

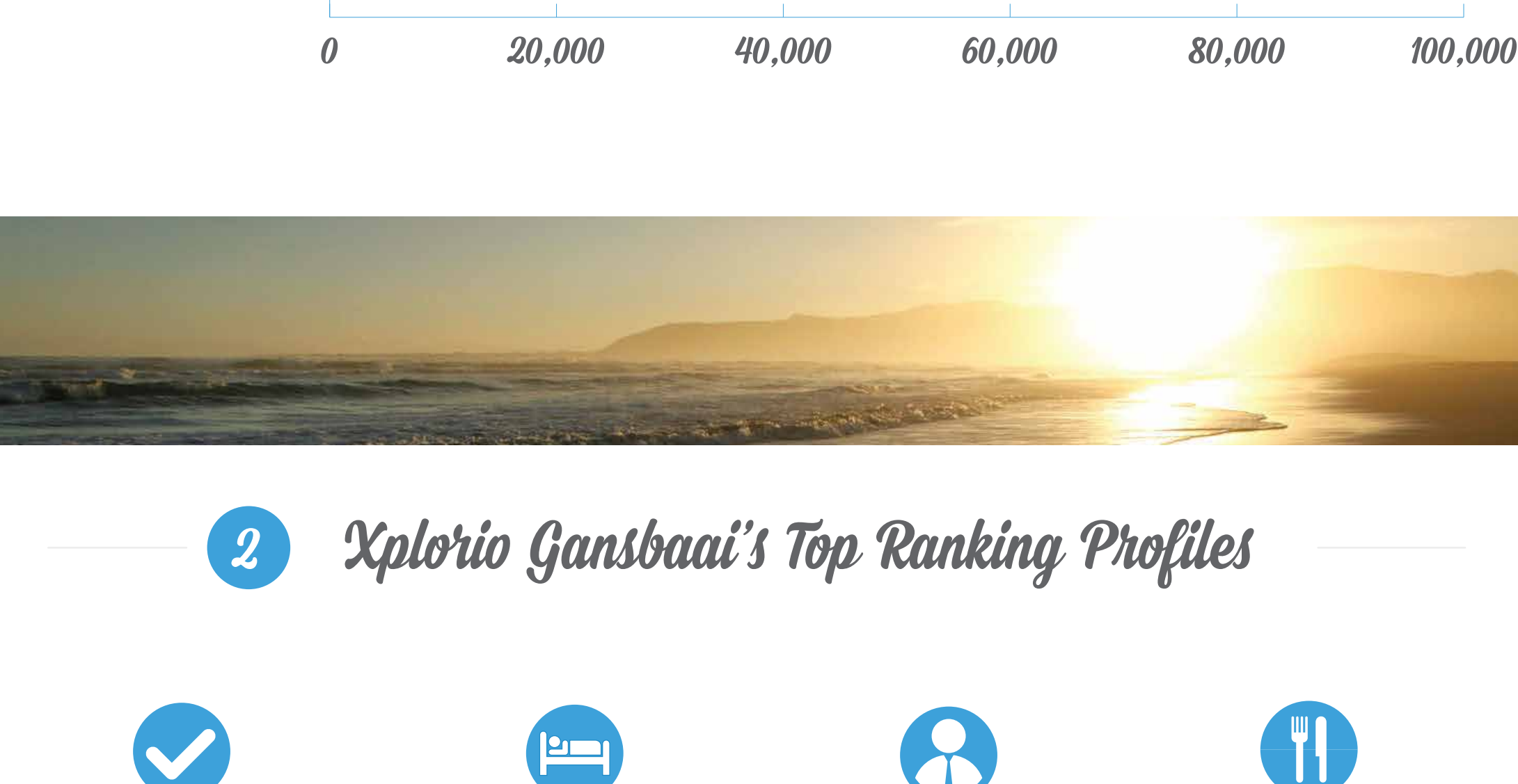
# WE BELIEVE IN GANSBAAI

## ★ What is this Report?

If you're **excited** about growing your town's online presence then this report is going to really make your day. Xplorio Gansbaai has been **exploding online** but don't just take our word for it, we've got phenomenal results for you to browse below.

