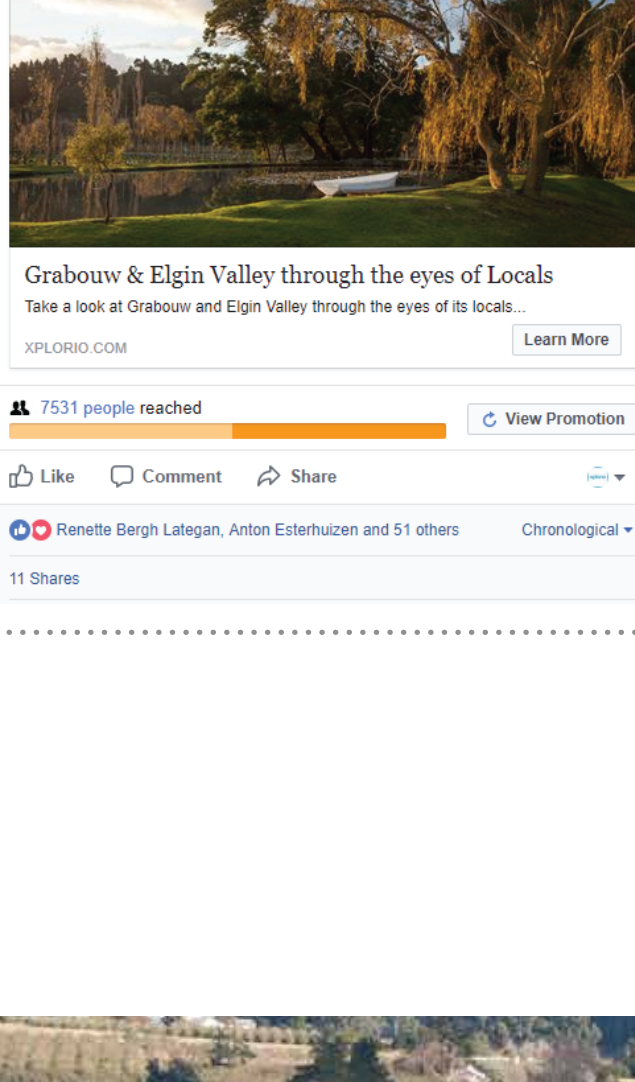
We encourage people who are talking about Grabouw online to visit Xplorio Grabouw pages and profiles by linking them to relevant information.



Over 29,000 Users -Total traffic to date



Highlights- Time Period



MORE ABOUT XPLORIO

Progress

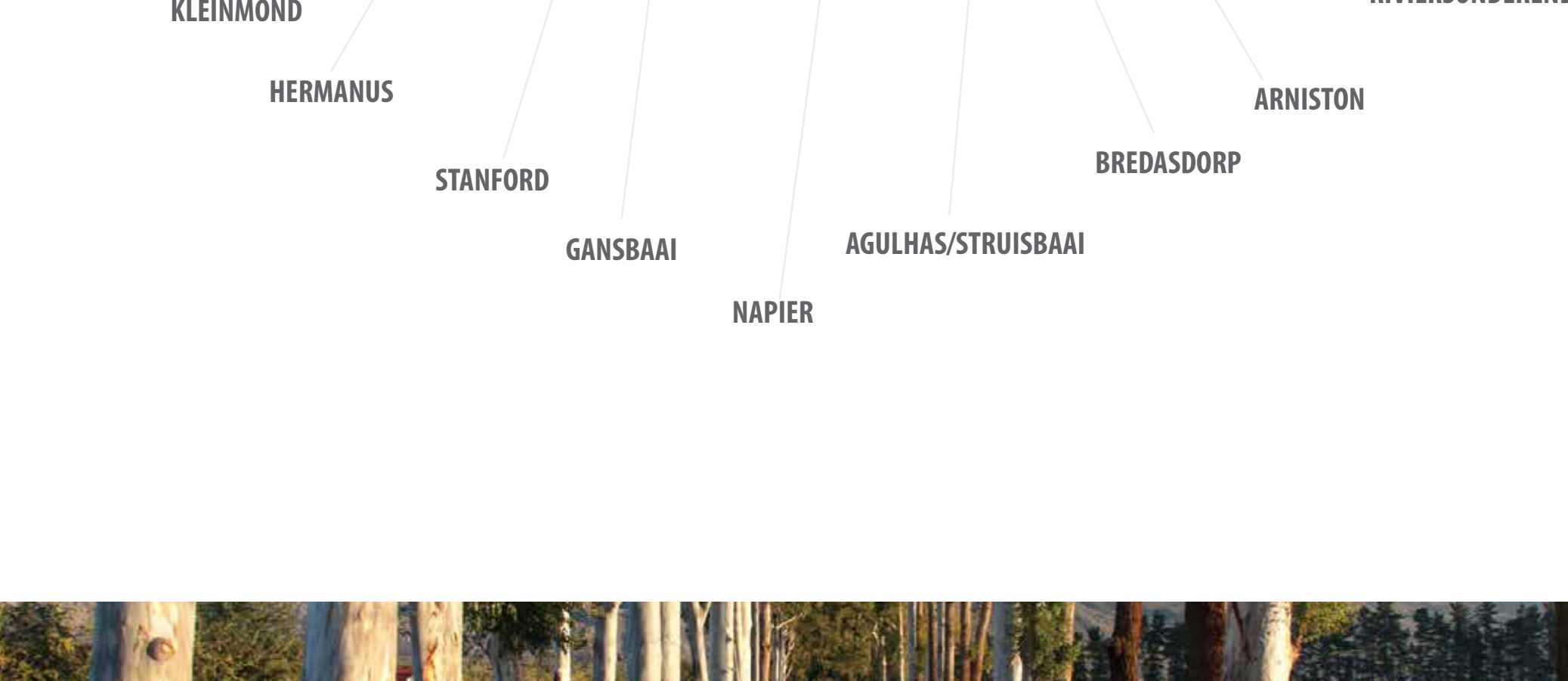
5 Xplorio Coverage

TOTAL TOWNS

18

WESTERN CAPE

COMING SOON



6 Xplorio Performance

THE NUMBERS



5,000

Businesses



40,000

Monthly Visitors



9,000

Enquiries p/m

MENTIONED BY



7 Why Support Xplorio?

It's simple. Because you'll be supporting **YOUR** local community, town and businesses.

Watch the Xplorio Grabouw video

Watch Grabouw Video



Thank you From the Xplorio Team



Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"