### 1 Xplorio Gansbaai Online Growth

We reached **13,384** people searching for information about Gansbaai online this month. That's roughly **431** potential customers interested in your town every day. When looking at data from the previous years, we've experienced a **35%** growth in users.



### 2 Xplorio Gansbaai's Top Ranking Profiles

THINGS TO DO	ACCOMMODATION	BUSINESSES	PLACES TO EAT
★ GANSBAAI GOLF CLUB 	★ SEA ROSE SELF CATERING 	★ GANSBAAI COUTANT 	★ BENGUELA RESTAURANT 
★ MARINE DYNAMICS SHARK TOURS 	★ THE ROUNDHOUSE 	★ OK FOODS GANSBAAI 	★ TUSCANY COFFEE SHOP 
★ SHARK TRAILS 	★ ALOE ON SEA 	★ GROOTBOS FOUNDATION 	★ THYME AT ROSEMARY'S 
★ PANORAMIC ADVENTURES 	★ VILLA DE REITZ 	★ TRANQUILITY WELLNESS SPA 	★ BLUE GOOSE 

### 3 Xplorio Gansbaai's Current Growth

ACCOMMODATIONS	THINGS TO DO
CUSTOMERS <b>1,648</b> LEADS <b>543</b>	CUSTOMERS <b>2,129</b> LEADS <b>702</b>

PLACES TO EAT	BUSINESSES
CUSTOMERS <b>556</b> LEADS <b>183</b>	CUSTOMERS <b>2,299</b> LEADS <b>765</b>

\* Customers are defined as website visitors with the intent of finding a business.  
\*\* Leads are customers who enquire via phone or email with a specific business.  
\*\*\* Data provided above are for the last 3 months.

~95% of Gansbaai Businesses are already on Xplorio.

391 413

\* Numbers derived from stats.gov.za

### 4 How does Xplorio promote Gansbaai?

We publish your town's content on our social media platforms, driving more traffic to Xplorio Gansbaai pages and profiles.

**Social Media**

We work on achieving first page results on search engines for all business categories that are relevant to Xplorio Gansbaai.

**SEO**

We pay for online keyword campaigns that are targeted to drive additional, relevant traffic to Xplorio Gansbaai.

**Search Advertising**

We ensure constant brand awareness in the real world too with Xplorio Gansbaai fliers, advertorials, billboards and more.

**Traditional Marketing**

**XPLORIO.COM/GANSBAAI**

We encourage people who are talking about Gansbaai online to visit Xplorio Gansbaai pages and profiles by linking them to relevant information.

**Online Reputation Management**

Over 457,266 Users - Total traffic to date

**Highlights- Time Period**

**Xplorio Community**

Published by Roseana Dennis Chelms (11) - October 23 at 11:32am - 40

Find out how to wire a plug properly with this step-by-step comprehensive guide from Build it!

DIY: How to wire a plug  
This leader details how to wire a plug for an appliance even though most electrical appliances come with a fixed plug.

5259 people reached

Like Comment Share

18 Shares

View 2 more comments

### 5 Community Leaders

To all of you who support Xplorio by contributing content or being on one of the participation packages - thank you! Gansbaai would not be able to thrive online without you.

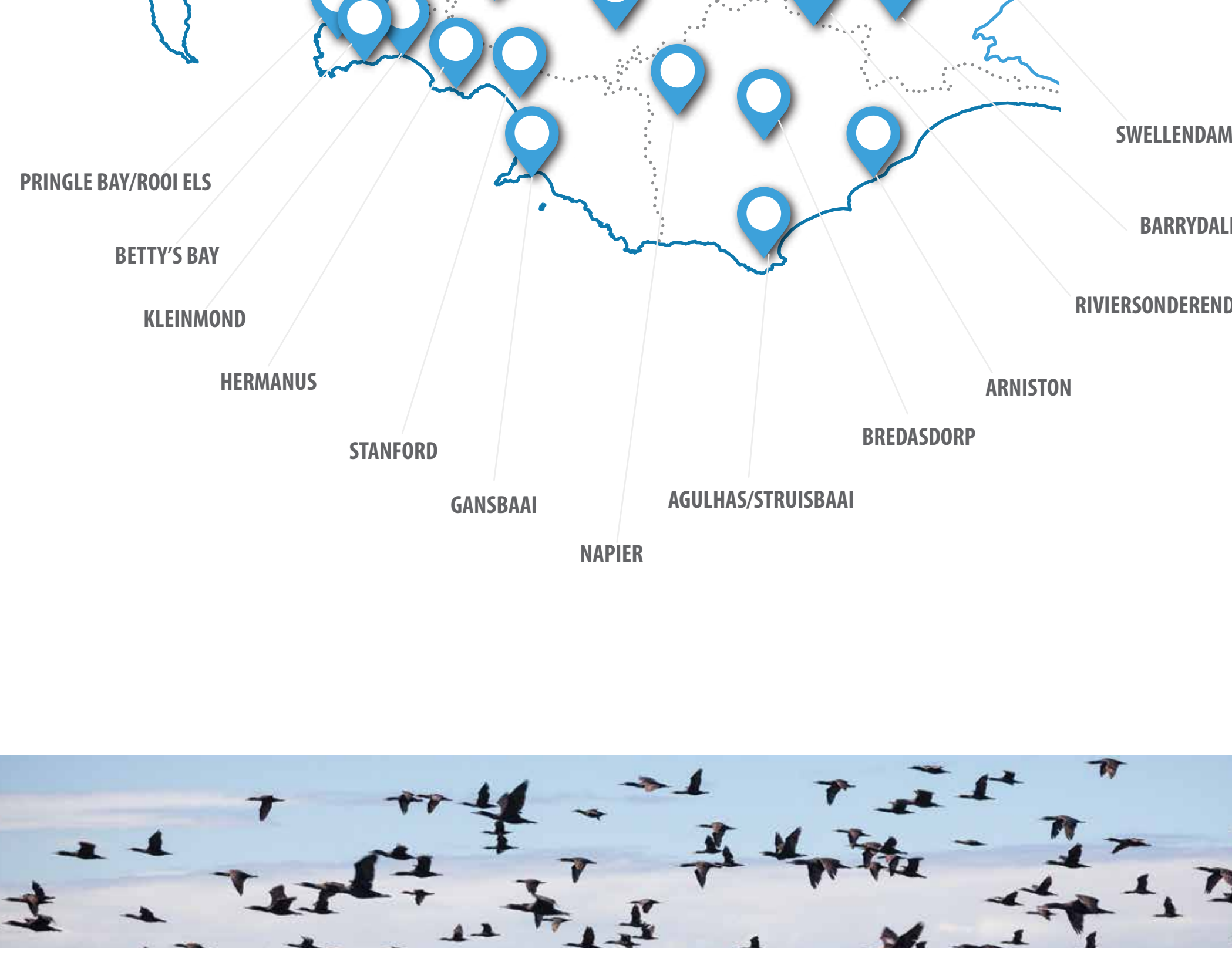
A special thank you to the below Xplorio Community Leaders who have committed valuable time and money to take the online marketing of Gansbaai to the next level.



# MORE ABOUT XPLORIO

## Progress

### 6 Xplorio Coverage



### 7 Xplorio Performance

#### THE NUMBERS

 <b>5,000</b> Businesses	 <b>40,000</b> Monthly Visitors	 <b>9,000</b> Enquiries p/m
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#### MENTIONED BY



### 8 Why Support Xplorio?

It's simple. Because you'll be supporting YOUR local community, town and businesses.

Watch the Xplorio Gansbaai video



Thank you From the Xplorio Team

Besides all the incredible people who support Xplorio Overberg, we also have some of the best local and international professionals invested in keeping our platform ahead of the curve.

"Alone we are strong, together we are stronger. The power of community"





